



# THE MASTER KEY SYSTEM

1

With Text

With Text

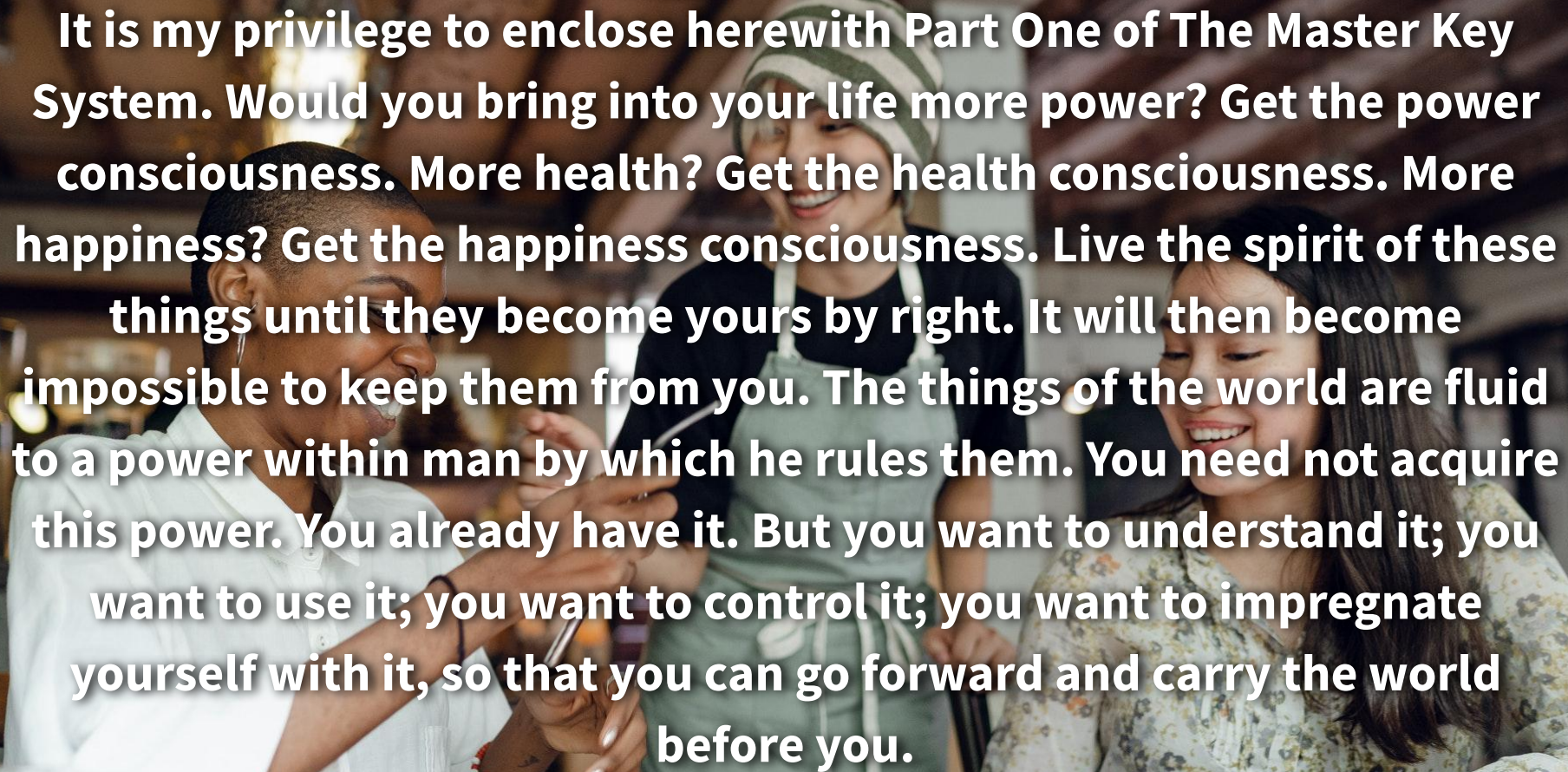
Charles F. Haanel



A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that crosses over the top of the cover. The key has an ornate, scrollwork handle and a simple bit. The book is set against a light-colored, textured fabric background. The text "Chapter One" is overlaid in the center in a white, bold, sans-serif font.

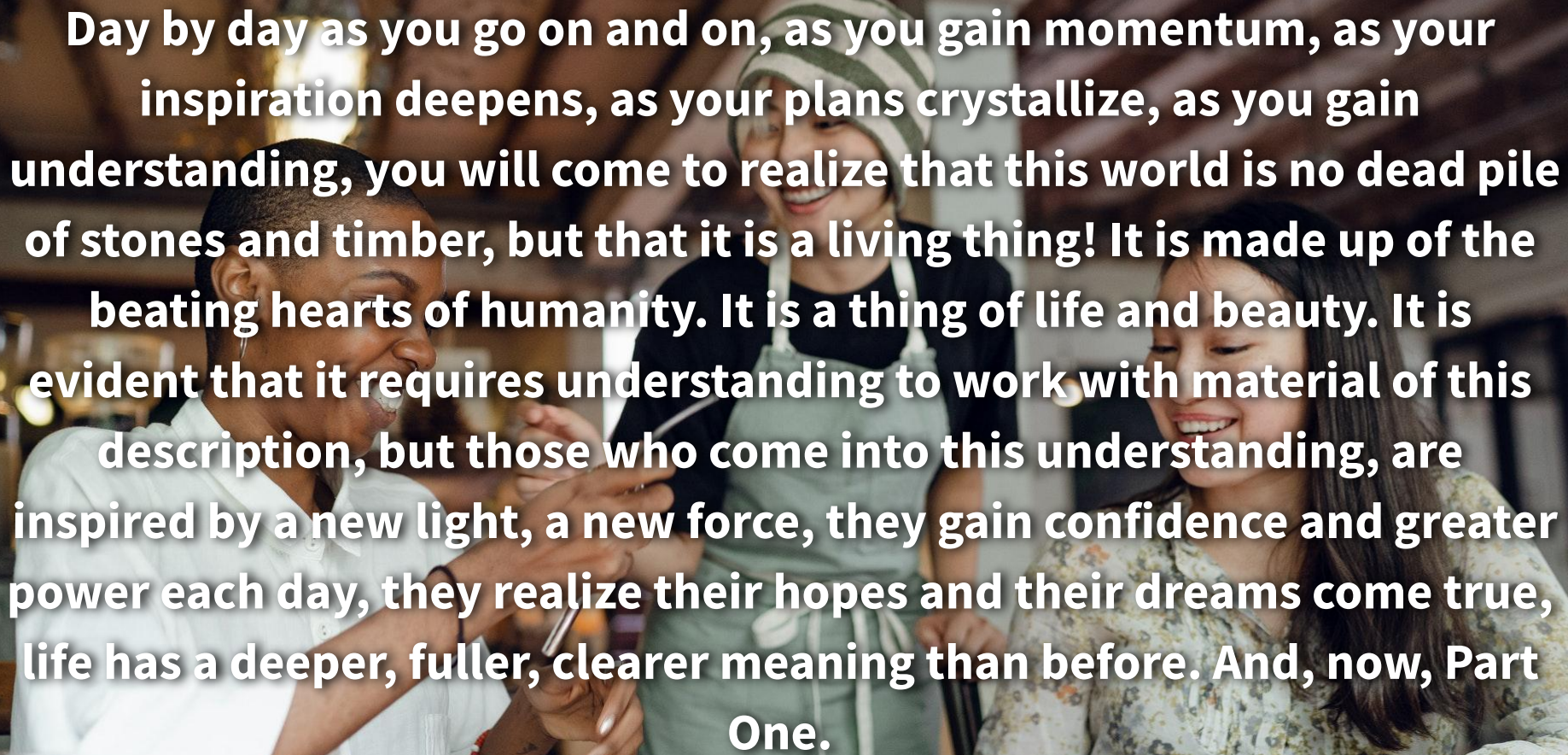
# Chapter One



A photograph of three women in a kitchen or dining area. On the left, a Black woman in a white chef's coat is smiling and holding a fork. In the center, a woman wearing a green and white striped headscarf and a green apron is smiling. On the right, a woman with long dark hair in a patterned blouse is smiling and looking at a white bowl of food on the table. The background is slightly blurred, showing a warm, indoor setting.

**It is my privilege to enclose herewith Part One of The Master Key System. Would you bring into your life more power? Get the power consciousness. More health? Get the health consciousness. More happiness? Get the happiness consciousness. Live the spirit of these things until they become yours by right. It will then become impossible to keep them from you. The things of the world are fluid to a power within man by which he rules them. You need not acquire this power. You already have it. But you want to understand it; you want to use it; you want to control it; you want to impregnate yourself with it, so that you can go forward and carry the world before you.**





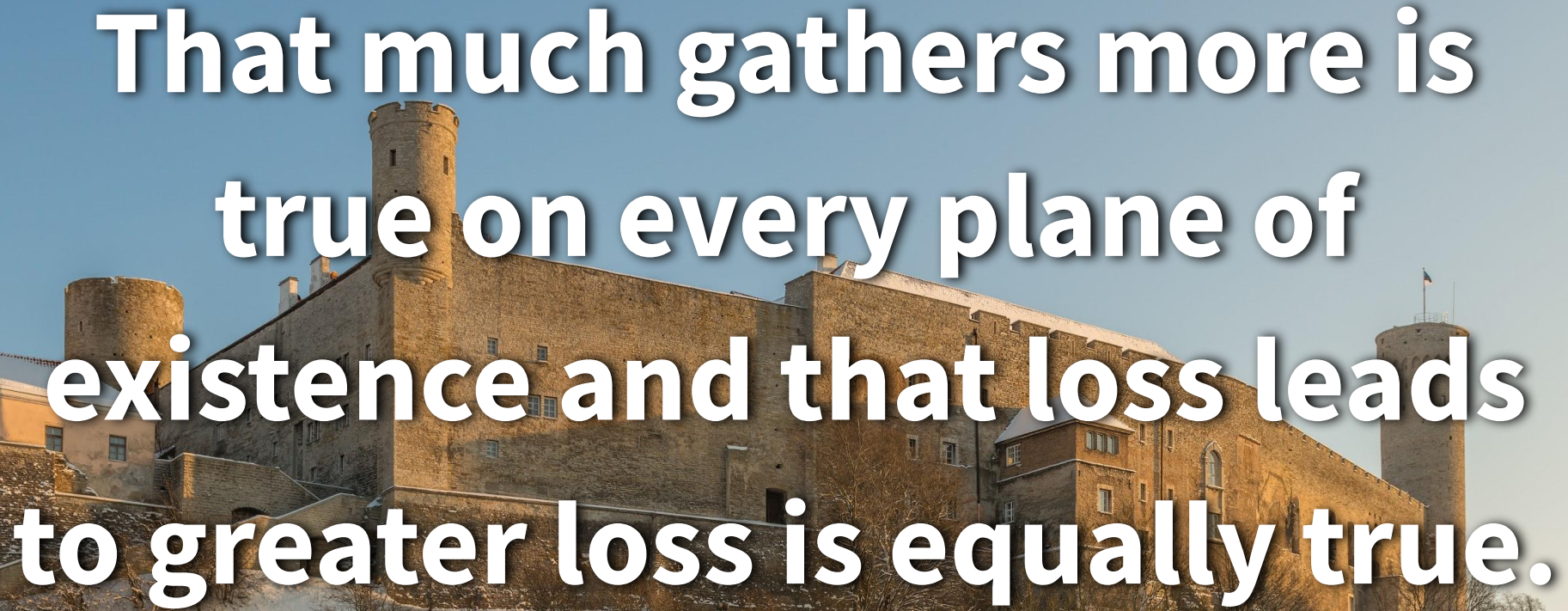
**Day by day as you go on and on, as you gain momentum, as your inspiration deepens, as your plans crystallize, as you gain understanding, you will come to realize that this world is no dead pile of stones and timber, but that it is a living thing! It is made up of the beating hearts of humanity. It is a thing of life and beauty. It is evident that it requires understanding to work with material of this description, but those who come into this understanding, are inspired by a new light, a new force, they gain confidence and greater power each day, they realize their hopes and their dreams come true, life has a deeper, fuller, clearer meaning than before. And, now, Part One.**



A close-up photograph of a wooden jigsaw puzzle. The puzzle is made of light-colored wood, and one piece is missing from the center, revealing a darker wood underneath. The text "PART ONE" is overlaid in the center of the image.

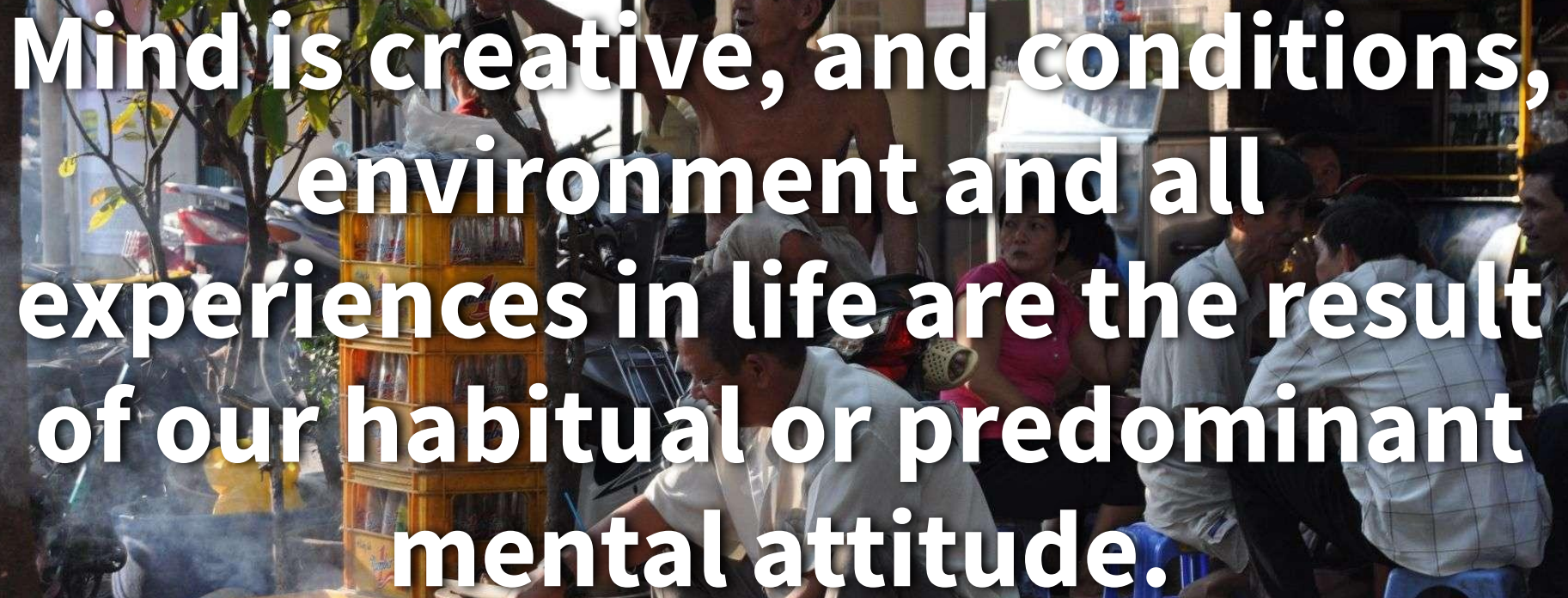
# PART ONE





**That much gathers more is  
true on every plane of  
existence and that loss leads  
to greater loss is equally true.**



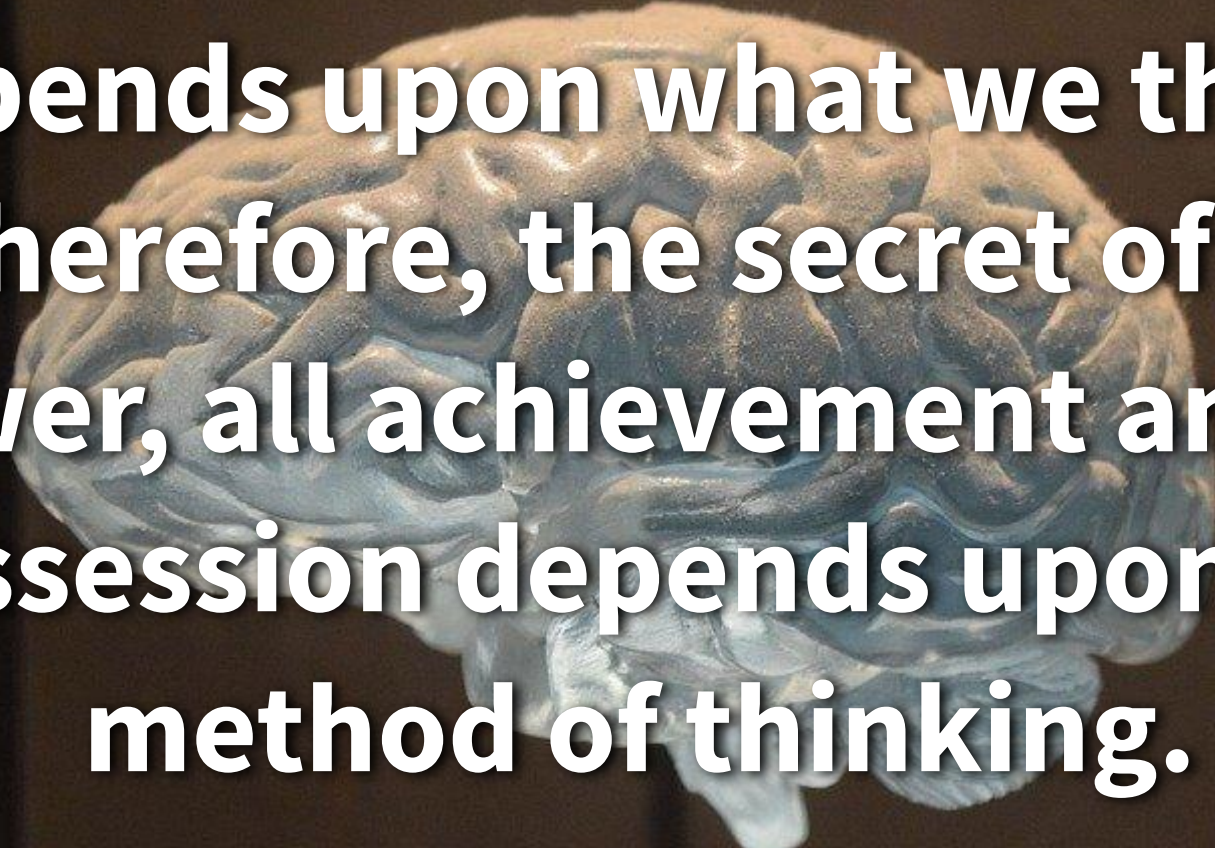
A vibrant street scene in Southeast Asia. In the foreground, a man in a white shirt is crouching on a red plastic stool, cooking in a large black pot. He is using long-handled tongs to stir the contents. To his left, a tall, multi-tiered yellow steamer sits on a stand, with steam rising from it. The background is filled with people, some sitting on blue plastic stools, and various street-side activities. The scene is brightly lit, suggesting a sunny day. The text "Mind is creative, and conditions, environment and all experiences in life are the result of our habitual or predominant mental attitude." is overlaid in large, white, bold font across the center of the image.

**Mind is creative, and conditions, environment and all experiences in life are the result of our habitual or predominant mental attitude.**

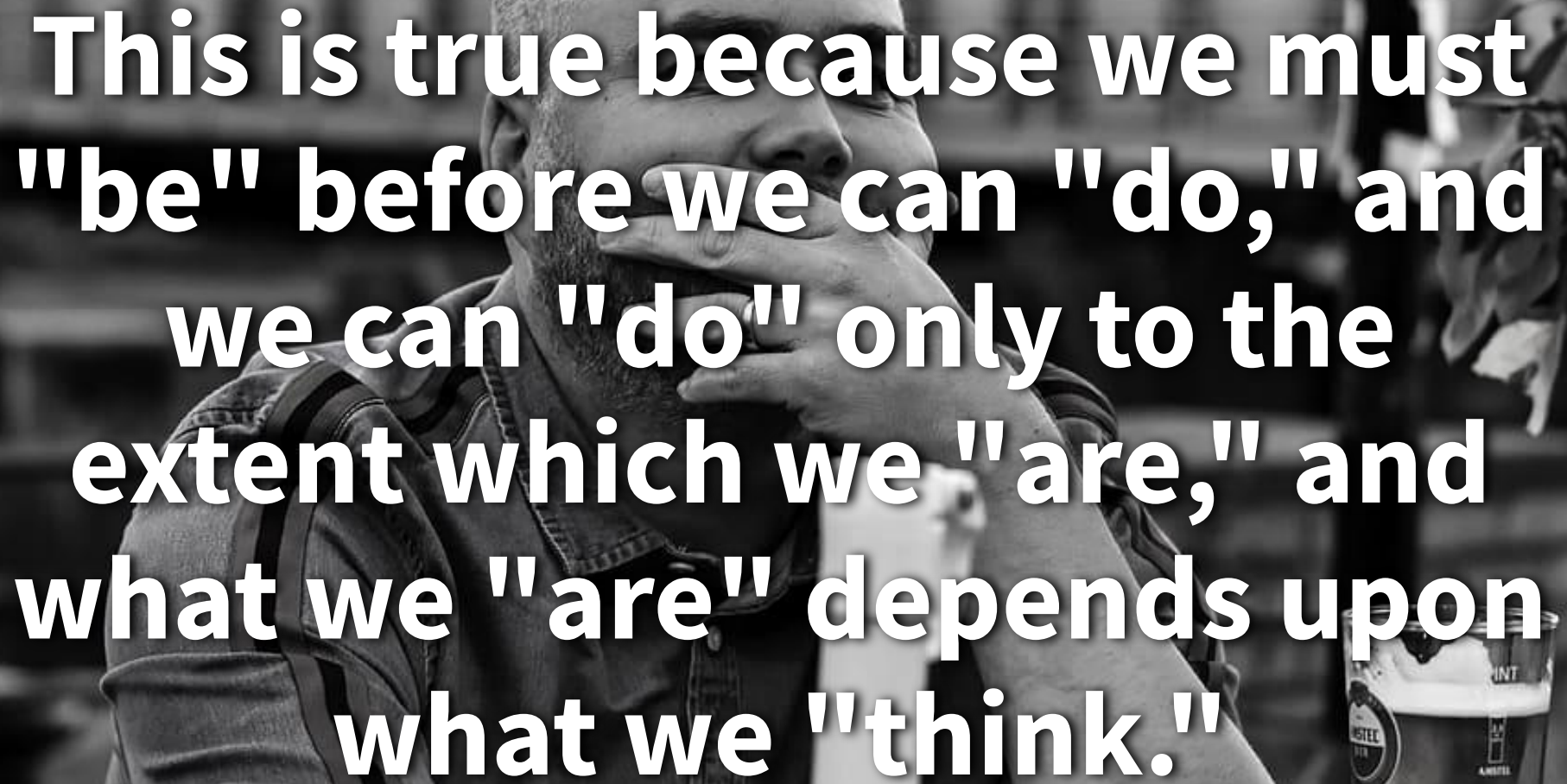


**The attitude of mind necessarily depends upon what we think.**

**Therefore, the secret of all power, all achievement and all possession depends upon our method of thinking.**

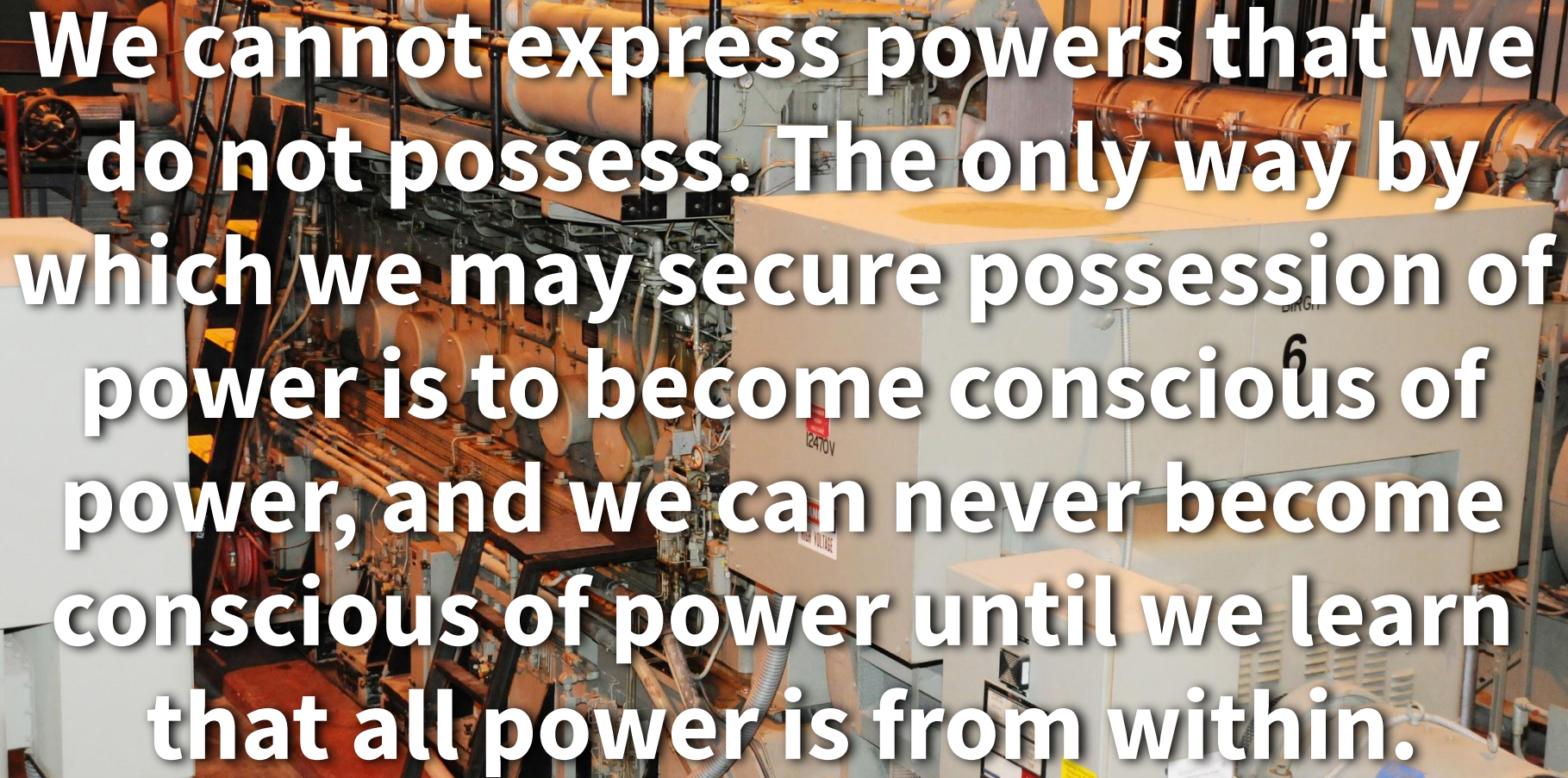






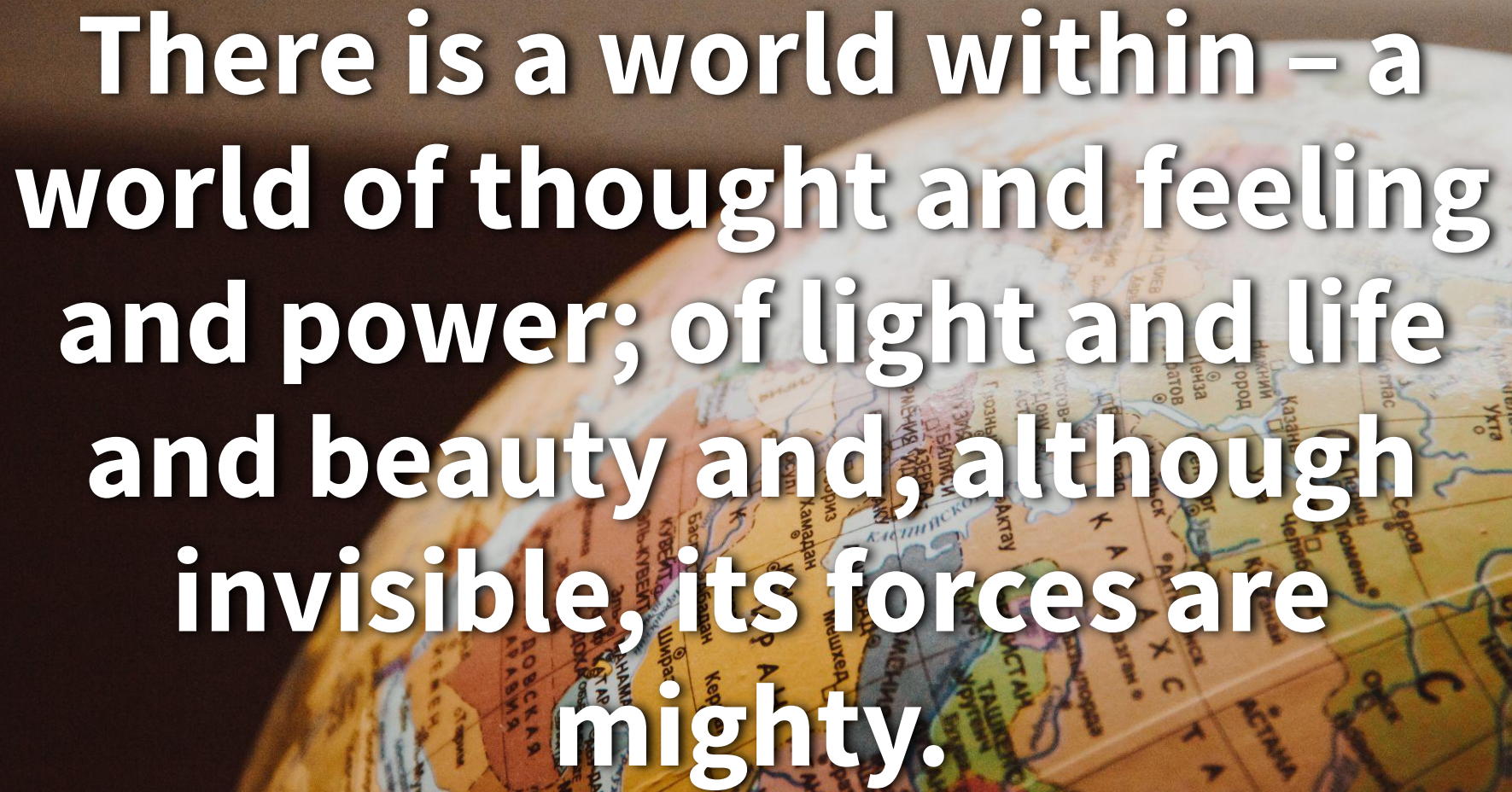
**This is true because we must  
"be" before we can "do," and  
we can "do" only to the  
extent which we "are," and  
what we "are" depends upon  
what we "think."**





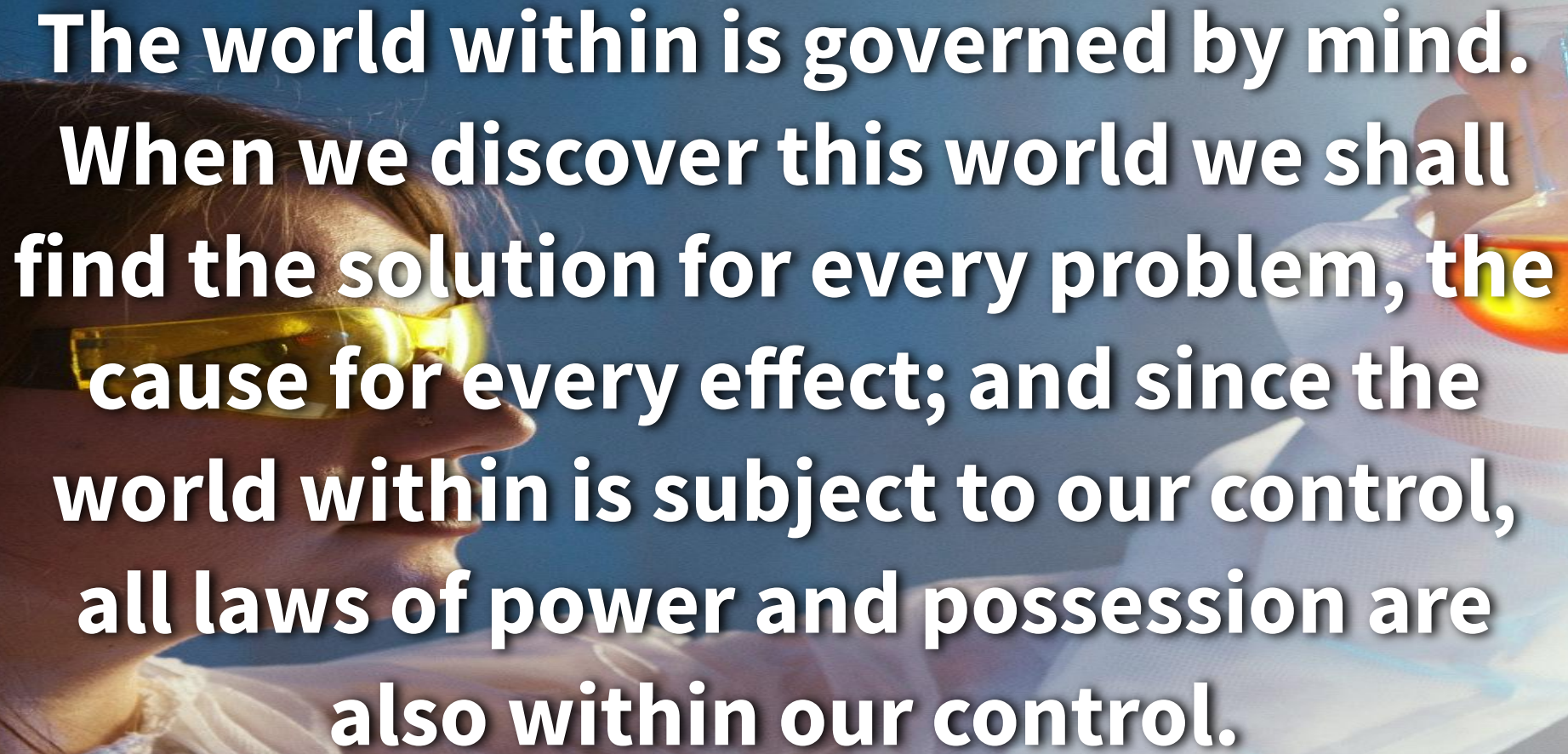
**We cannot express powers that we do not possess. The only way by which we may secure possession of power is to become conscious of power, and we can never become conscious of power until we learn that all power is from within.**





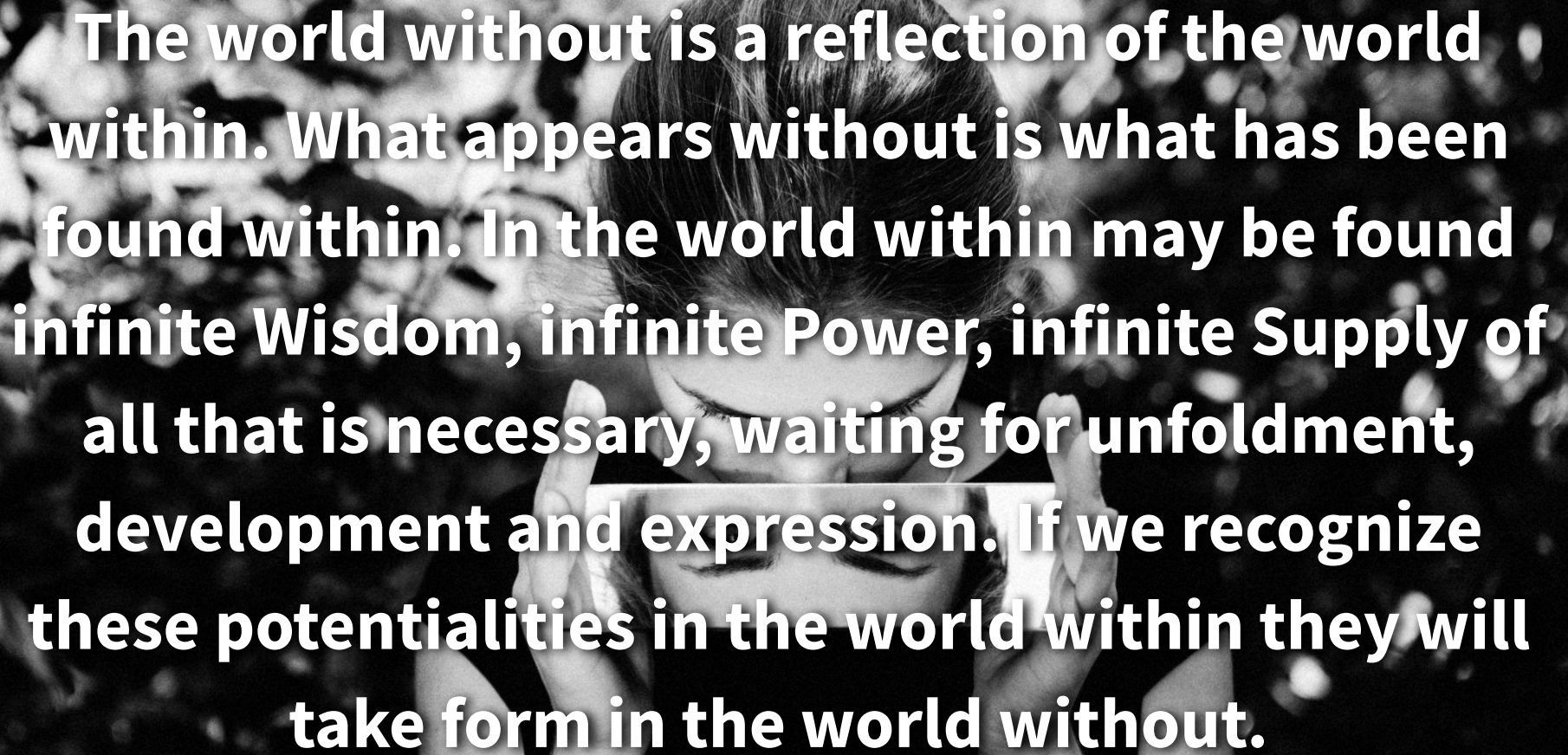
**There is a world within – a world of thought and feeling and power; of light and life and beauty and, although invisible, its forces are mighty.**



A scientist in a white lab coat and yellow safety goggles is shown in profile, looking towards the right. They are holding a glass flask containing an orange liquid. The background is a dark blue gradient. The text is overlaid in white with a drop shadow.

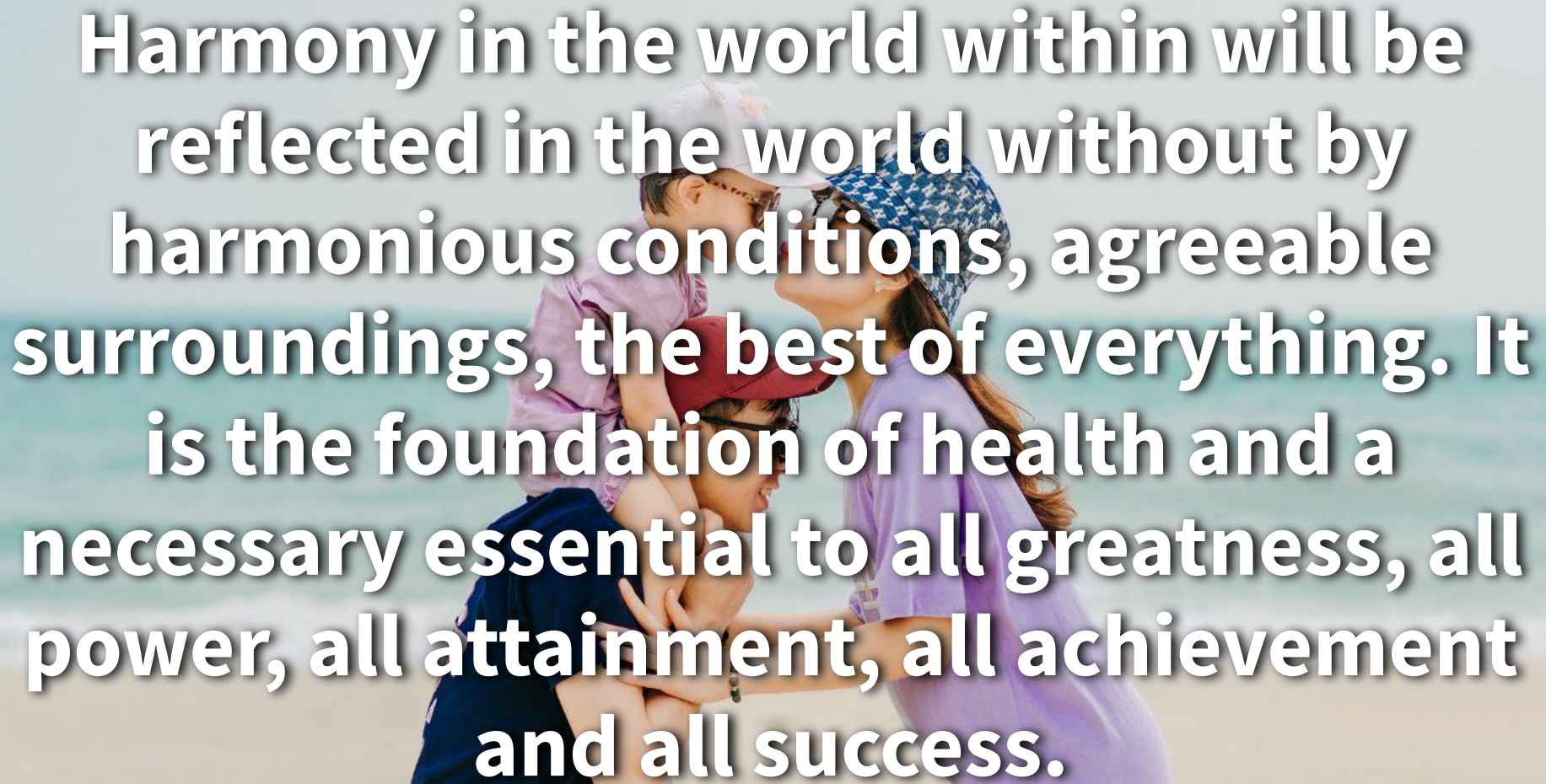
**The world within is governed by mind.  
When we discover this world we shall  
find the solution for every problem, the  
cause for every effect; and since the  
world within is subject to our control,  
all laws of power and possession are  
also within our control.**





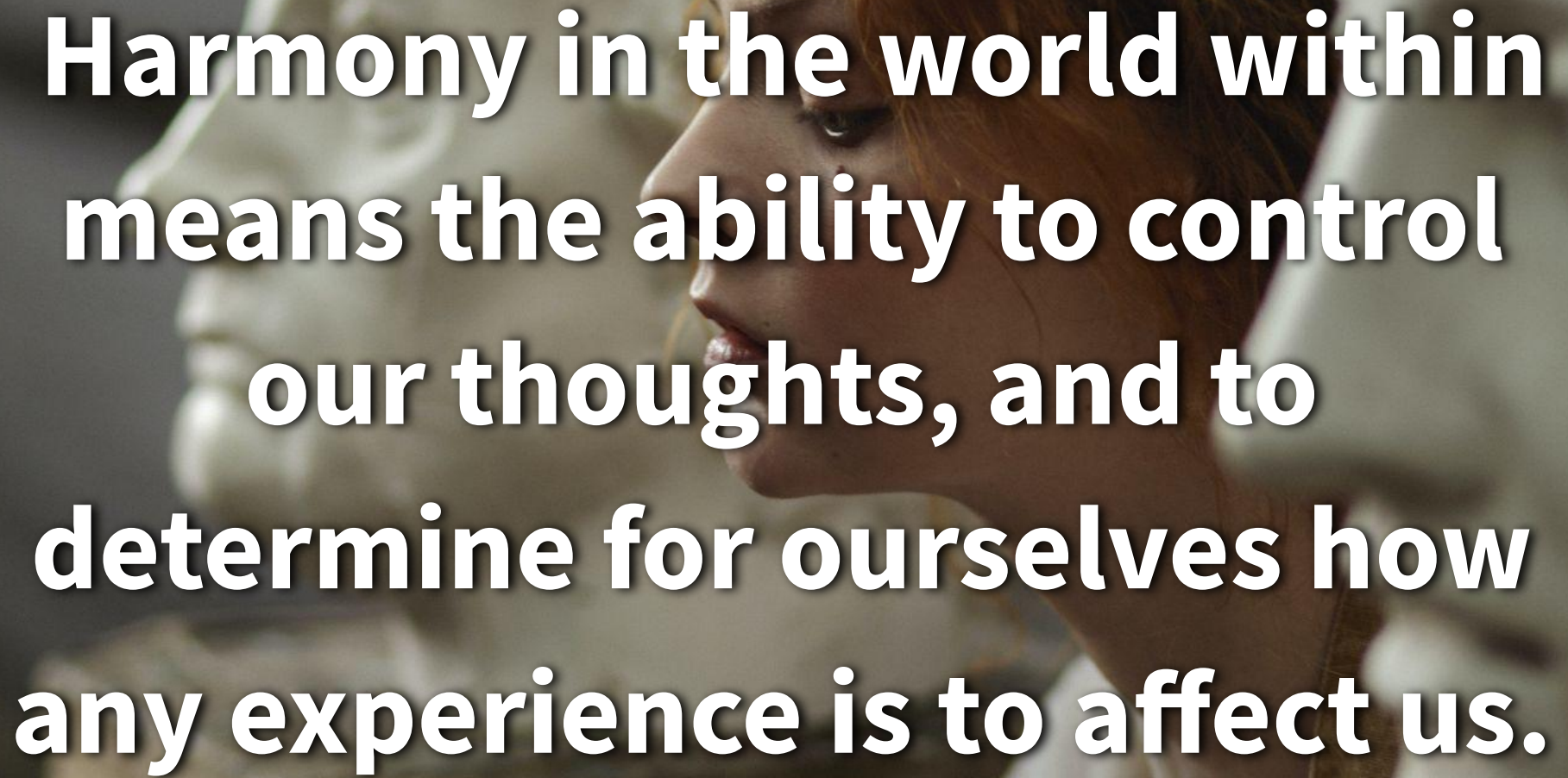
**The world without is a reflection of the world within. What appears without is what has been found within. In the world within may be found infinite Wisdom, infinite Power, infinite Supply of all that is necessary, waiting for unfoldment, development and expression. If we recognize these potentialities in the world within they will take form in the world without.**



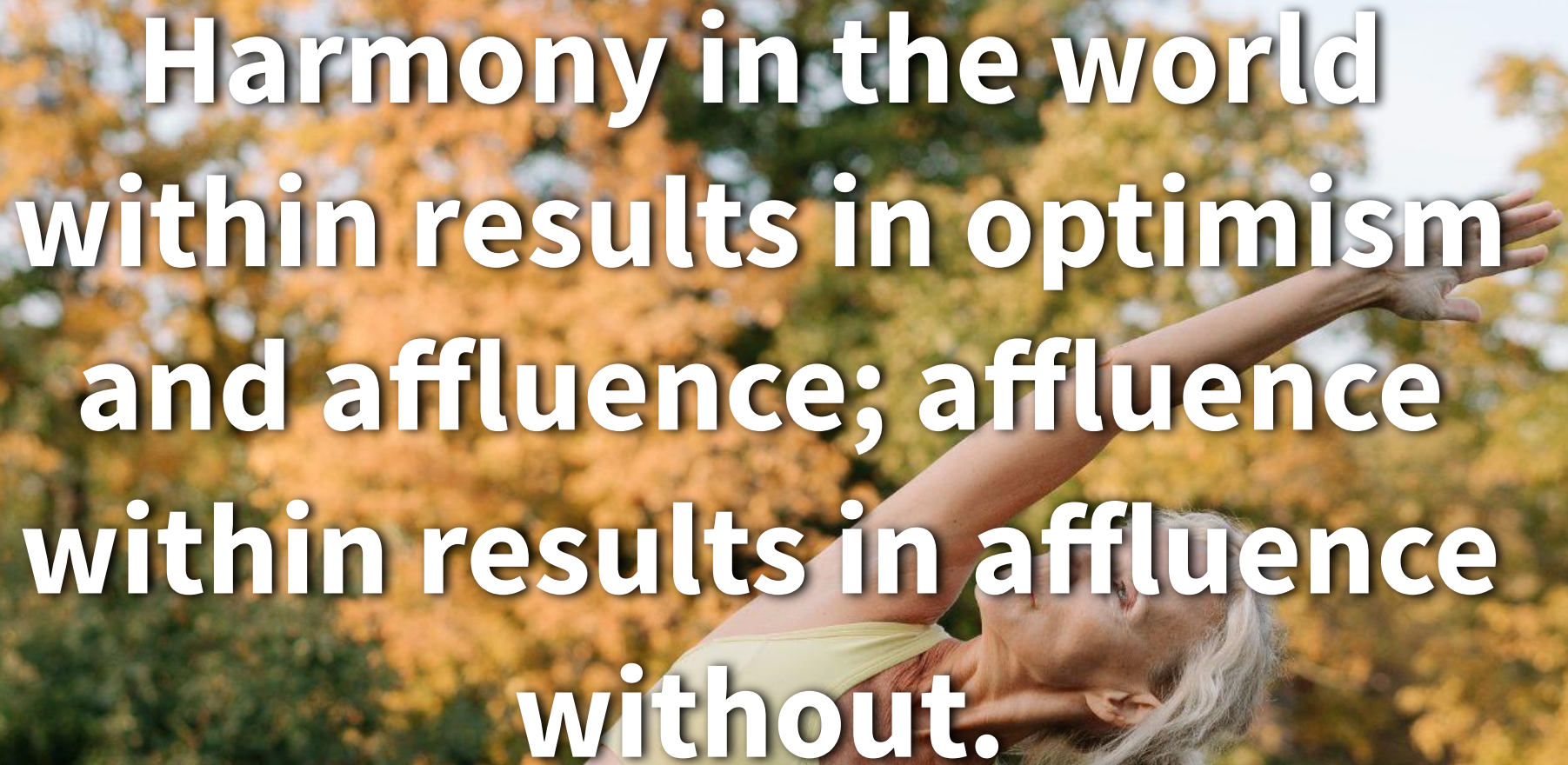


**Harmony in the world within will be reflected in the world without by harmonious conditions, agreeable surroundings, the best of everything. It is the foundation of health and a necessary essential to all greatness, all power, all attainment, all achievement and all success.**



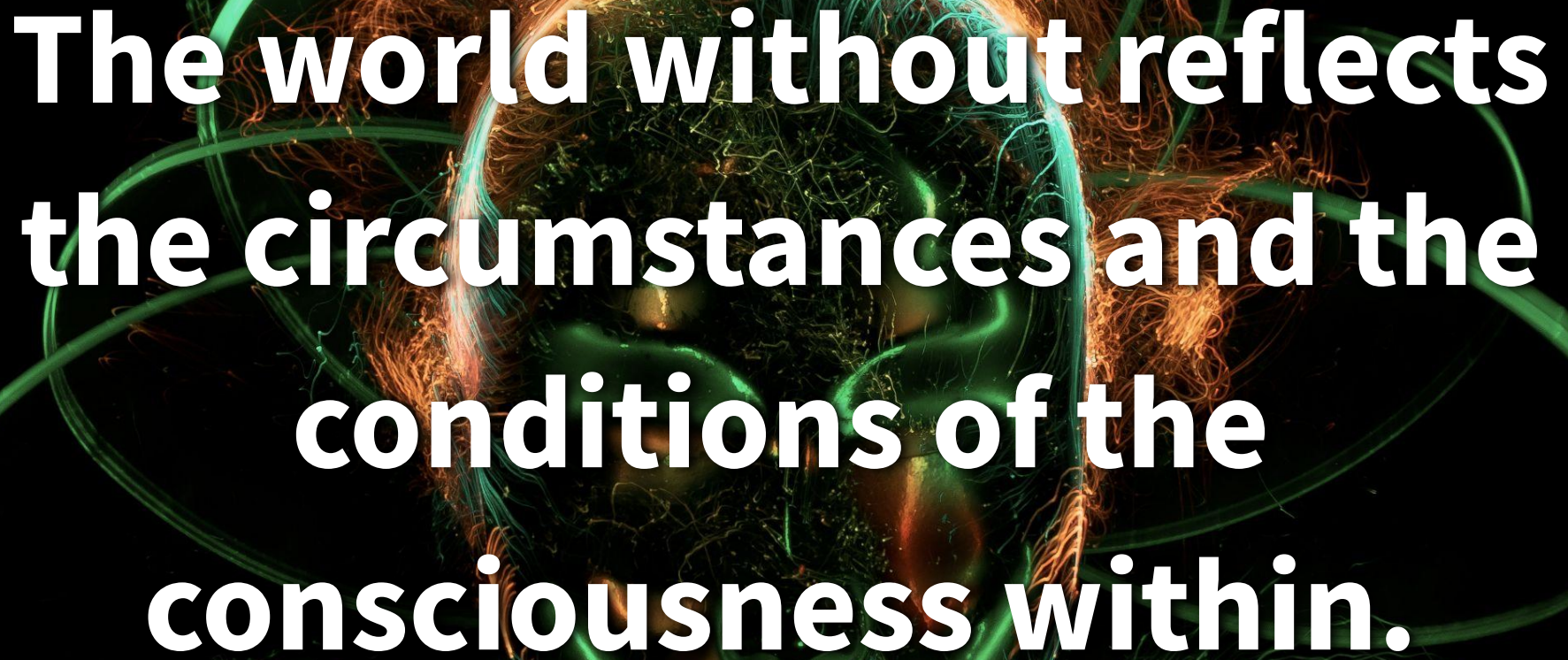
A close-up, profile view of a woman with reddish-brown hair, looking thoughtfully to the left. The background is softly blurred, showing what appears to be a classical statue's head. The overall mood is contemplative and serene.

**Harmony in the world within  
means the ability to control  
our thoughts, and to  
determine for ourselves how  
any experience is to affect us.**

A woman with blonde hair, wearing a yellow tank top, is shown from the chest up, with her arms raised and hands open, as if embracing the air. She is looking upwards and to the right. The background is a soft-focus park scene with trees in shades of green and yellow, suggesting autumn. The overall mood is one of joy and freedom.

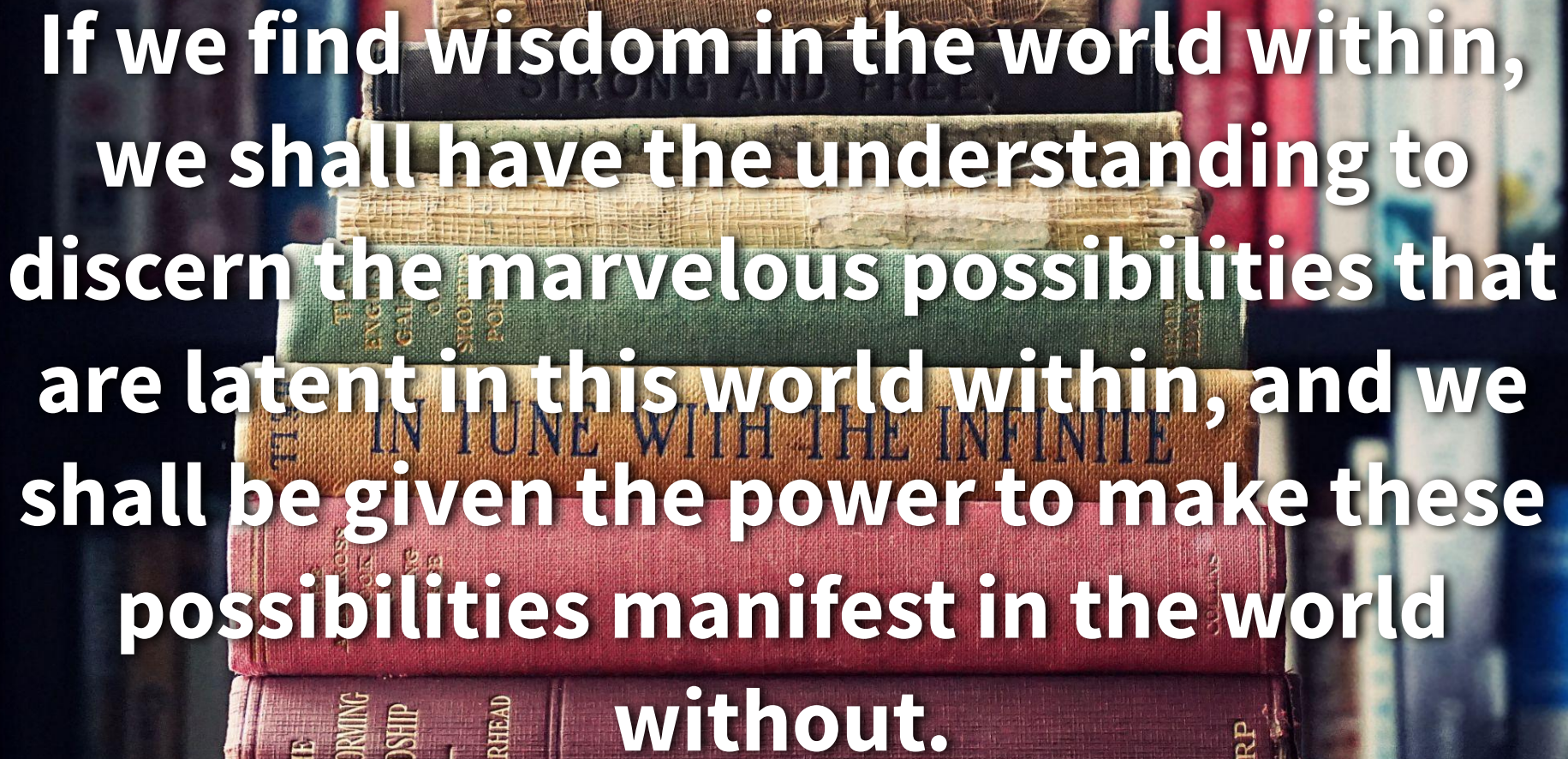
**Harmony in the world  
within results in optimism  
and affluence; affluence  
within results in affluence  
without.**





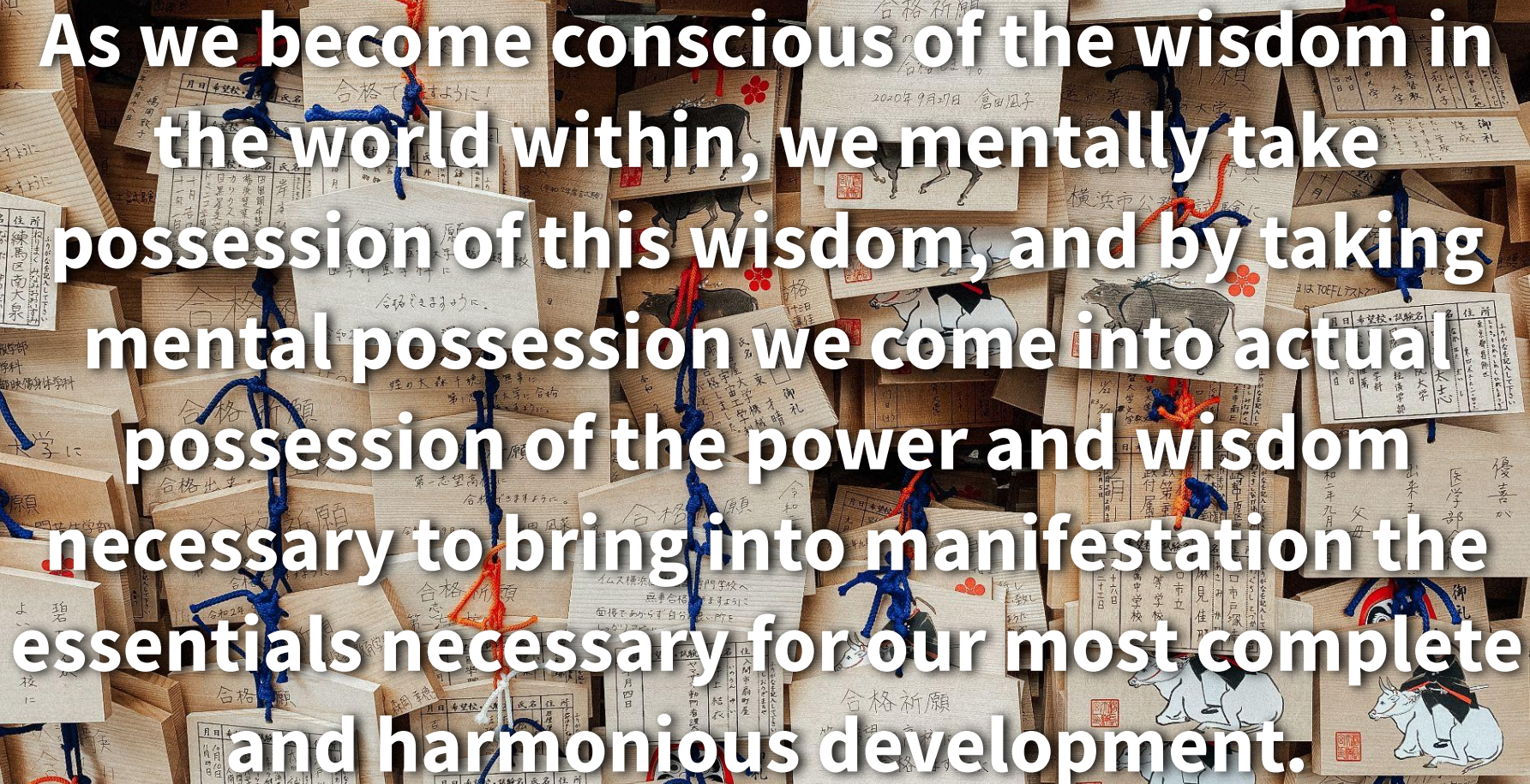
**The world without reflects  
the circumstances and the  
conditions of the  
consciousness within.**





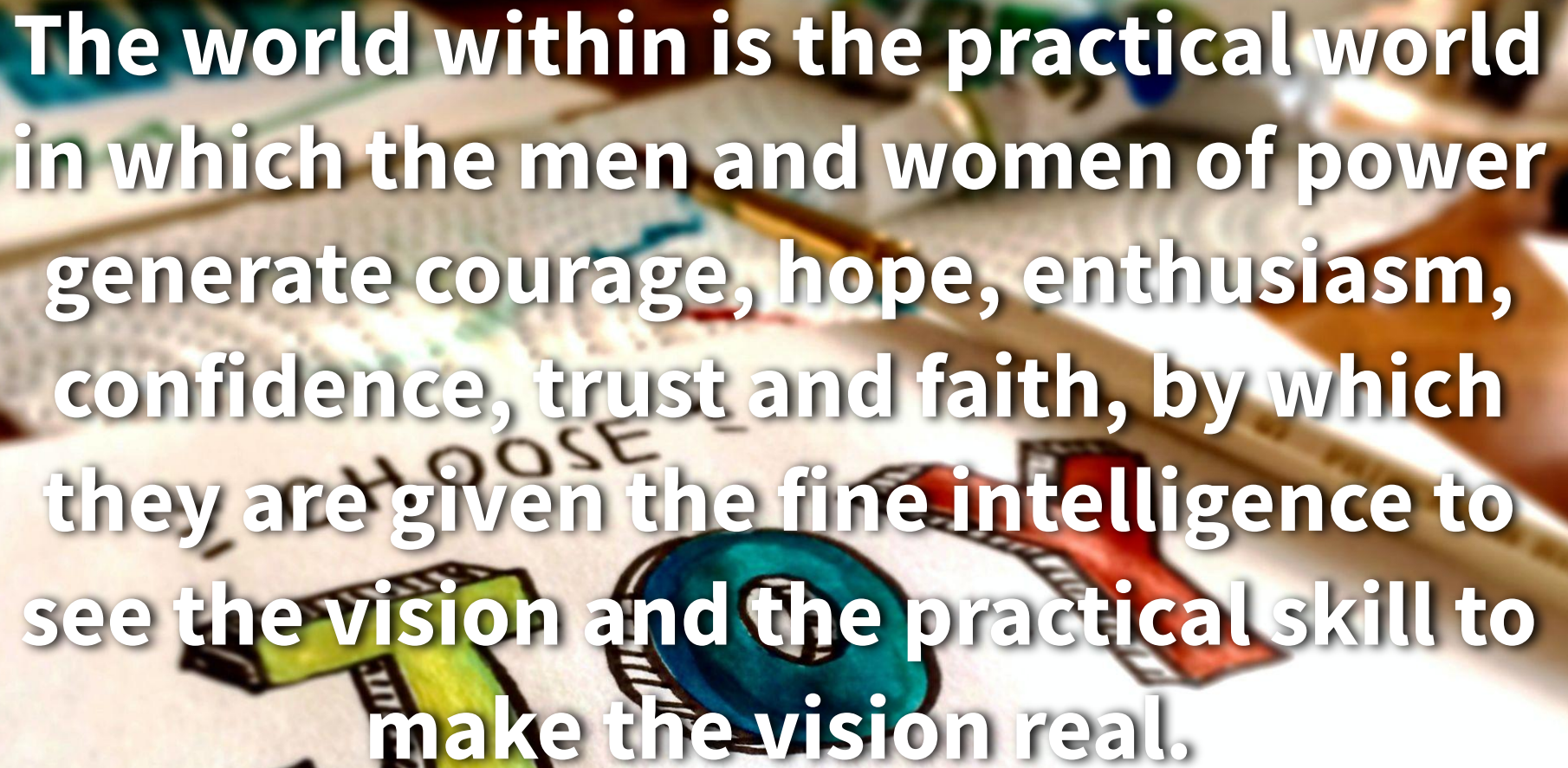
**If we find wisdom in the world within,  
we shall have the understanding to  
discern the marvelous possibilities that  
are latent in this world within, and we  
shall be given the power to make these  
possibilities manifest in the world  
without.**





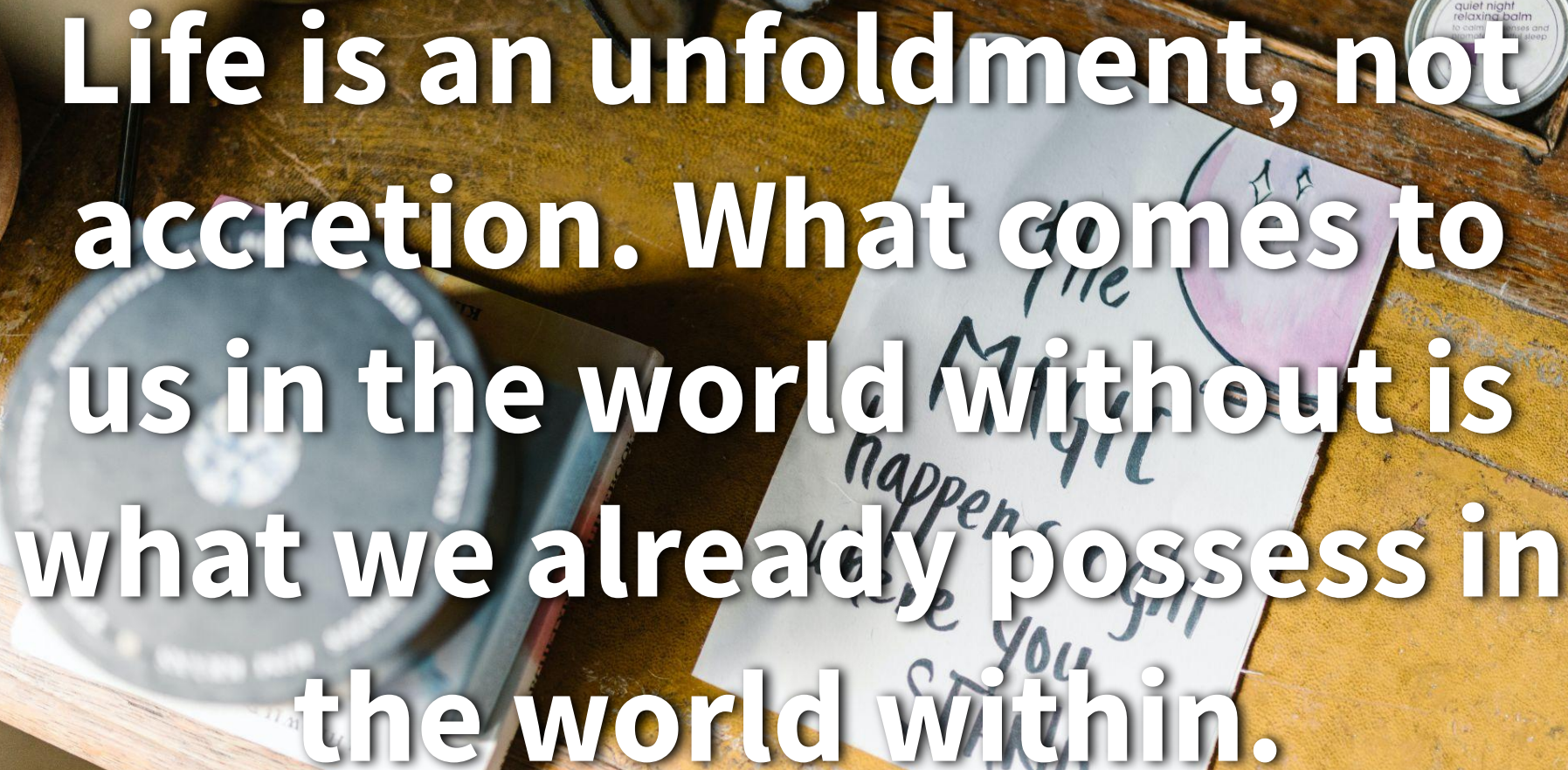
As we become conscious of the wisdom in the world within, we mentally take possession of this wisdom, and by taking mental possession we come into actual possession of the power and wisdom necessary to bring into manifestation the essentials necessary for our most complete and harmonious development.





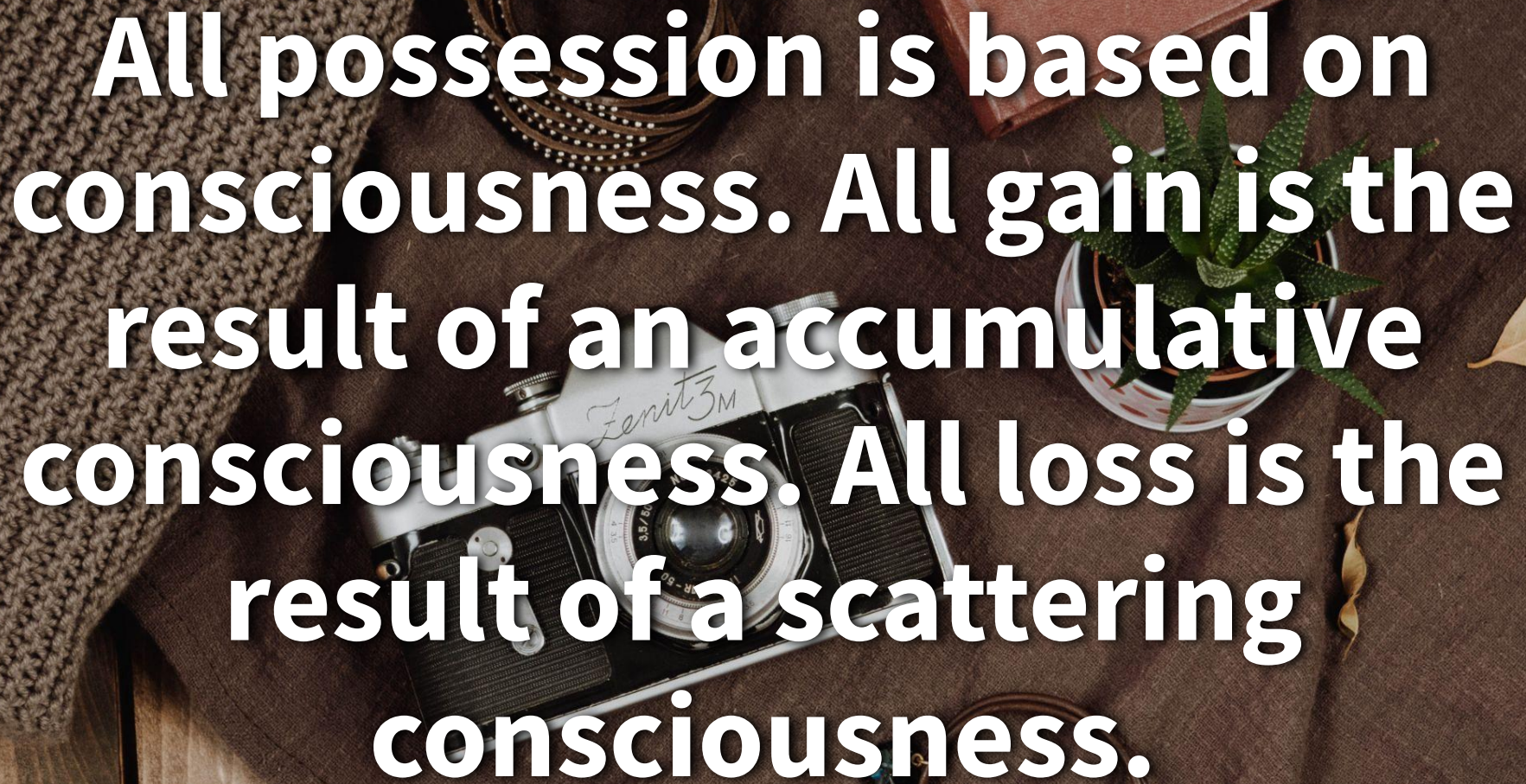
**The world within is the practical world in which the men and women of power generate courage, hope, enthusiasm, confidence, trust and faith, by which they are given the fine intelligence to see the vision and the practical skill to make the vision real.**



A wooden desk with a CD, a notebook, and a jar of balm. The CD is on the left, the notebook is in the center, and the jar is on the right. The text is overlaid on the image.

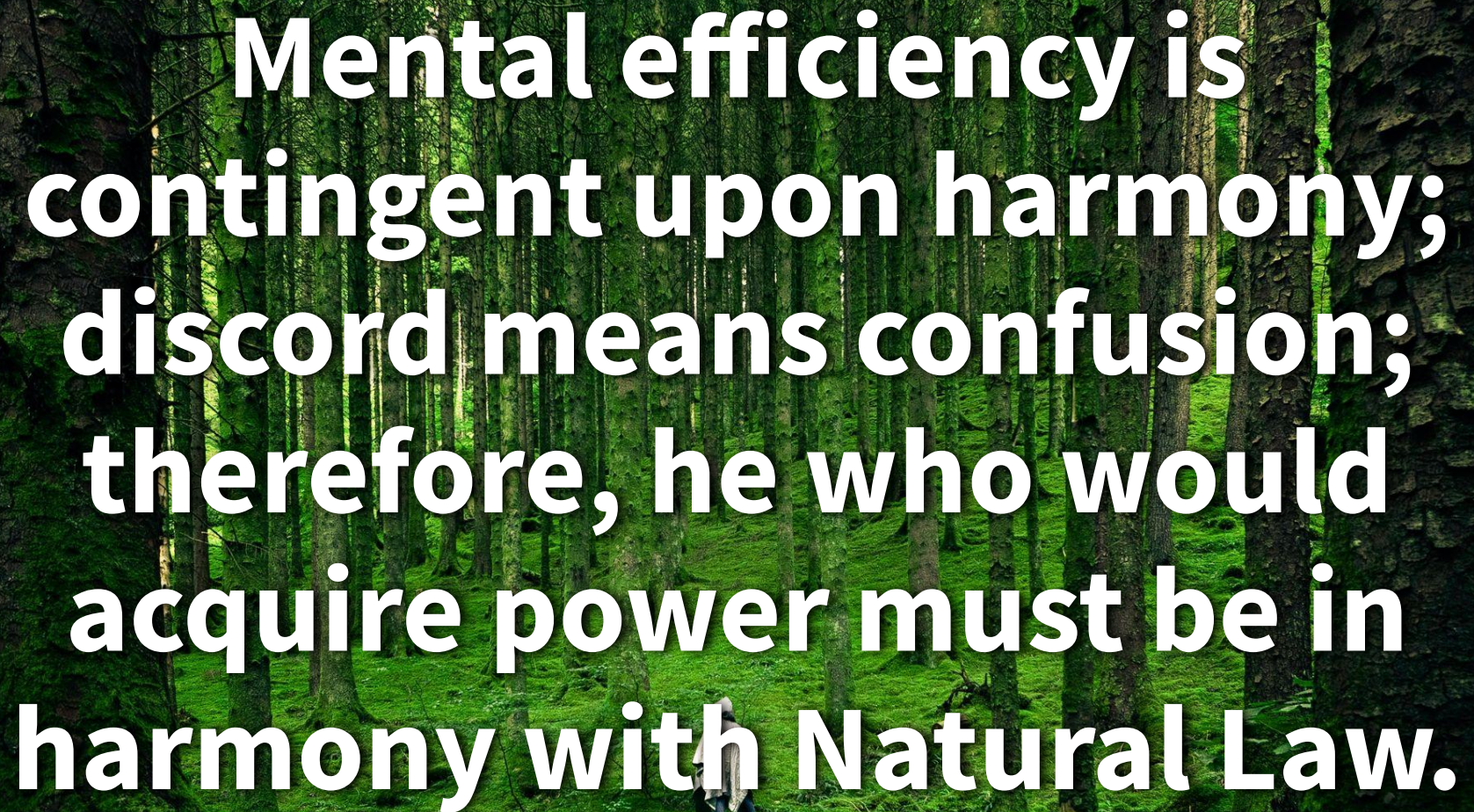
**Life is an unfoldment, not  
accretion. What comes to  
us in the world without is  
what we already possess in  
the world within.**



A Zenit 3M camera and a small potted plant on a brown fabric surface. The camera is silver and black, with 'Zenit 3M' written on the top. The plant is green and in a white pot. The background is a brown fabric surface with some other items like a brown book and a brown knitted hat.

**All possession is based on  
consciousness. All gain is the  
result of an accumulative  
consciousness. All loss is the  
result of a scattering  
consciousness.**



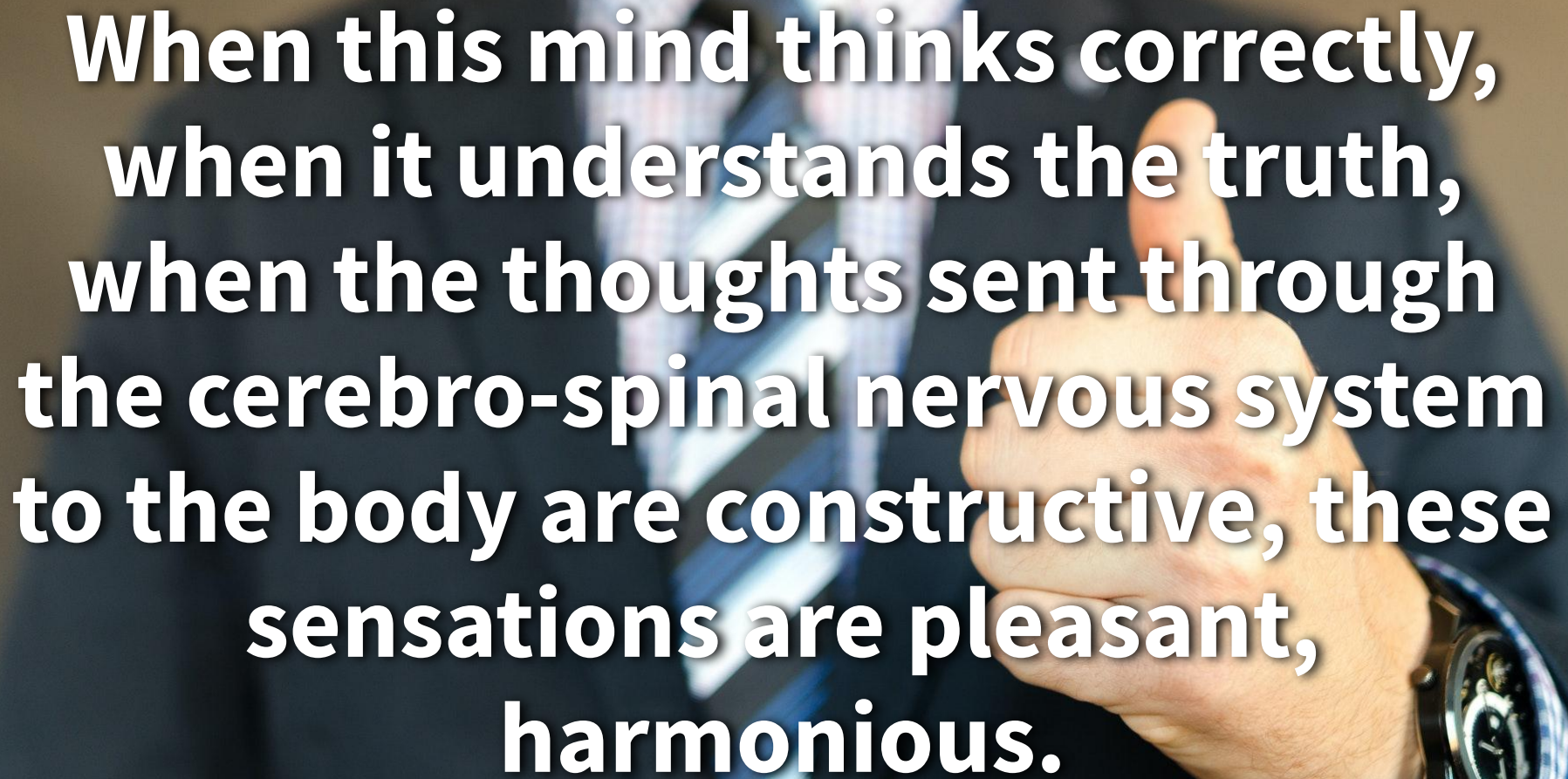
A dense forest with tall, thin trees and a person walking in the distance. The text is overlaid on the image in a large, white, bold font.

**Mental efficiency is  
contingent upon harmony;  
discord means confusion;  
therefore, he who would  
acquire power must be in  
harmony with Natural Law.**



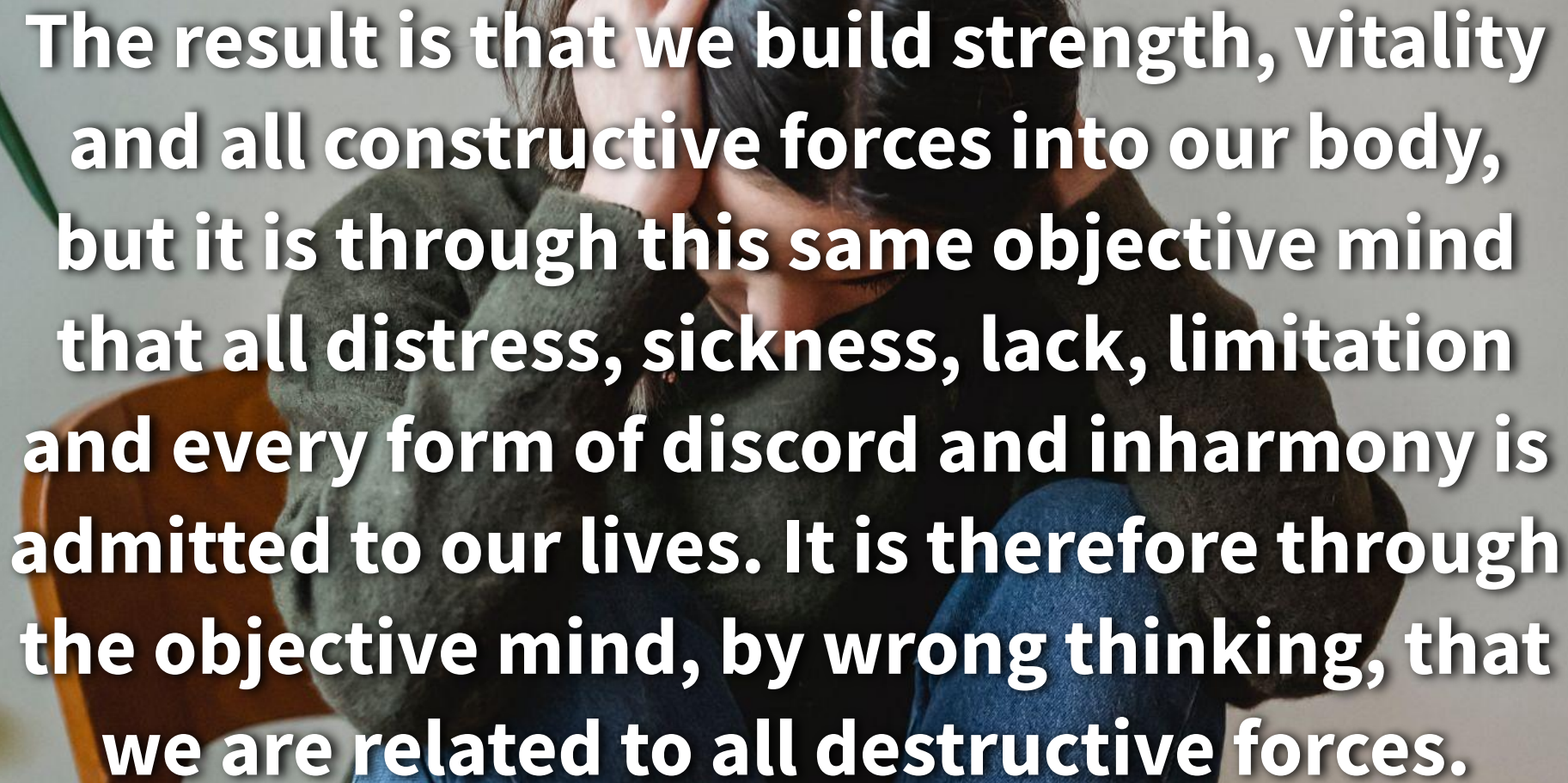
**We are related to the world without by the objective mind. The brain is the organ of this mind and the cerebro-spinal system of nerves puts us in conscious communication with every part of the body. This system of nerves responds to every sensation of light, heat, odor, sound and taste.**



A close-up photograph of a person's hand and wrist. The person is wearing a dark suit jacket, a light-colored shirt, and a dark tie. Their right hand is raised, with the index finger pointing upwards. A black watch with a white face and gold accents is visible on their wrist. The background is blurred, showing more of the person's attire.

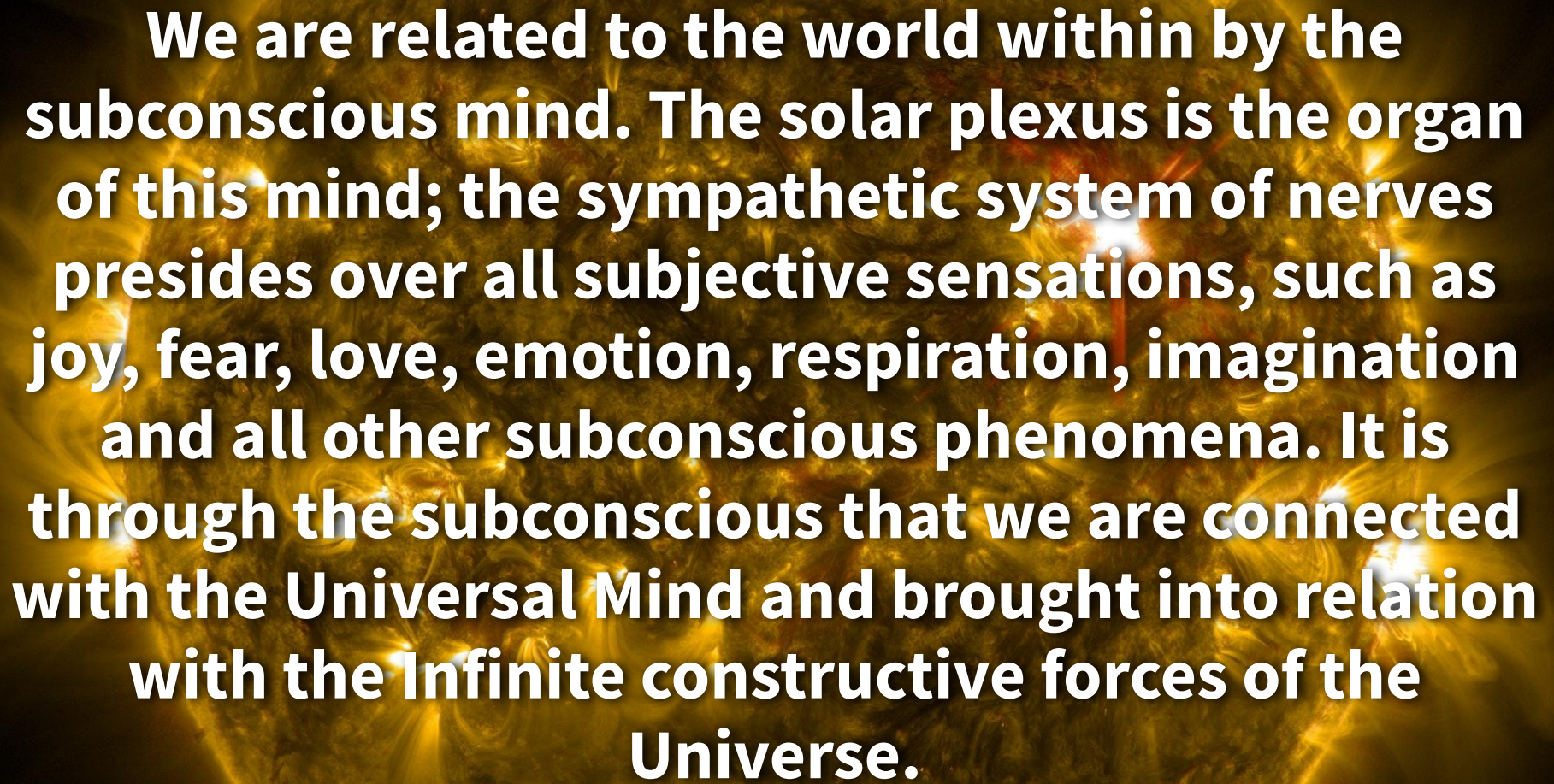
**When this mind thinks correctly,  
when it understands the truth,  
when the thoughts sent through  
the cerebro-spinal nervous system  
to the body are constructive, these  
sensations are pleasant,  
harmonious.**



A person with long dark hair is sitting on a wooden chair, covering their face with their hands. They are wearing a dark green sweater and blue jeans. The background is a plain, light-colored wall. The overall mood is one of distress or emotional pain.


**The result is that we build strength, vitality and all constructive forces into our body, but it is through this same objective mind that all distress, sickness, lack, limitation and every form of discord and inharmony is admitted to our lives. It is therefore through the objective mind, by wrong thinking, that we are related to all destructive forces.**





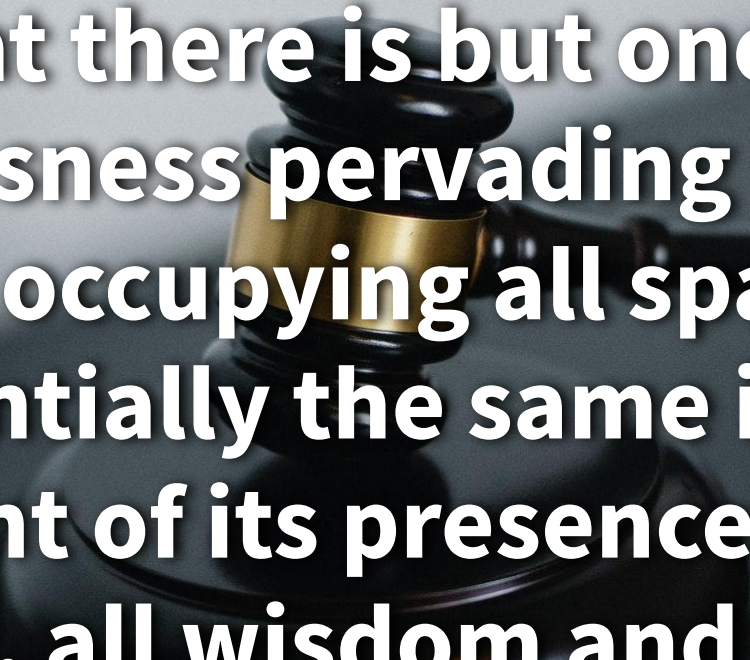
**We are related to the world within by the subconscious mind. The solar plexus is the organ of this mind; the sympathetic system of nerves presides over all subjective sensations, such as joy, fear, love, emotion, respiration, imagination and all other subconscious phenomena. It is through the subconscious that we are connected with the Universal Mind and brought into relation with the Infinite constructive forces of the Universe.**



A vertical chain of metal links is positioned on the right side of the image, extending from the top to the bottom. The links are dark and metallic, with some highlights reflecting light. The background is a dark, solid color.

**It is the coordination of these two centers of our being, and the understanding of their functions, which is the great secret of life. With this knowledge we can bring the objective and subjective minds into conscious cooperation and thus coordinate the finite and the infinite. Our future is entirely within our own control. It is not at the mercy of any capricious or uncertain external power.**





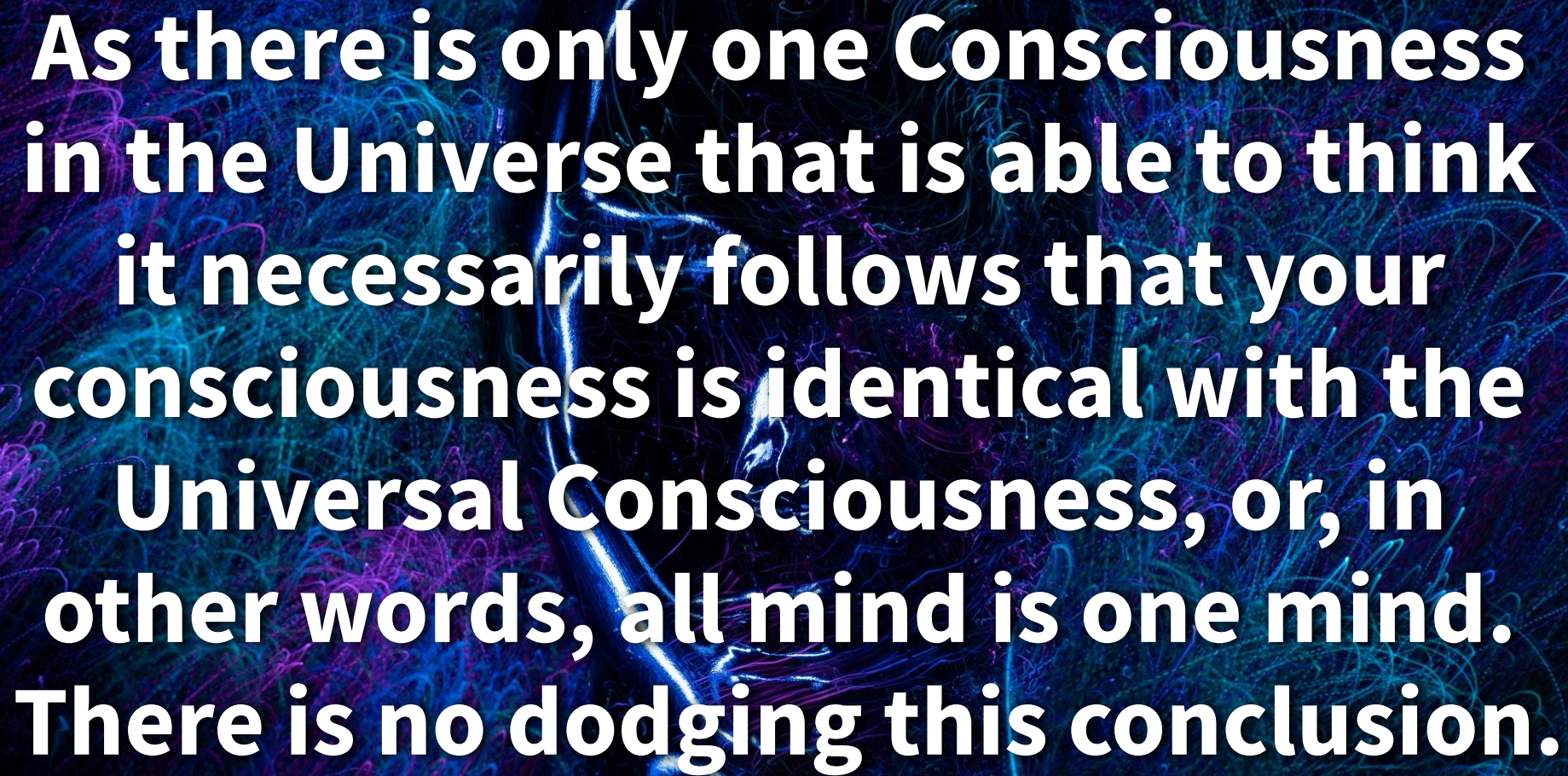
**All agree that there is but one Principle or Consciousness pervading the entire Universe, occupying all space, and being essentially the same in kind at every point of its presence. It is all powerful, all wisdom and always present. All thoughts and things are within Itself. It is all in all.**



**There is but one consciousness in the universe able to think; and when it thinks, its thoughts become objective things to it.**

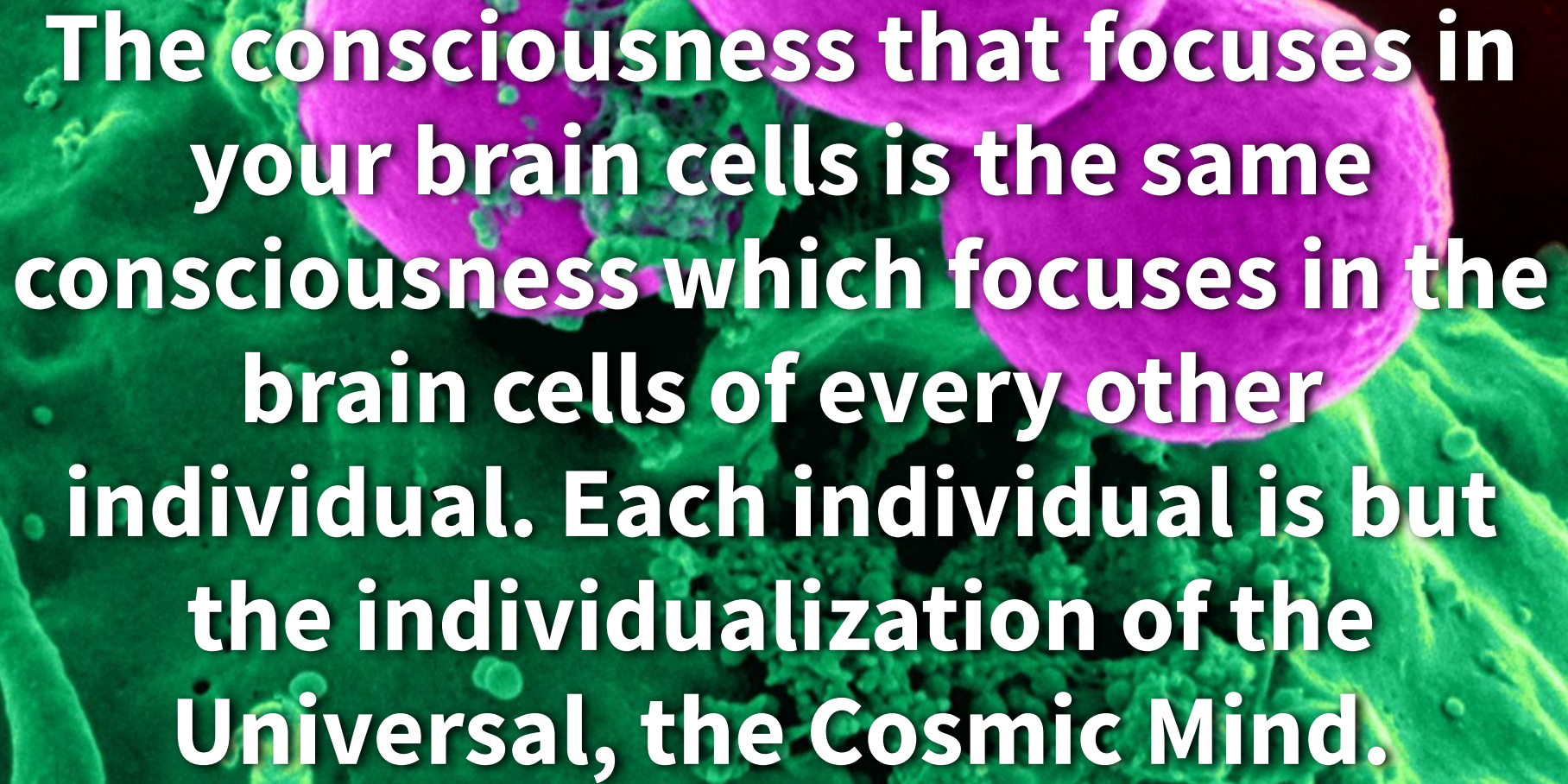
**As this Consciousness is omnipresent, it must be present within every individual; each individual must be a manifestation of that Omnipotent, Omniscient and Omnipresent Consciousness.**



The background features a complex, glowing fractal pattern in shades of blue and purple. A central, semi-transparent silhouette of a human head and neck is visible, with the fractal lines appearing to flow through and around it, creating a sense of interconnectedness and energy.

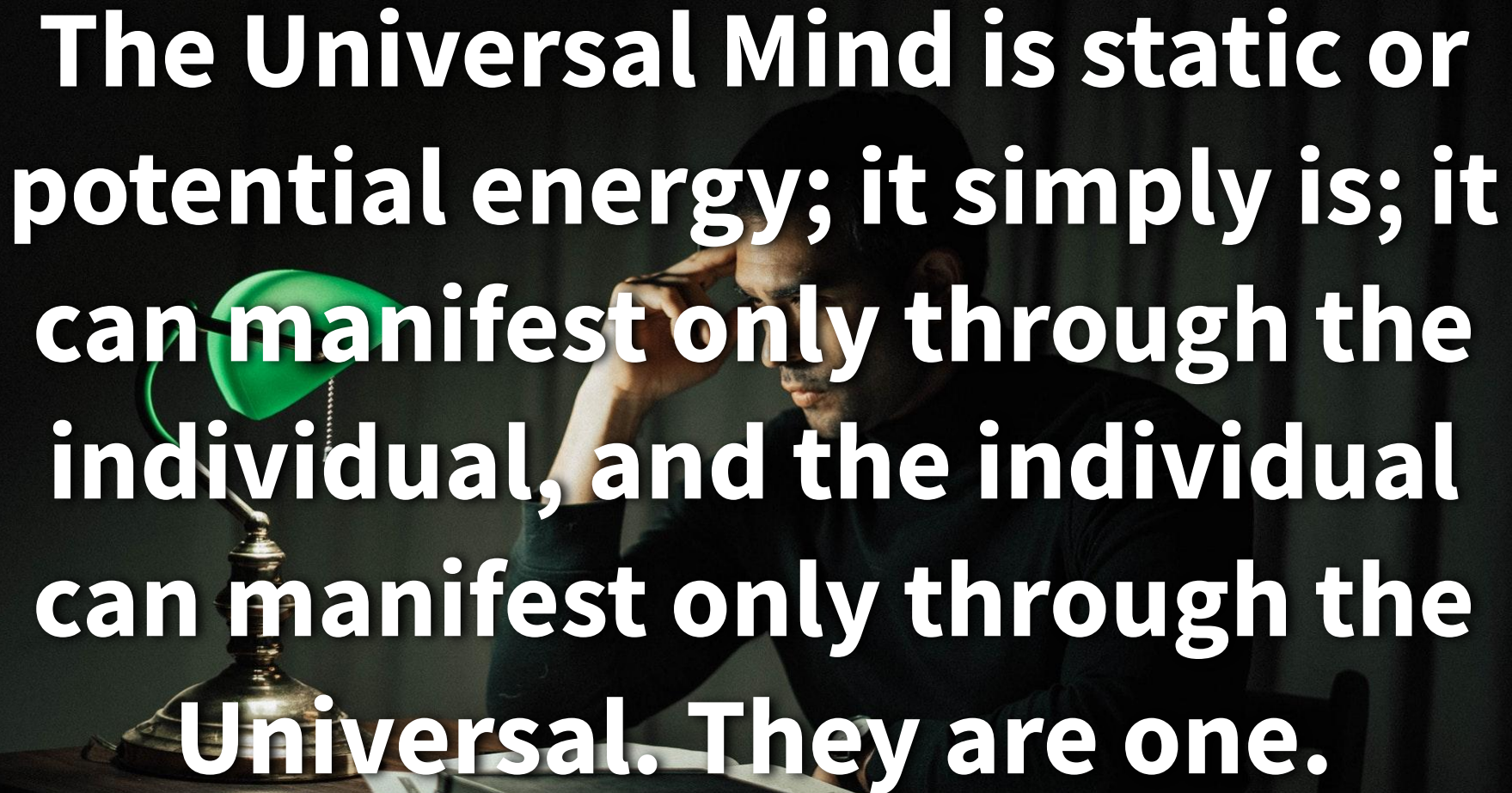
**As there is only one Consciousness in the Universe that is able to think it necessarily follows that your consciousness is identical with the Universal Consciousness, or, in other words, all mind is one mind. There is no dodging this conclusion.**



A microscopic image of brain cells, showing several large, rounded cells with a purple hue and smaller, more irregular cells in shades of green and blue. The background is dark, making the cells stand out.

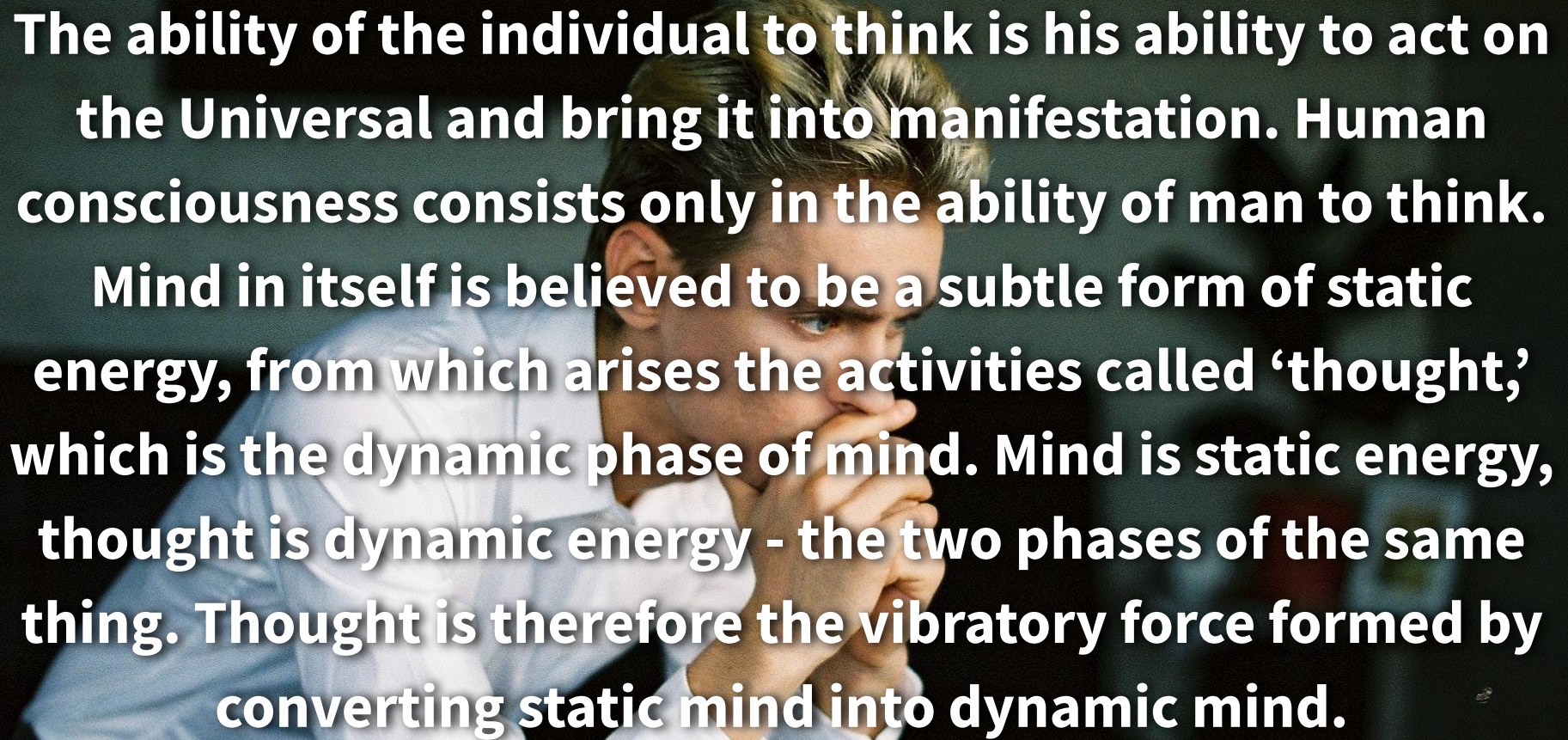
**The consciousness that focuses in your brain cells is the same consciousness which focuses in the brain cells of every other individual. Each individual is but the individualization of the Universal, the Cosmic Mind.**





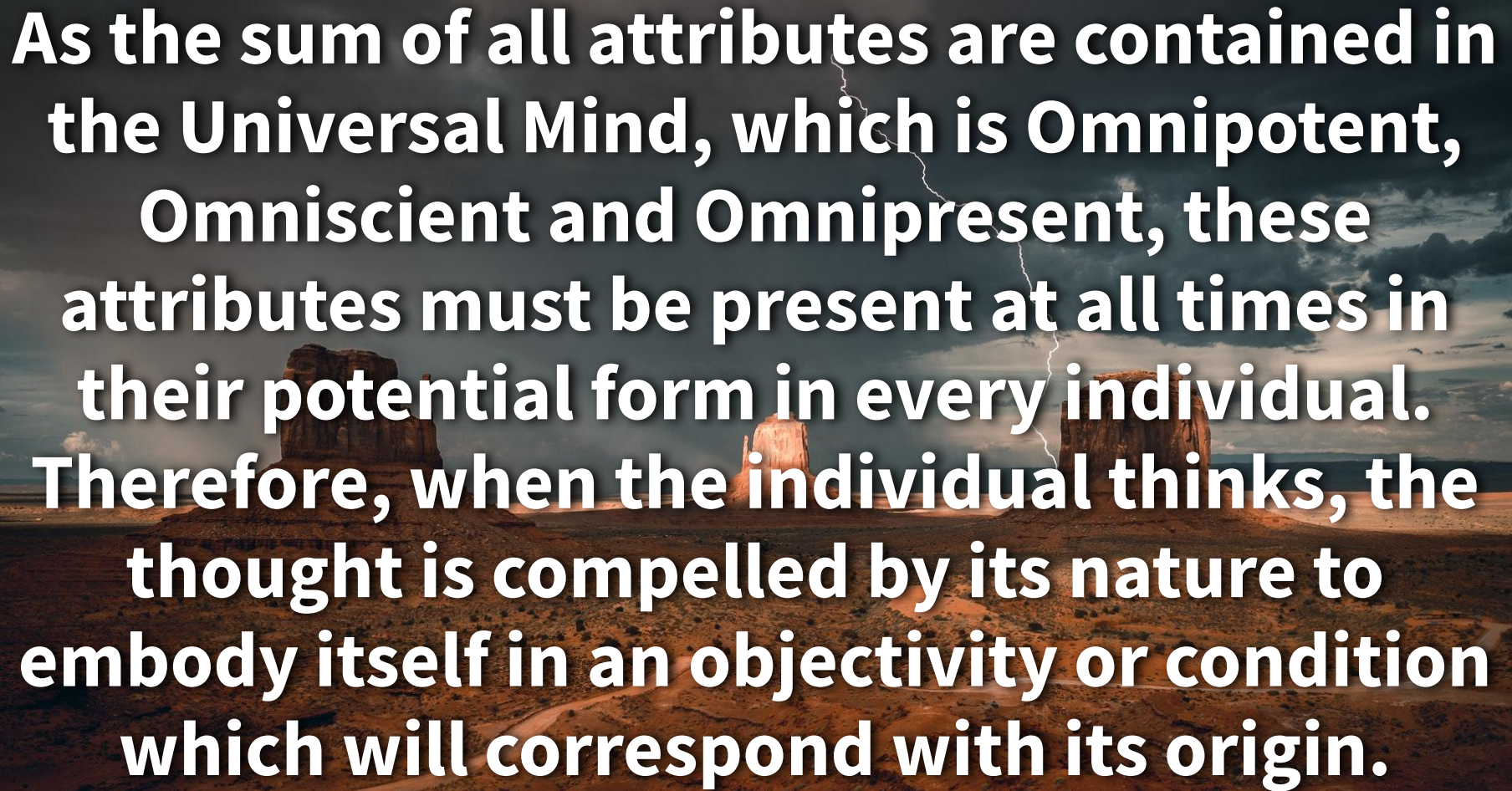
**The Universal Mind is static or potential energy; it simply is; it can manifest only through the individual, and the individual can manifest only through the Universal. They are one.**



A man in a white shirt is shown in profile, looking down and to the right. He has his hands clasped together near his chin, suggesting a state of deep thought or concentration. The background is dark and out of focus.

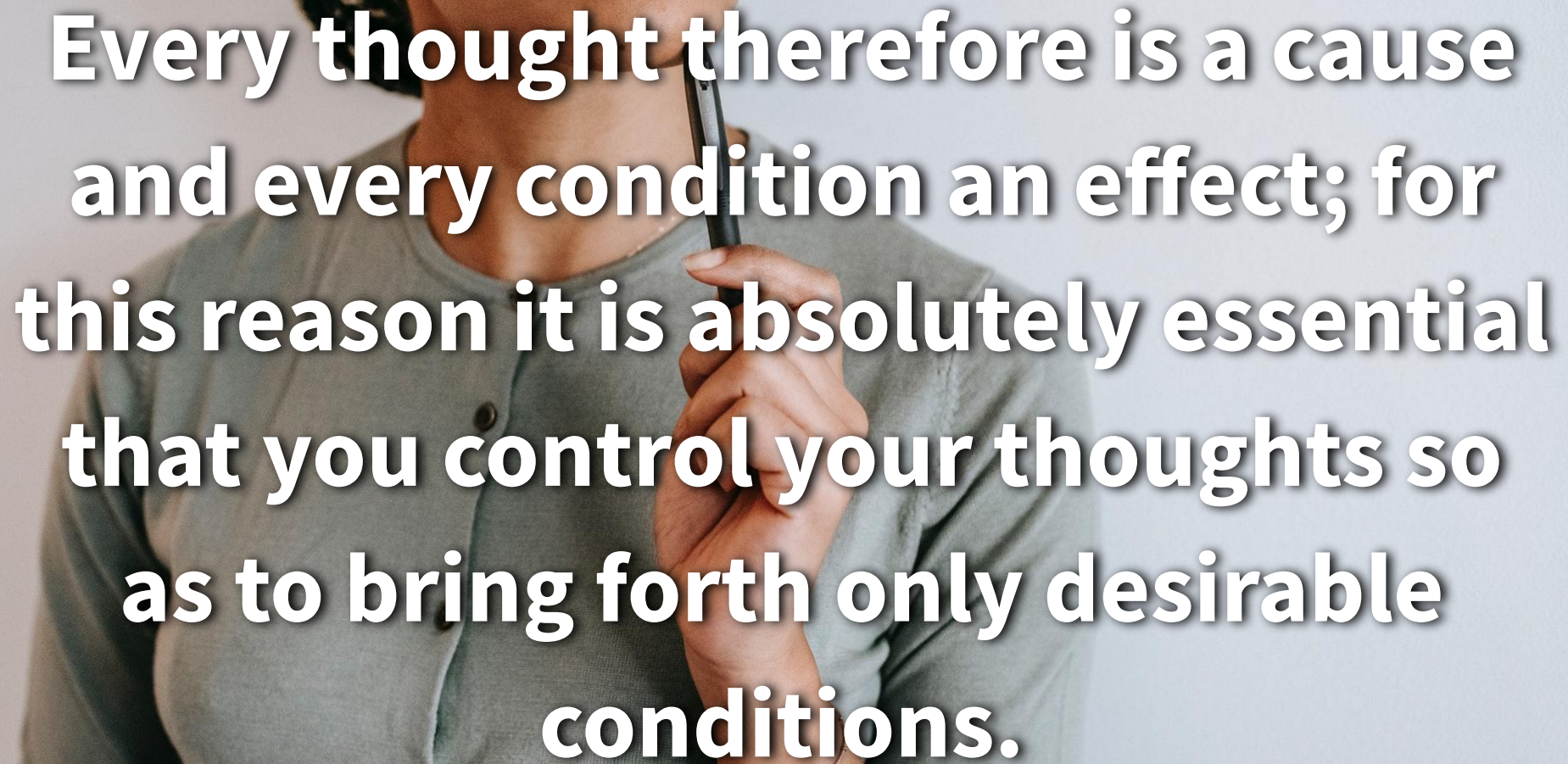
**The ability of the individual to think is his ability to act on the Universal and bring it into manifestation. Human consciousness consists only in the ability of man to think. Mind in itself is believed to be a subtle form of static energy, from which arises the activities called 'thought,' which is the dynamic phase of mind. Mind is static energy, thought is dynamic energy - the two phases of the same thing. Thought is therefore the vibratory force formed by converting static mind into dynamic mind.**



A dramatic landscape featuring three large, weathered rock formations (hoodoos) in a desert setting. The sky is dark and stormy, with a bright lightning bolt striking down from the clouds. The ground is a mix of brown and orange tones, suggesting a dry, rocky terrain. The overall mood is powerful and awe-inspiring.

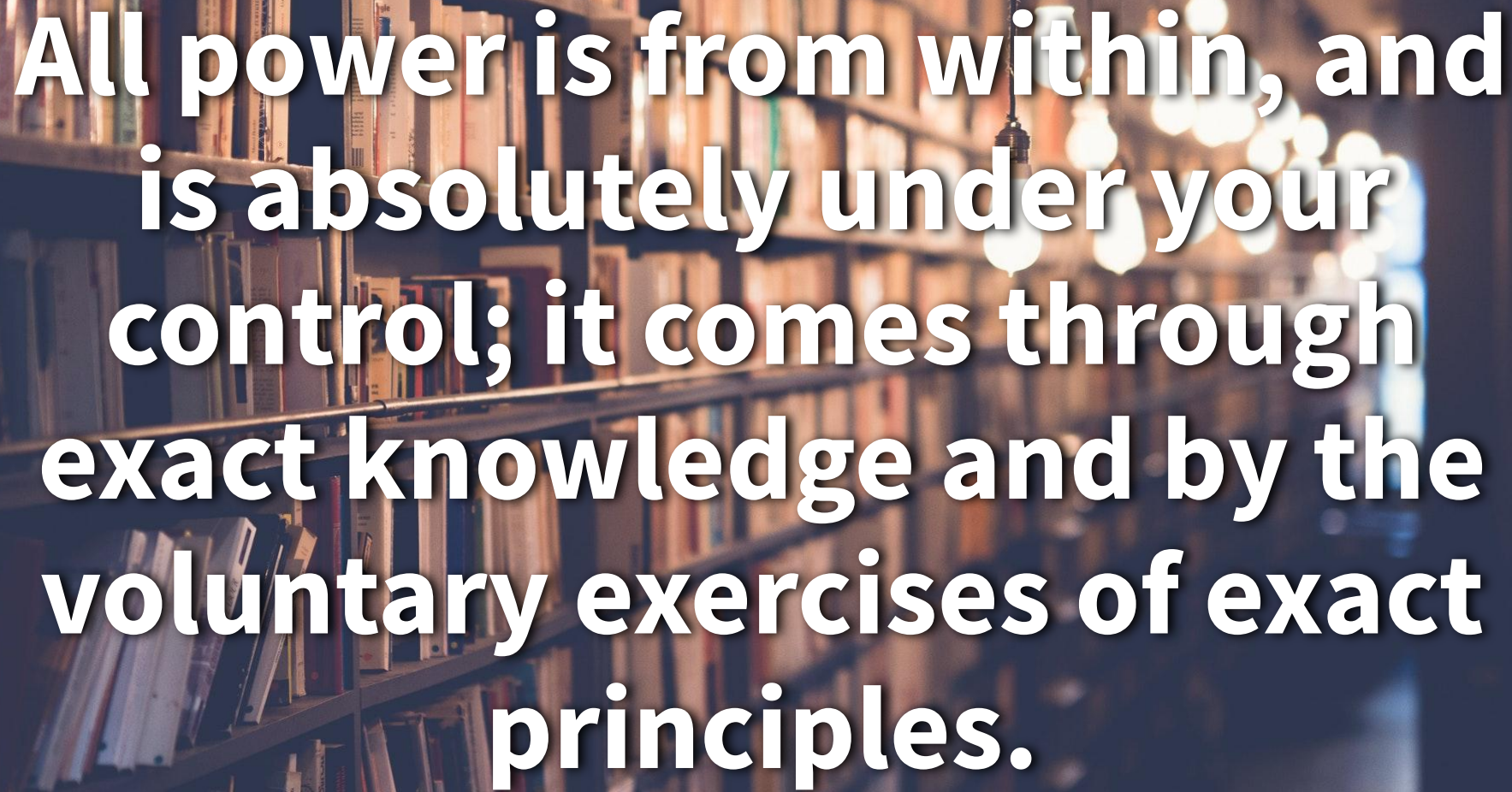
**As the sum of all attributes are contained in the Universal Mind, which is Omnipotent, Omniscient and Omnipresent, these attributes must be present at all times in their potential form in every individual. Therefore, when the individual thinks, the thought is compelled by its nature to embody itself in an objectivity or condition which will correspond with its origin.**



A woman with dark hair, wearing a light green cardigan, is holding a black pen to her chin. She has a thoughtful expression. The background is a plain, light-colored wall.

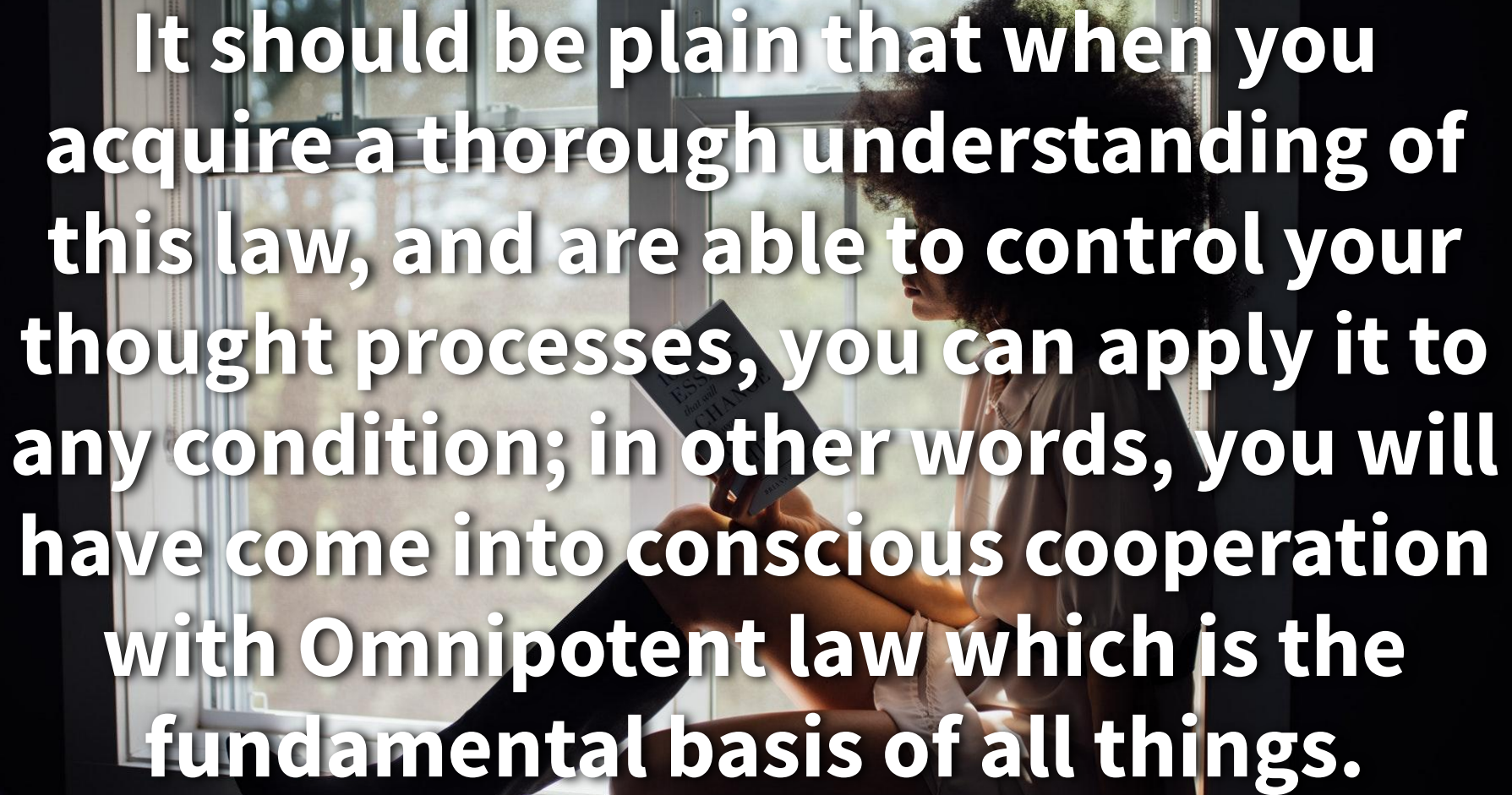
**Every thought therefore is a cause  
and every condition an effect; for  
this reason it is absolutely essential  
that you control your thoughts so  
as to bring forth only desirable  
conditions.**



A photograph of a library with rows of bookshelves filled with books. The lighting is warm and soft, creating a bokeh effect with the lights in the background. The text is overlaid in a large, white, bold font.

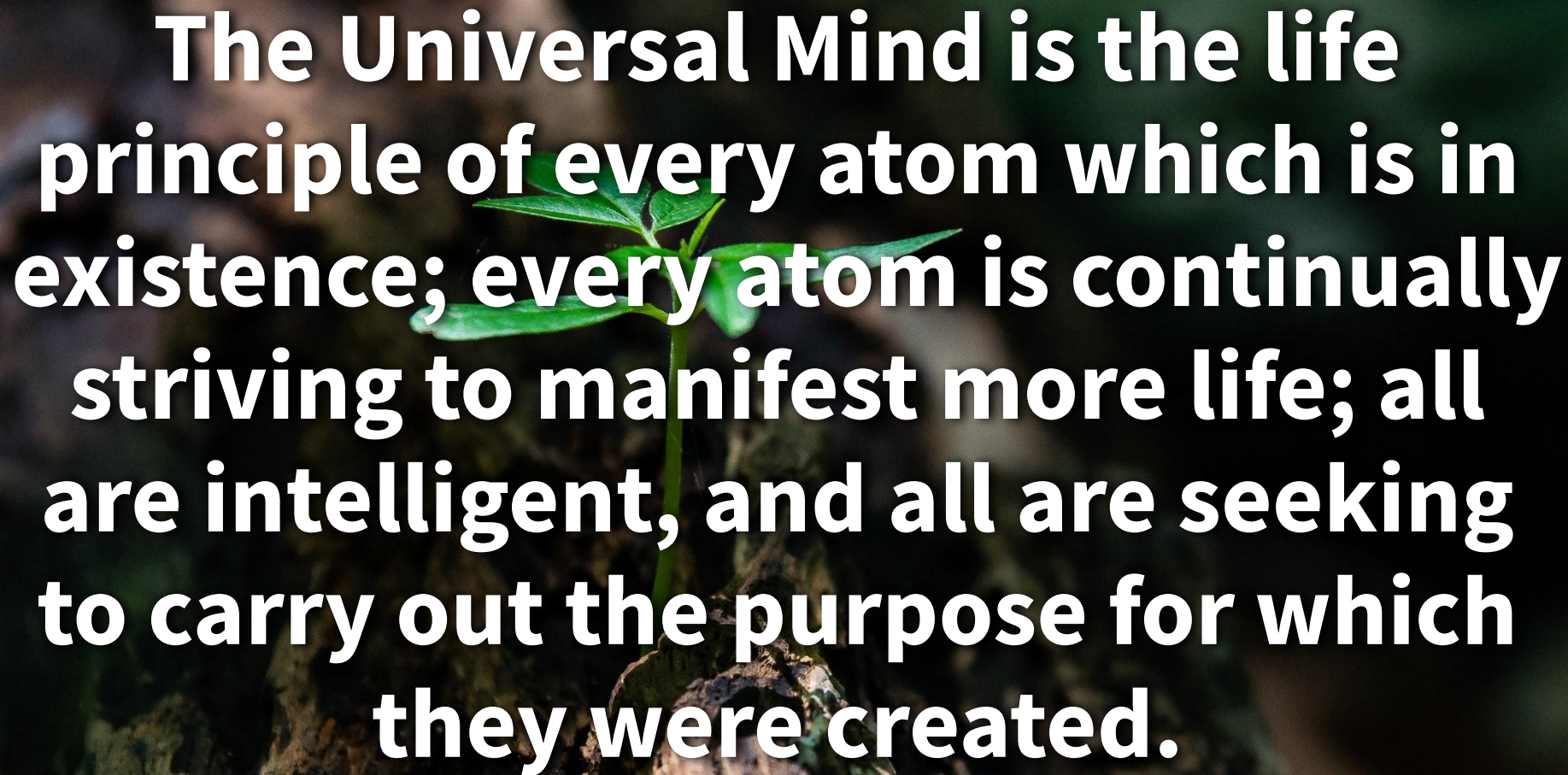
**All power is from within, and is absolutely under your control; it comes through exact knowledge and by the voluntary exercises of exact principles.**



A woman with curly hair is sitting on a windowsill, reading a book. She is wearing a light-colored top and dark pants. The background shows a window with a view of a building. The text is overlaid on the image in a large, white, bold font.

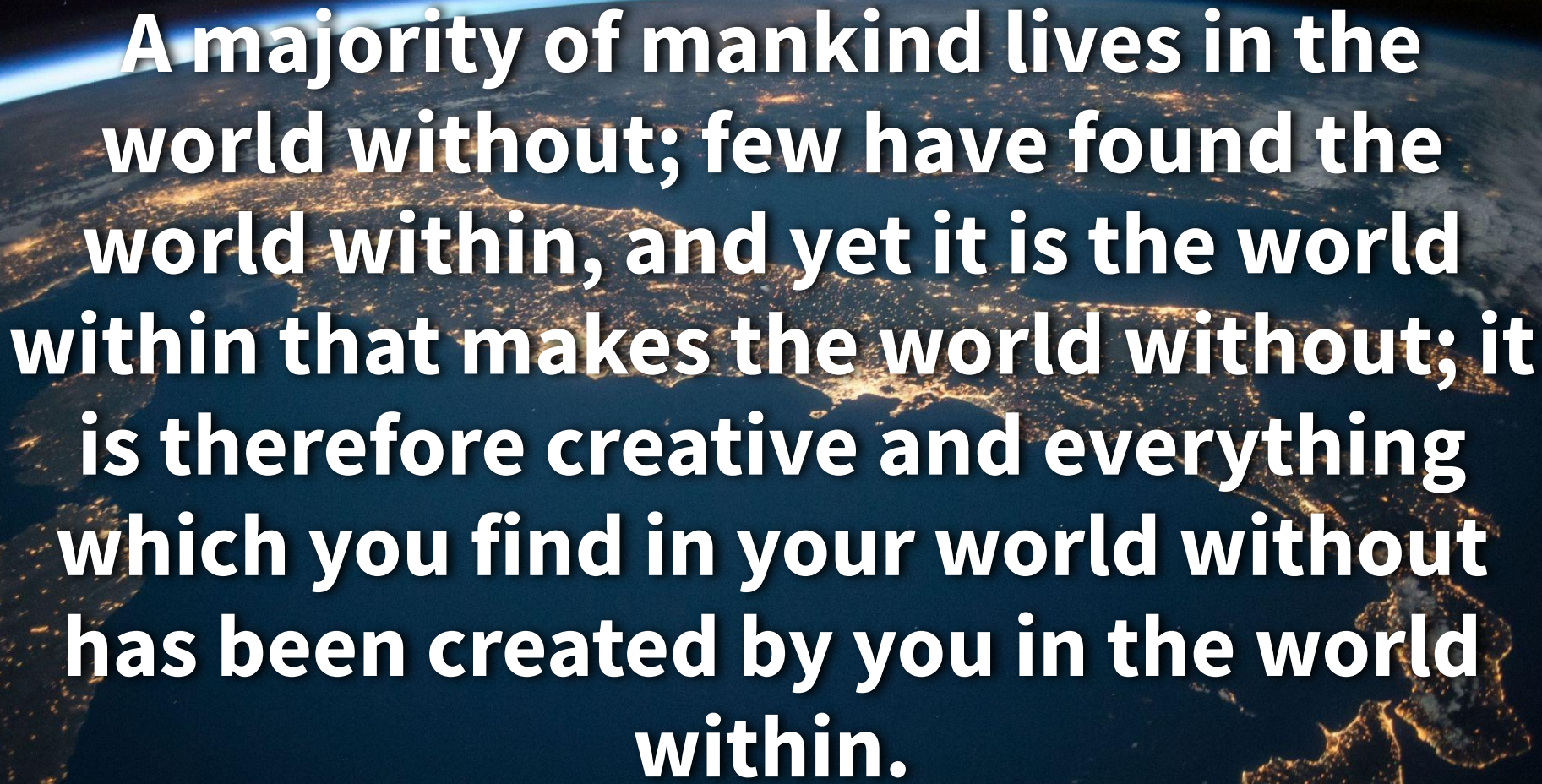
**It should be plain that when you acquire a thorough understanding of this law, and are able to control your thought processes, you can apply it to any condition; in other words, you will have come into conscious cooperation with Omnipotent law which is the fundamental basis of all things.**



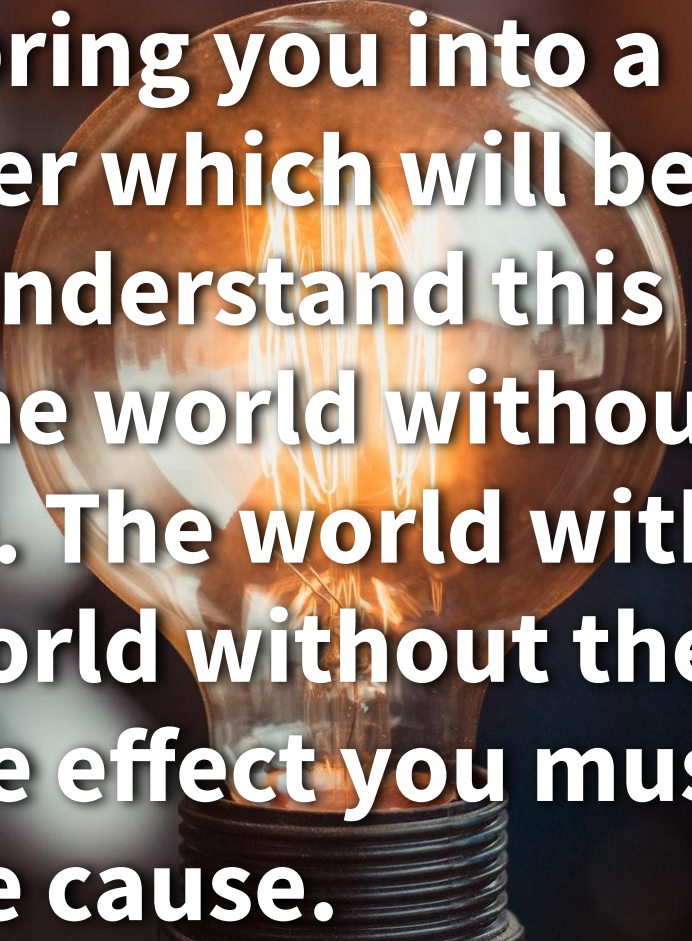
A small green seedling with several leaves is growing out of a dark, textured tree stump. The background is a blurred forest floor with green foliage.

**The Universal Mind is the life principle of every atom which is in existence; every atom is continually striving to manifest more life; all are intelligent, and all are seeking to carry out the purpose for which they were created.**



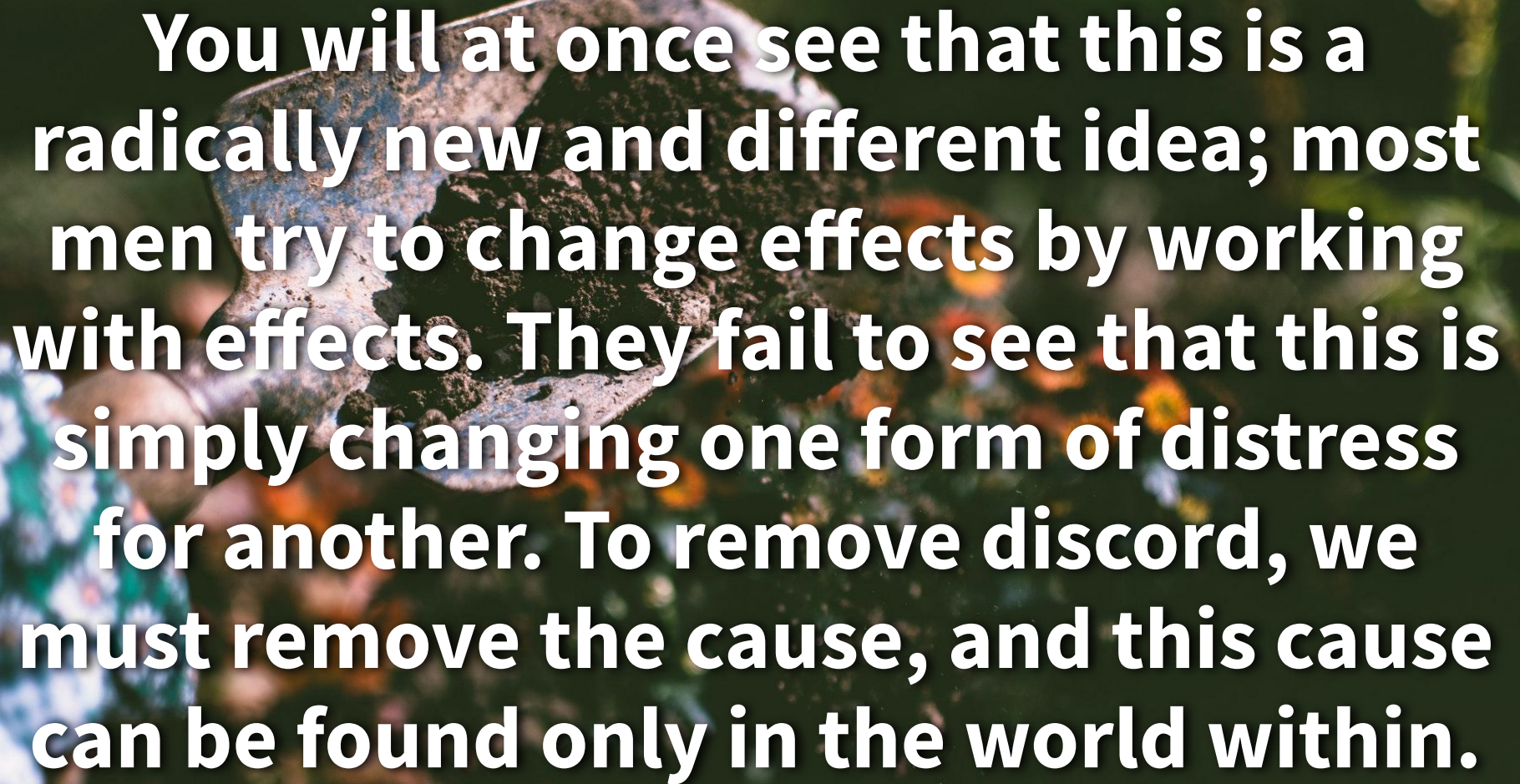


**A majority of mankind lives in the world without; few have found the world within, and yet it is the world within that makes the world without; it is therefore creative and everything which you find in your world without has been created by you in the world within.**

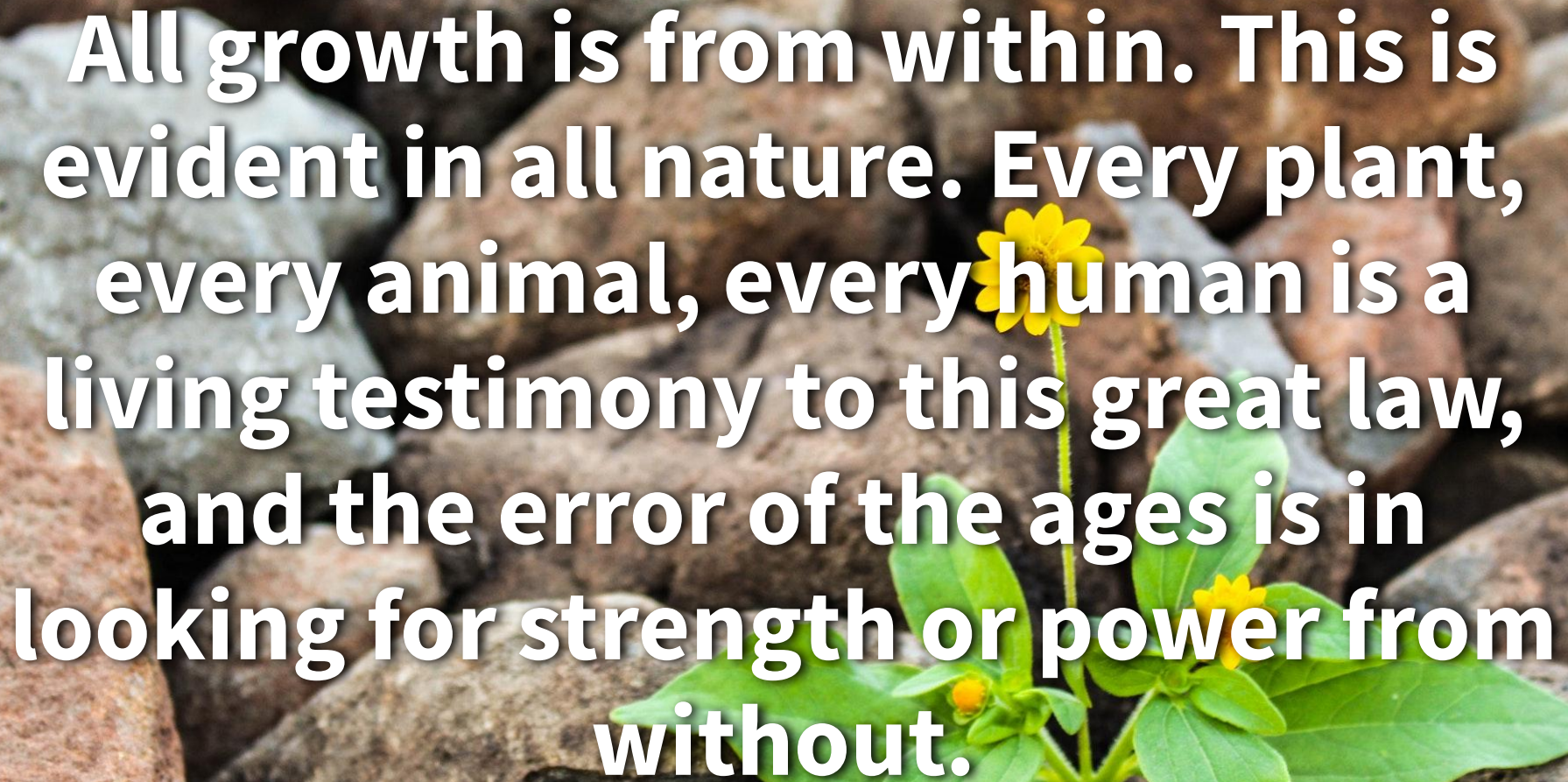


**This system will bring you into a realization of power which will be yours when you understand this relation between the world without and the world within. The world within is the cause, the world without the effect; to change the effect you must change the cause.**



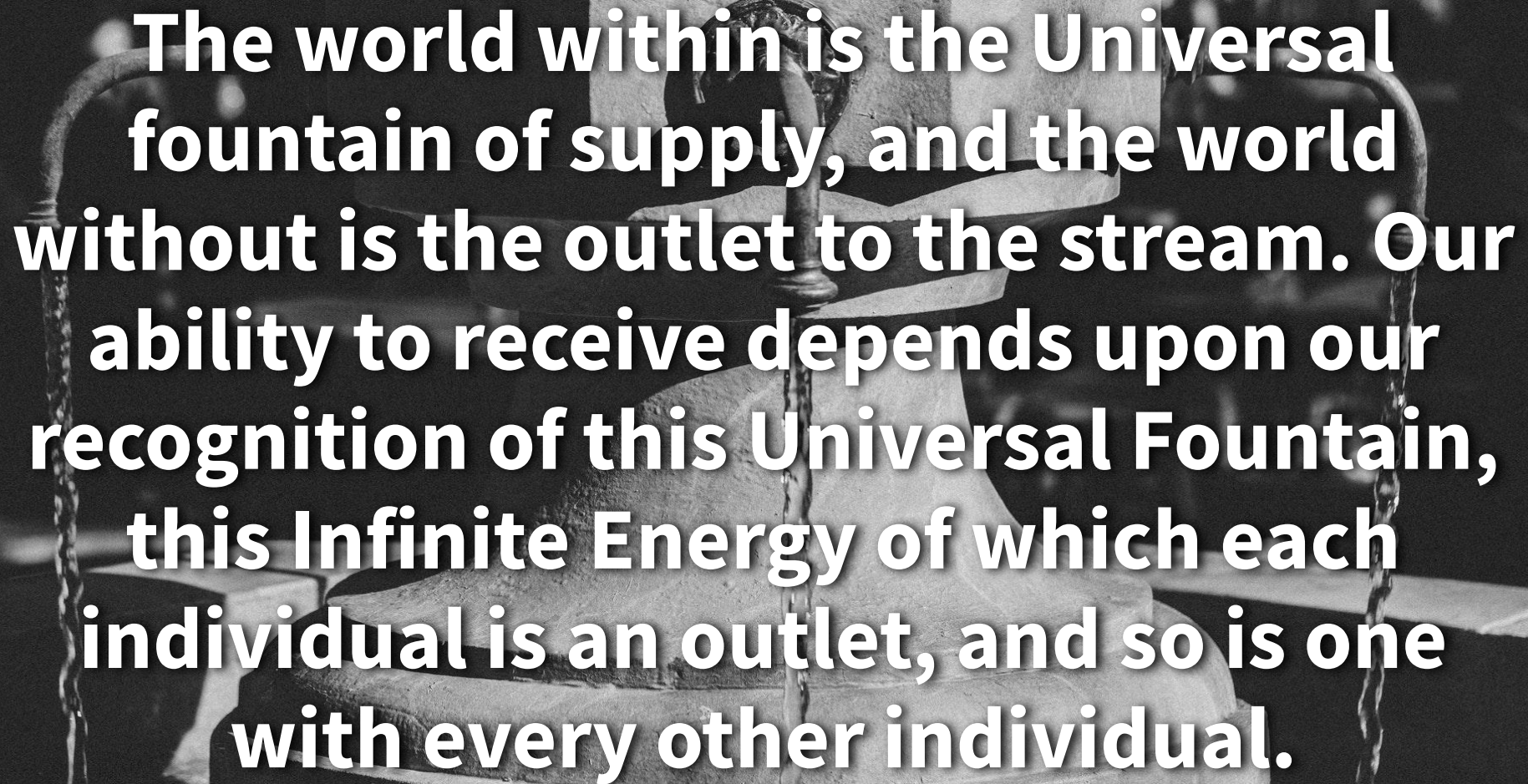
A hand holding a rusty metal cup filled with soil, set against a background of colorful flowers.

**You will at once see that this is a radically new and different idea; most men try to change effects by working with effects. They fail to see that this is simply changing one form of distress for another. To remove discord, we must remove the cause, and this cause can be found only in the world within.**

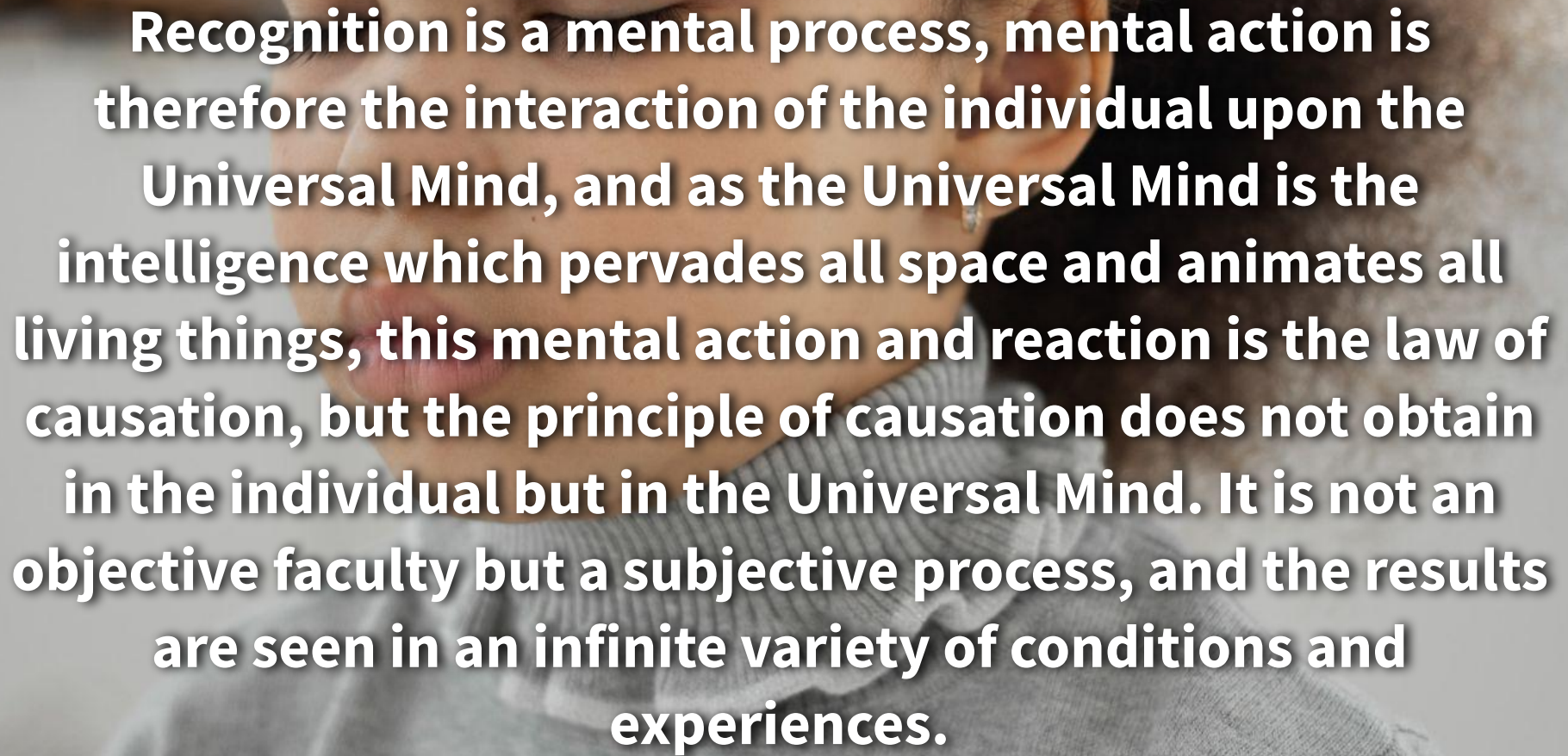
A small green plant with several bright yellow flowers is growing out of a crack between large, dark, textured rocks. The plant has several green leaves and a thin stem. The background is filled with more rocks of various shades of brown and grey.

**All growth is from within. This is evident in all nature. Every plant, every animal, every human is a living testimony to this great law, and the error of the ages is in looking for strength or power from without.**



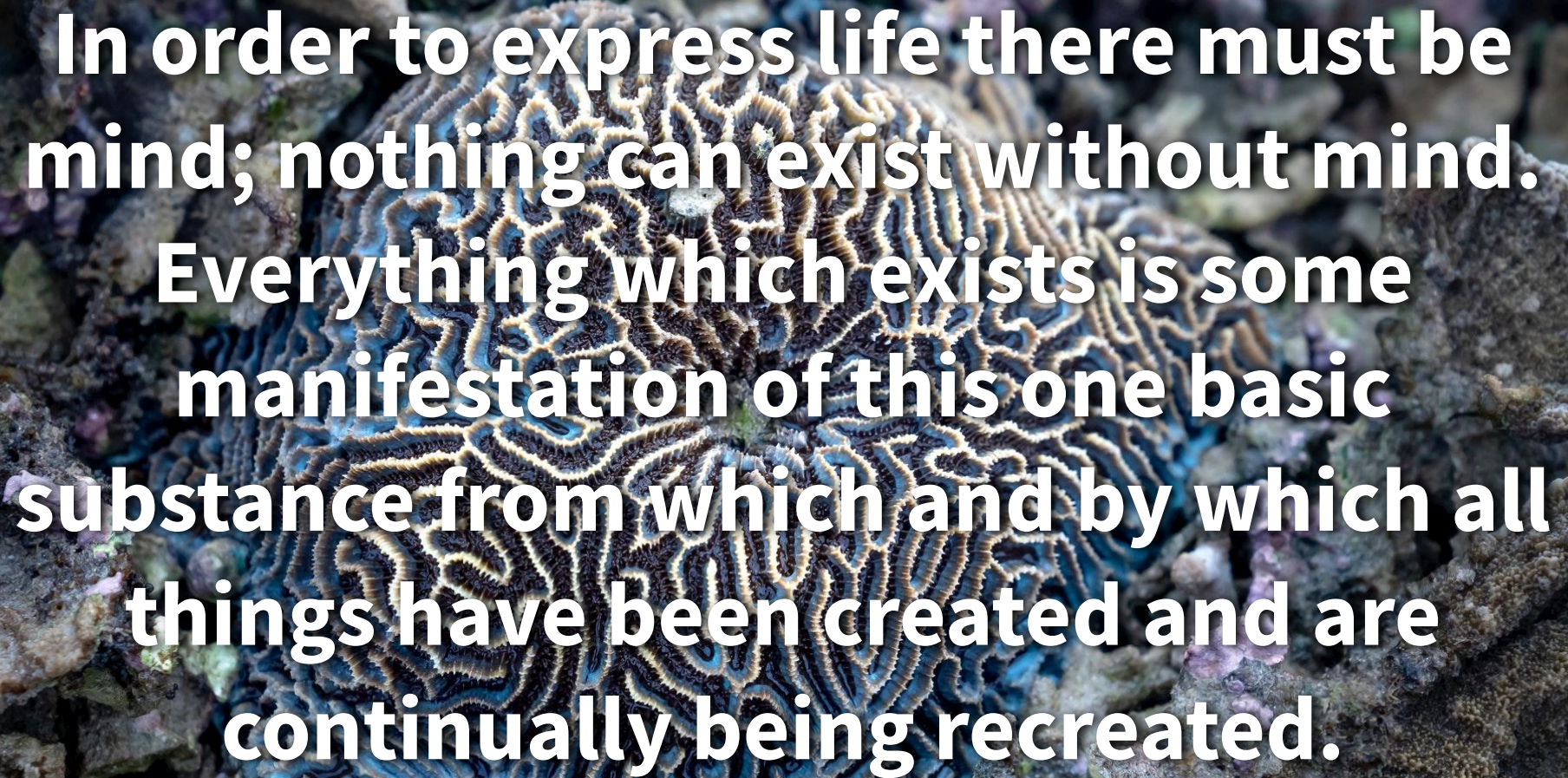


**The world within is the Universal fountain of supply, and the world without is the outlet to the stream. Our ability to receive depends upon our recognition of this Universal Fountain, this Infinite Energy of which each individual is an outlet, and so is one with every other individual.**



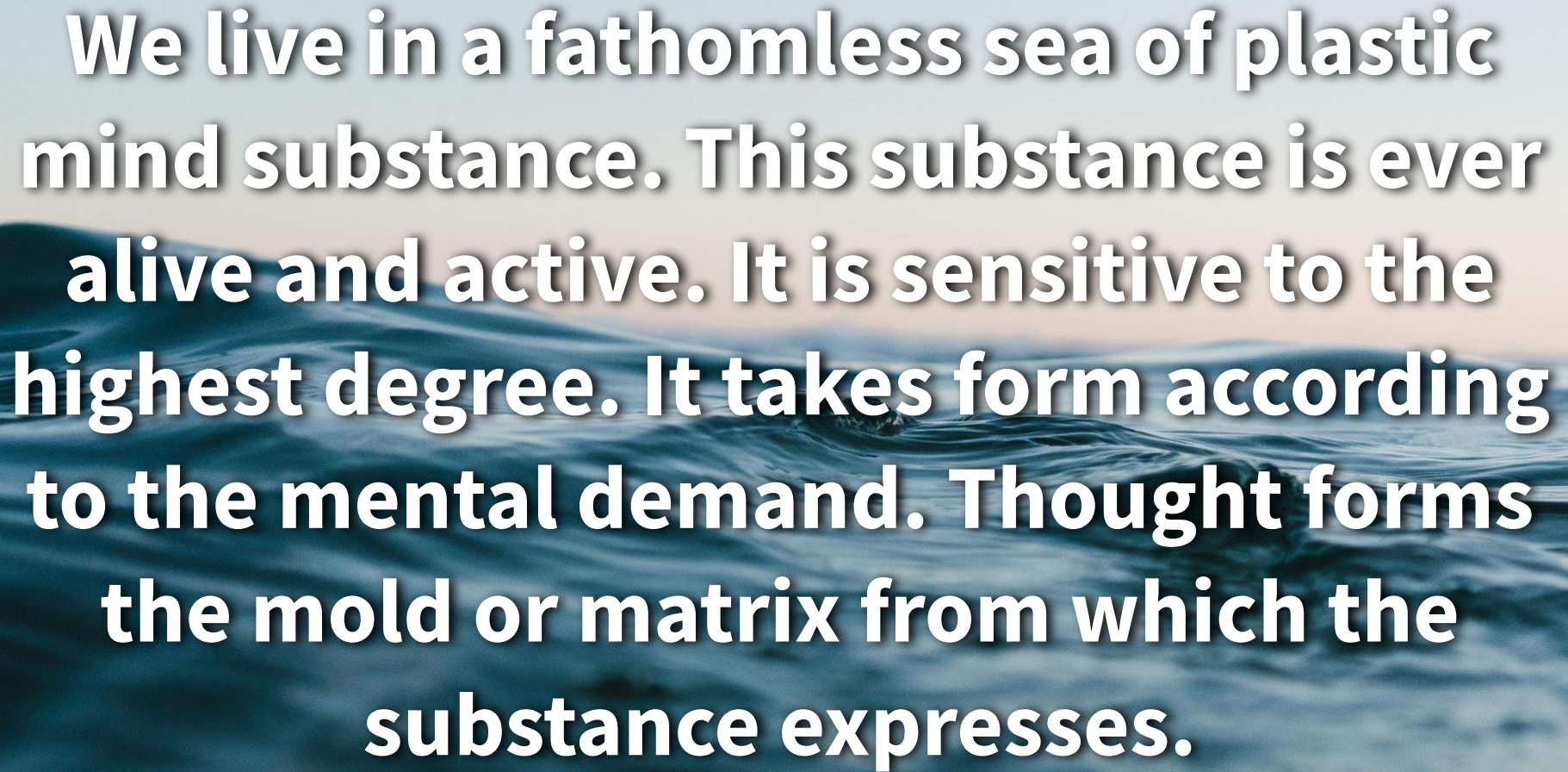
**Recognition is a mental process, mental action is therefore the interaction of the individual upon the Universal Mind, and as the Universal Mind is the intelligence which pervades all space and animates all living things, this mental action and reaction is the law of causation, but the principle of causation does not obtain in the individual but in the Universal Mind. It is not an objective faculty but a subjective process, and the results are seen in an infinite variety of conditions and experiences.**





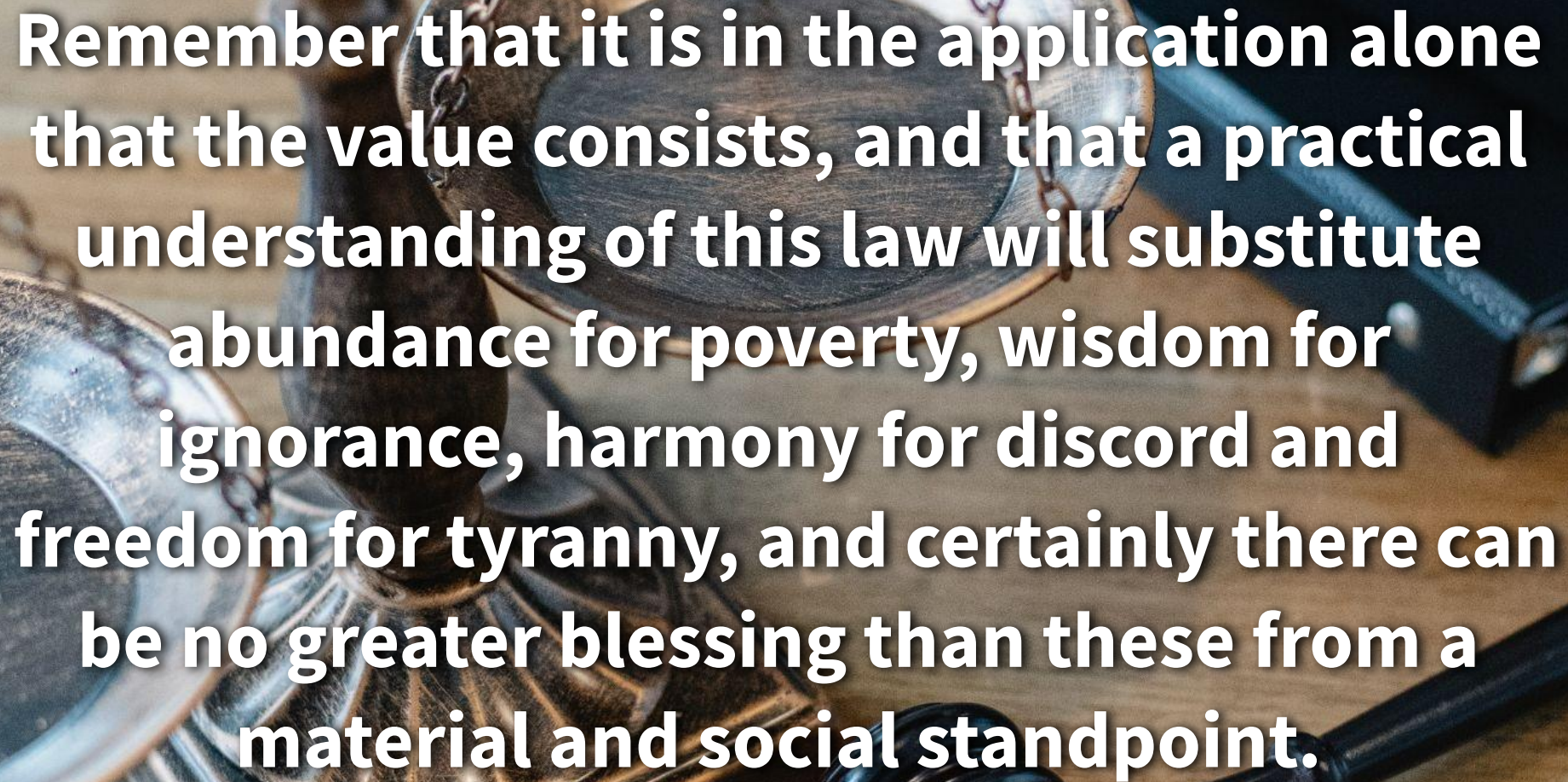
**In order to express life there must be mind; nothing can exist without mind. Everything which exists is some manifestation of this one basic substance from which and by which all things have been created and are continually being recreated.**





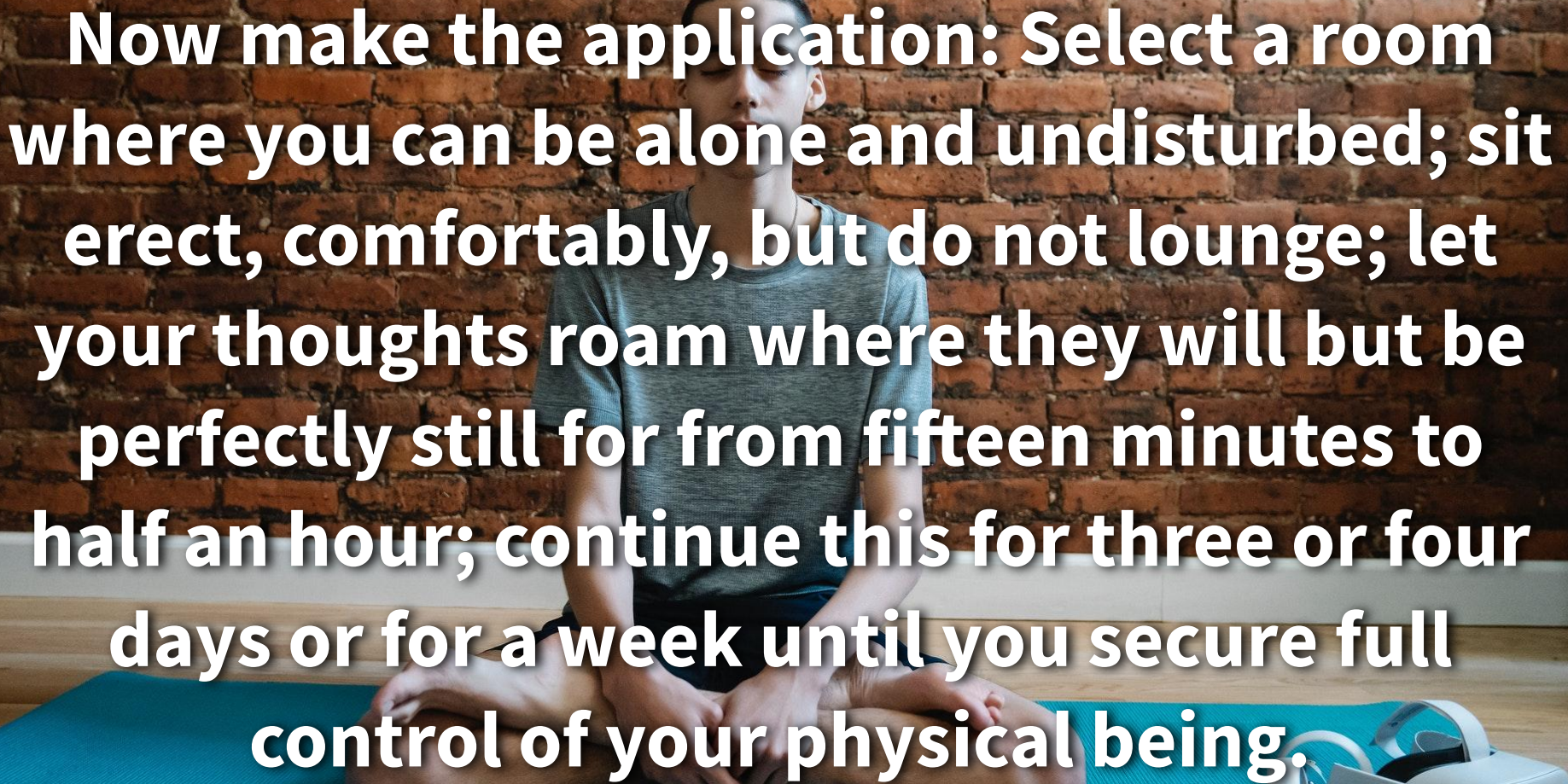
**We live in a fathomless sea of plastic mind substance. This substance is ever alive and active. It is sensitive to the highest degree. It takes form according to the mental demand. Thought forms the mold or matrix from which the substance expresses.**





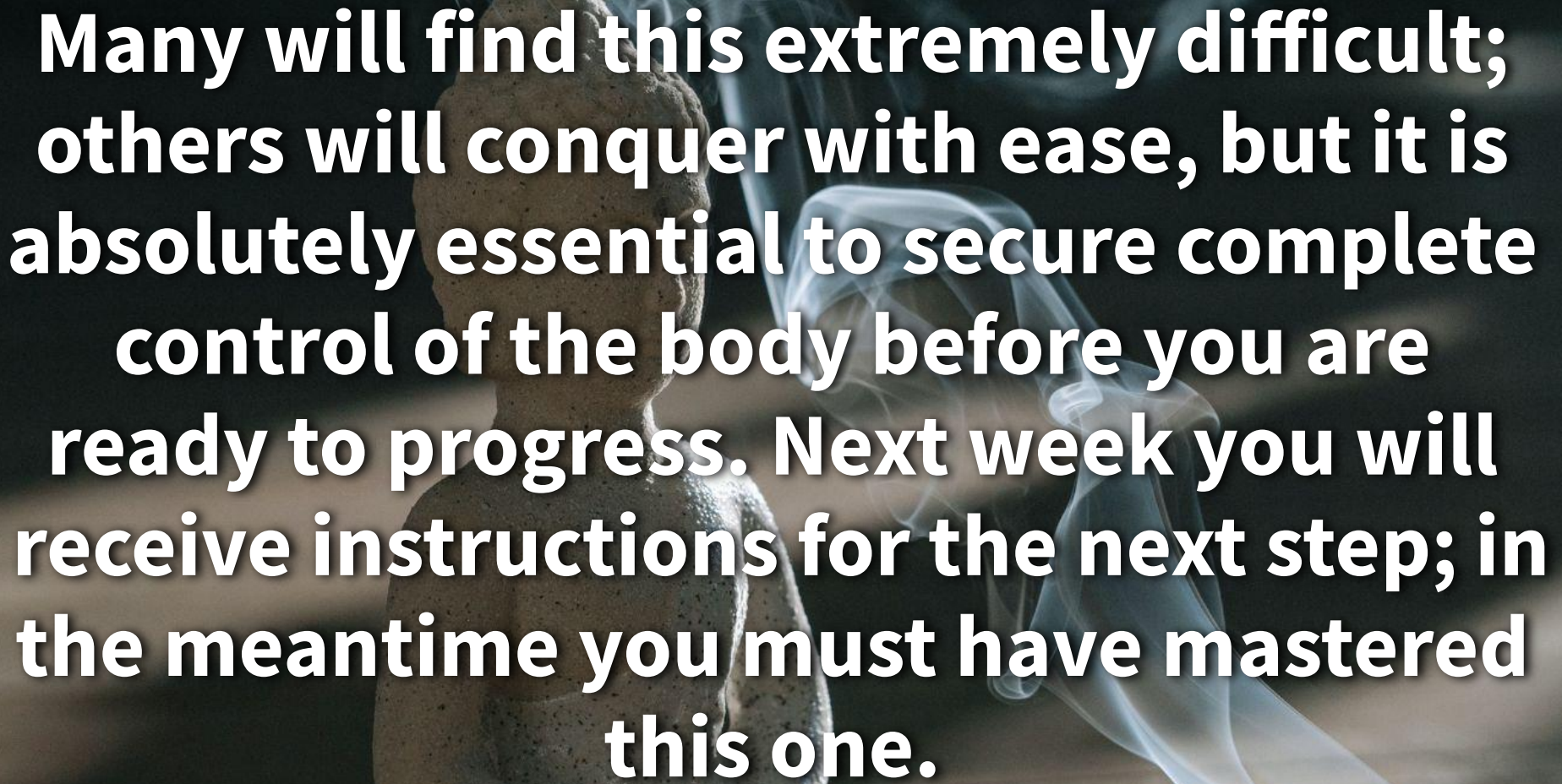
**Remember that it is in the application alone that the value consists, and that a practical understanding of this law will substitute abundance for poverty, wisdom for ignorance, harmony for discord and freedom for tyranny, and certainly there can be no greater blessing than these from a material and social standpoint.**



A man with dark hair, wearing a grey t-shirt and dark shorts, is sitting in a lotus position on a blue mat. He has his eyes closed and a neutral expression. The background is a red brick wall. To the right of the man, a white VR headset and its controllers are lying on the mat. The text is overlaid in large, bold, white font.

**Now make the application: Select a room where you can be alone and undisturbed; sit erect, comfortably, but do not lounge; let your thoughts roam where they will but be perfectly still for from fifteen minutes to half an hour; continue this for three or four days or for a week until you secure full control of your physical being.**



A statue of a person, possibly a deity or a figure of power, is shown from the chest up. The statue is dark and textured. From the top of the statue's head, a thick plume of white smoke or mist rises and drifts to the right, partially obscuring the background. The background is dark and indistinct. The overall mood is mysterious and powerful.

**Many will find this extremely difficult; others will conquer with ease, but it is absolutely essential to secure complete control of the body before you are ready to progress. Next week you will receive instructions for the next step; in the meantime you must have mastered this one.**