



**THE MASTER
KEY SYSTEM**

4

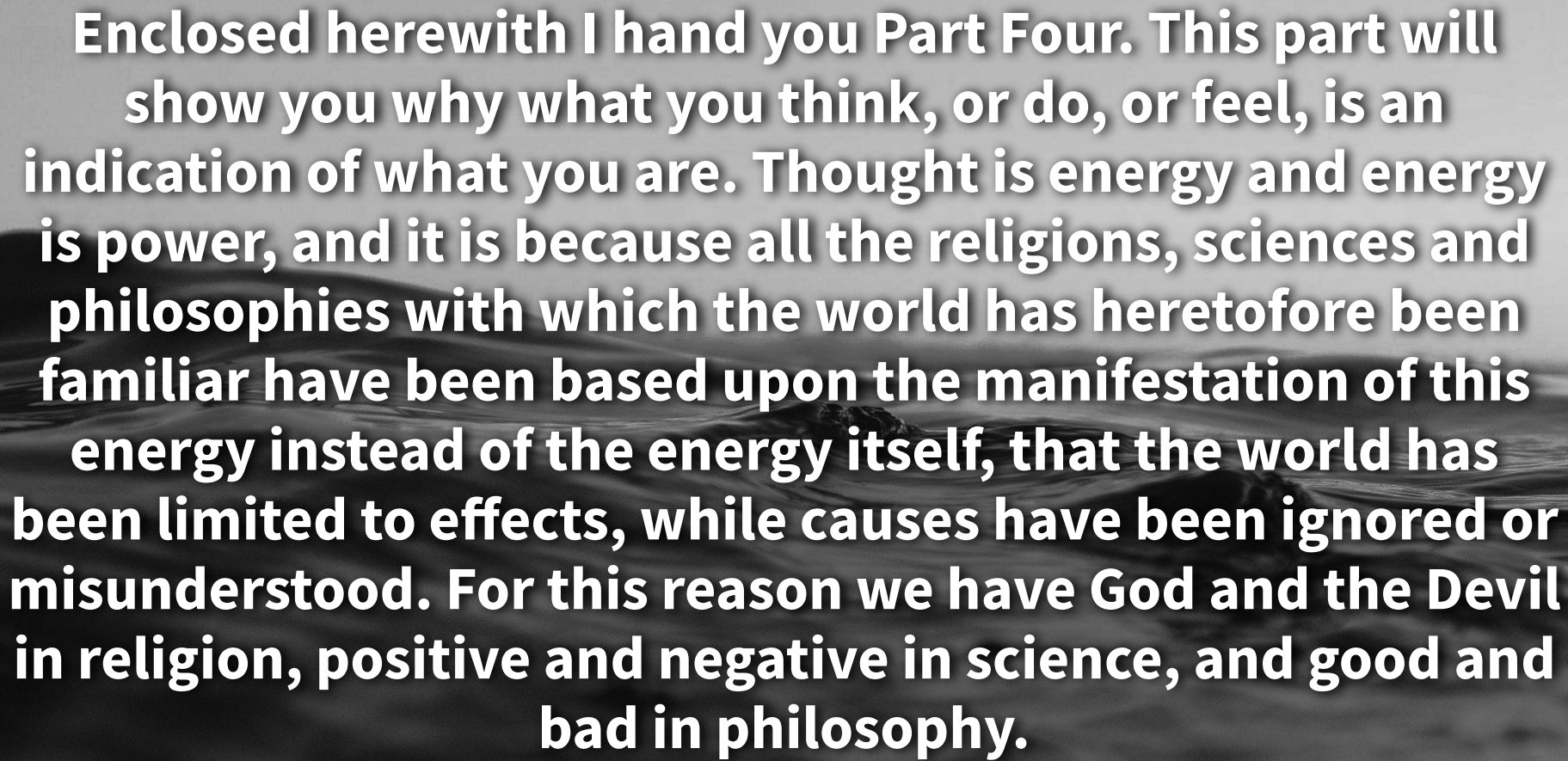
With Text

With Text

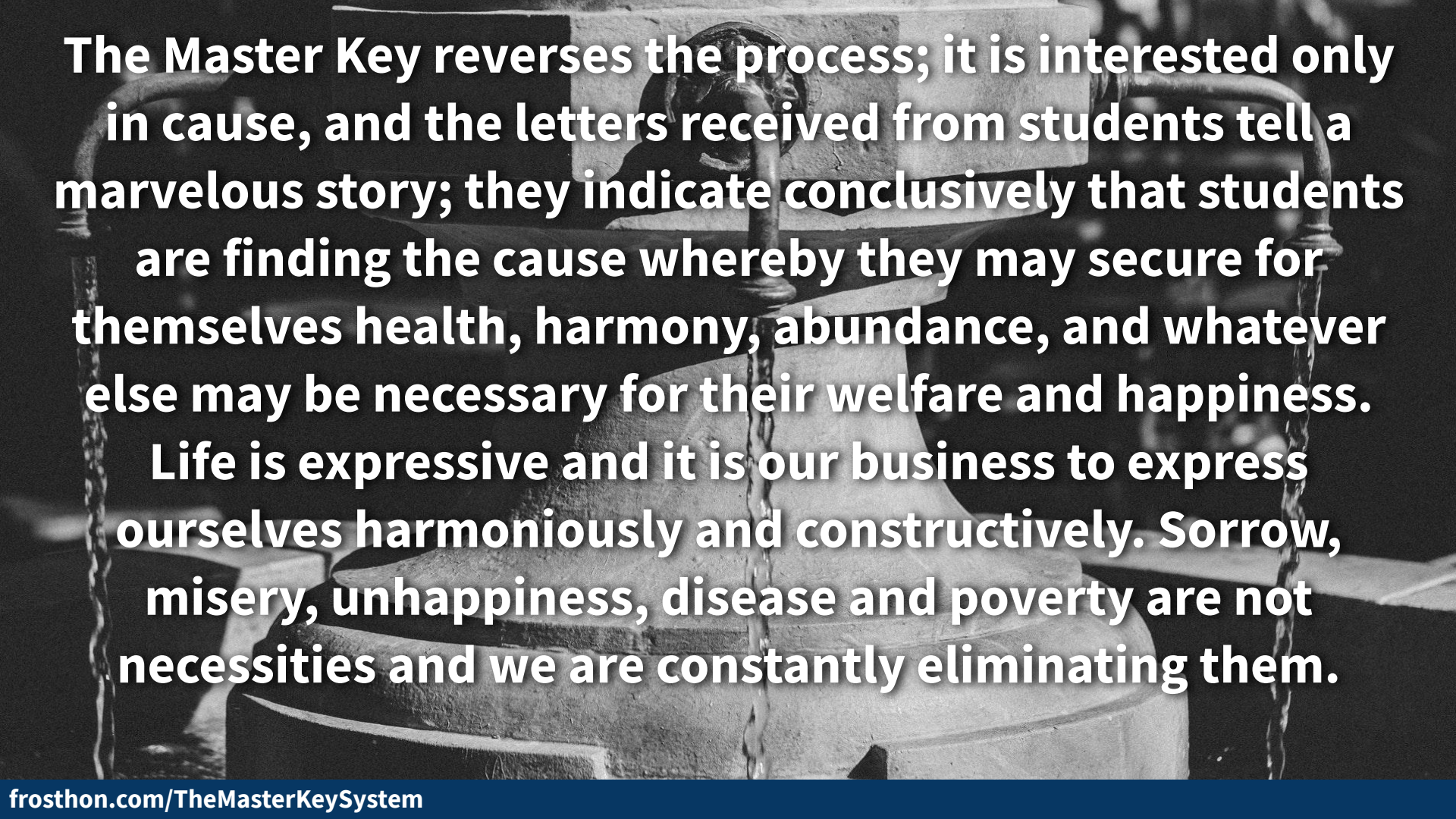
Charles F. Haanel

A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that is fastened to the cover with brass rivets. The key has an ornate, scrollwork handle and a simple bit. The text "Chapter Four" is overlaid in a large, white, sans-serif font across the center of the image. The background is a light-colored, textured fabric.

Chapter Four

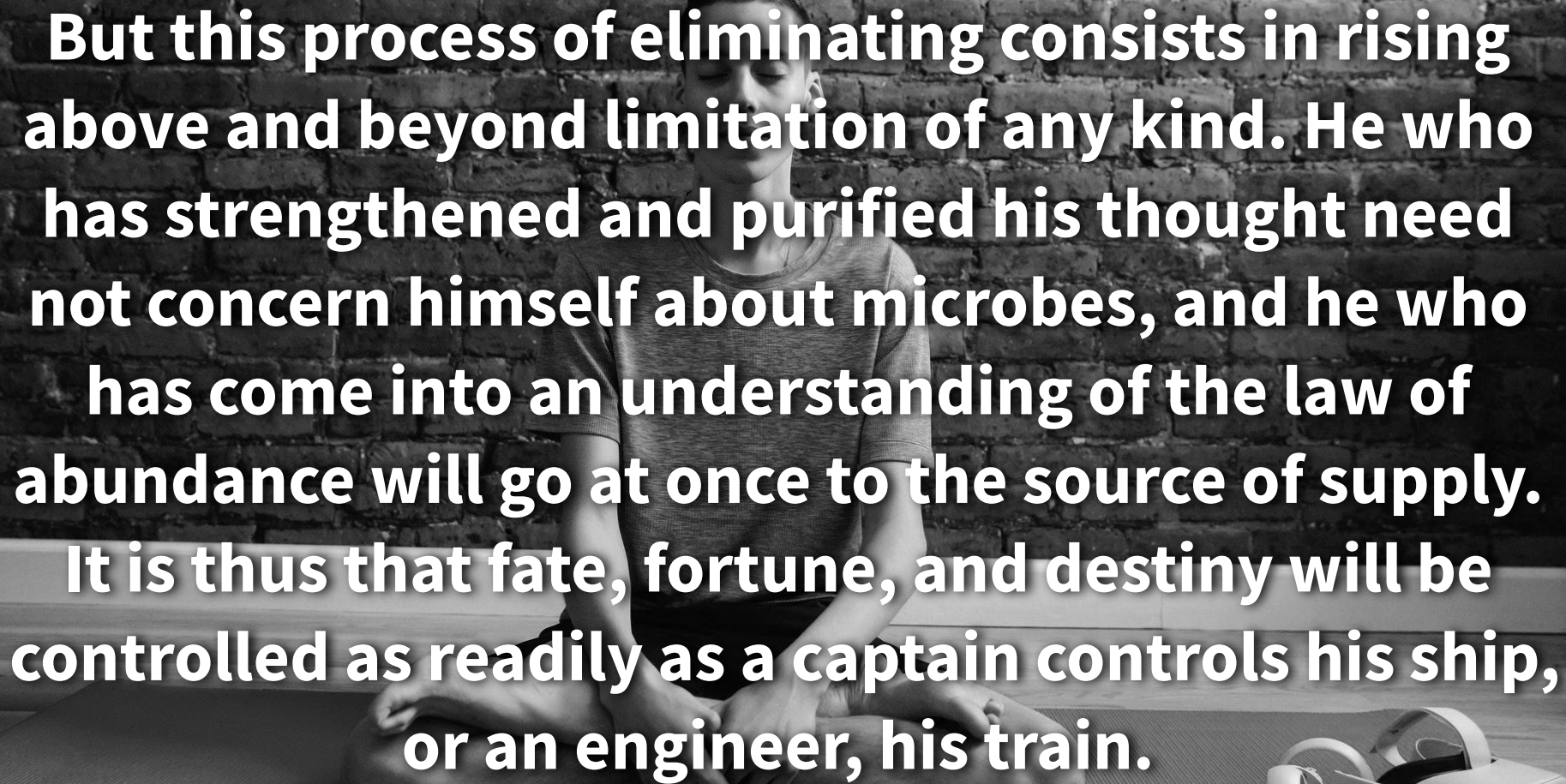


Enclosed herewith I hand you Part Four. This part will show you why what you think, or do, or feel, is an indication of what you are. Thought is energy and energy is power, and it is because all the religions, sciences and philosophies with which the world has heretofore been familiar have been based upon the manifestation of this energy instead of the energy itself, that the world has been limited to effects, while causes have been ignored or misunderstood. For this reason we have God and the Devil in religion, positive and negative in science, and good and bad in philosophy.



The Master Key reverses the process; it is interested only in cause, and the letters received from students tell a marvelous story; they indicate conclusively that students are finding the cause whereby they may secure for themselves health, harmony, abundance, and whatever else may be necessary for their welfare and happiness.

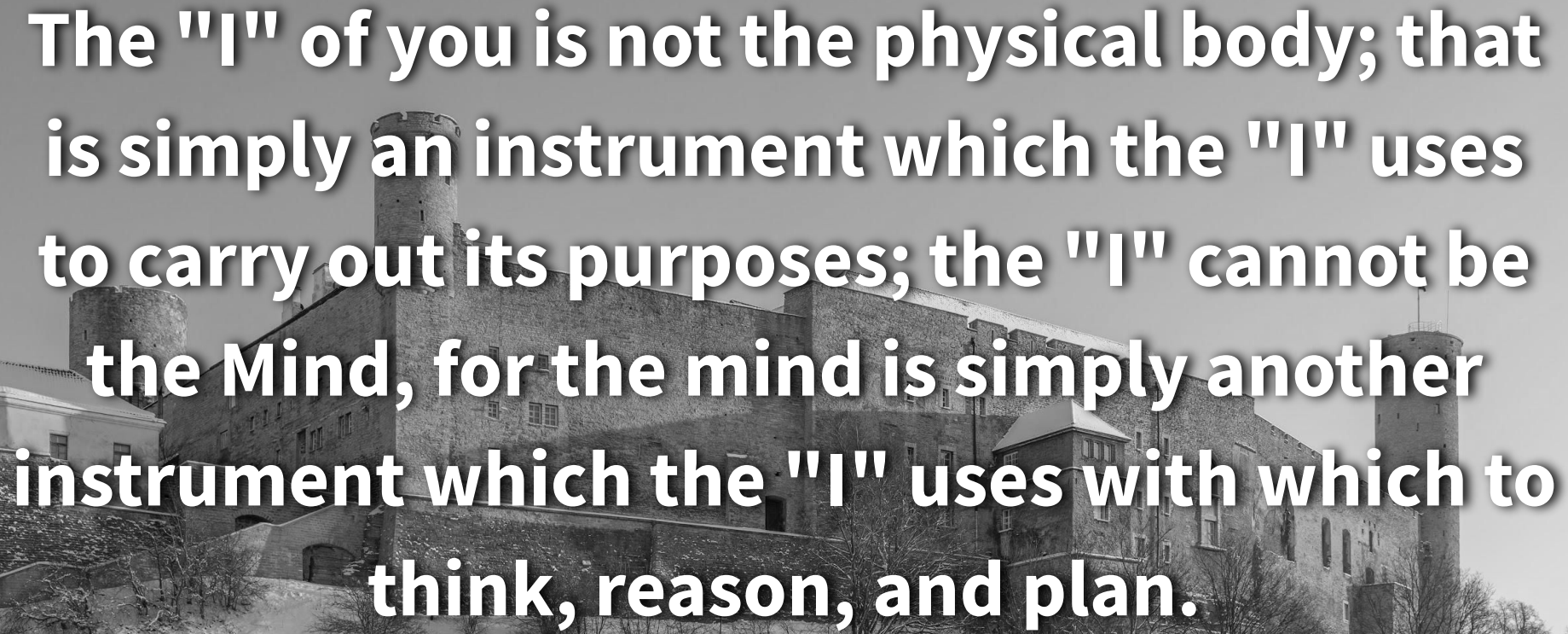
Life is expressive and it is our business to express ourselves harmoniously and constructively. Sorrow, misery, unhappiness, disease and poverty are not necessities and we are constantly eliminating them.

A person is shown in a meditative lotus position, sitting on a mat against a dark brick wall. The person's eyes are closed, and their hands are resting on their knees in a mudra. The overall scene is dimly lit, emphasizing the person and the text overlaid on the image.

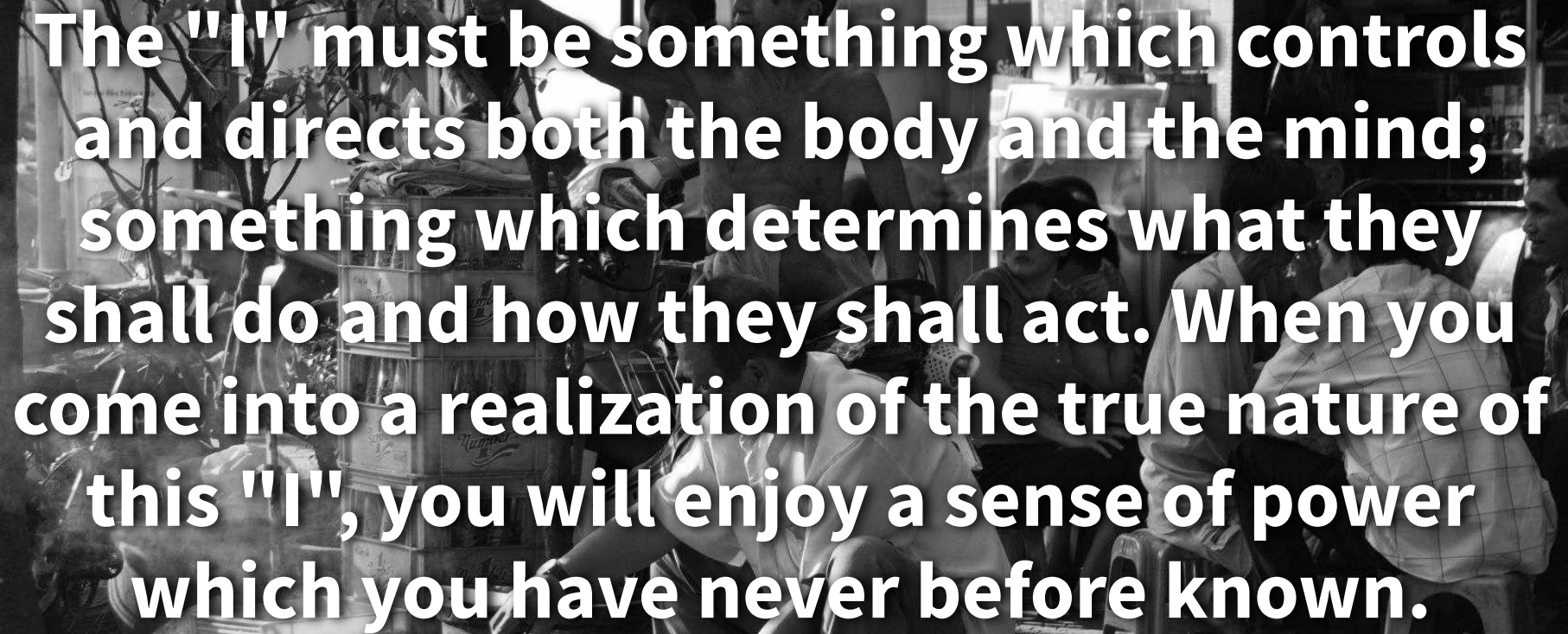
But this process of eliminating consists in rising above and beyond limitation of any kind. He who has strengthened and purified his thought need not concern himself about microbes, and he who has come into an understanding of the law of abundance will go at once to the source of supply. It is thus that fate, fortune, and destiny will be controlled as readily as a captain controls his ship, or an engineer, his train.

A close-up photograph of a wooden jigsaw puzzle. The puzzle pieces are light-colored wood with a natural grain. One piece is missing from the center, revealing a darker, richer wood underneath. The text 'PART FOUR' is printed in white, bold, sans-serif capital letters across the center of the puzzle, partially overlapping the missing piece and the surrounding pieces.

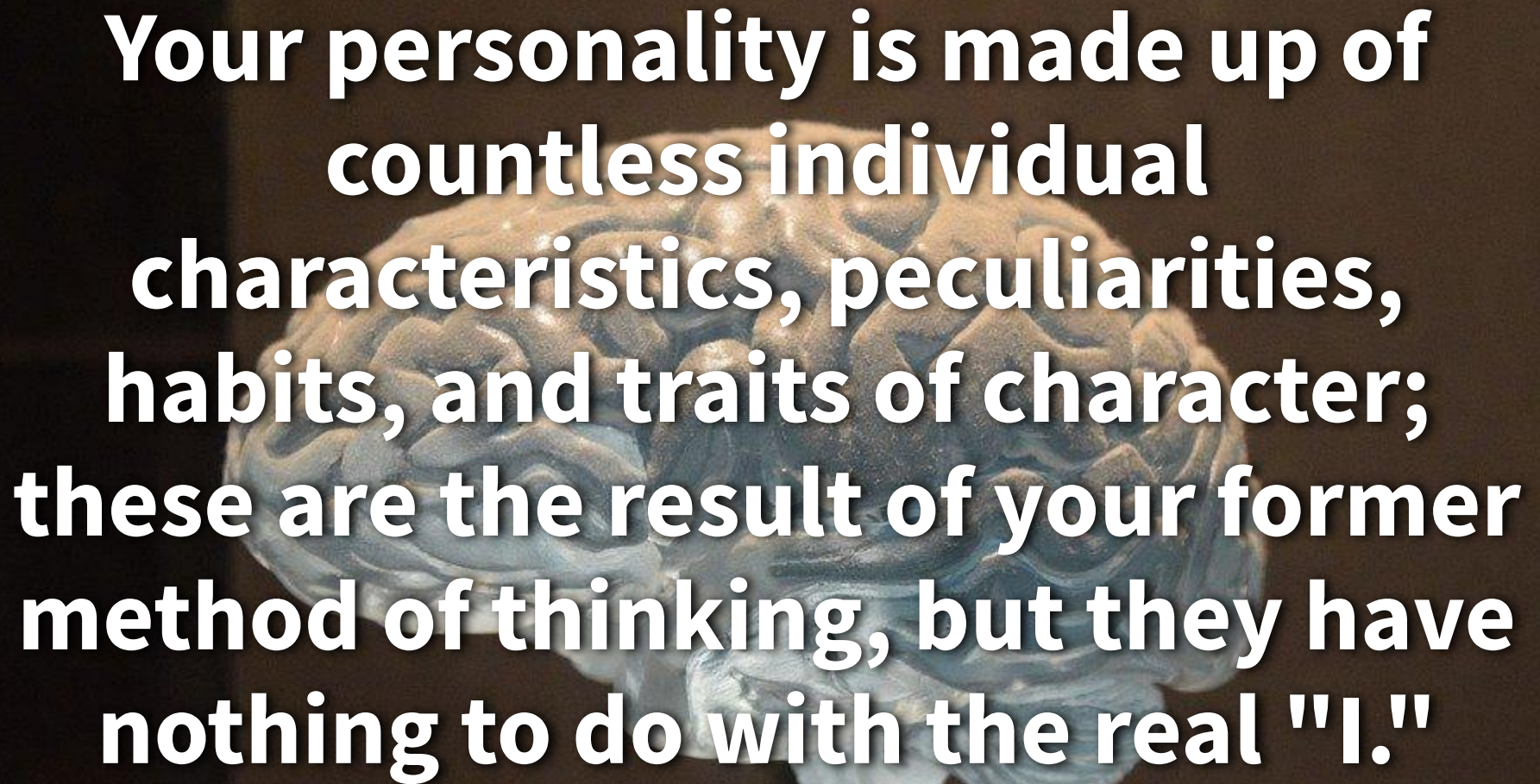
PART FOUR



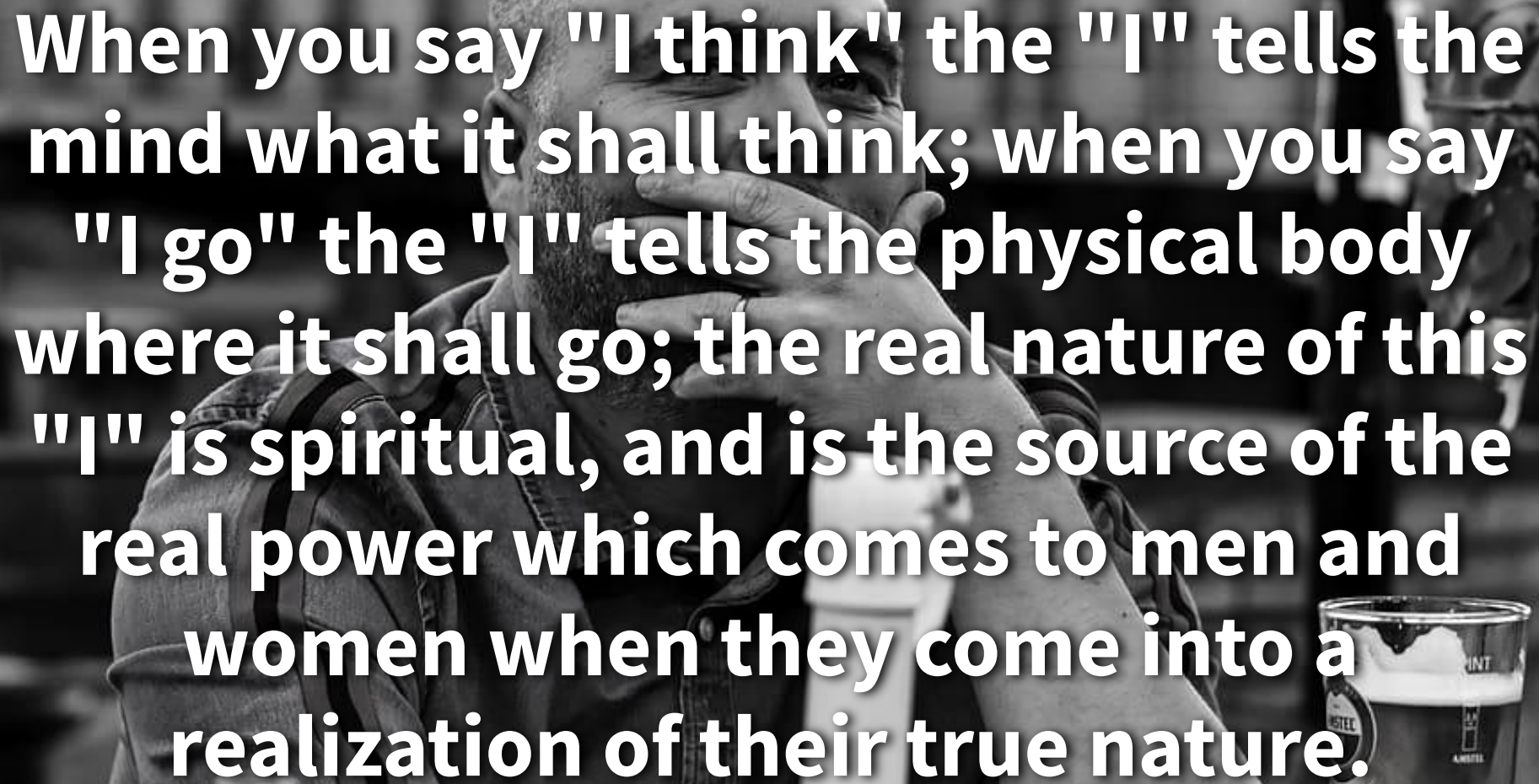
The "I" of you is not the physical body; that is simply an instrument which the "I" uses to carry out its purposes; the "I" cannot be the Mind, for the mind is simply another instrument which the "I" uses with which to think, reason, and plan.



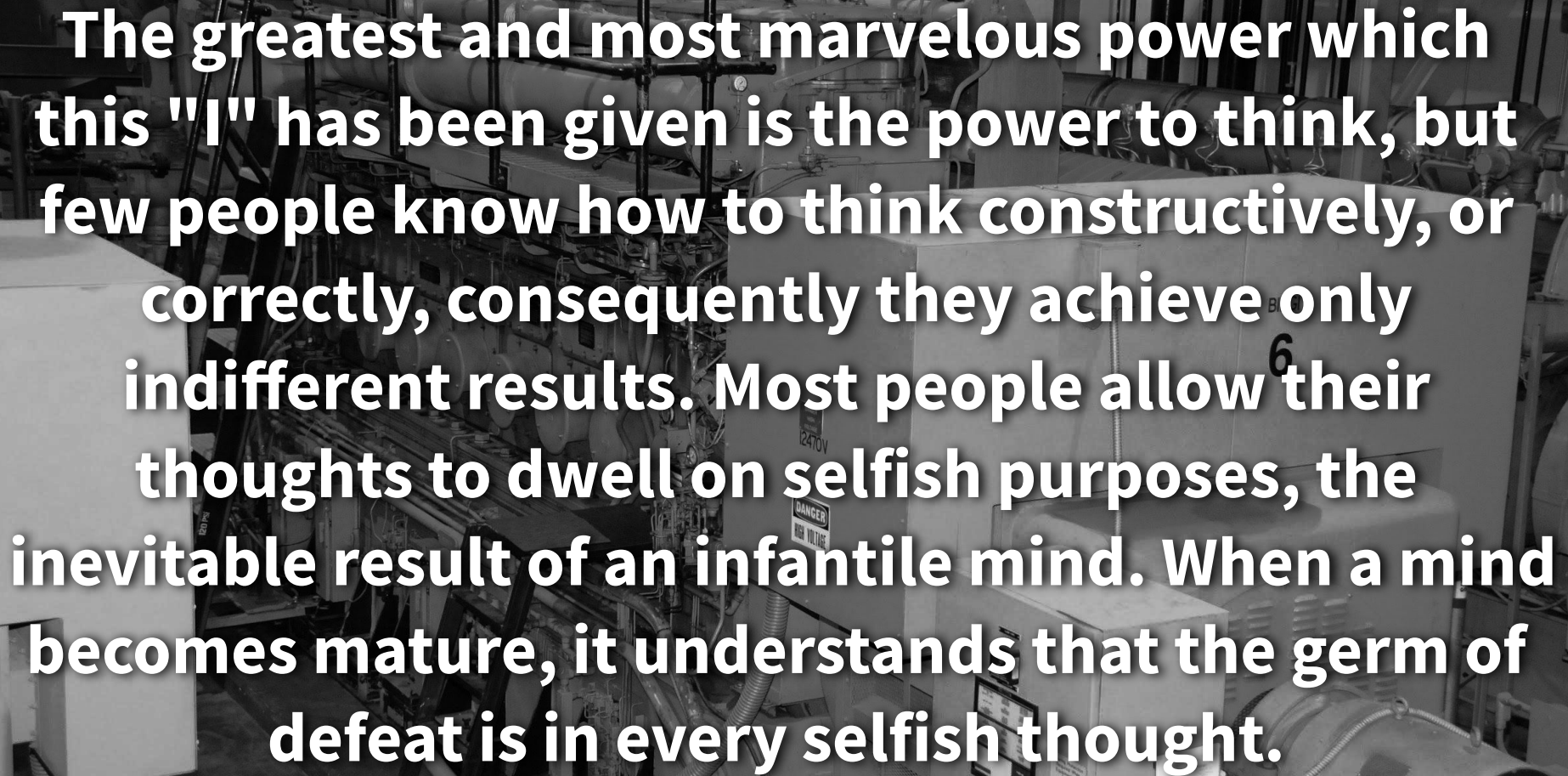
The "I" must be something which controls and directs both the body and the mind; something which determines what they shall do and how they shall act. When you come into a realization of the true nature of this "I", you will enjoy a sense of power which you have never before known.

A human brain is shown in a light blue color, centered in the background. The brain's surface is highly textured with visible gyri and sulci. Overlaid on the brain is a large block of white text with a slight drop shadow, making it stand out against the brain's texture. The text is arranged in seven lines, reading from top to bottom: "Your personality is made up of", "countless individual", "characteristics, peculiarities,", "habits, and traits of character;", "these are the result of your former", "method of thinking, but they have", and "nothing to do with the real 'I.'".

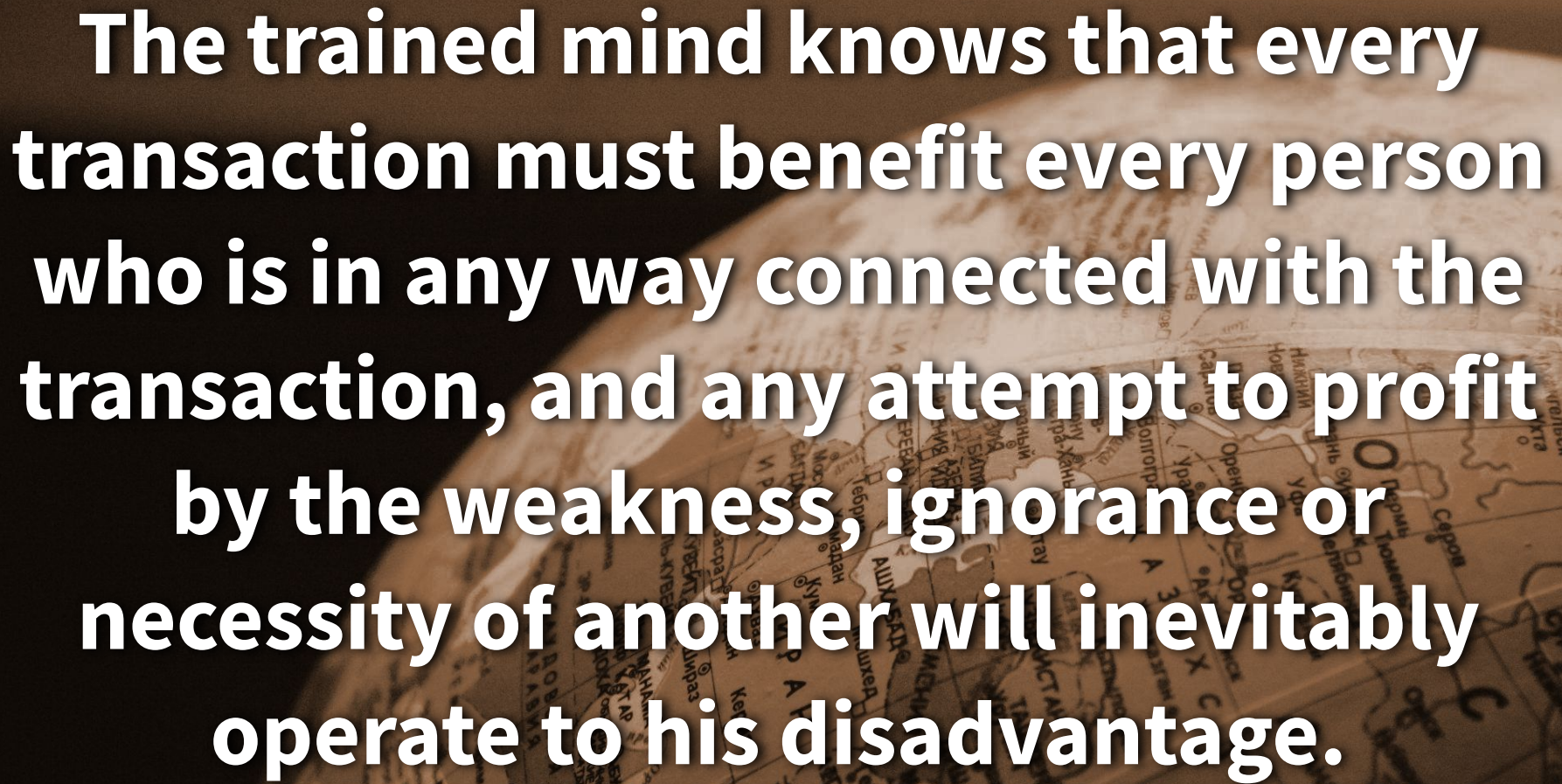
**Your personality is made up of
countless individual
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nothing to do with the real "I."**



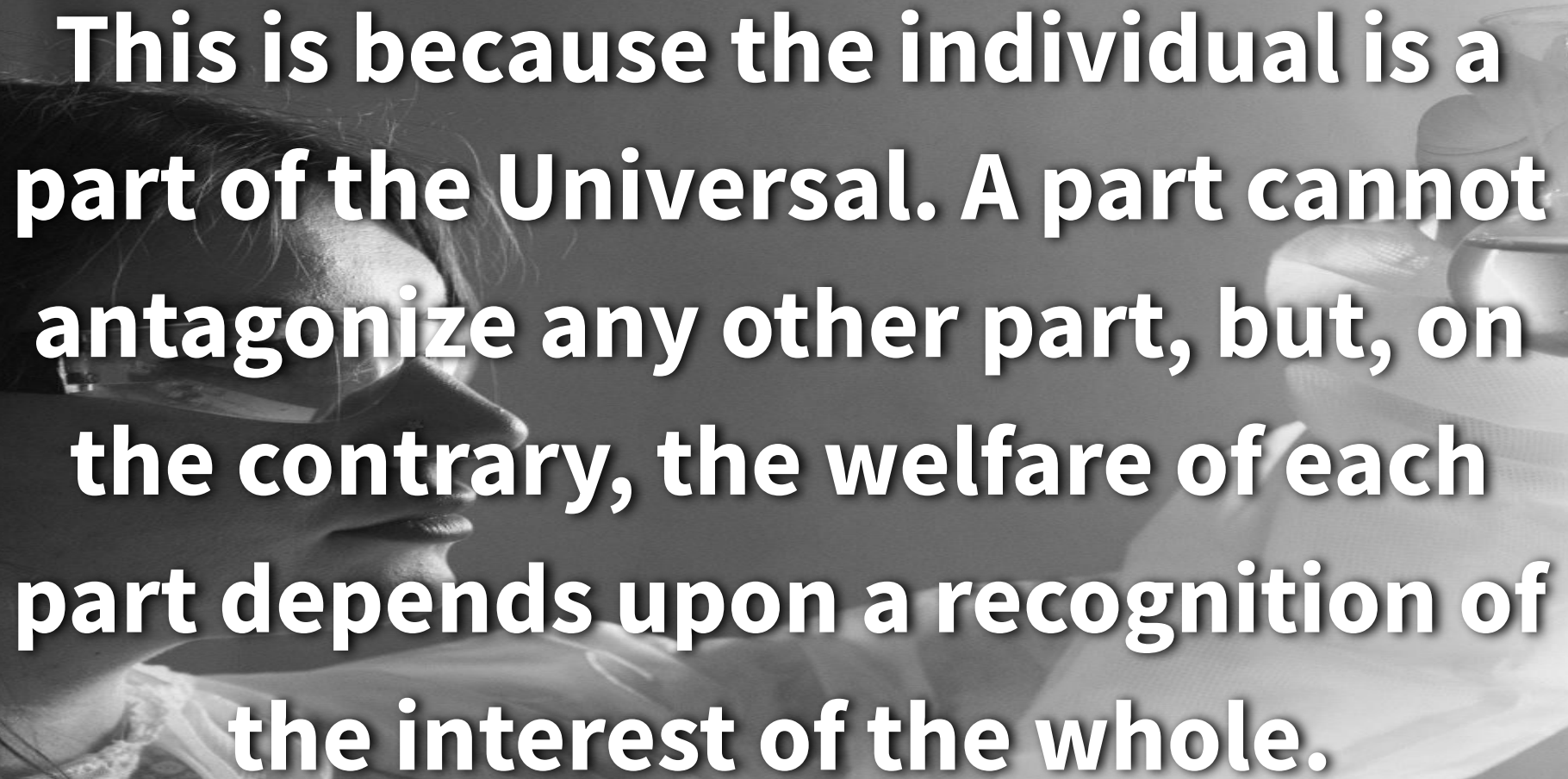
When you say "I think" the "I" tells the mind what it shall think; when you say "I go" the "I" tells the physical body where it shall go; the real nature of this "I" is spiritual, and is the source of the real power which comes to men and women when they come into a realization of their true nature.



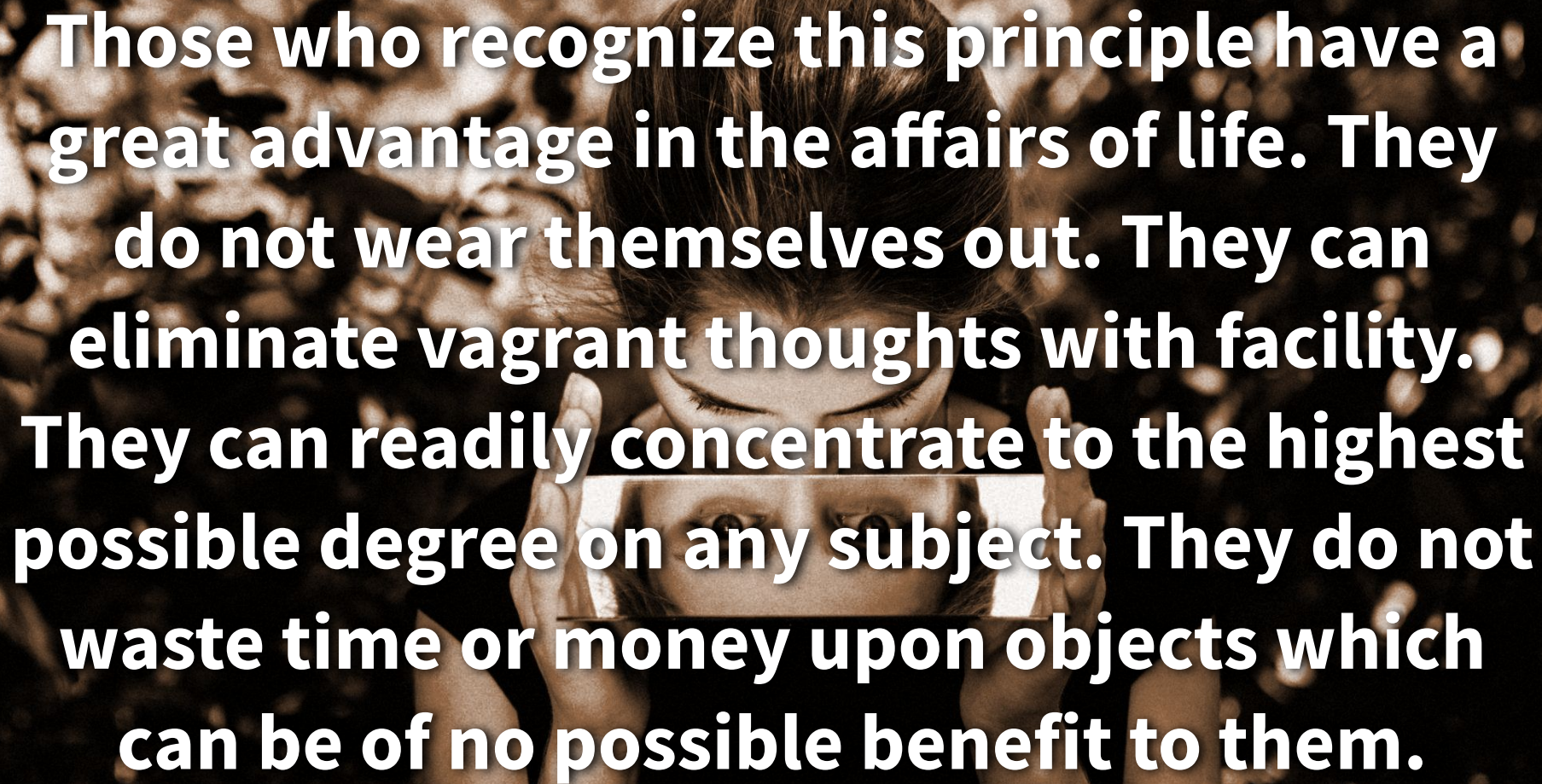
The greatest and most marvelous power which this "I" has been given is the power to think, but few people know how to think constructively, or correctly, consequently they achieve only indifferent results. Most people allow their thoughts to dwell on selfish purposes, the inevitable result of an infantile mind. When a mind becomes mature, it understands that the germ of defeat is in every selfish thought.



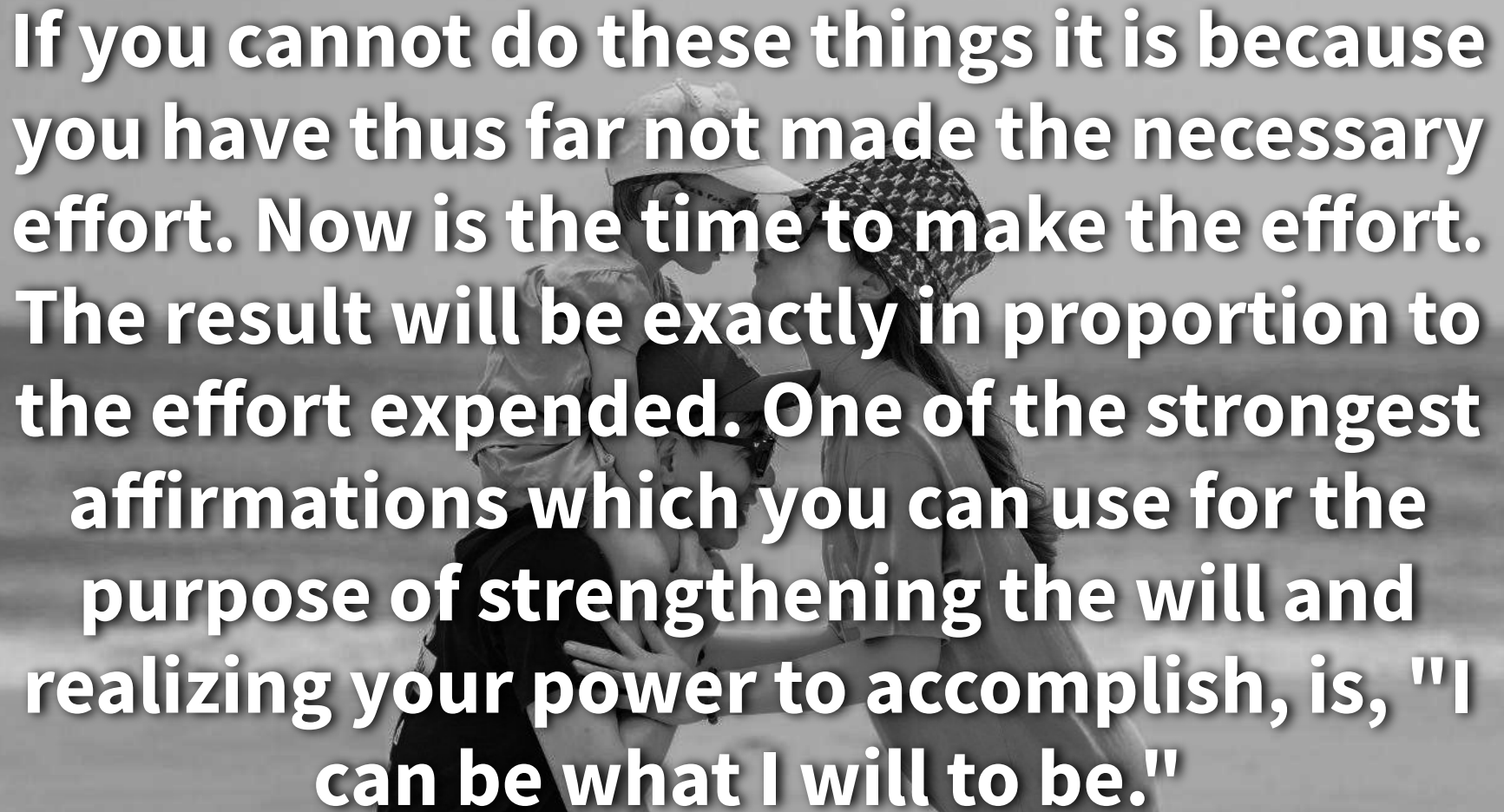
The trained mind knows that every transaction must benefit every person who is in any way connected with the transaction, and any attempt to profit by the weakness, ignorance or necessity of another will inevitably operate to his disadvantage.



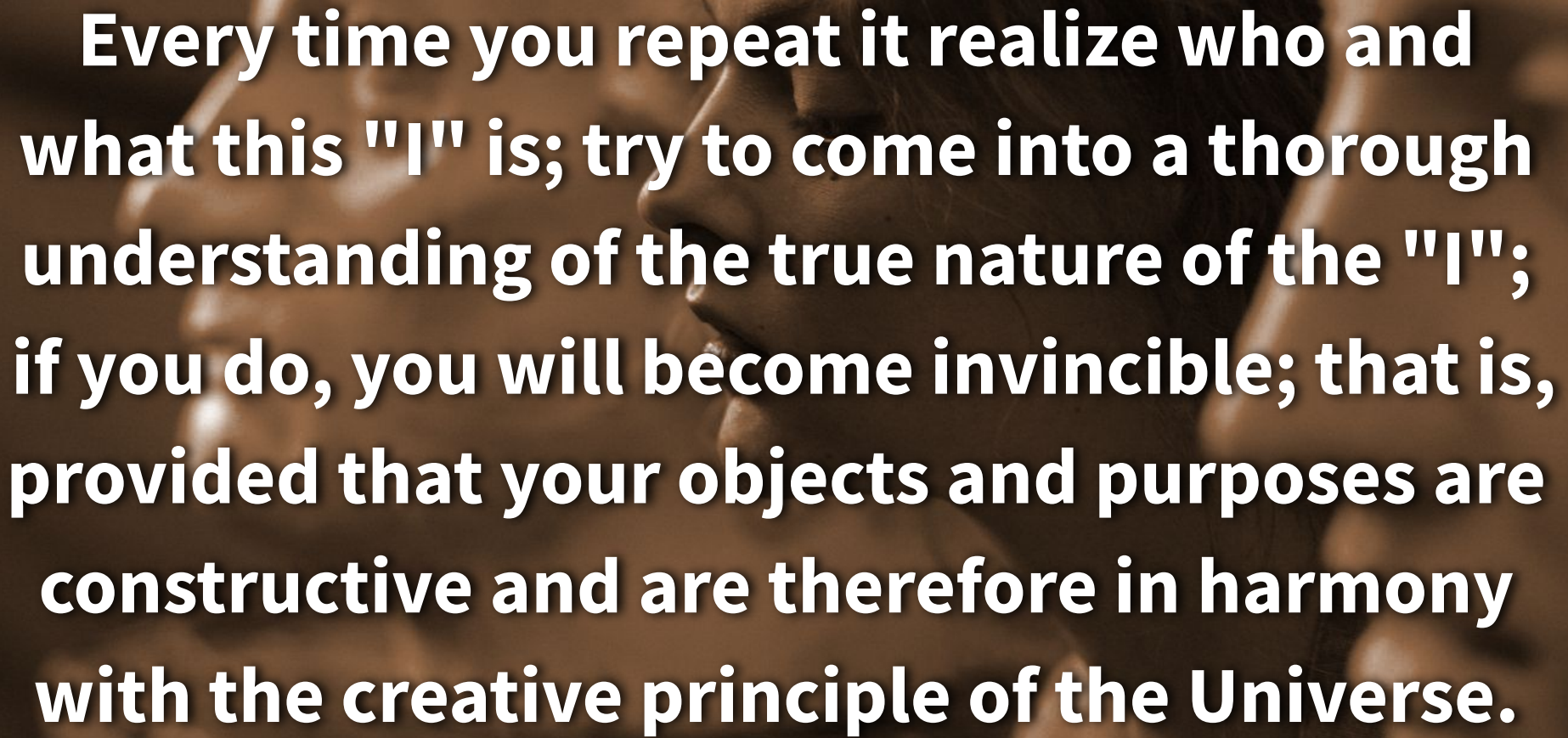
This is because the individual is a part of the Universal. A part cannot antagonize any other part, but, on the contrary, the welfare of each part depends upon a recognition of the interest of the whole.

A woman with her hands raised in front of her face, looking down, against a background of falling leaves. The text is overlaid on the image.

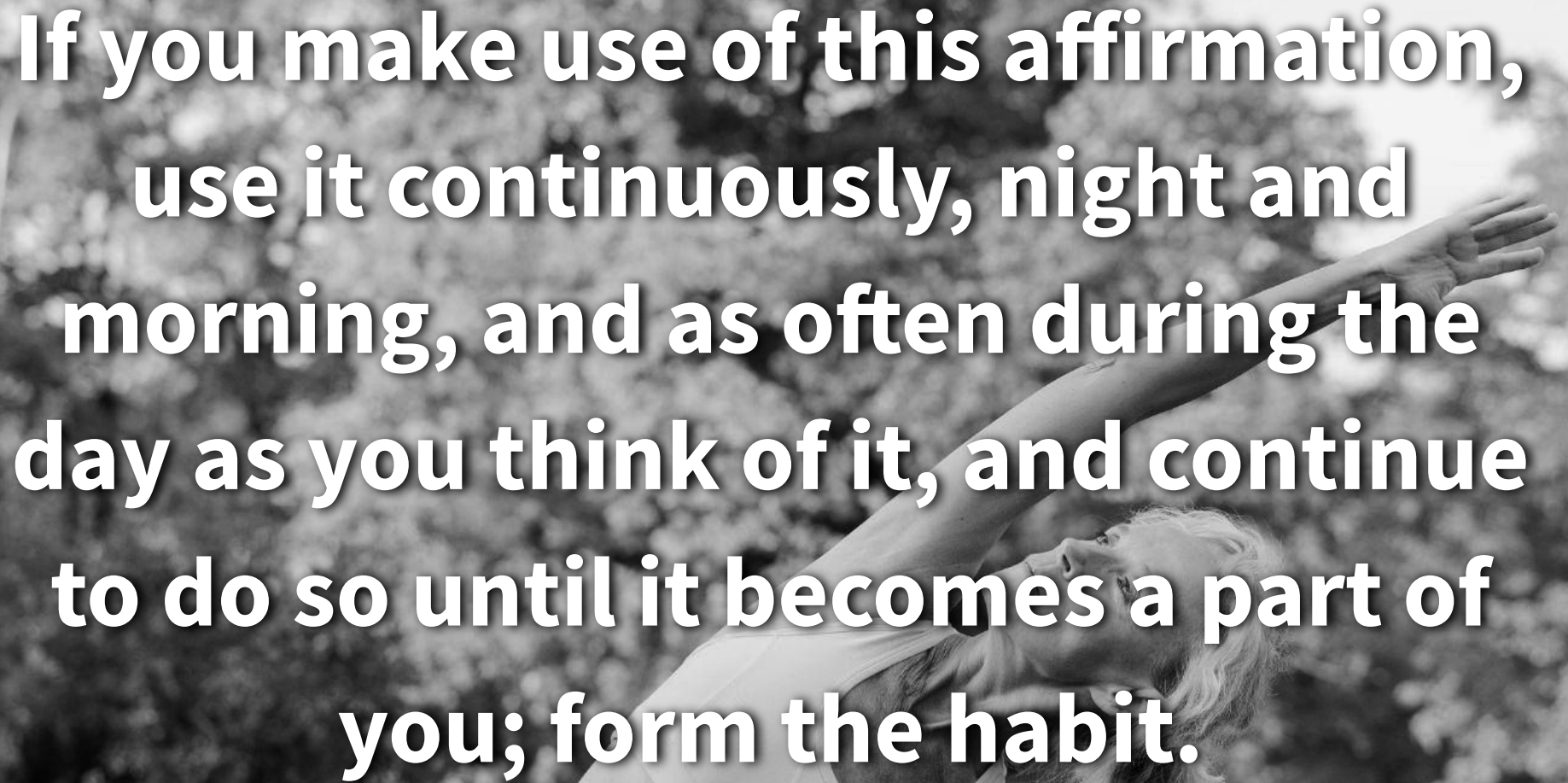
Those who recognize this principle have a great advantage in the affairs of life. They do not wear themselves out. They can eliminate vagrant thoughts with facility. They can readily concentrate to the highest possible degree on any subject. They do not waste time or money upon objects which can be of no possible benefit to them.



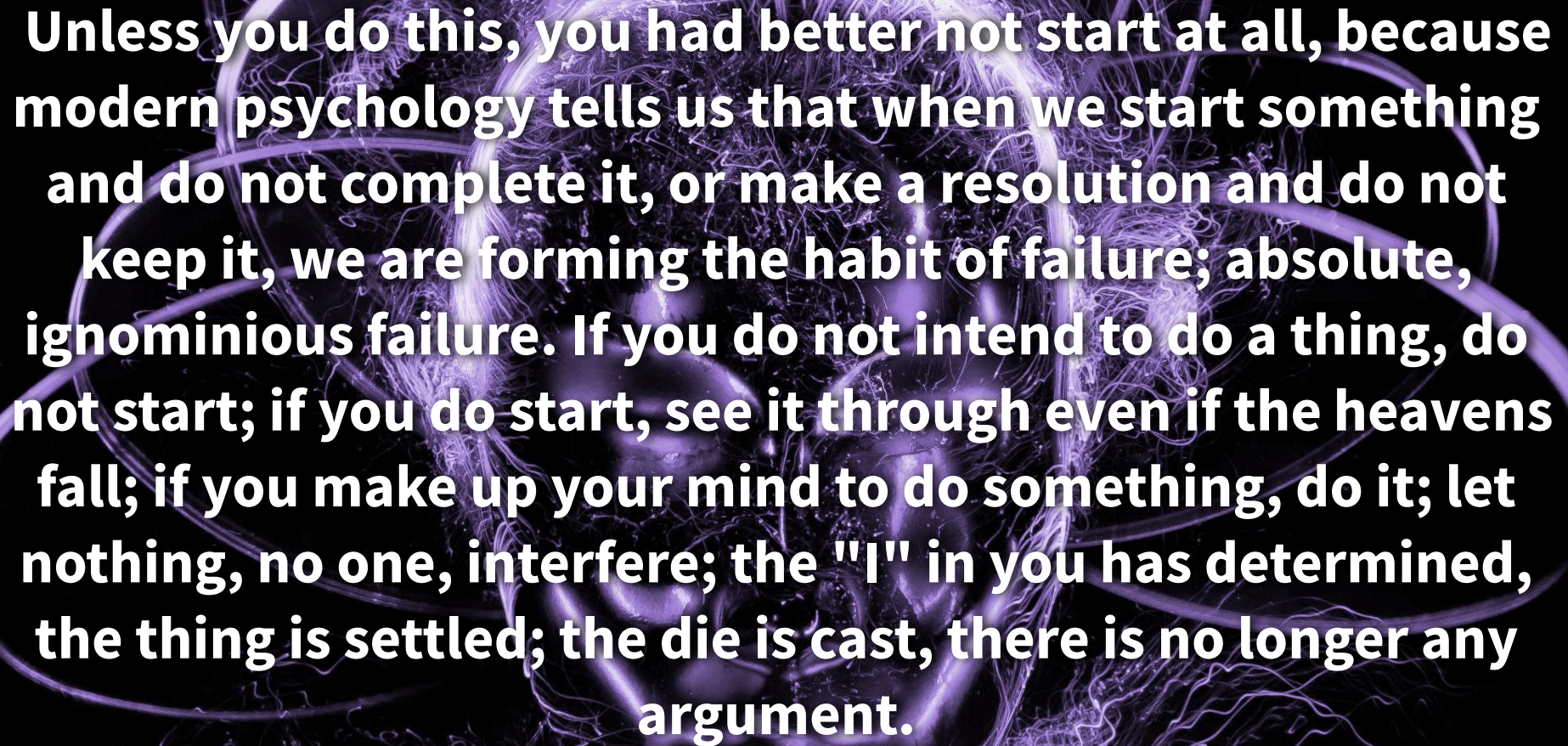
If you cannot do these things it is because you have thus far not made the necessary effort. Now is the time to make the effort. The result will be exactly in proportion to the effort expended. One of the strongest affirmations which you can use for the purpose of strengthening the will and realizing your power to accomplish, is, "I can be what I will to be."



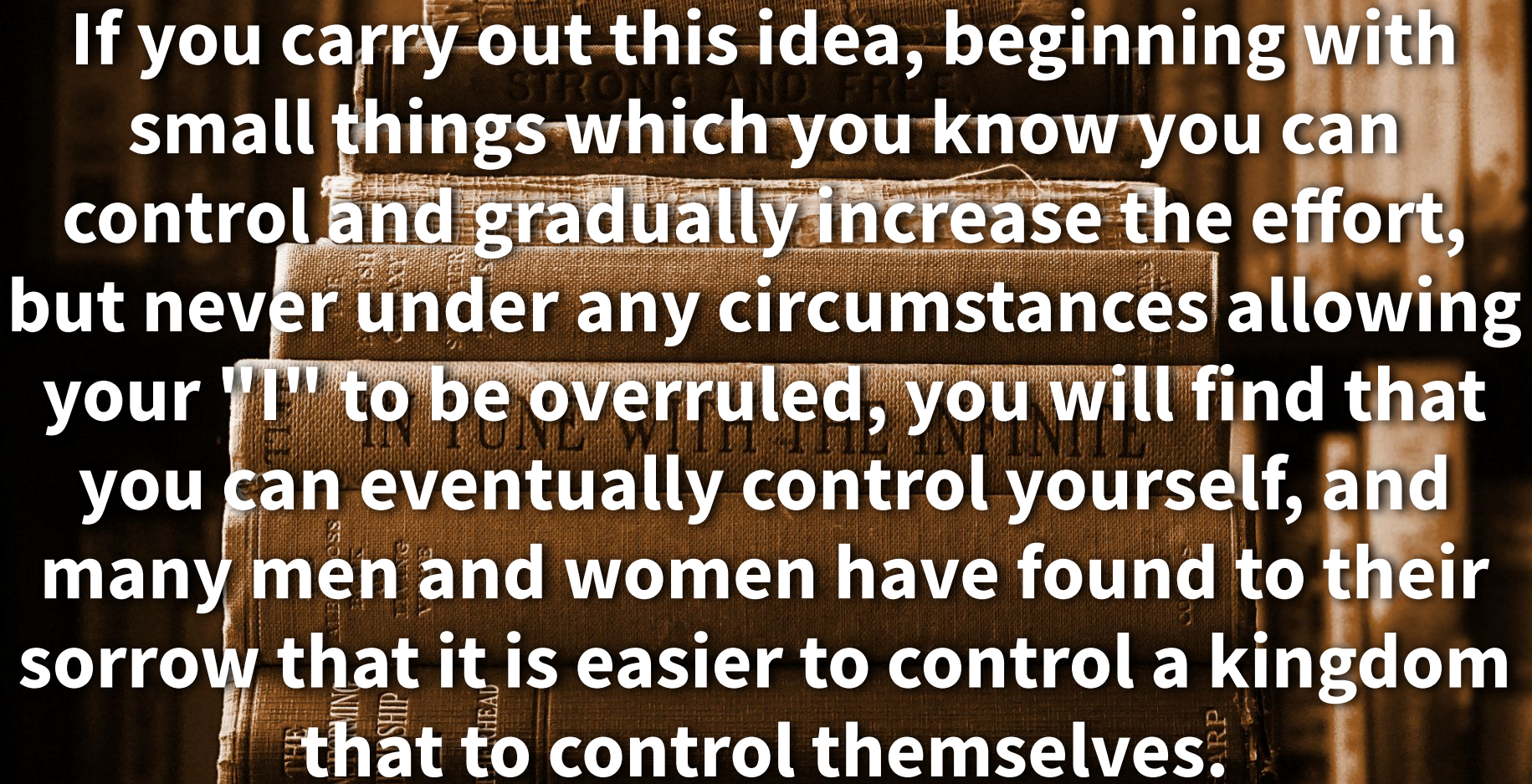
Every time you repeat it realize who and what this "I" is; try to come into a thorough understanding of the true nature of the "I"; if you do, you will become invincible; that is, provided that your objects and purposes are constructive and are therefore in harmony with the creative principle of the Universe.



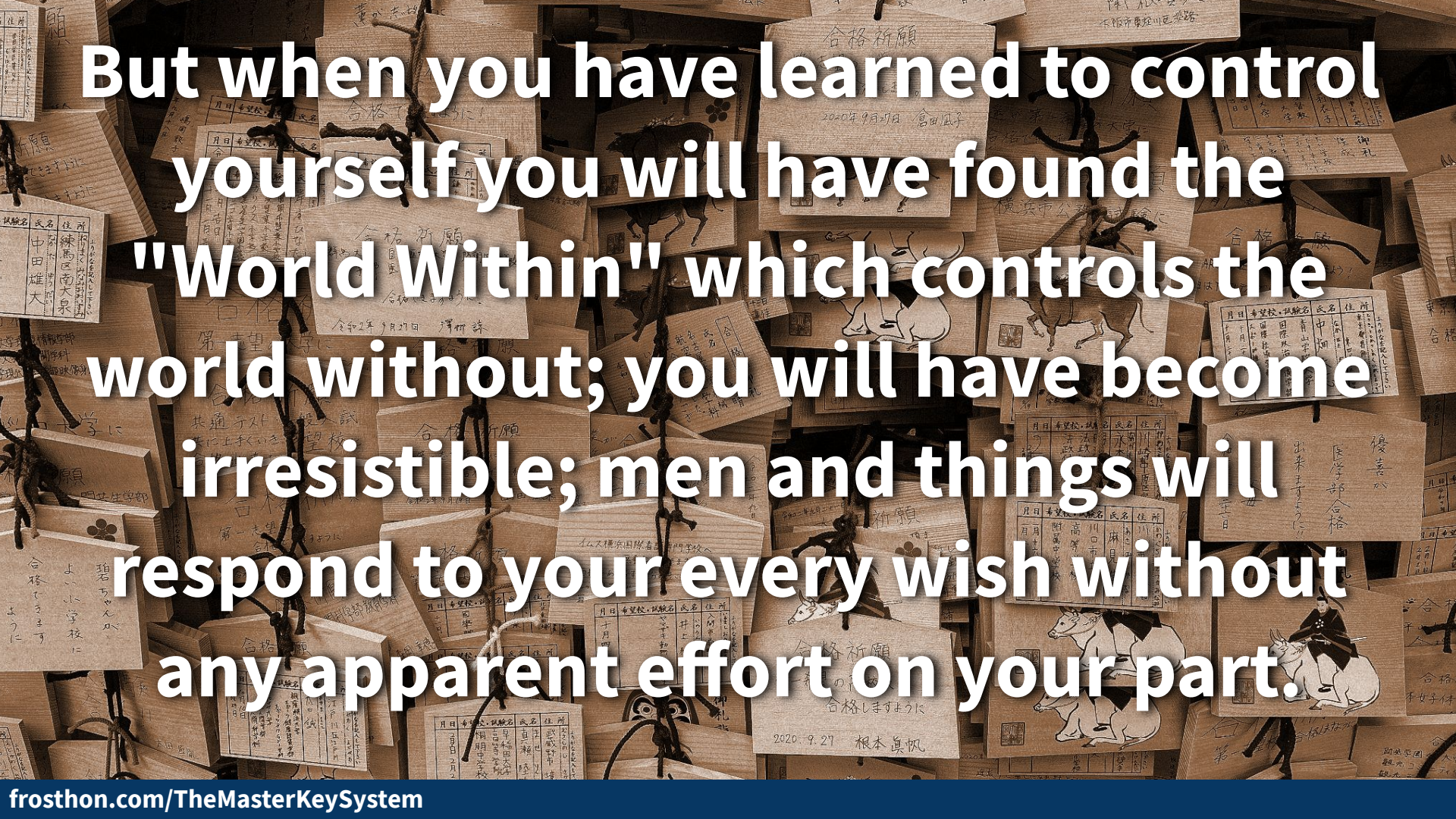
**If you make use of this affirmation,
use it continuously, night and
morning, and as often during the
day as you think of it, and continue
to do so until it becomes a part of
you; form the habit.**

A glowing purple brain with intricate neural connections and a circular highlight around the center. The text is overlaid on the brain.

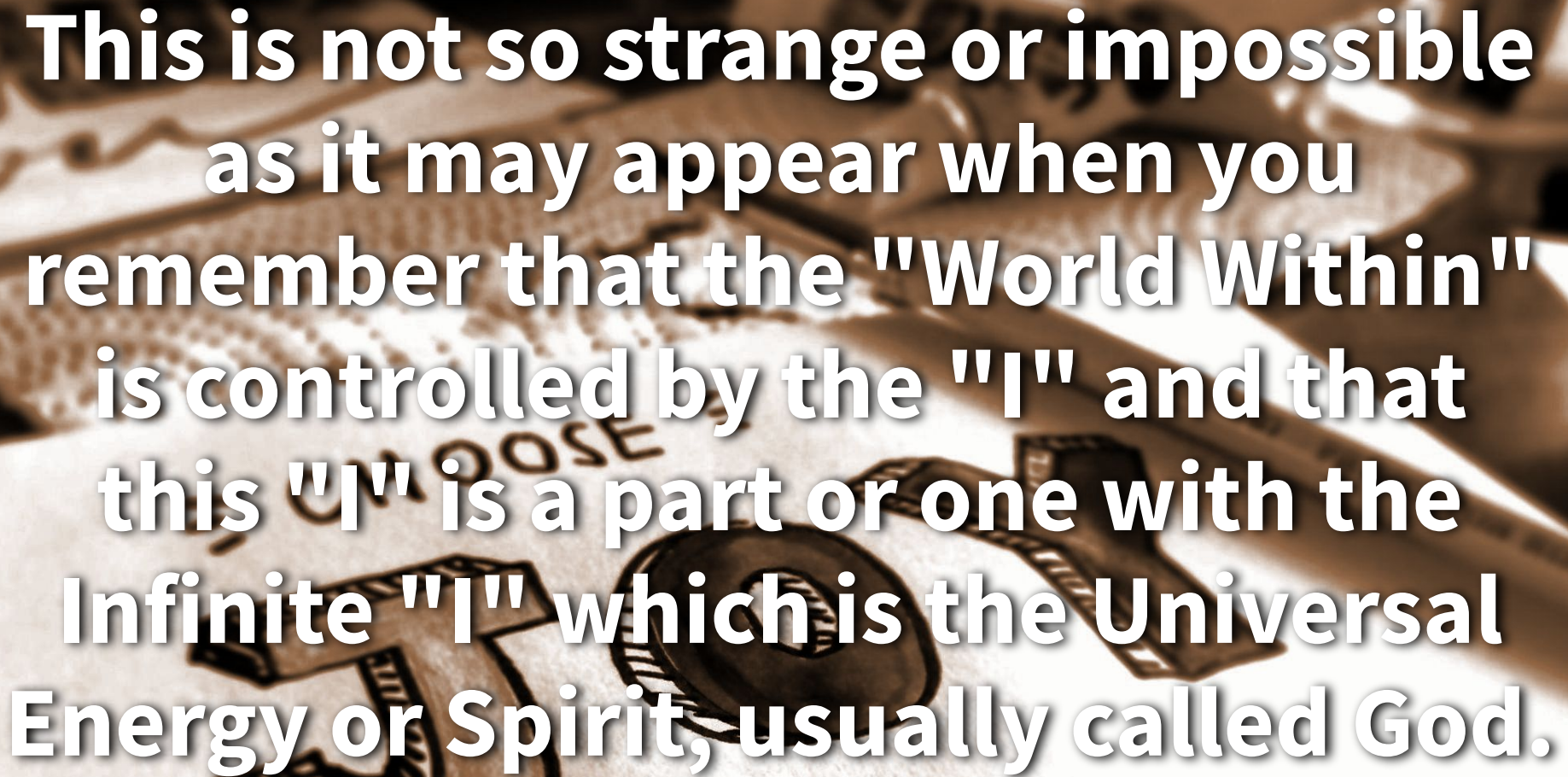
Unless you do this, you had better not start at all, because modern psychology tells us that when we start something and do not complete it, or make a resolution and do not keep it, we are forming the habit of failure; absolute, ignominious failure. If you do not intend to do a thing, do not start; if you do start, see it through even if the heavens fall; if you make up your mind to do something, do it; let nothing, no one, interfere; the "I" in you has determined, the thing is settled; the die is cast, there is no longer any argument.



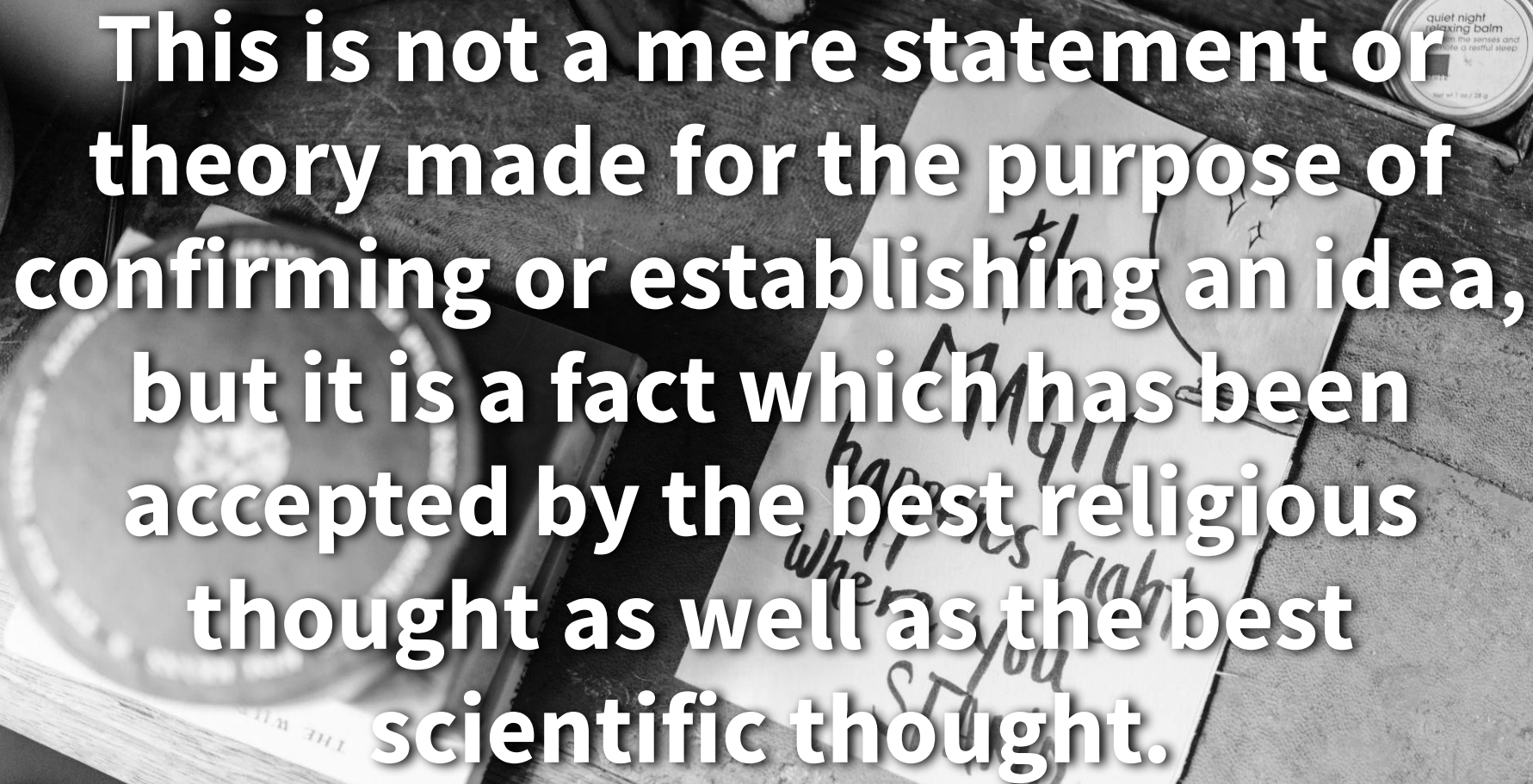
If you carry out this idea, beginning with small things which you know you can control and gradually increase the effort, but never under any circumstances allowing your "I" to be overruled, you will find that you can eventually control yourself, and many men and women have found to their sorrow that it is easier to control a kingdom than to control themselves.



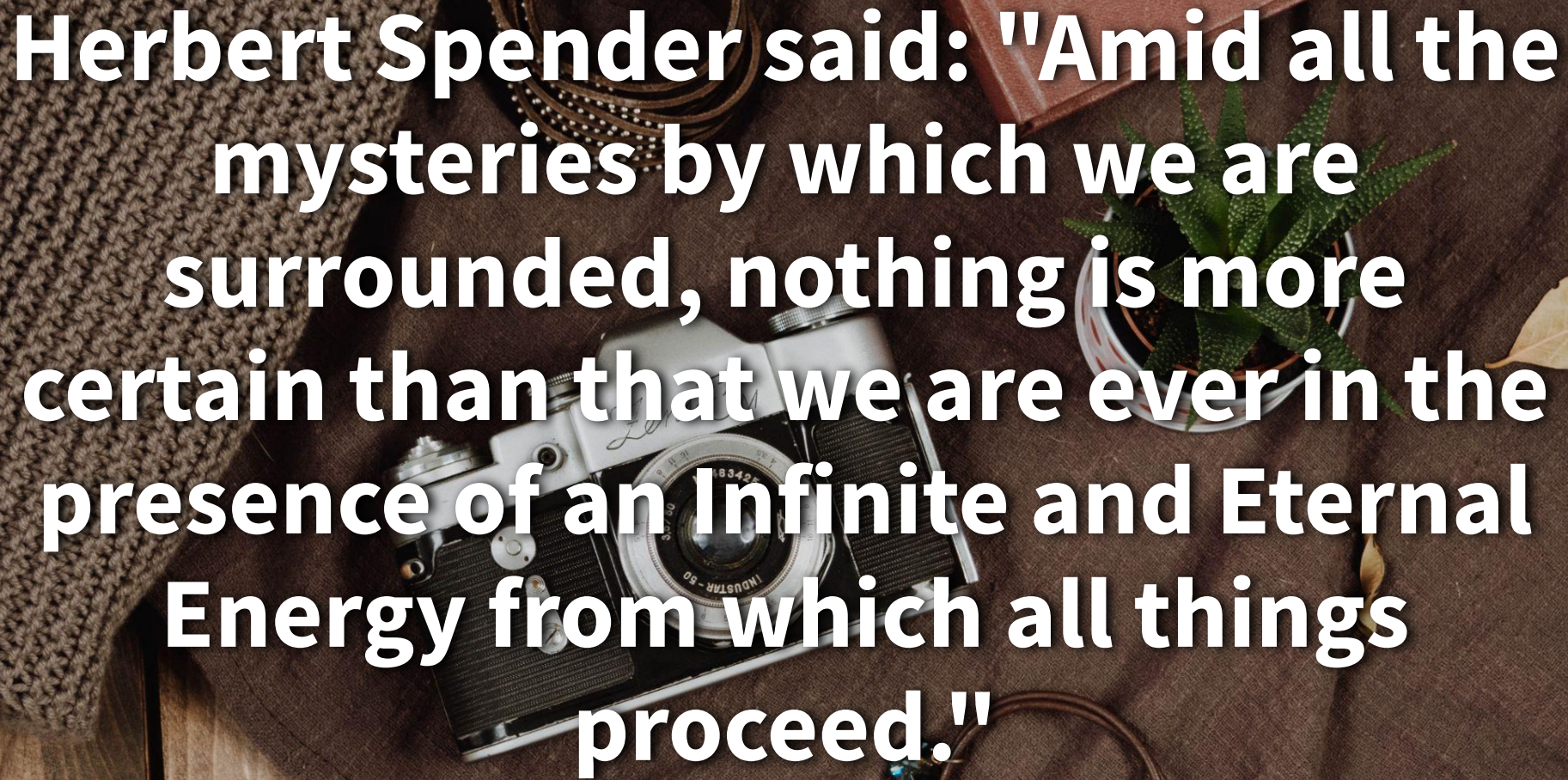
But when you have learned to control yourself you will have found the "World Within" which controls the world without; you will have become irresistible; men and things will respond to your every wish without any apparent effort on your part.



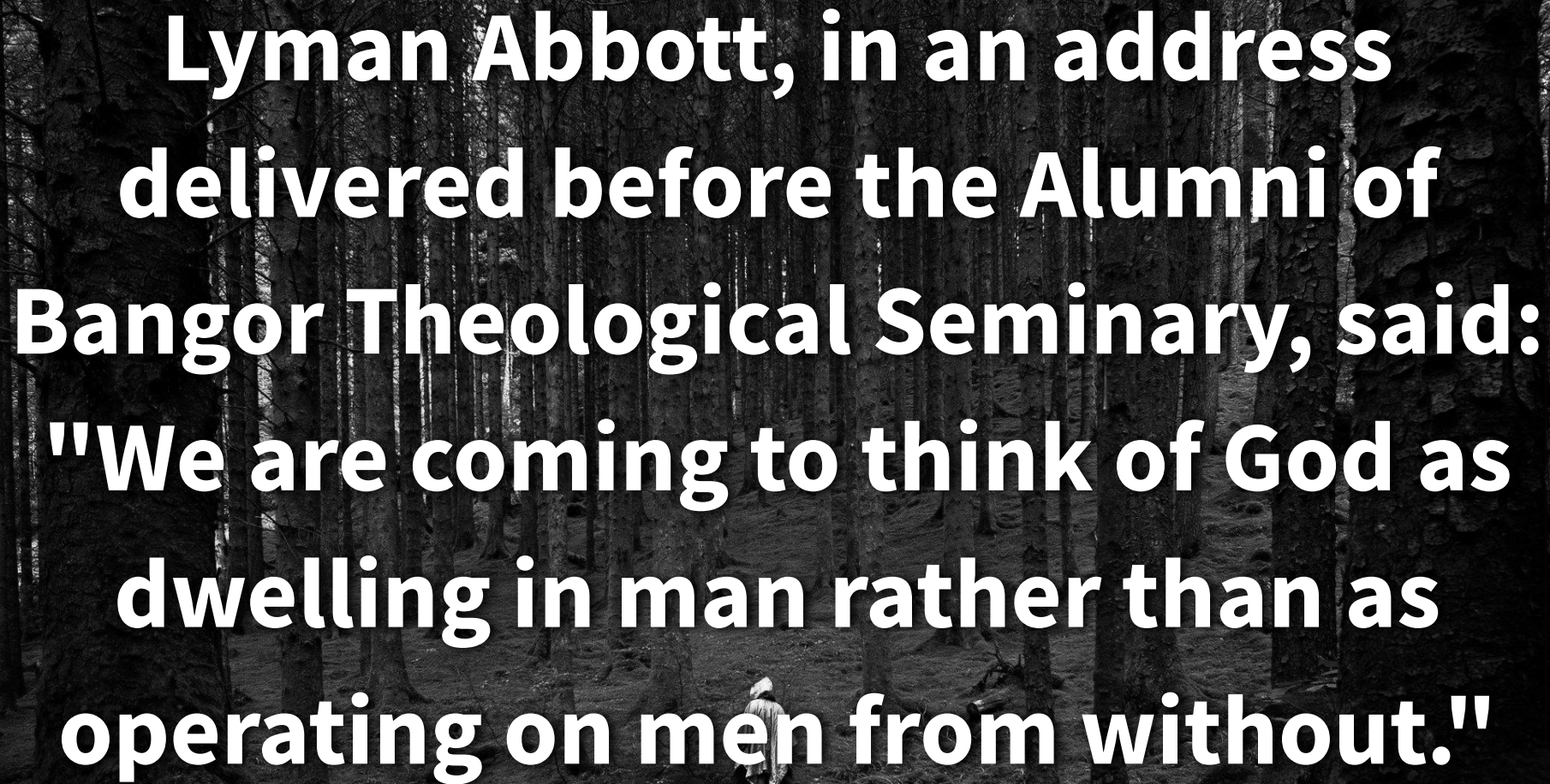
**This is not so strange or impossible
as it may appear when you
remember that the "World Within"
is controlled by the "I" and that
this "I" is a part or one with the
Infinite "I" which is the Universal
Energy or Spirit, usually called God.**



This is not a mere statement or theory made for the purpose of confirming or establishing an idea, but it is a fact which has been accepted by the best religious thought as well as the best scientific thought.

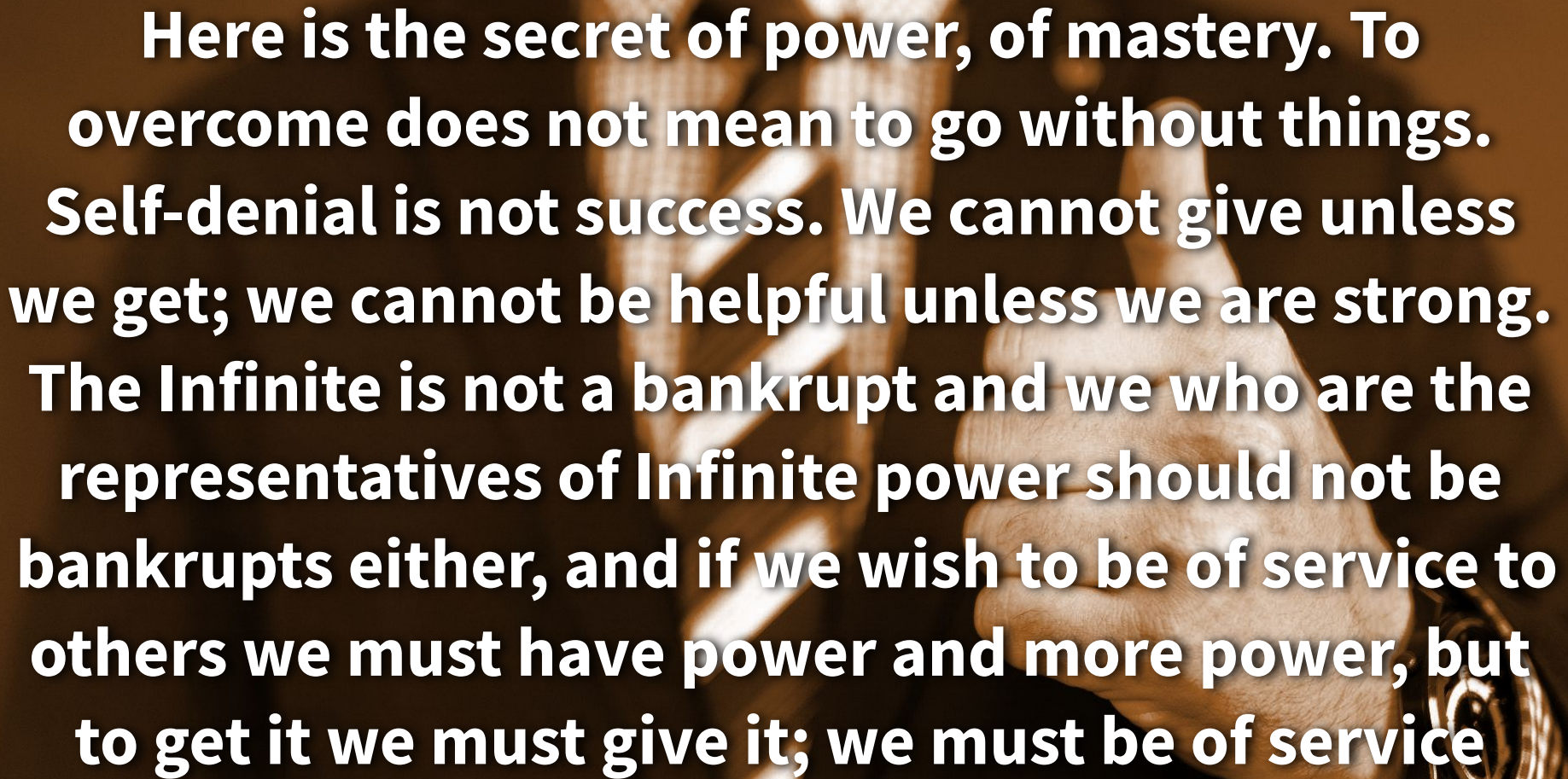
A vintage camera with a lens cap and a small potted plant are visible in the background. The camera is silver and black, with 'INDUSTAR-50' and '8342' visible on the lens. The plant is green and succulent-like, in a small white pot. The background is a textured, brownish surface, possibly a book cover or a piece of fabric.

Herbert Spender said: "Amid all the mysteries by which we are surrounded, nothing is more certain than that we are ever in the presence of an Infinite and Eternal Energy from which all things proceed!"

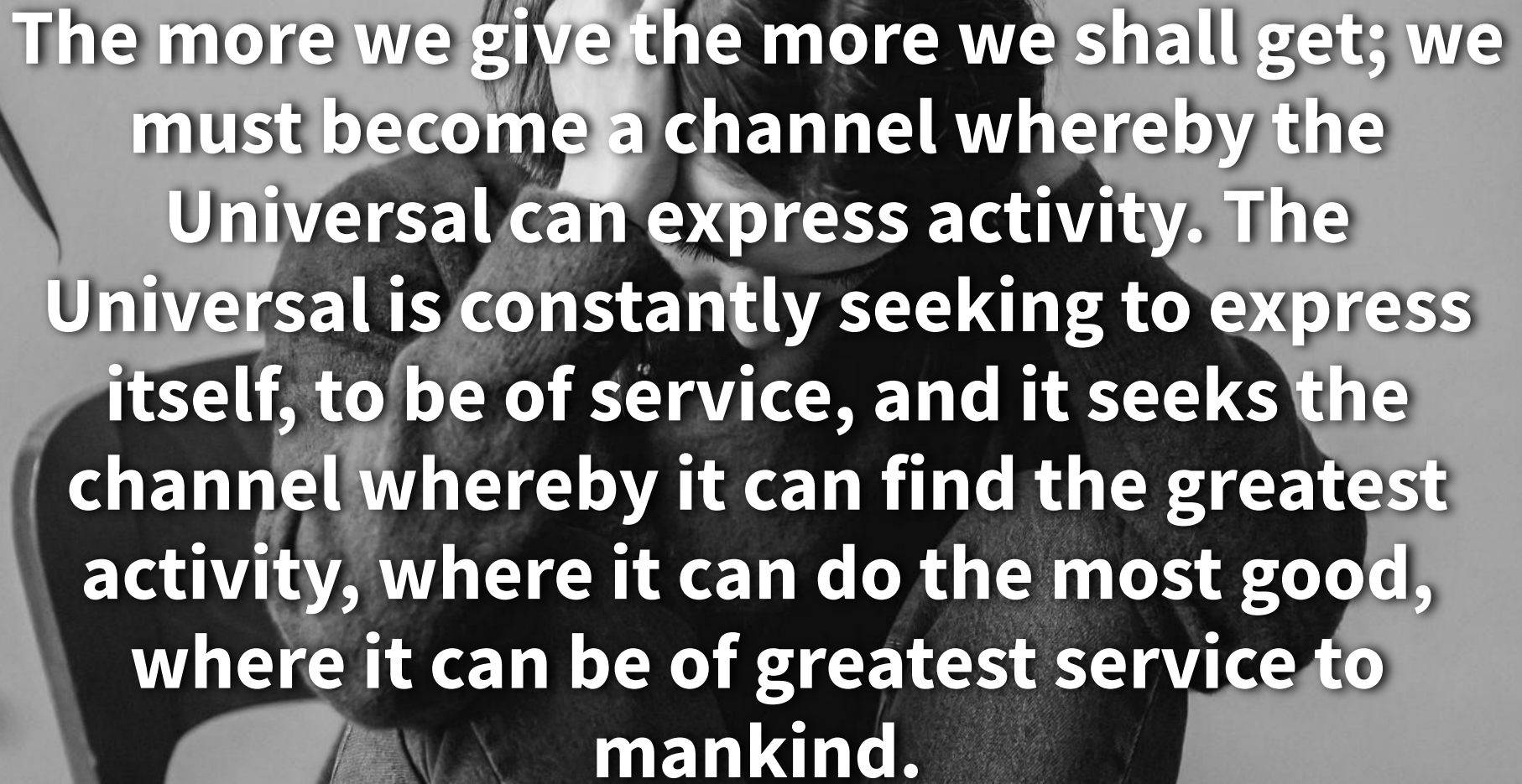


Lyman Abbott, in an address delivered before the Alumni of Bangor Theological Seminary, said: "We are coming to think of God as dwelling in man rather than as operating on men from without."

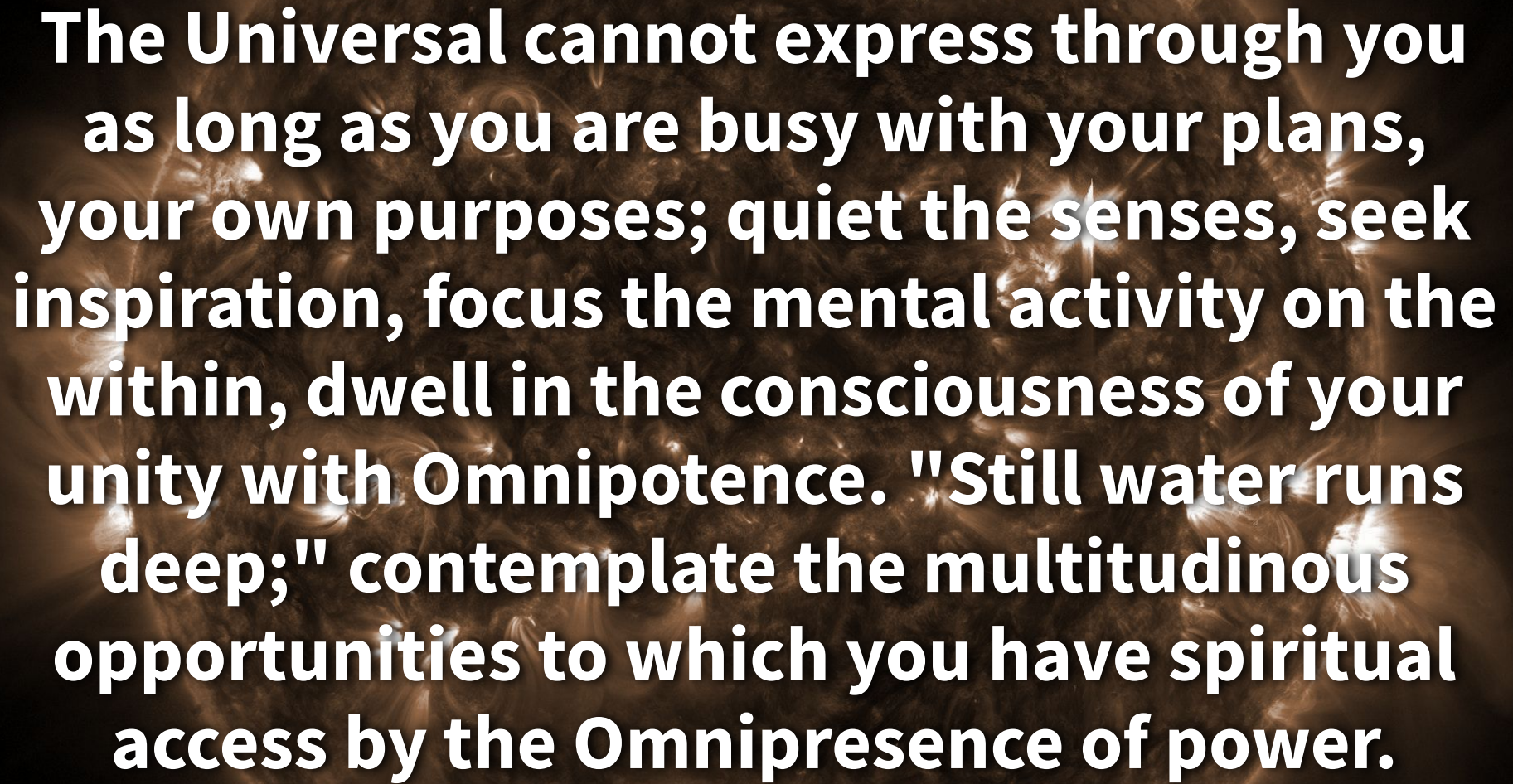
Science goes a little way in its search and stops. Science finds the ever-present Eternal Energy, but Religion finds the Power behind this energy and locates it within man. But this is by no means a new discovery; the Bible says exactly the same thing, and the language is just as plain and convincing: "Know ye not that ye are the temple of the living God?" Here, then, is the secret of the wonderful creative power of the "World Within."




Here is the secret of power, of mastery. To overcome does not mean to go without things. Self-denial is not success. We cannot give unless we get; we cannot be helpful unless we are strong. The Infinite is not a bankrupt and we who are the representatives of Infinite power should not be bankrupts either, and if we wish to be of service to others we must have power and more power, but to get it we must give it; we must be of service



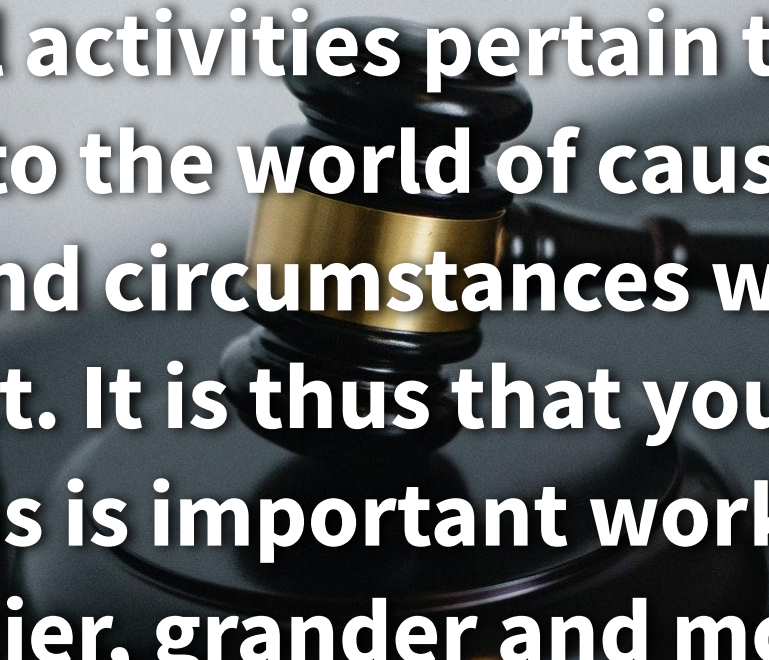
The more we give the more we shall get; we must become a channel whereby the Universal can express activity. The Universal is constantly seeking to express itself, to be of service, and it seeks the channel whereby it can find the greatest activity, where it can do the most good, where it can be of greatest service to mankind.



The Universal cannot express through you as long as you are busy with your plans, your own purposes; quiet the senses, seek inspiration, focus the mental activity on the within, dwell in the consciousness of your unity with Omnipotence. "Still water runs deep;" contemplate the multitudinous opportunities to which you have spiritual access by the Omnipresence of power.

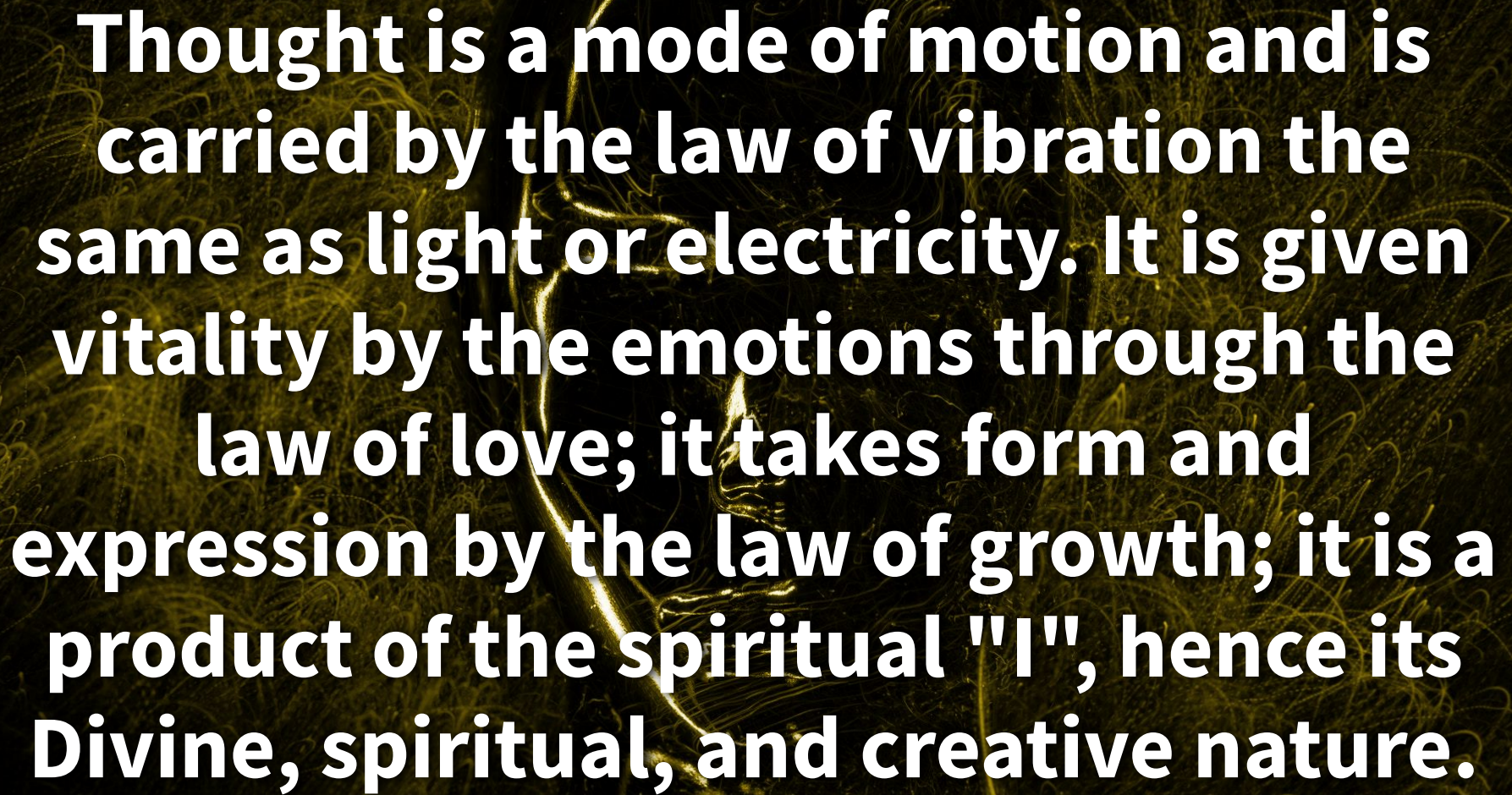


Visualize the events, circumstances and conditions which these spiritual connections may assist in manifesting. Realize the fact that the essence and soul of all things is spiritual and that the spiritual is the real, because it is the life of all there is; when the spirit is gone, the life is gone; it is dead; it has ceased to exist.

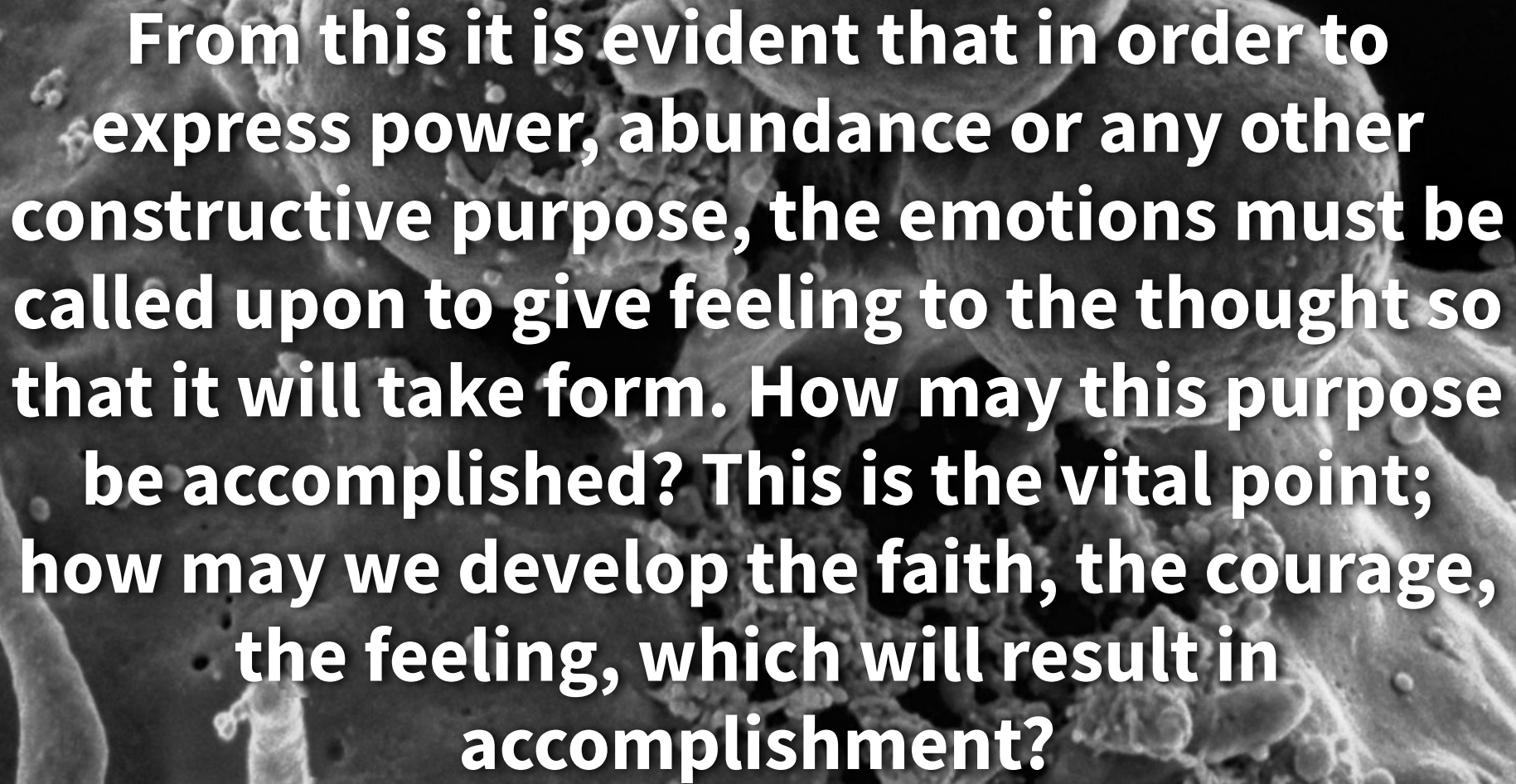
A wooden gavel with a gold band is positioned in the center of the image, resting on a dark, reflective surface. The background is dark and out of focus, suggesting a courtroom or legal setting. The text is overlaid on this background in a large, bold, white font.

These mental activities pertain to the world within, to the world of cause; and conditions and circumstances which result are the effect. It is thus that you become a creator. This is important work, and the higher, loftier, grander and more noble ideals which you can conceive, the more important the work will become.

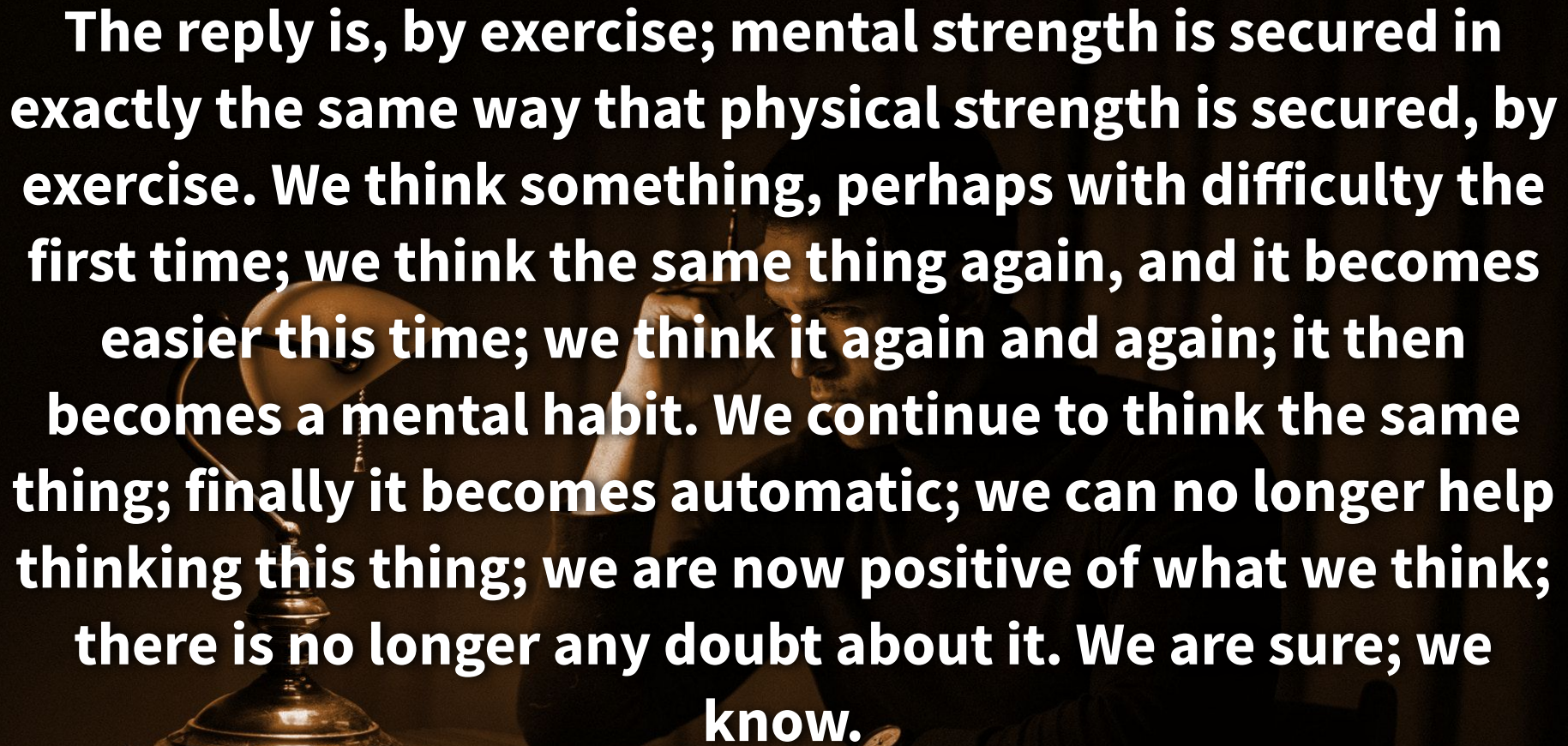
Over-work or over-play or over-bodily activity of any kind produces conditions of mental apathy and stagnation which makes it impossible to do the more important work which results in a realization of conscious power. We should, therefore, seek the Silence frequently. Power comes through repose; it is in the Silence that we can be still, and when we are still, we can think, and thought is the secret of all attainment.

A golden, ethereal human figure is centered in the image, appearing to be composed of or surrounded by glowing, fibrous energy lines. The figure is set against a dark, textured background of similar golden fibers. The overall effect is one of spiritual energy and vibration.

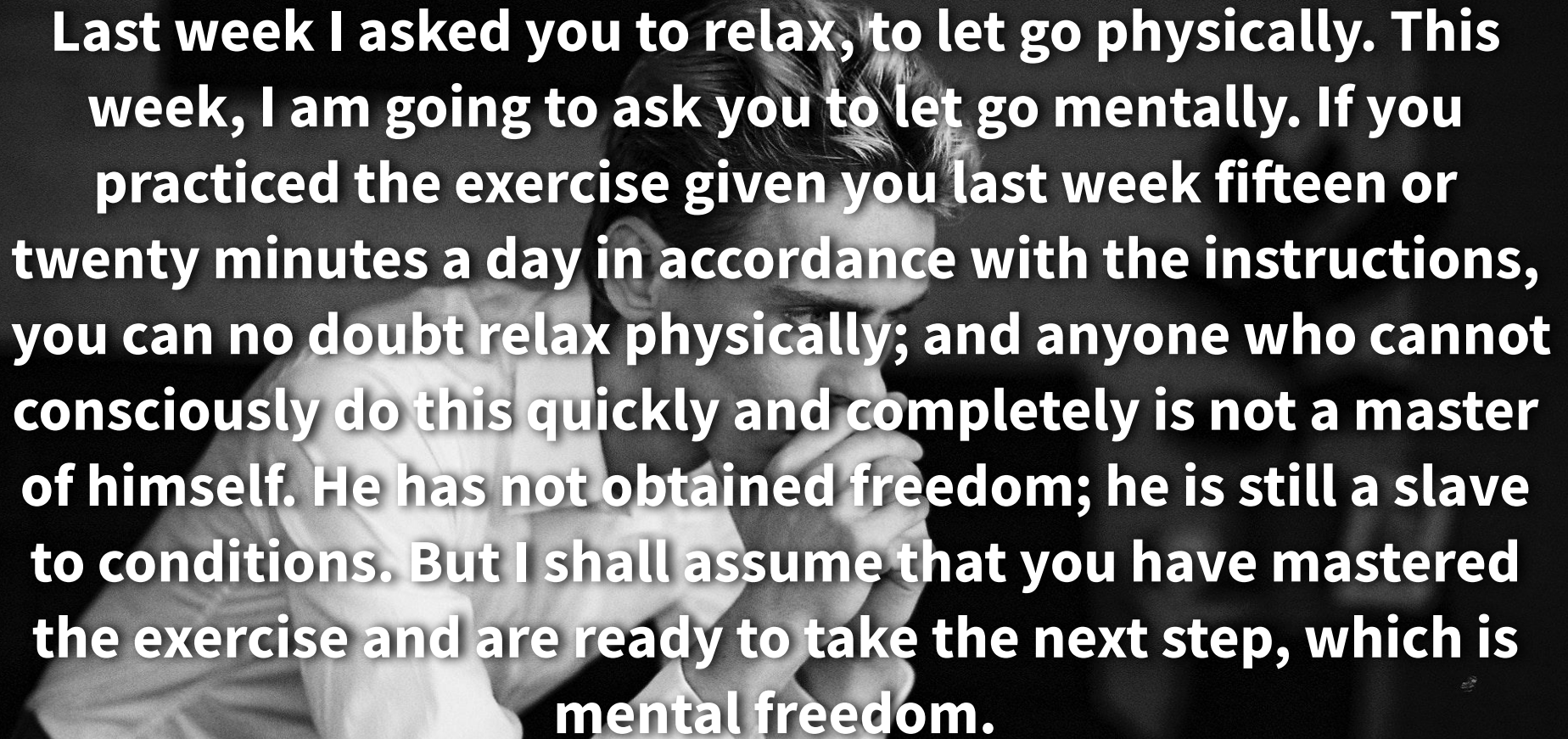
Thought is a mode of motion and is carried by the law of vibration the same as light or electricity. It is given vitality by the emotions through the law of love; it takes form and expression by the law of growth; it is a product of the spiritual "I", hence its Divine, spiritual, and creative nature.



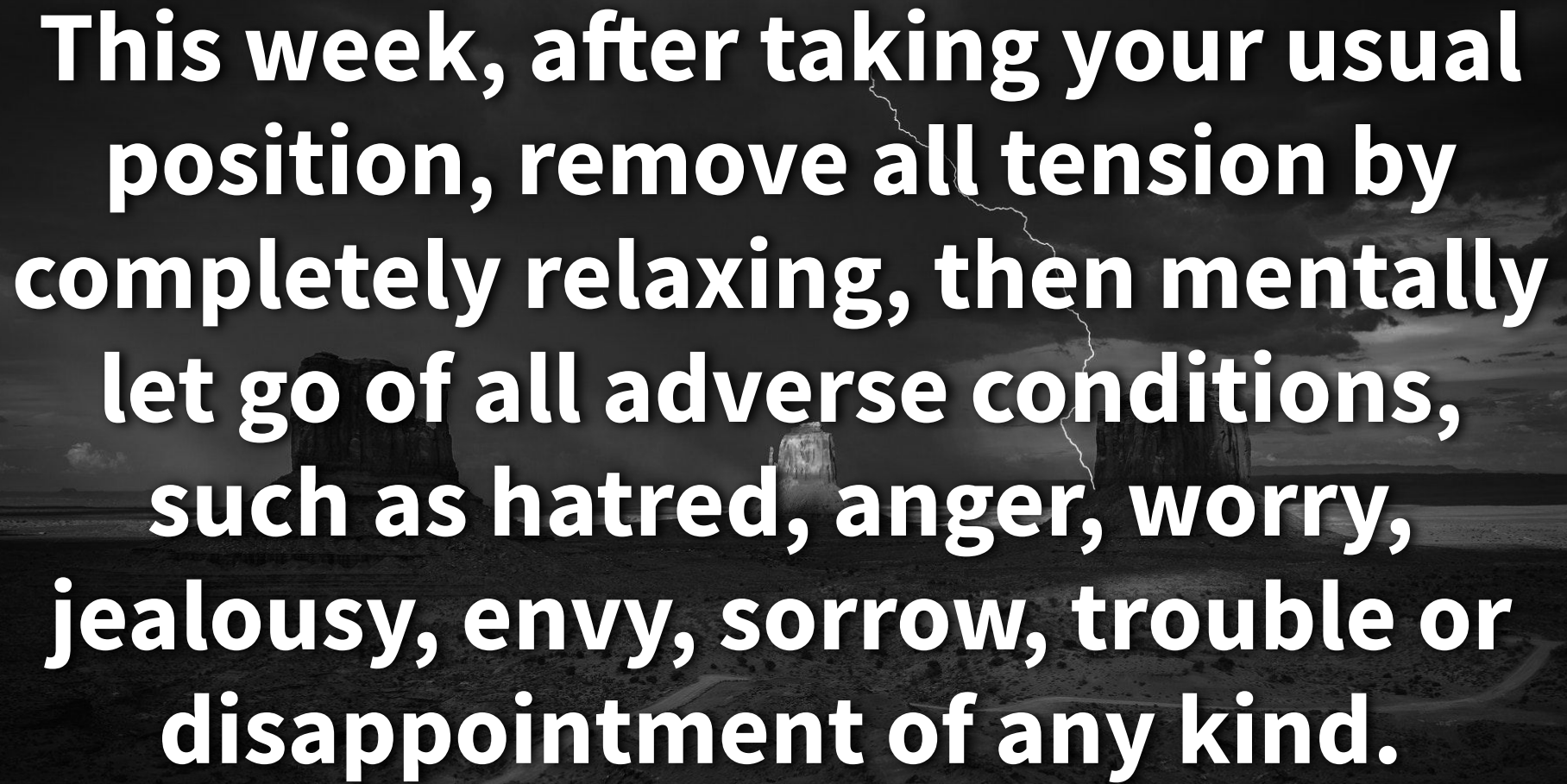
From this it is evident that in order to express power, abundance or any other constructive purpose, the emotions must be called upon to give feeling to the thought so that it will take form. How may this purpose be accomplished? This is the vital point; how may we develop the faith, the courage, the feeling, which will result in accomplishment?

A man in a dark suit is seated at a desk, leaning forward with his hand on his chin in a contemplative pose. A desk lamp with a brass base and a white shade is lit, casting a warm glow on the desk. An open book and some papers are visible on the desk. The background is dark and out of focus.

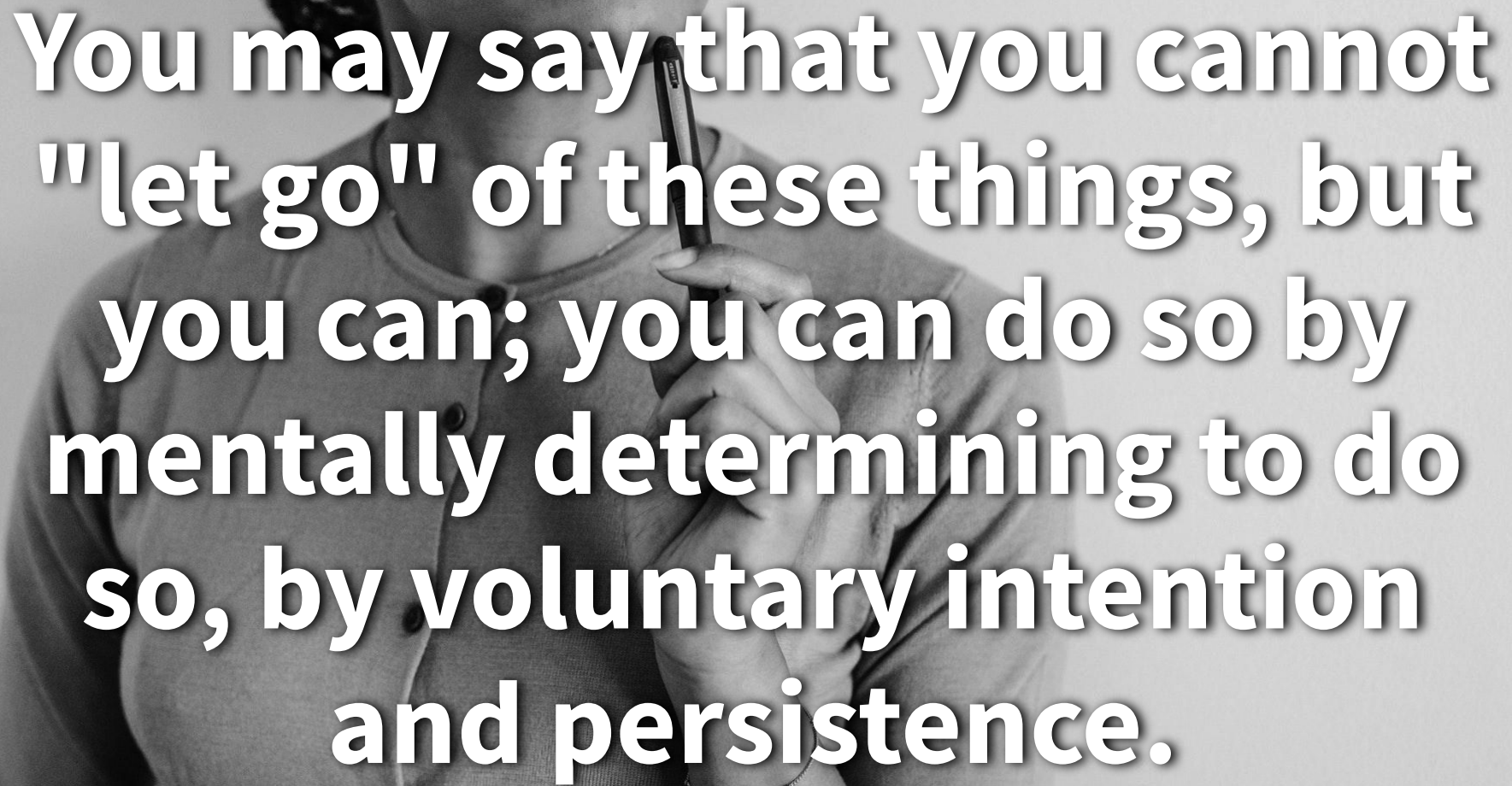
The reply is, by exercise; mental strength is secured in exactly the same way that physical strength is secured, by exercise. We think something, perhaps with difficulty the first time; we think the same thing again, and it becomes easier this time; we think it again and again; it then becomes a mental habit. We continue to think the same thing; finally it becomes automatic; we can no longer help thinking this thing; we are now positive of what we think; there is no longer any doubt about it. We are sure; we know.



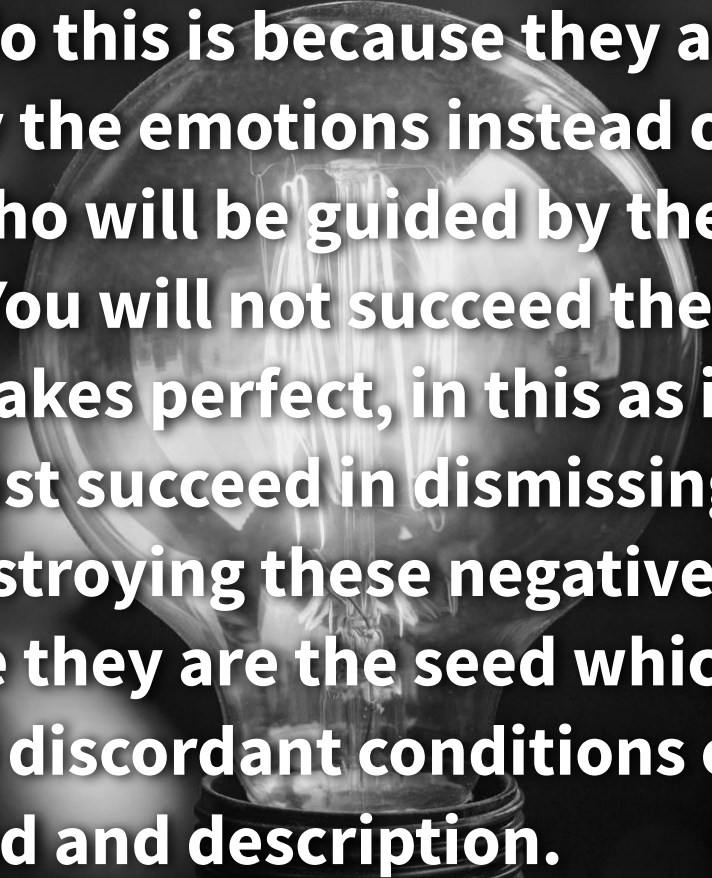
Last week I asked you to relax, to let go physically. This week, I am going to ask you to let go mentally. If you practiced the exercise given you last week fifteen or twenty minutes a day in accordance with the instructions, you can no doubt relax physically; and anyone who cannot consciously do this quickly and completely is not a master of himself. He has not obtained freedom; he is still a slave to conditions. But I shall assume that you have mastered the exercise and are ready to take the next step, which is mental freedom.

A dark, stormy landscape with a lightning bolt striking the ground. The scene is in black and white, with a lightning bolt striking the ground in the center-right. The background shows a dark, stormy sky and a dark, rocky landscape. The text is overlaid on this background.

This week, after taking your usual position, remove all tension by completely relaxing, then mentally let go of all adverse conditions, such as hatred, anger, worry, jealousy, envy, sorrow, trouble or disappointment of any kind.



**You may say that you cannot
"let go" of these things, but
you can; you can do so by
mentally determining to do
so, by voluntary intention
and persistence.**

A glowing lightbulb with a human face inside, symbolizing ideas and intellect. The lightbulb is the central focus, with a human face visible inside, suggesting a connection between the mind and the light of ideas. The background is dark, making the glowing bulb stand out.

The reason that some cannot do this is because they allow themselves to be controlled by the emotions instead of by their intellect. But those who will be guided by the intellect will gain the victory. You will not succeed the first time you try, but practice makes perfect, in this as in everything else, and you must succeed in dismissing, eliminating and completely destroying these negative and destructive thoughts; because they are the seed which is constantly germinating into discordant conditions of every conceivable kind and description.

A close-up photograph of a brown leather book cover. The cover features a metal clasp mechanism with a keyhole and a key. The leather is textured and shows signs of wear. The background is a light-colored, woven fabric. Overlaid on the image is white text with a drop shadow effect.

**Thank You For Listening.
It Has Been A Pleasure To
Read This Out To You.
Have A Fantastic Day.**

