



THE MASTER KEY SYSTEM

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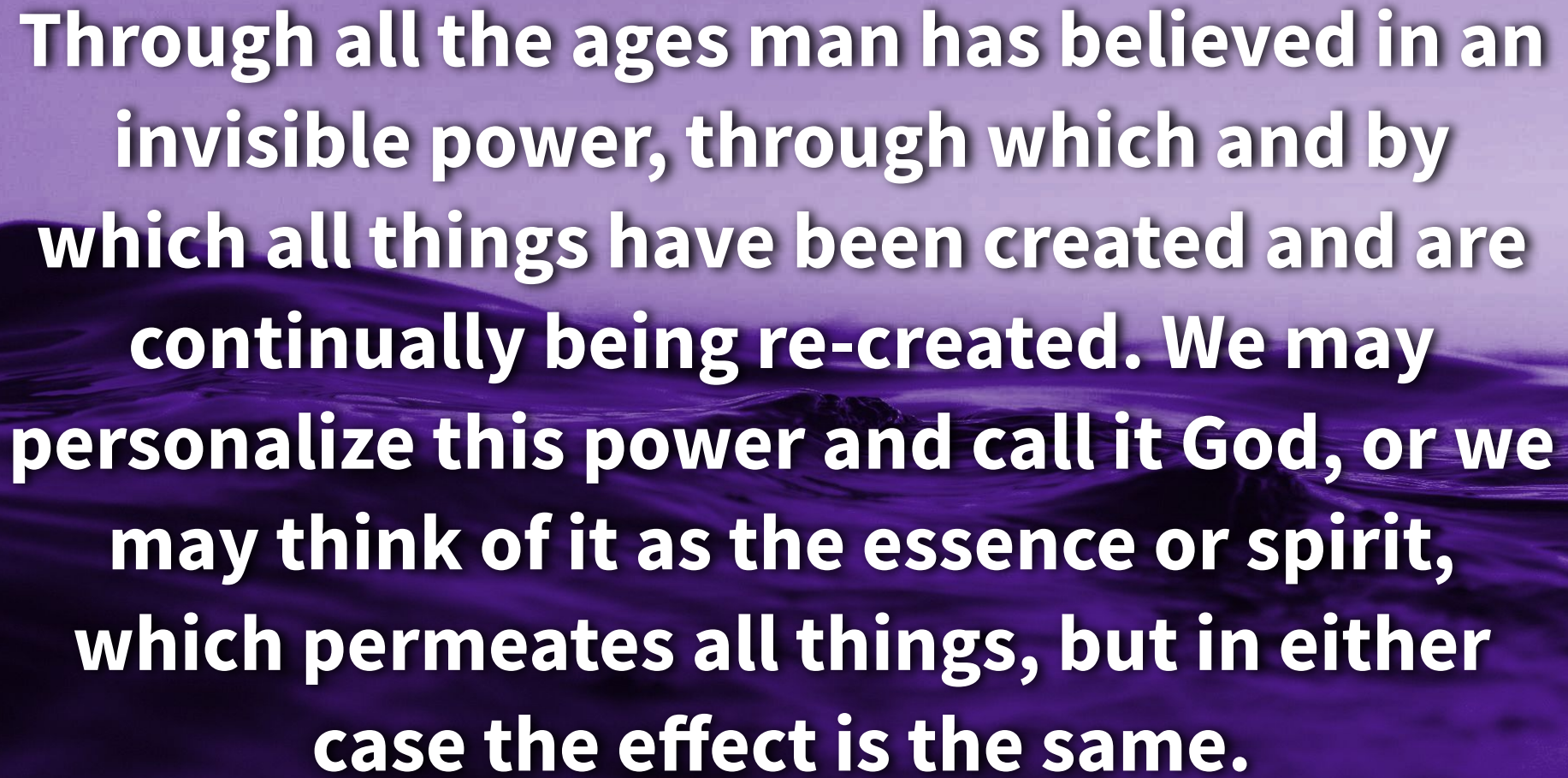
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With Text

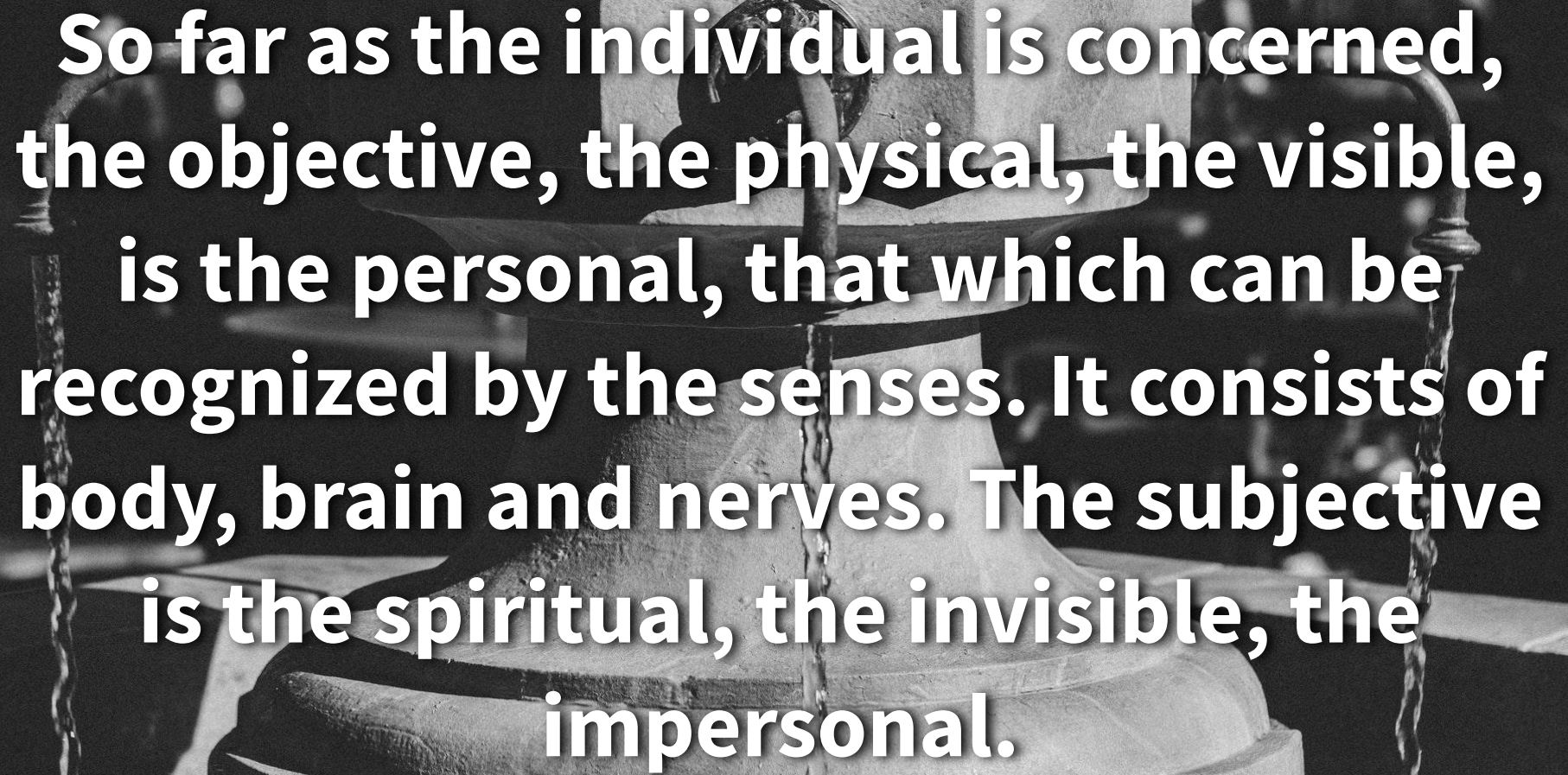
Charles F. Haanel

A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that is fastened to the cover. The key has an ornate, scrollwork handle and a simple bit. The text "Chapter Seven" is overlaid in white, bold, sans-serif font across the center of the image. The background is a textured, light-colored fabric.

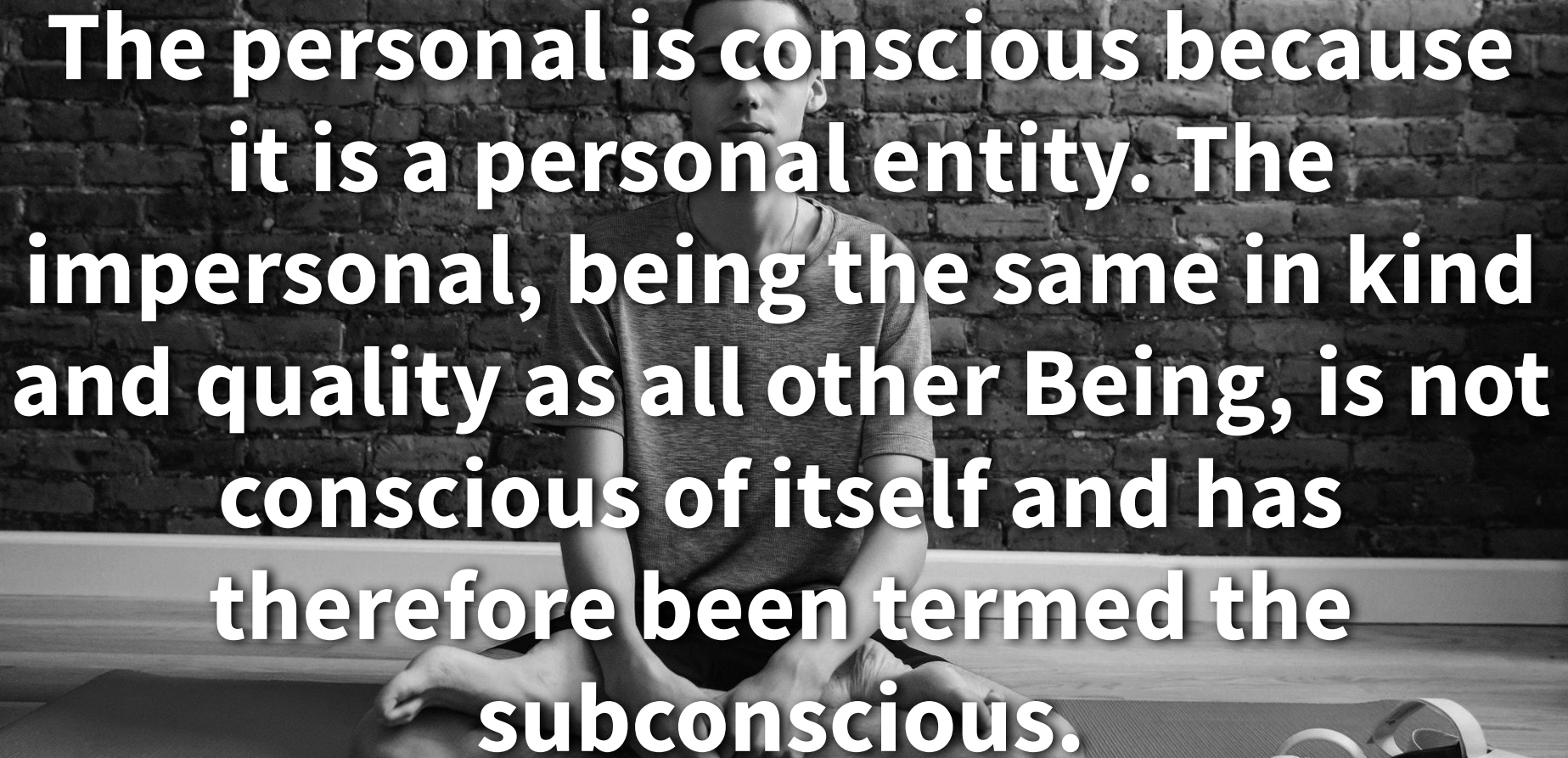
Chapter Seven



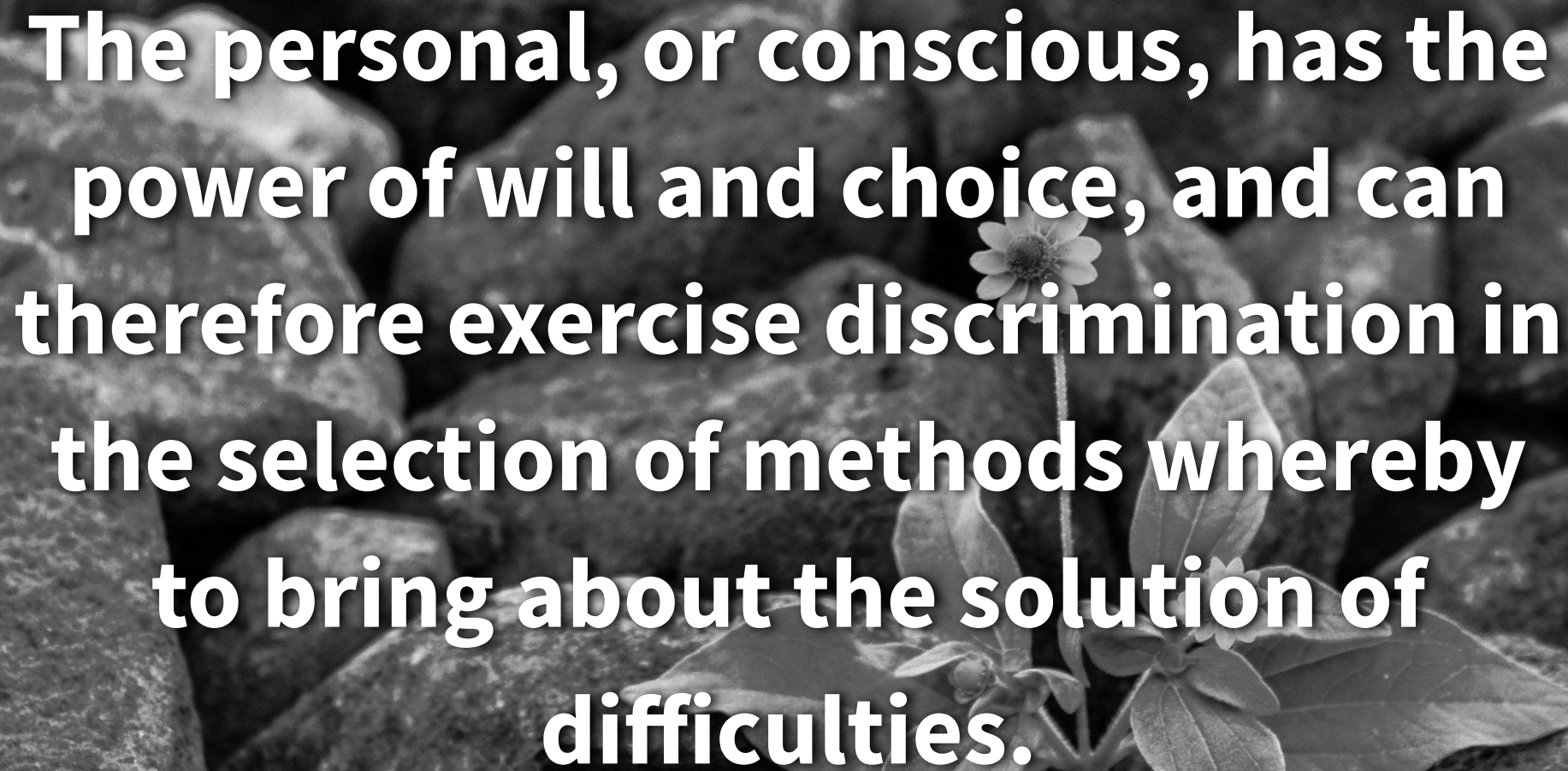
Through all the ages man has believed in an invisible power, through which and by which all things have been created and are continually being re-created. We may personalize this power and call it God, or we may think of it as the essence or spirit, which permeates all things, but in either case the effect is the same.



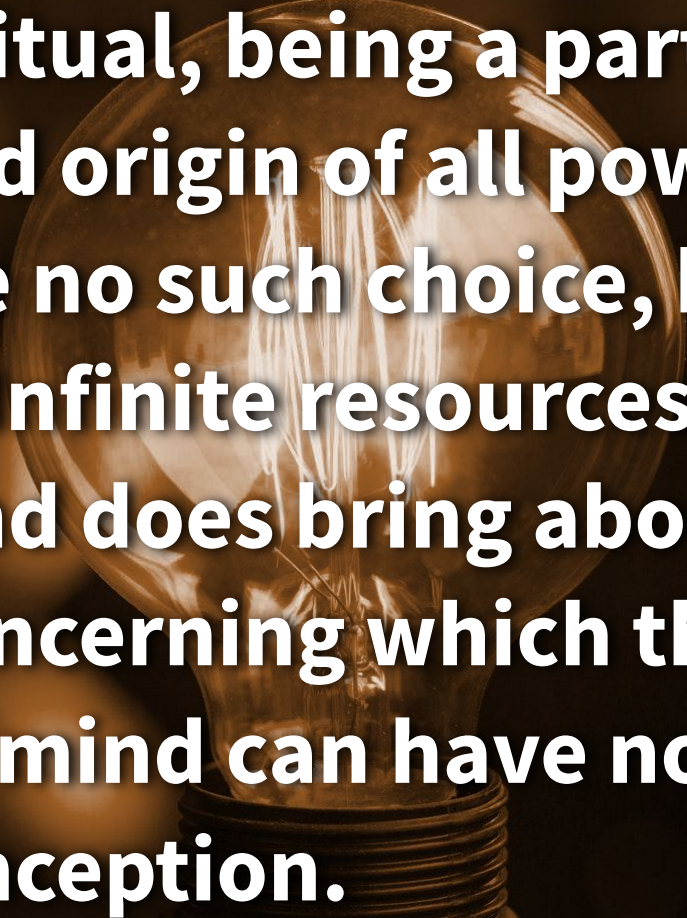
So far as the individual is concerned, the objective, the physical, the visible, is the personal, that which can be recognized by the senses. It consists of body, brain and nerves. The subjective is the spiritual, the invisible, the impersonal.

A black and white photograph of a man sitting in a lotus position on a mat, meditating. He is wearing a t-shirt and shorts. The background is a brick wall. In the foreground, a VR headset is visible on the floor to the right. The text is overlaid in large, white, bold letters.

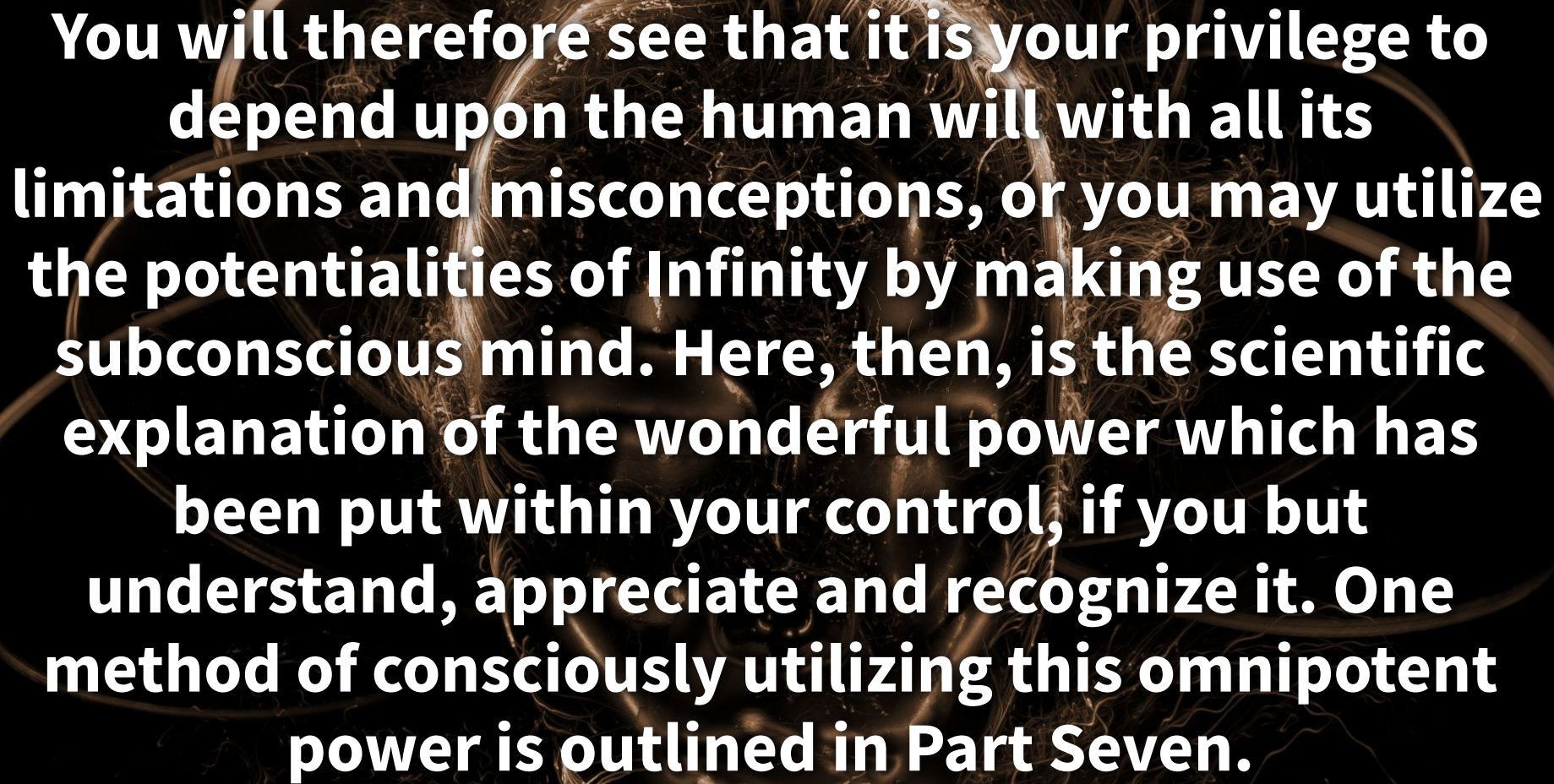
The personal is conscious because it is a personal entity. The impersonal, being the same in kind and quality as all other Being, is not conscious of itself and has therefore been termed the subconscious.



The personal, or conscious, has the power of will and choice, and can therefore exercise discrimination in the selection of methods whereby to bring about the solution of difficulties.



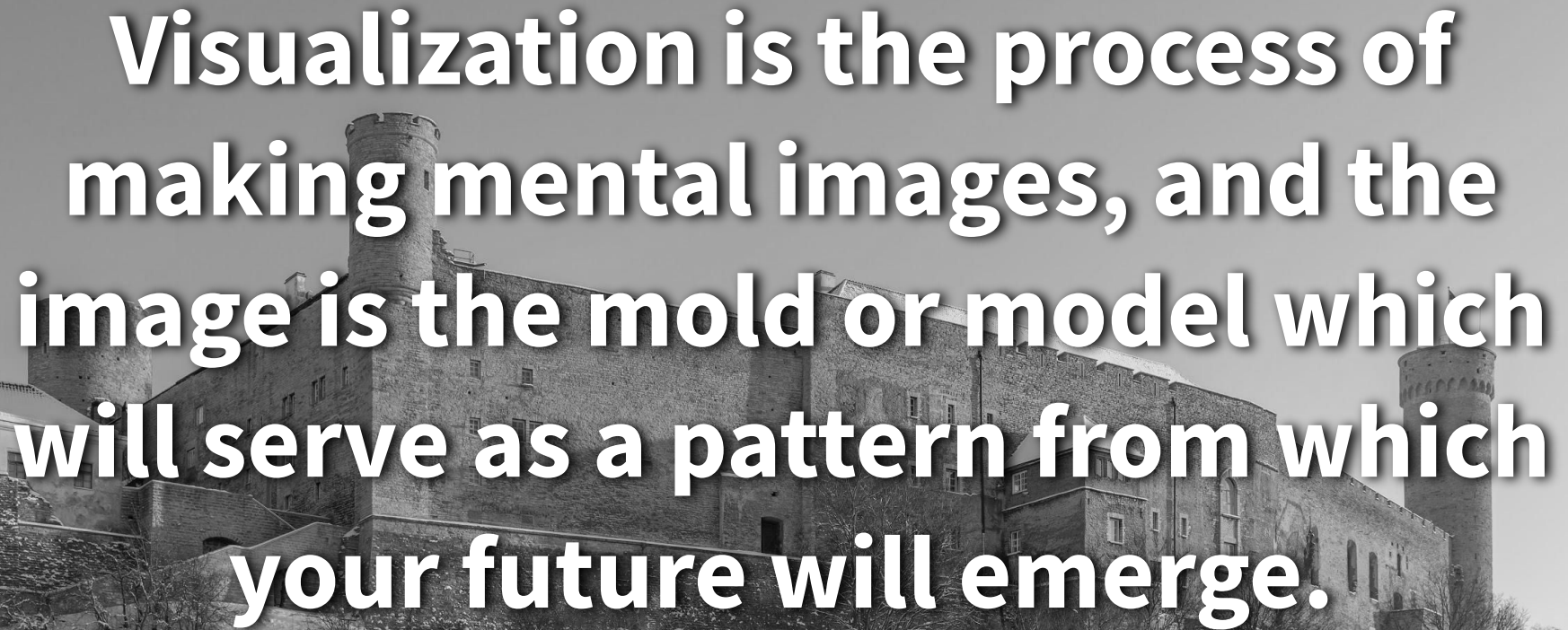
The impersonal, or spiritual, being a part or one with the source, and origin of all power, can necessarily exercise no such choice, but, on the contrary, it has Infinite resources at its command. It can and does bring about results by methods concerning which the human or individual mind can have no possible conception.



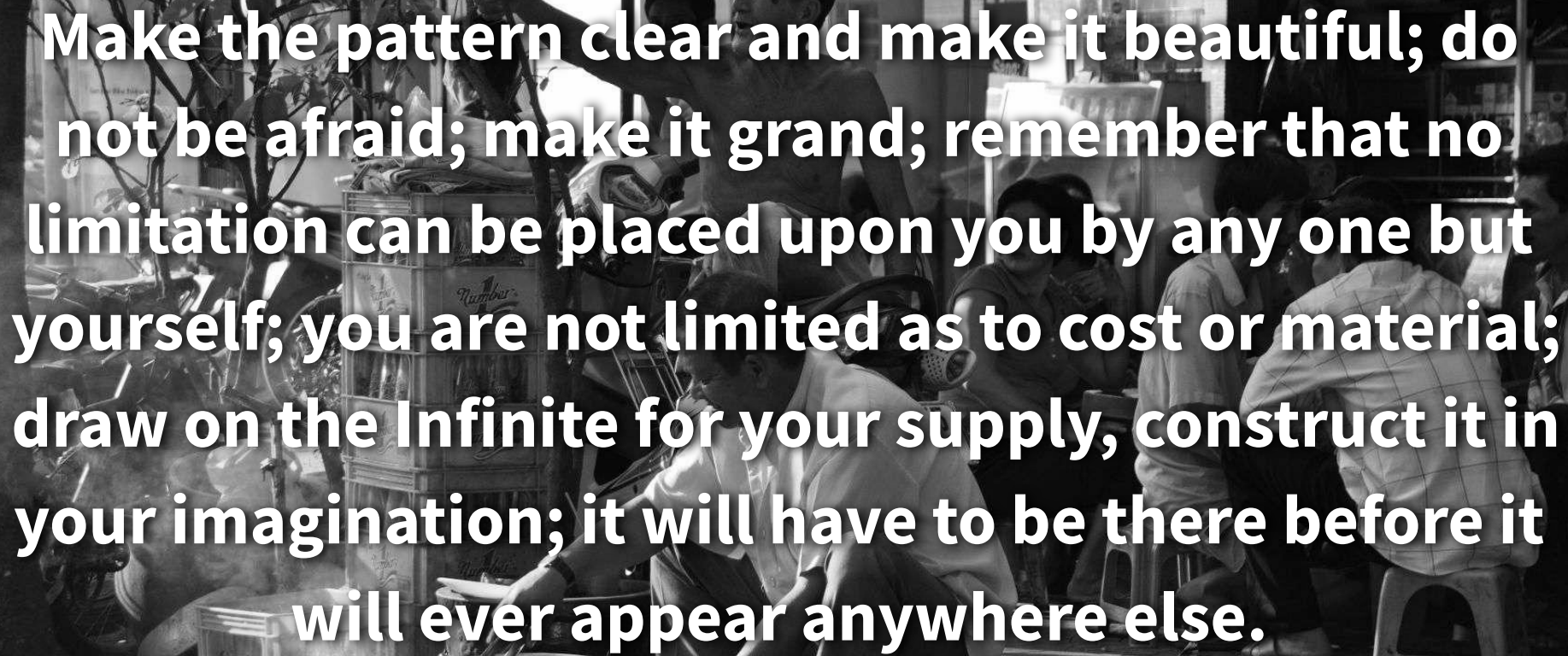
You will therefore see that it is your privilege to depend upon the human will with all its limitations and misconceptions, or you may utilize the potentialities of Infinity by making use of the subconscious mind. Here, then, is the scientific explanation of the wonderful power which has been put within your control, if you but understand, appreciate and recognize it. One method of consciously utilizing this omnipotent power is outlined in Part Seven.

A close-up photograph of a wooden jigsaw puzzle. The puzzle pieces are a light, natural wood color. One piece is missing from the center, revealing a darker, richer wood grain underneath. The text 'PART SEVEN' is printed in white, bold, sans-serif capital letters across the middle of the puzzle, partially overlapping the missing piece and the surrounding pieces.

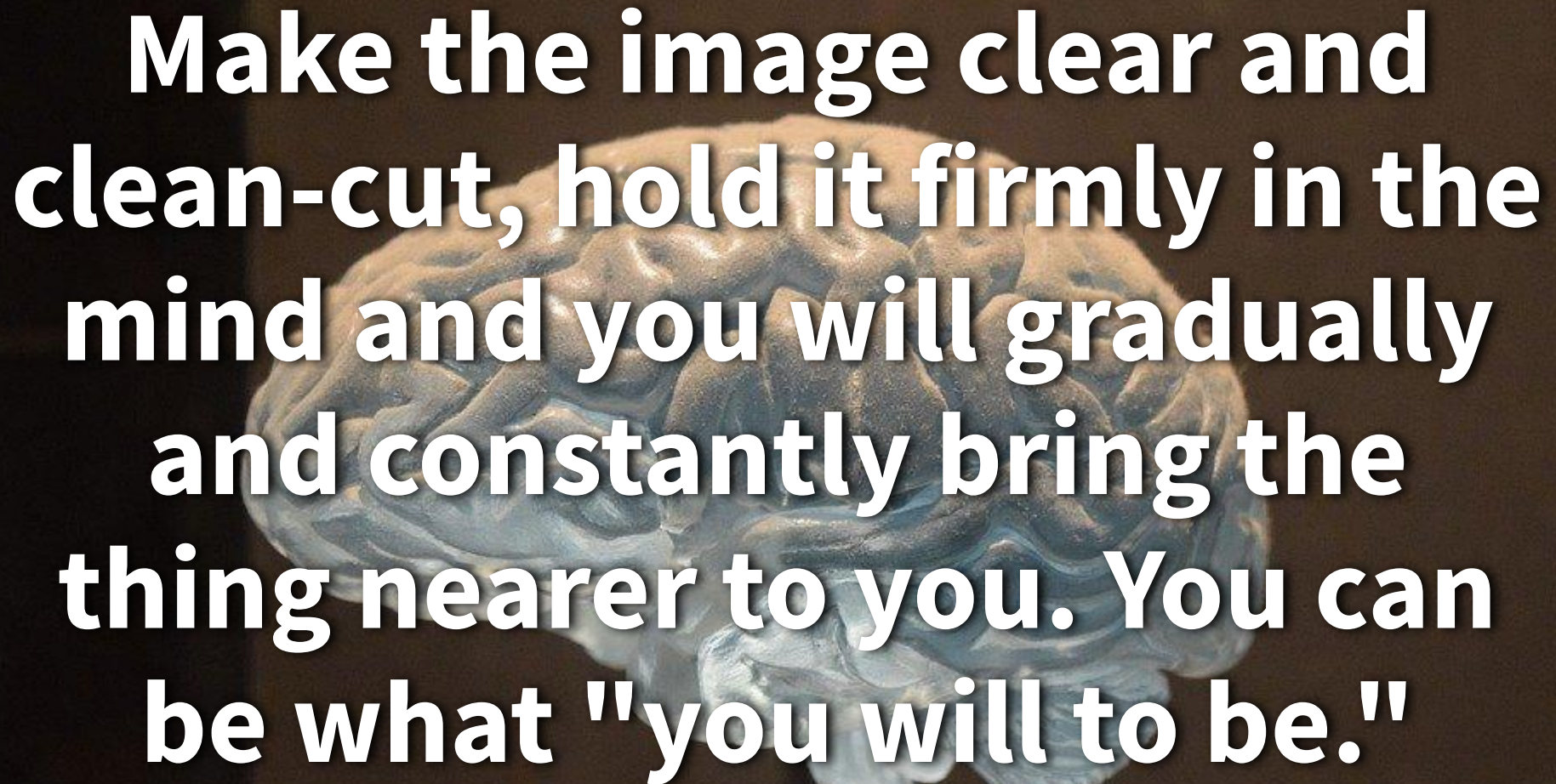
PART SEVEN



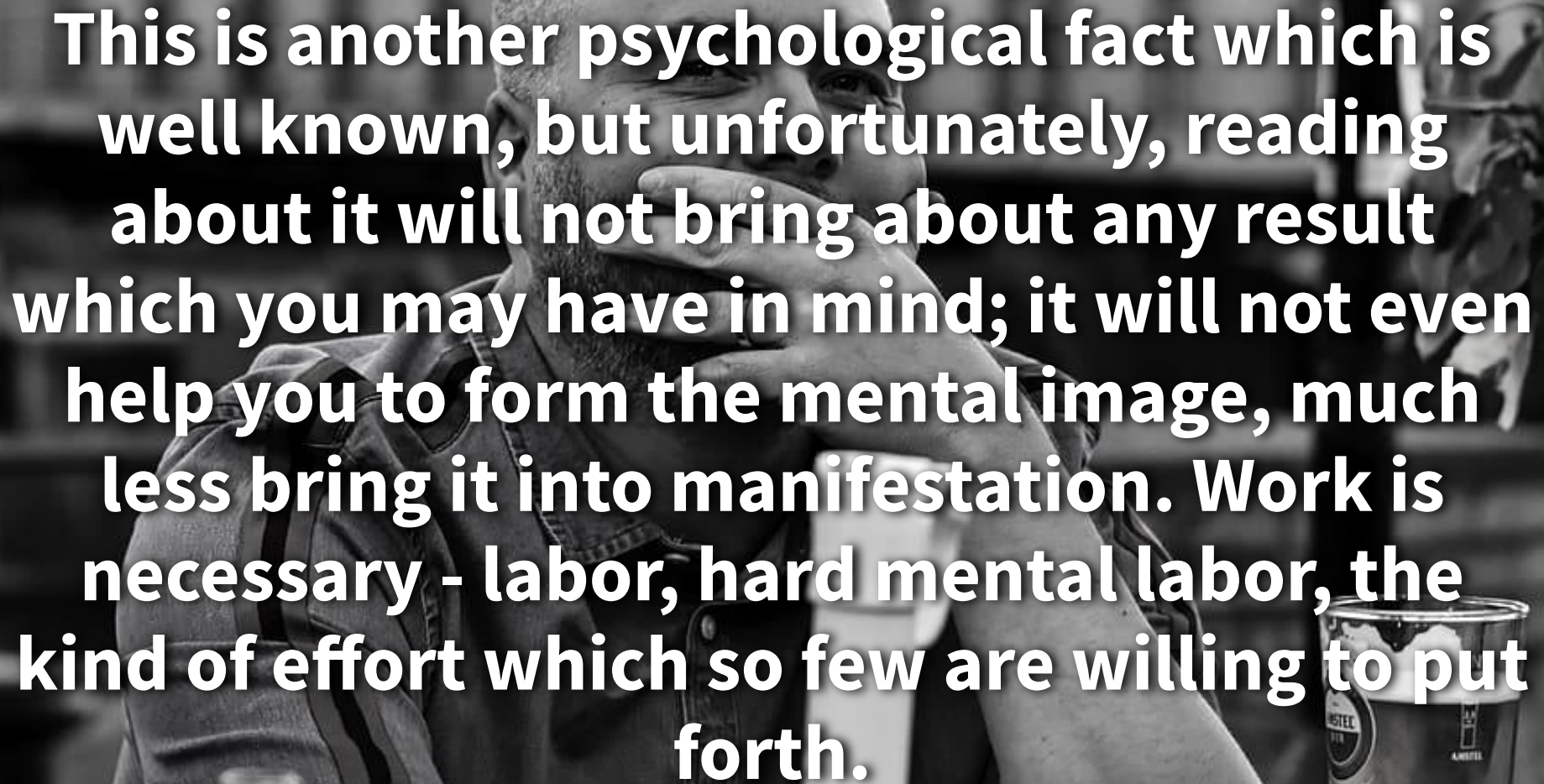
Visualization is the process of making mental images, and the image is the mold or model which will serve as a pattern from which your future will emerge.



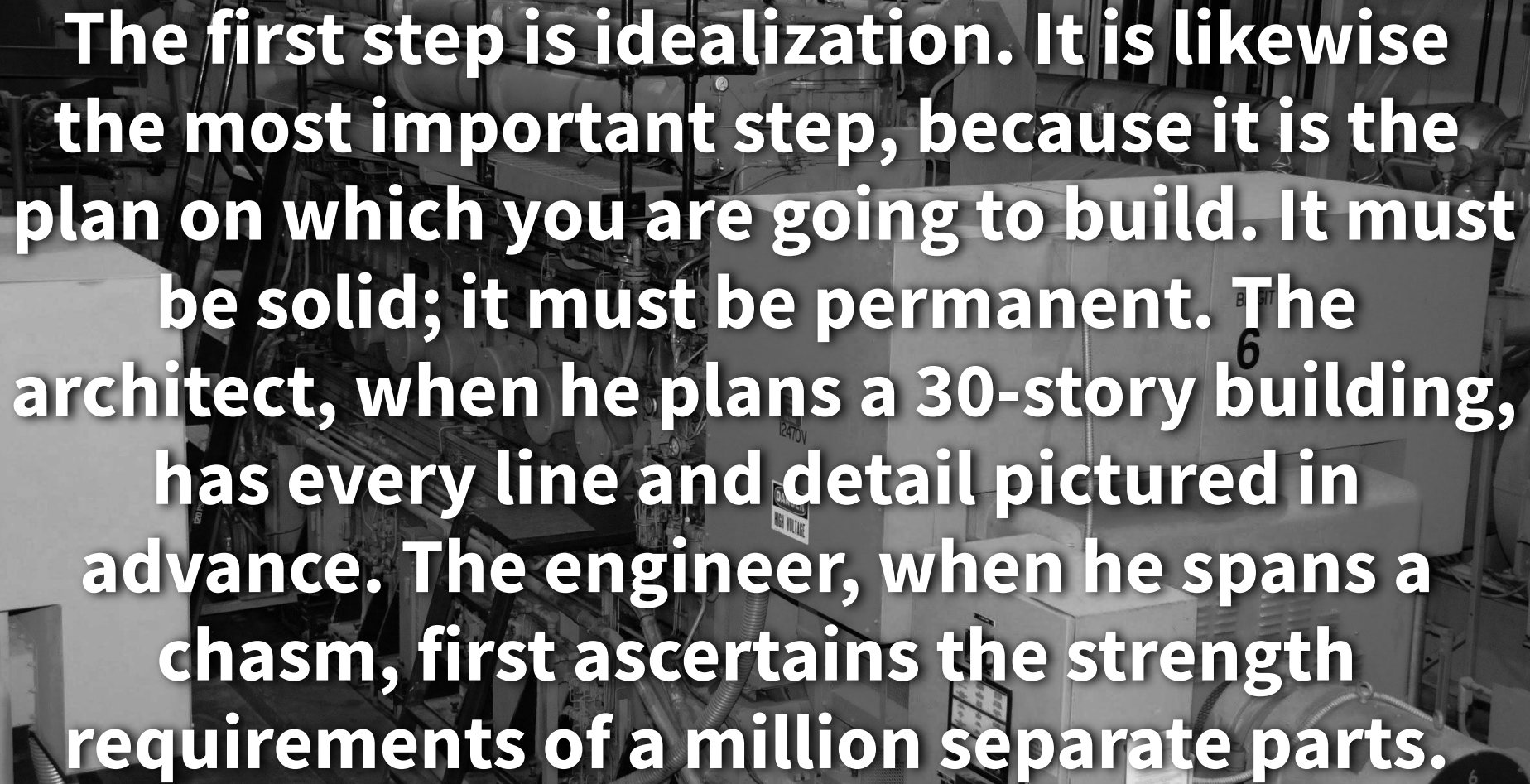
Make the pattern clear and make it beautiful; do not be afraid; make it grand; remember that no limitation can be placed upon you by any one but yourself; you are not limited as to cost or material; draw on the Infinite for your supply, construct it in your imagination; it will have to be there before it will ever appear anywhere else.

A human brain is shown in profile, facing right, with a blueish-grey color. The brain's surface is highly textured with visible gyri and sulci. The background is dark and slightly blurred. Overlaid on the brain is a large, bold, white text block.

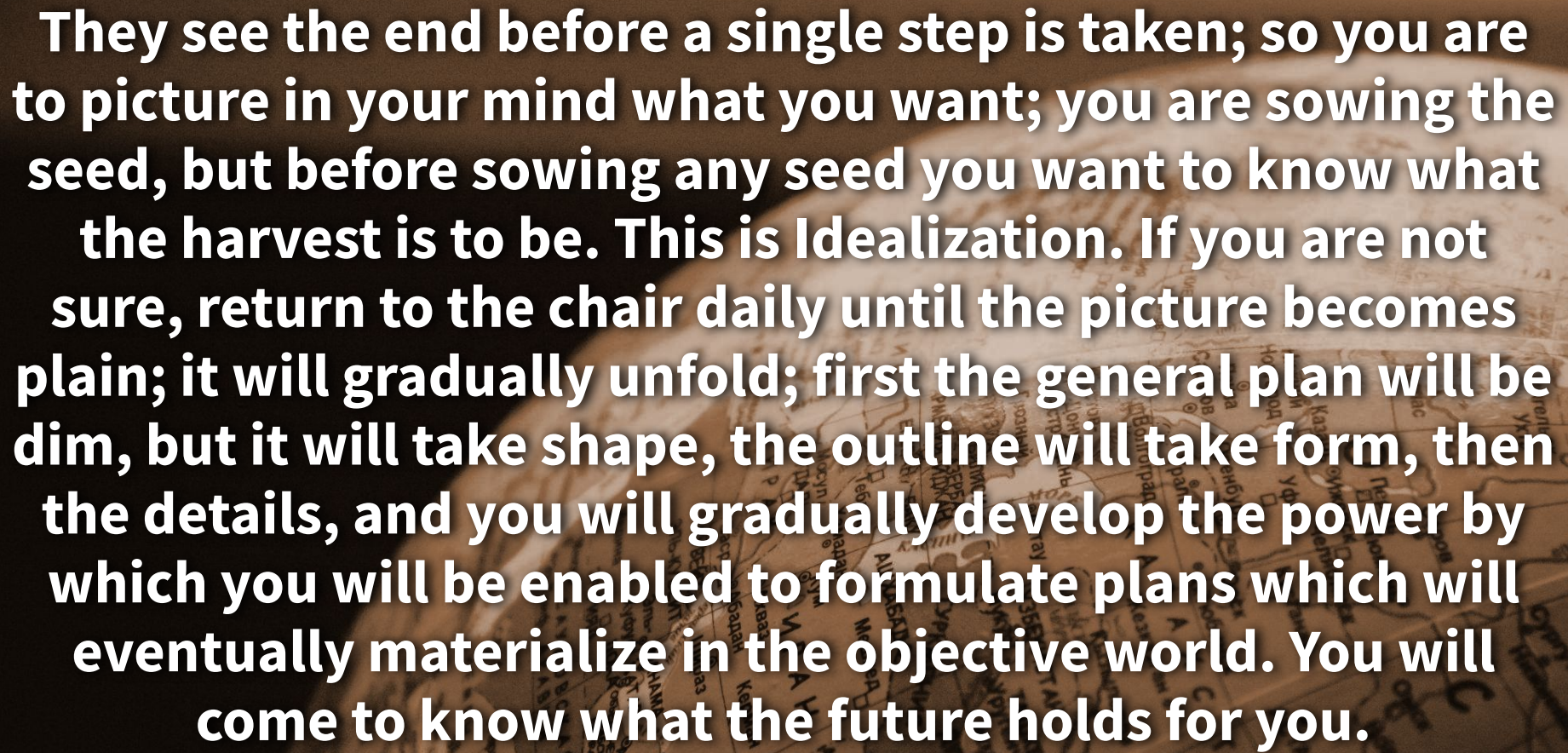
Make the image clear and clean-cut, hold it firmly in the mind and you will gradually and constantly bring the thing nearer to you. You can be what "you will to be."



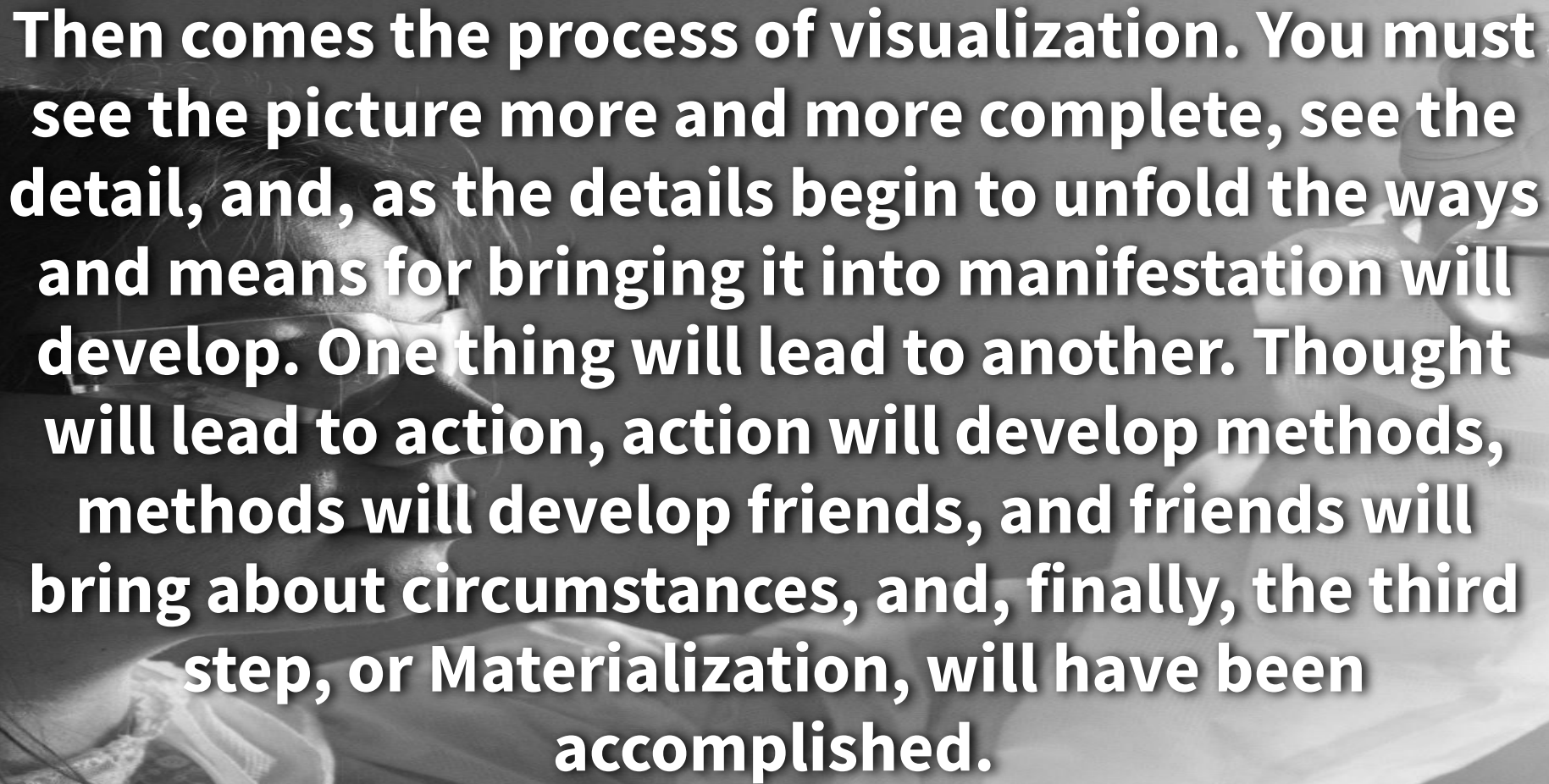
This is another psychological fact which is well known, but unfortunately, reading about it will not bring about any result which you may have in mind; it will not even help you to form the mental image, much less bring it into manifestation. Work is necessary - labor, hard mental labor, the kind of effort which so few are willing to put forth.



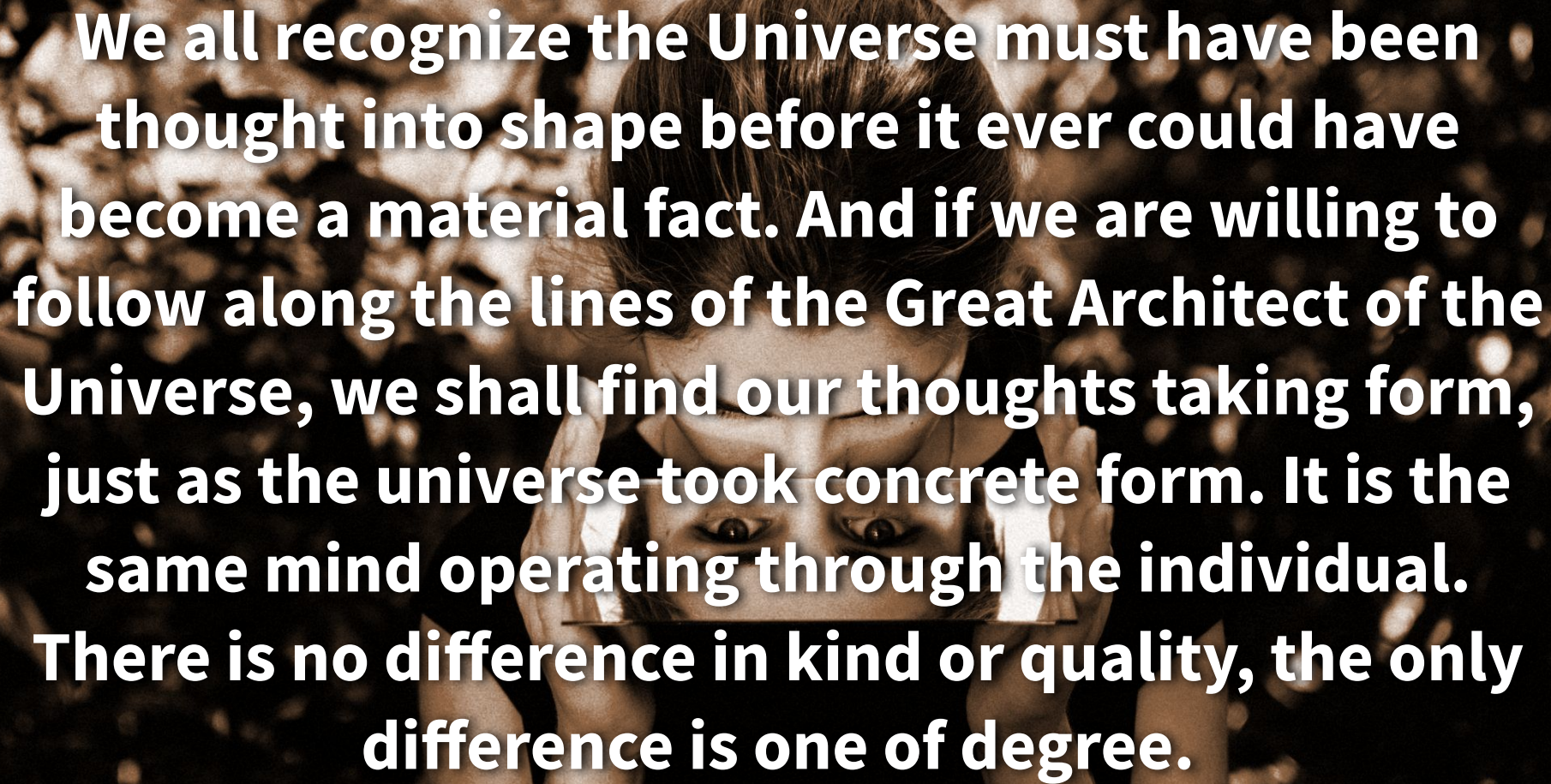
The first step is idealization. It is likewise the most important step, because it is the plan on which you are going to build. It must be solid; it must be permanent. The architect, when he plans a 30-story building, has every line and detail pictured in advance. The engineer, when he spans a chasm, first ascertains the strength requirements of a million separate parts.



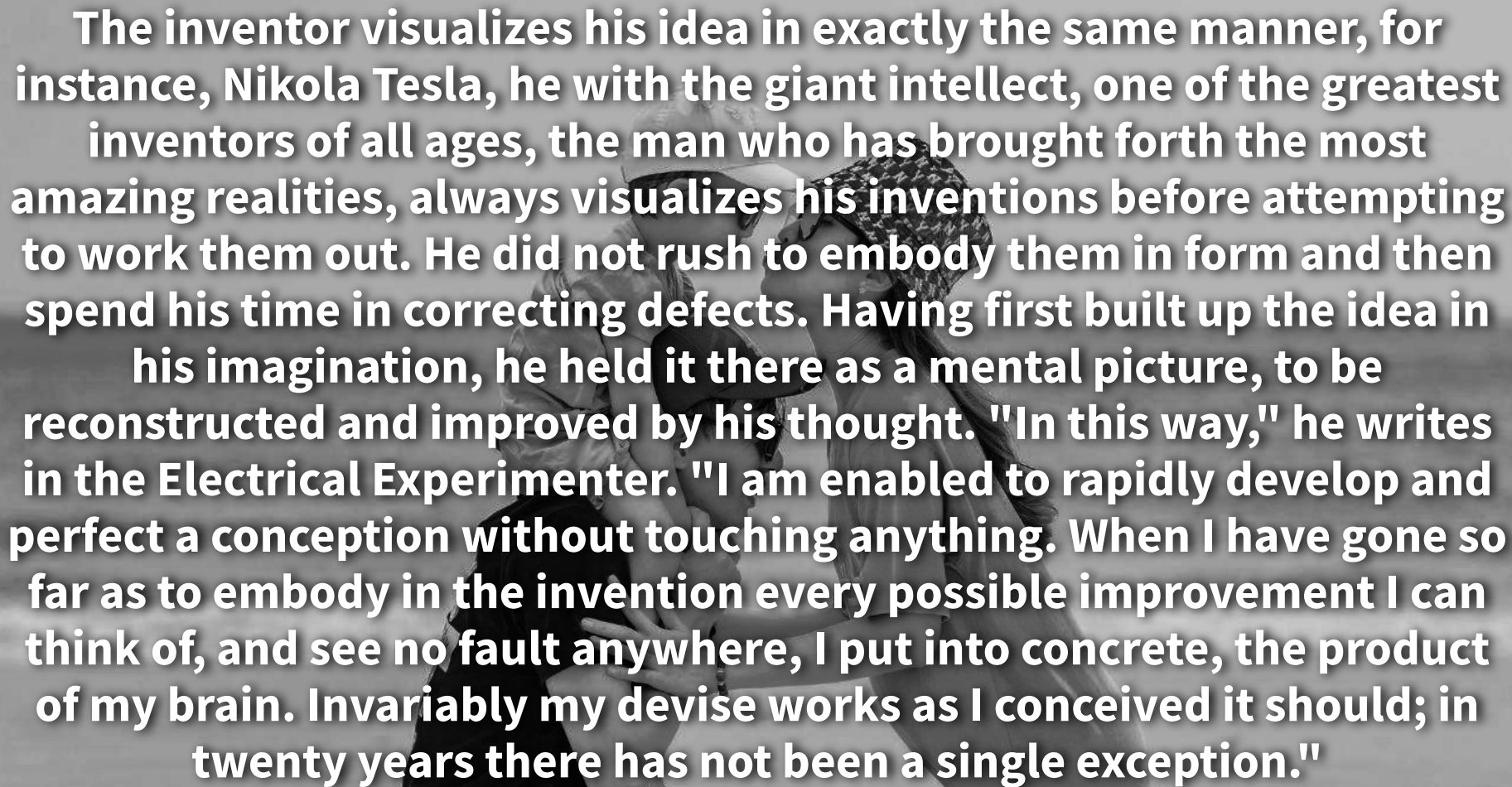
They see the end before a single step is taken; so you are to picture in your mind what you want; you are sowing the seed, but before sowing any seed you want to know what the harvest is to be. This is Idealization. If you are not sure, return to the chair daily until the picture becomes plain; it will gradually unfold; first the general plan will be dim, but it will take shape, the outline will take form, then the details, and you will gradually develop the power by which you will be enabled to formulate plans which will eventually materialize in the objective world. You will come to know what the future holds for you.



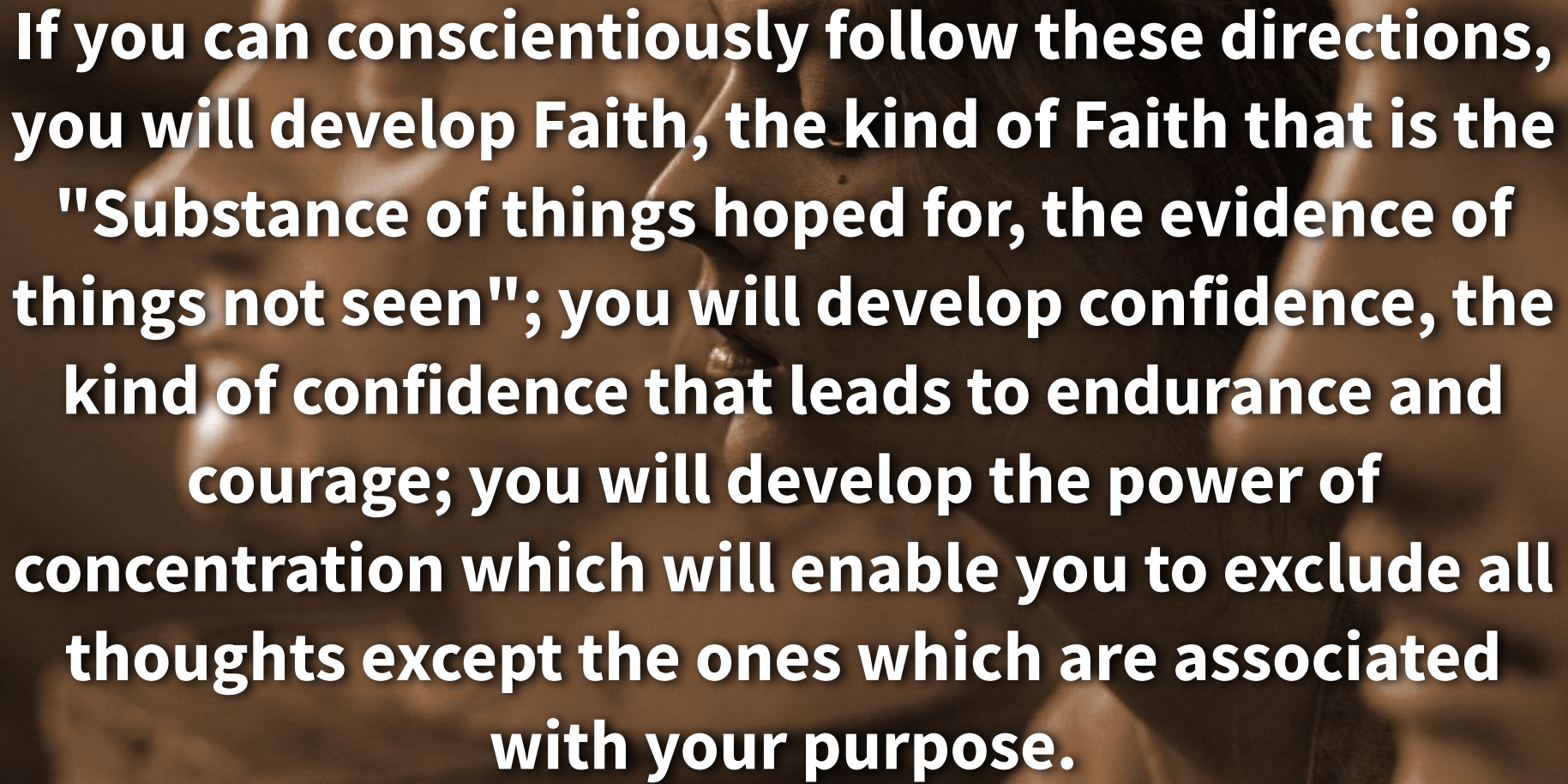
Then comes the process of visualization. You must see the picture more and more complete, see the detail, and, as the details begin to unfold the ways and means for bringing it into manifestation will develop. One thing will lead to another. Thought will lead to action, action will develop methods, methods will develop friends, and friends will bring about circumstances, and, finally, the third step, or Materialization, will have been accomplished.

A young girl with her hands on her face, looking down, against a background of falling leaves. The text is overlaid on the image in a large, white, bold font.

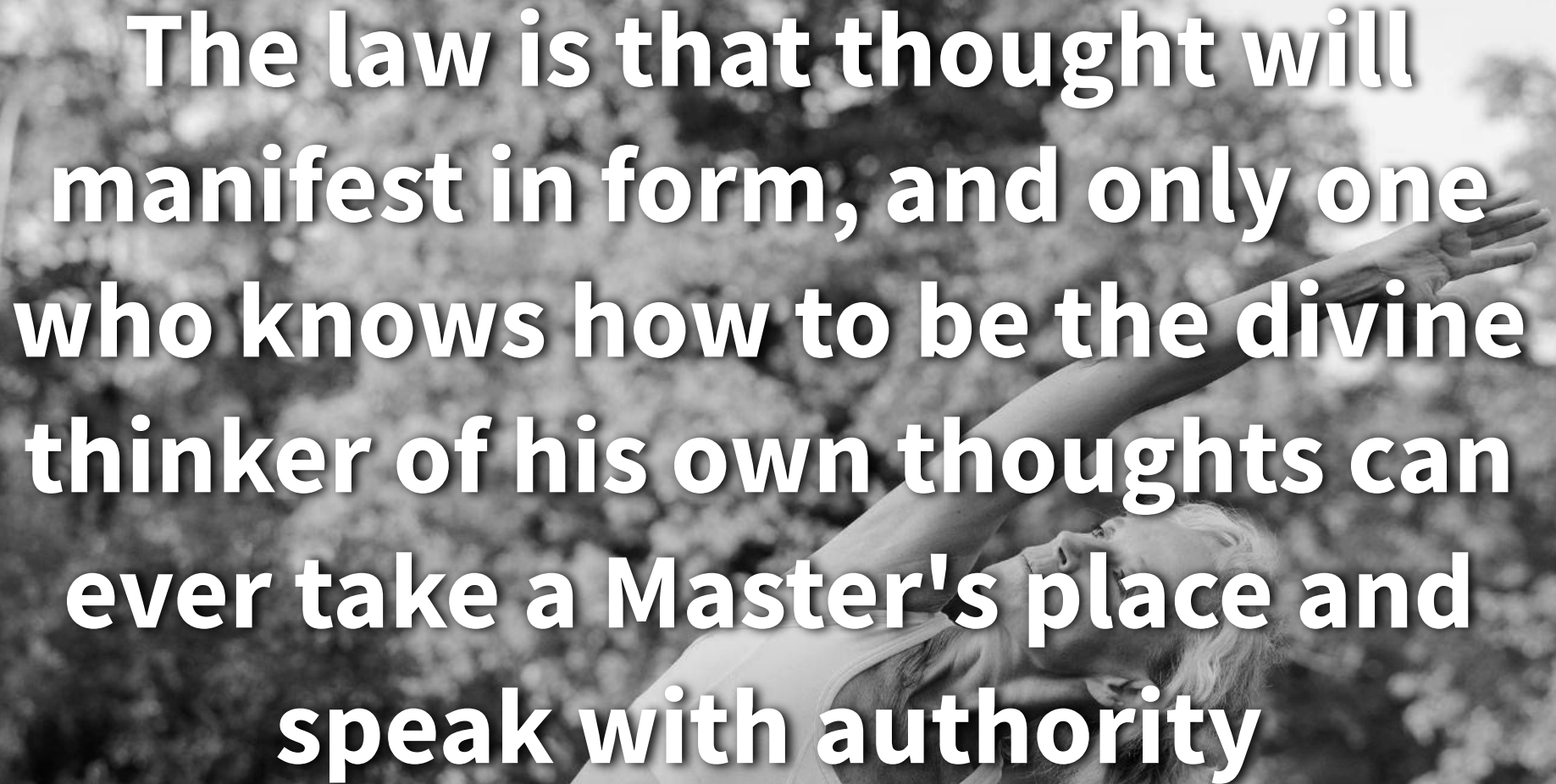
We all recognize the Universe must have been thought into shape before it ever could have become a material fact. And if we are willing to follow along the lines of the Great Architect of the Universe, we shall find our thoughts taking form, just as the universe took concrete form. It is the same mind operating through the individual. There is no difference in kind or quality, the only difference is one of degree.



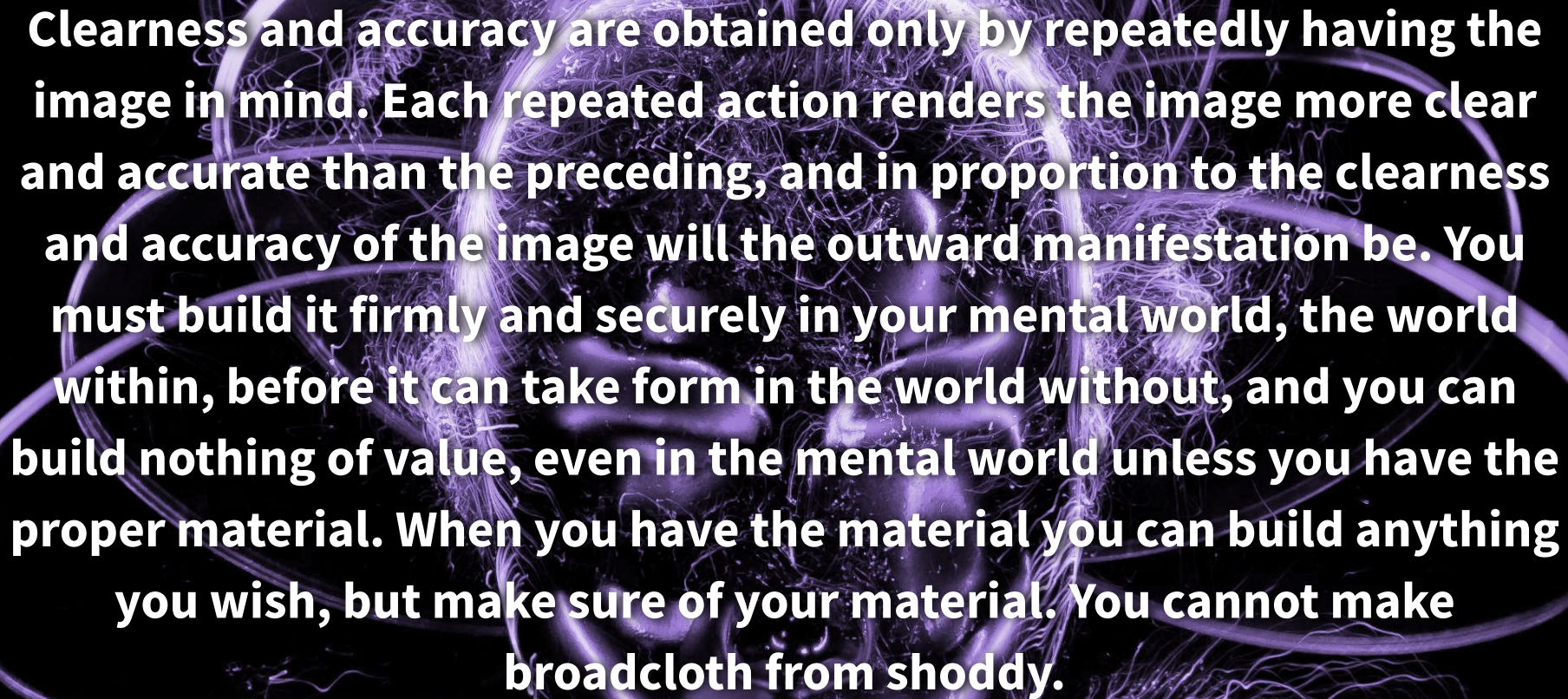
The inventor visualizes his idea in exactly the same manner, for instance, Nikola Tesla, he with the giant intellect, one of the greatest inventors of all ages, the man who has brought forth the most amazing realities, always visualizes his inventions before attempting to work them out. He did not rush to embody them in form and then spend his time in correcting defects. Having first built up the idea in his imagination, he held it there as a mental picture, to be reconstructed and improved by his thought. "In this way," he writes in the *Electrical Experimenter*. "I am enabled to rapidly develop and perfect a conception without touching anything. When I have gone so far as to embody in the invention every possible improvement I can think of, and see no fault anywhere, I put into concrete, the product of my brain. Invariably my devise works as I conceived it should; in twenty years there has not been a single exception."



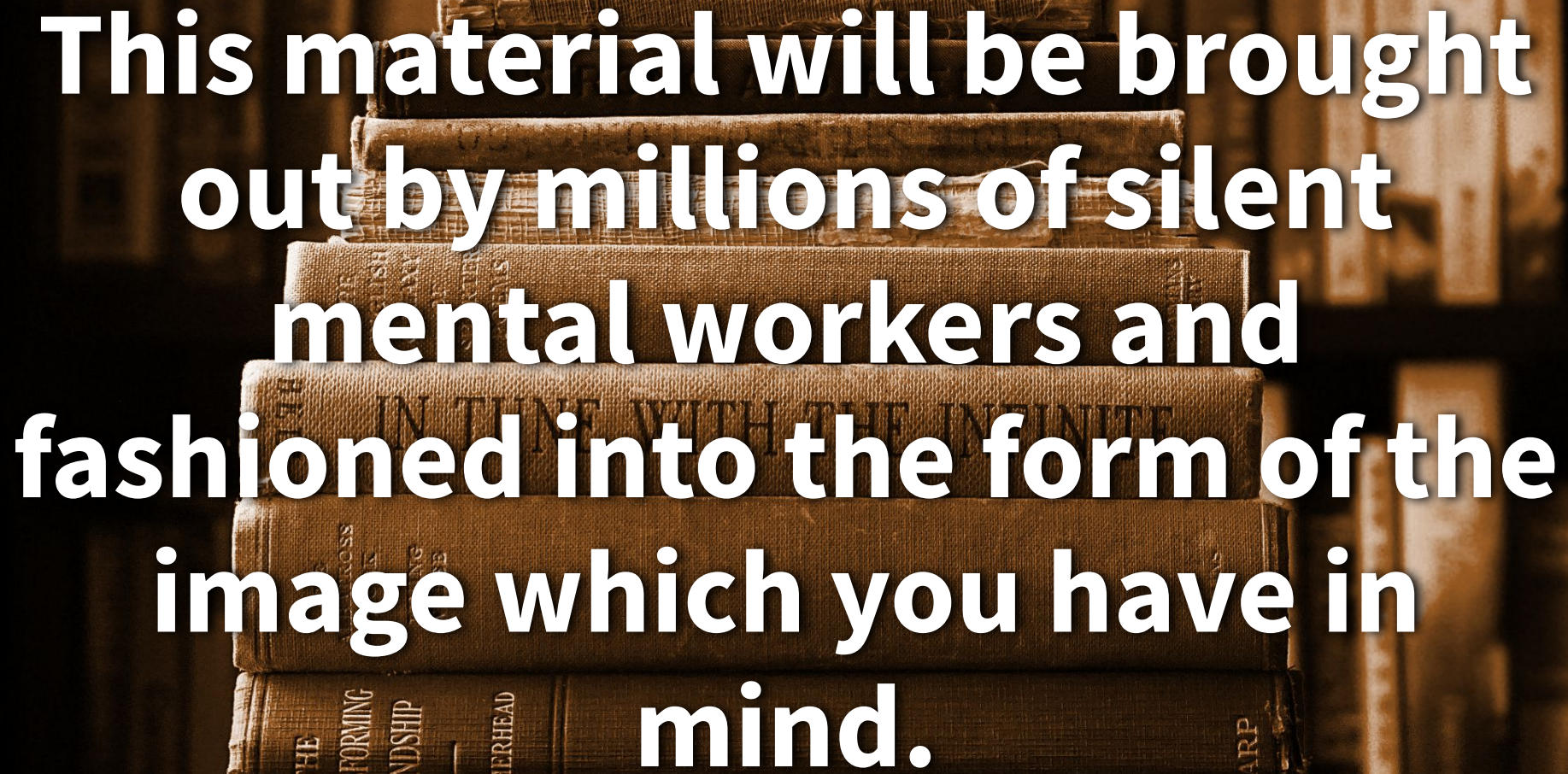
If you can conscientiously follow these directions, you will develop Faith, the kind of Faith that is the "Substance of things hoped for, the evidence of things not seen"; you will develop confidence, the kind of confidence that leads to endurance and courage; you will develop the power of concentration which will enable you to exclude all thoughts except the ones which are associated with your purpose.



**The law is that thought will
manifest in form, and only one
who knows how to be the divine
thinker of his own thoughts can
ever take a Master's place and
speak with authority**

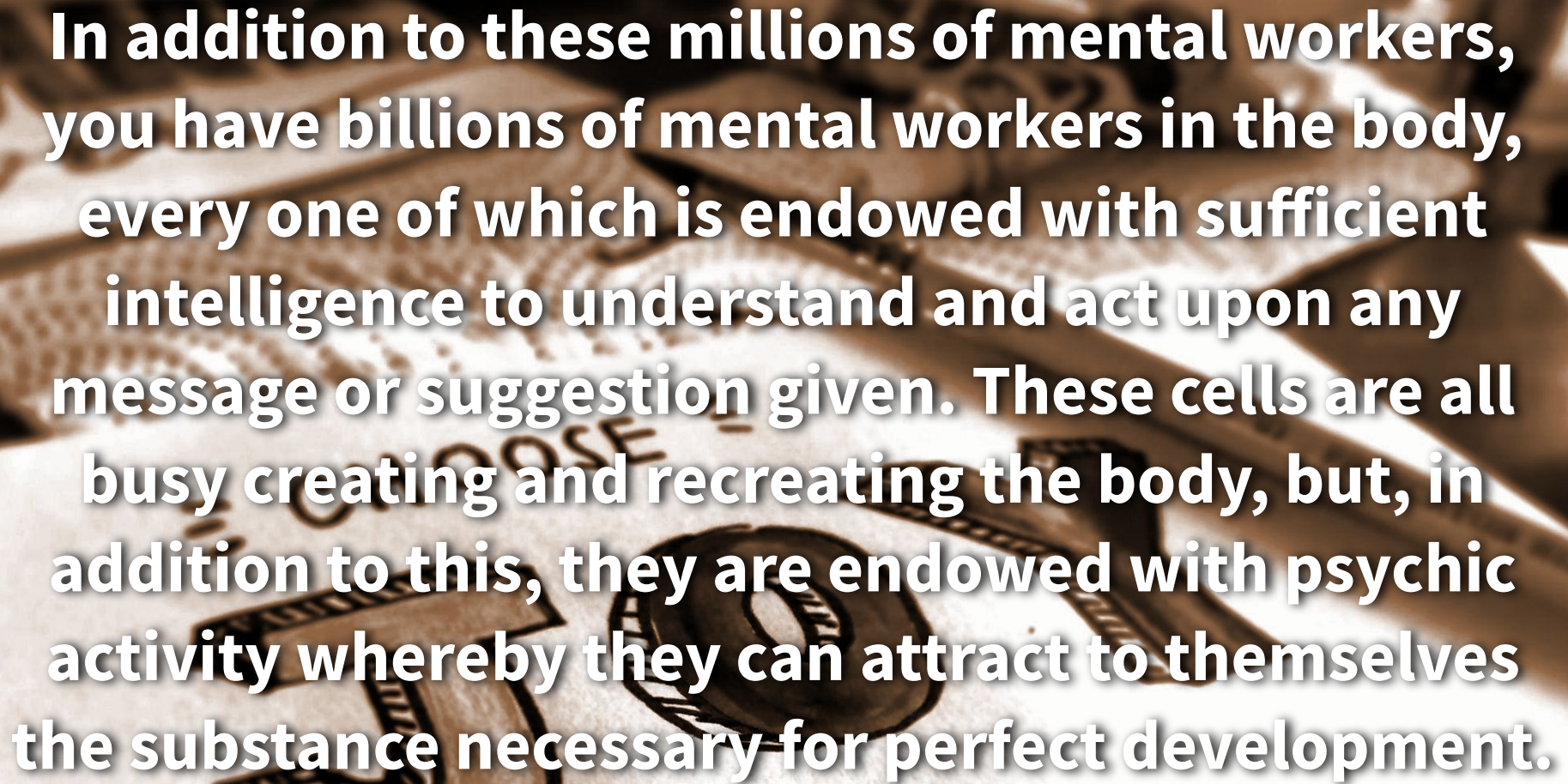
A glowing purple brain with neural connections and a circular light effect. The brain is the central focus, with intricate purple lines representing neural pathways. A large, faint purple circle surrounds the brain, and a smaller, brighter purple circle is positioned over the brain's center. The background is dark, making the glowing purple elements stand out.

Clearness and accuracy are obtained only by repeatedly having the image in mind. Each repeated action renders the image more clear and accurate than the preceding, and in proportion to the clearness and accuracy of the image will the outward manifestation be. You must build it firmly and securely in your mental world, the world within, before it can take form in the world without, and you can build nothing of value, even in the mental world unless you have the proper material. When you have the material you can build anything you wish, but make sure of your material. You cannot make broadcloth from shoddy.

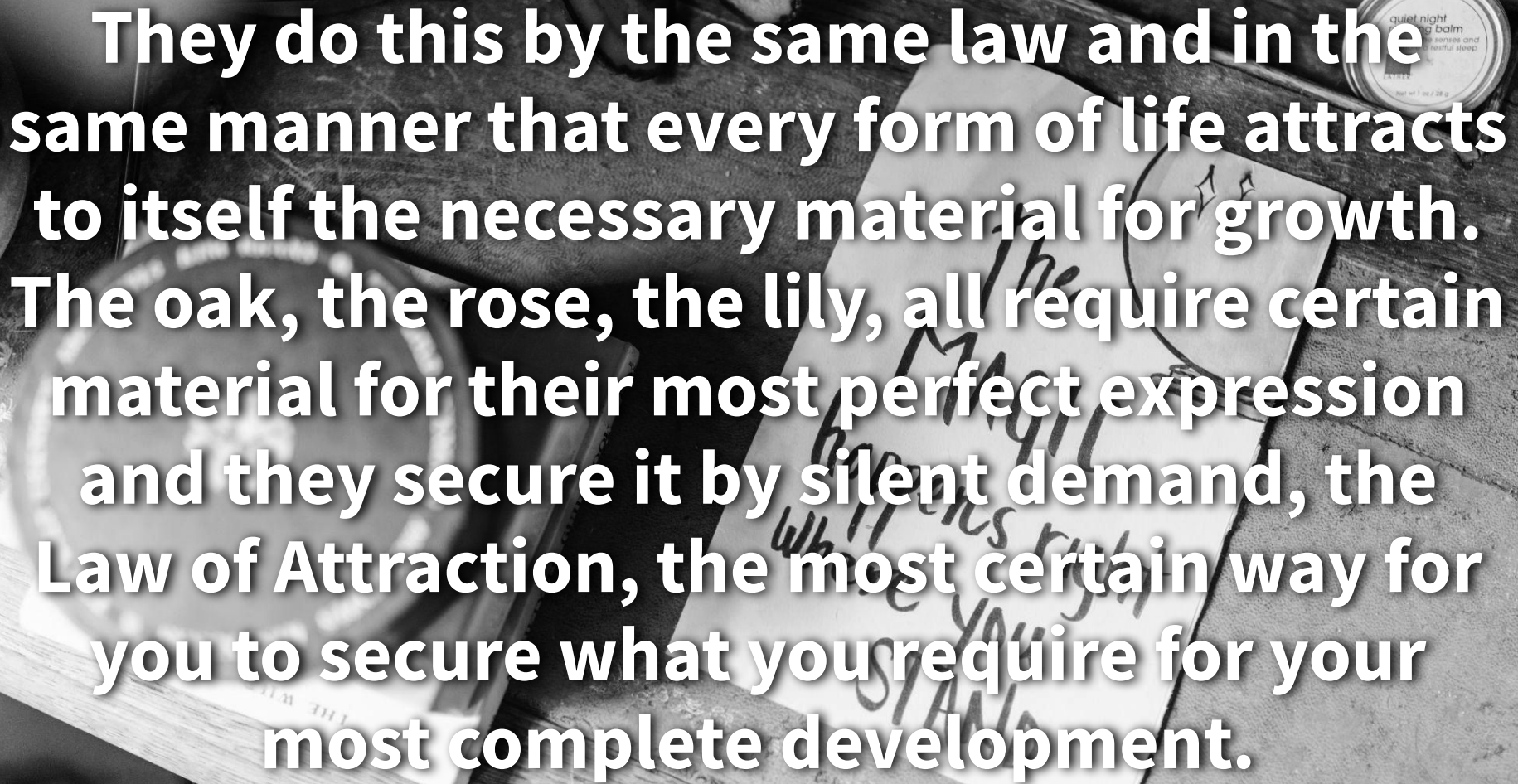
A stack of several old, worn books with visible titles. The books are stacked vertically, and the text is overlaid on top of them. The background is a blurred bookshelf.

**This material will be brought
out by millions of silent
mental workers and
fashioned into the form of the
image which you have in
mind.**

Think of it! You have over five million of these mental workers, ready and in active use; brain cells they are called. Besides this, there is another reserve force of at least an equal number, ready to be called into action at the slightest need. Your power to think, then, is almost unlimited, and this means that your power to create the kind of material which is necessary to build for yourself any kind of environment which you desire is practically unlimited.

A close-up, sepia-toned photograph of a hand holding a pen over a document. The document has a large, stylized letter 'S' and the word 'CHOOSE' visible. The text is overlaid on the image in a bold, white font with a slight shadow.

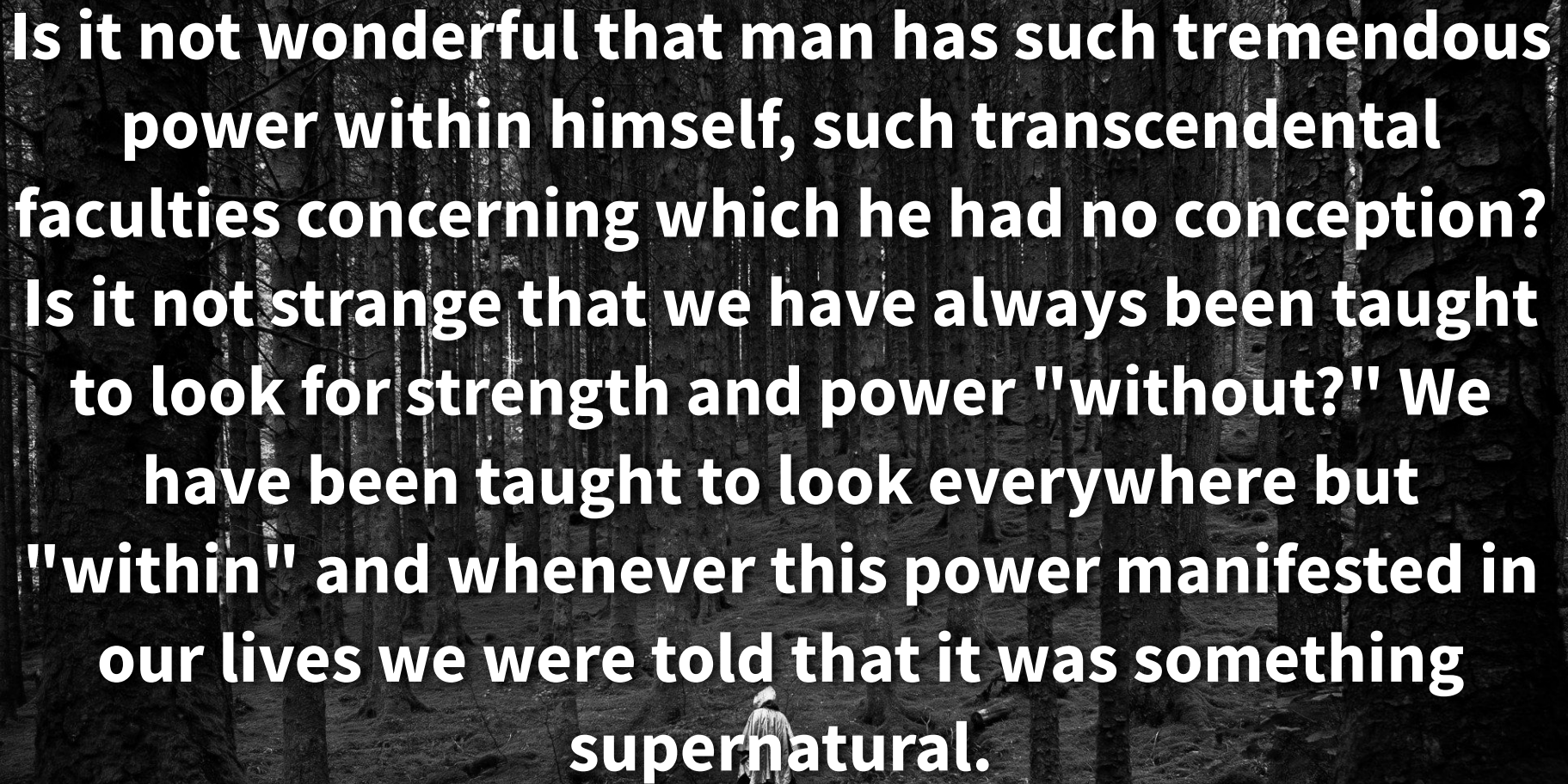
In addition to these millions of mental workers, you have billions of mental workers in the body, every one of which is endowed with sufficient intelligence to understand and act upon any message or suggestion given. These cells are all busy creating and recreating the body, but, in addition to this, they are endowed with psychic activity whereby they can attract to themselves the substance necessary for perfect development.

A black and white photograph of a wooden desk. In the foreground, there is a notebook with handwritten text that includes "The MAGIC happens right where you STAY". To the right, there is a small jar of "quiet night" balm. The background shows a pen and other desk items.

They do this by the same law and in the same manner that every form of life attracts to itself the necessary material for growth. The oak, the rose, the lily, all require certain material for their most perfect expression and they secure it by silent demand, the Law of Attraction, the most certain way for you to secure what you require for your most complete development.

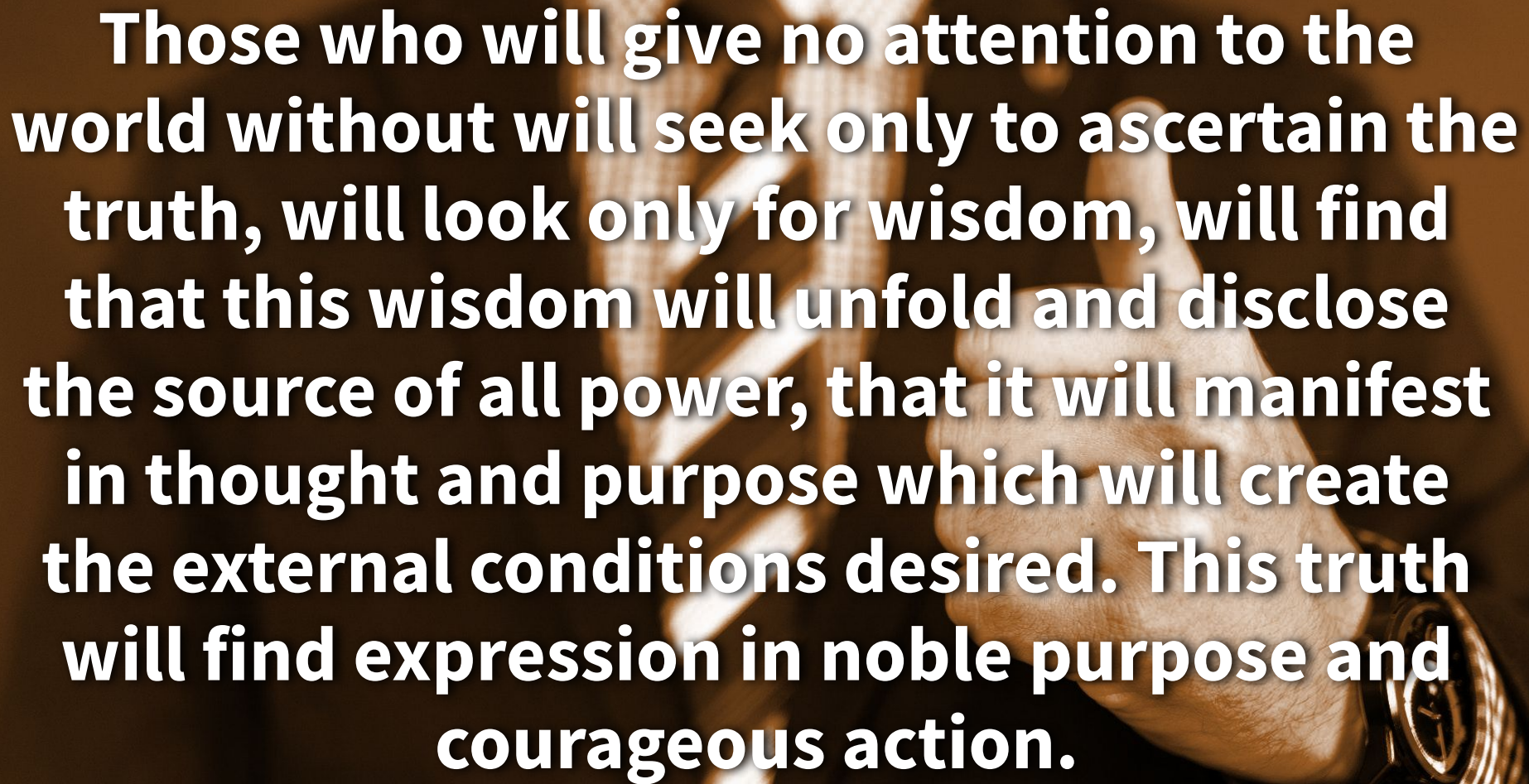
Make the Mental Image; make it clear, distinct, perfect; hold it firmly; the ways and means will develop; supply will follow the demand; you will be led to do the right thing at the right time and in the right way.

Earnest Desire will bring about Confident Expectation, and this in turn must be reinforced by Firm Demand. These three cannot fail to bring about Attainment, because the Earnest Desire is the feeling, the Confident Expectation is the thought, and the Firm Demand is the will, and, as we have seen, feeling gives vitality to thought and the will holds it steadily until the law of Growth brings it into manifestation.

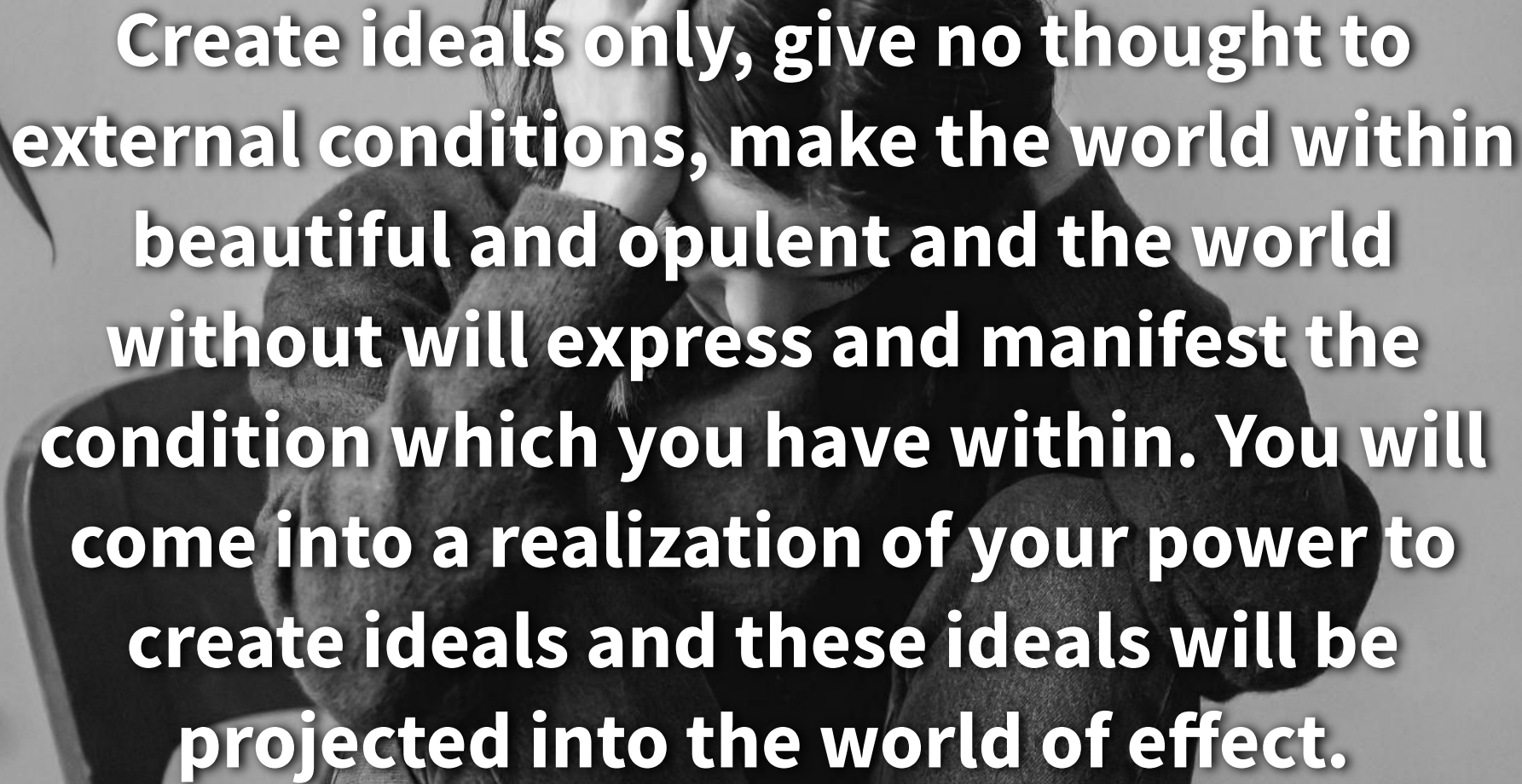
A dark, atmospheric forest scene with a person walking away in the distance. The text is overlaid in white, bold font.

Is it not wonderful that man has such tremendous power within himself, such transcendental faculties concerning which he had no conception? Is it not strange that we have always been taught to look for strength and power "without?" We have been taught to look everywhere but "within" and whenever this power manifested in our lives we were told that it was something supernatural.

There are many who have come to an understanding of this wonderful power, and who make serious and conscientious efforts to realize health, power and other conditions, and seem to fail. They do not seem able to bring the Law into operation. The difficulty in nearly every case is that they are dealing with externals. They want money, power, health and abundance, but they fail to realize that these are effects and can come only when the cause is found.

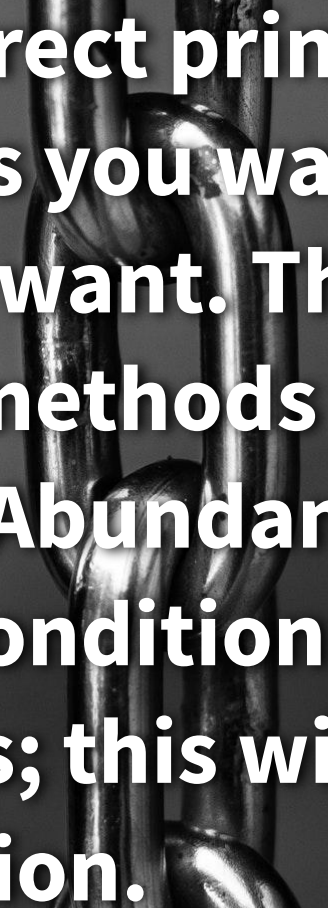


Those who will give no attention to the world without will seek only to ascertain the truth, will look only for wisdom, will find that this wisdom will unfold and disclose the source of all power, that it will manifest in thought and purpose which will create the external conditions desired. This truth will find expression in noble purpose and courageous action.

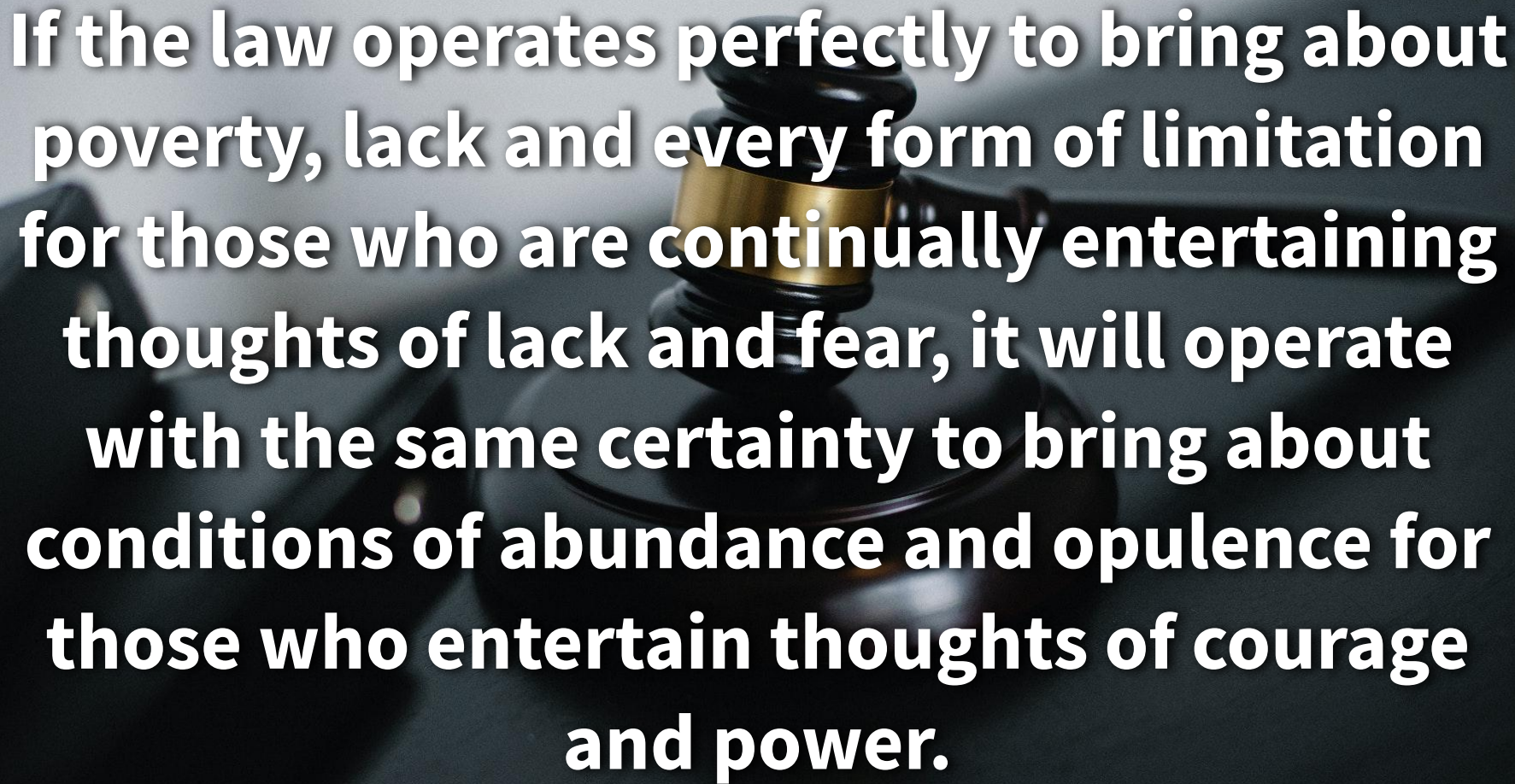


Create ideals only, give no thought to external conditions, make the world within beautiful and opulent and the world without will express and manifest the condition which you have within. You will come into a realization of your power to create ideals and these ideals will be projected into the world of effect.

For instance, a man is in debt. He will be continually thinking about the debt, concentrating on it, and as thoughts are causes the result is that he not only fastens the debt closer to him, but actually creates more debt. He is putting the great law of Attraction into operation with the usual and inevitable result -- Loss leads to greater "Loss."

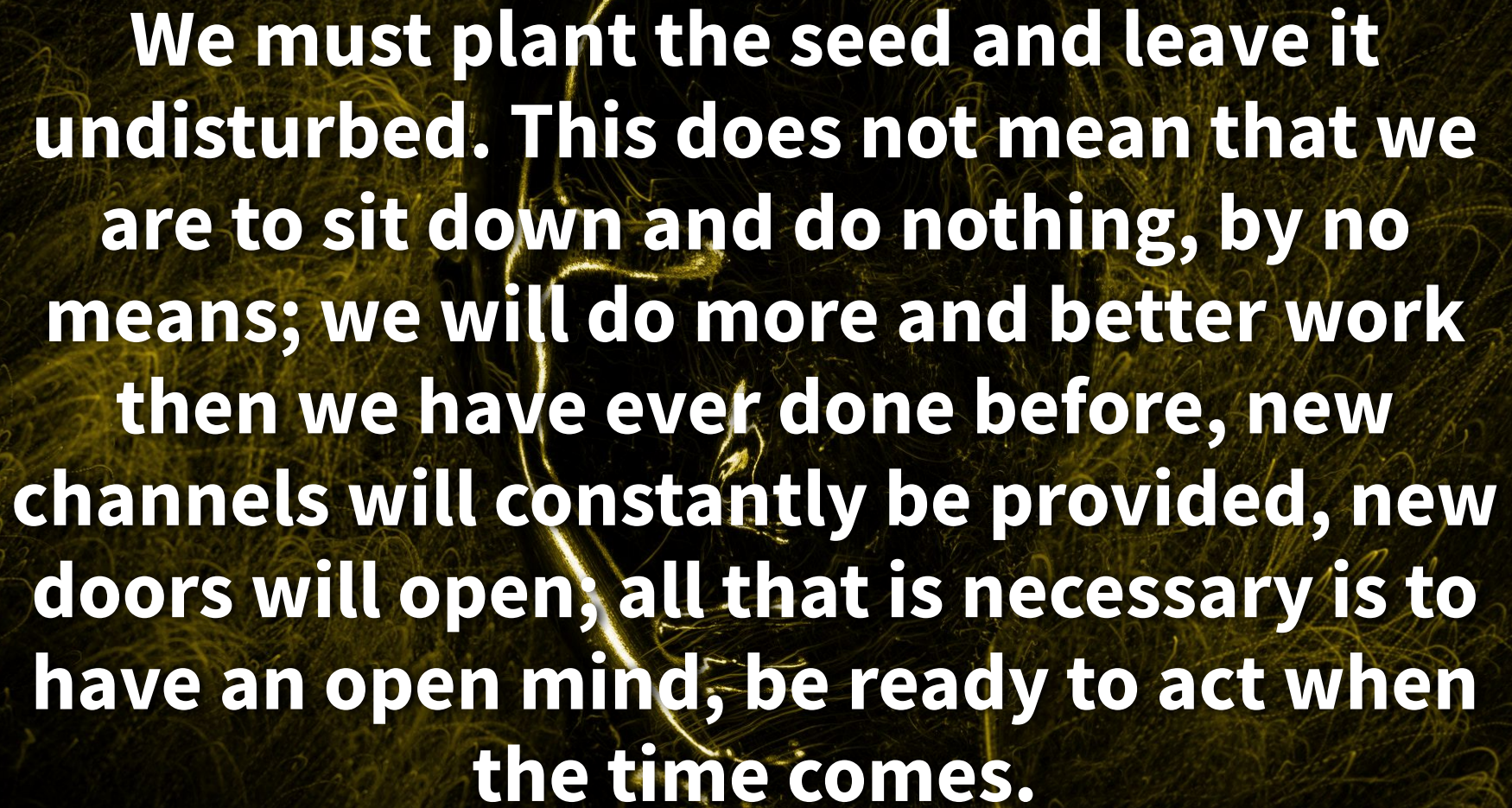


What, then, is the correct principle? Concentrate on the things you want, not on the things you do not want. Think of abundance; idealize the methods and plans for putting the Law of Abundance into operation. Visualize the condition which the Law of Abundance creates; this will result in manifestation.

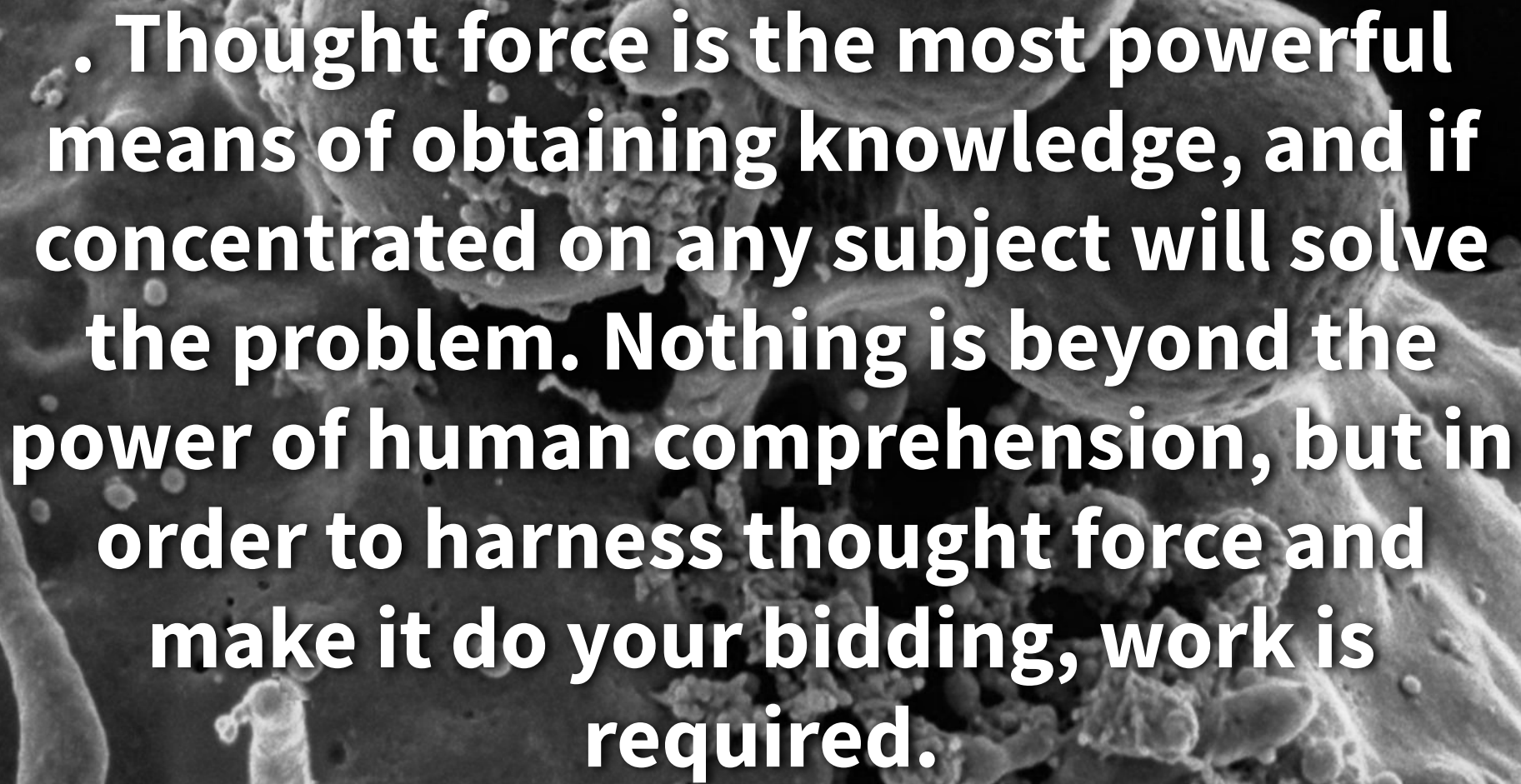


If the law operates perfectly to bring about poverty, lack and every form of limitation for those who are continually entertaining thoughts of lack and fear, it will operate with the same certainty to bring about conditions of abundance and opulence for those who entertain thoughts of courage and power.

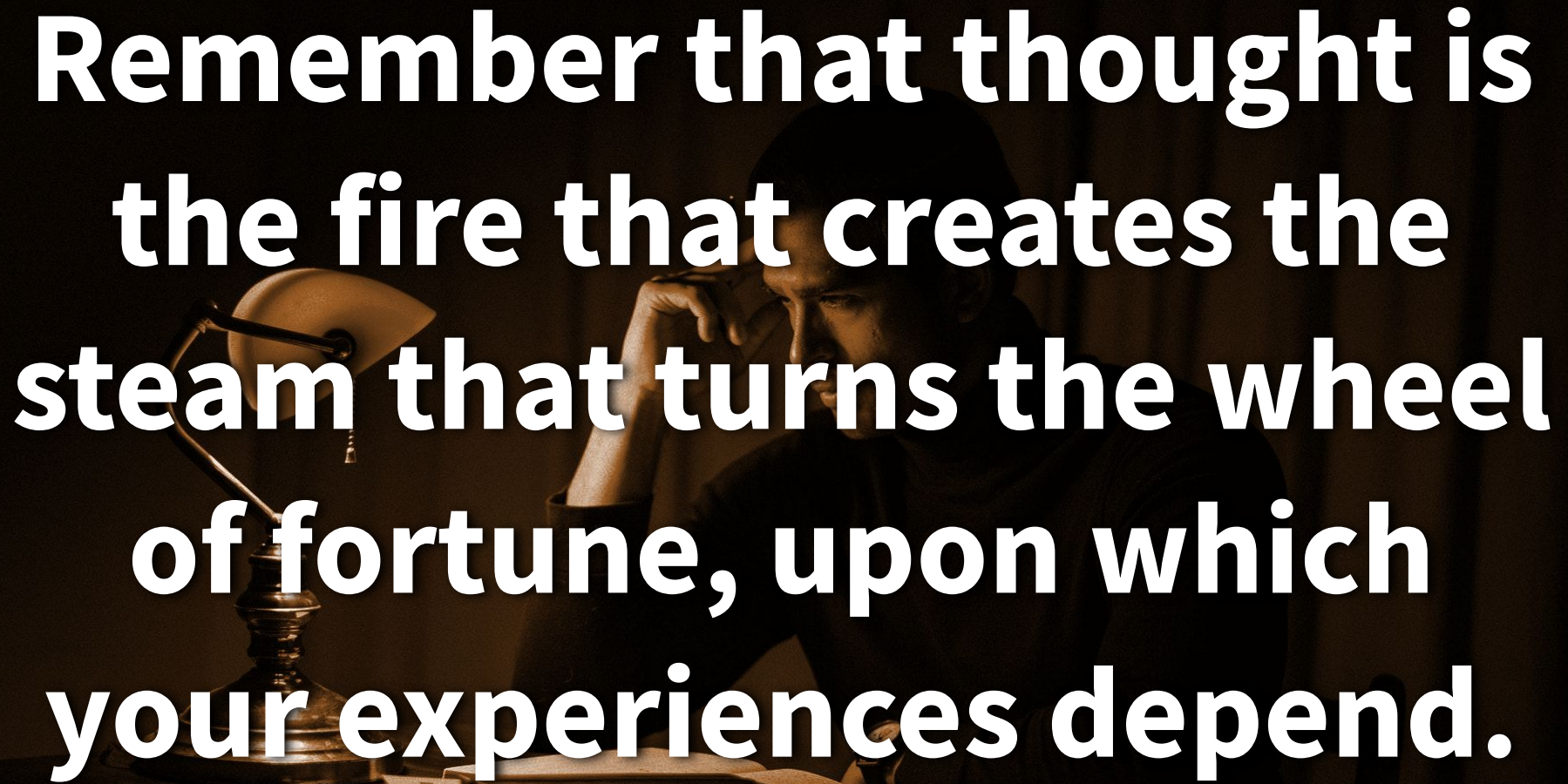
This is a difficult problem for many; we are too anxious; we manifest anxiety, fear, distress; we want to do something; we want to help; we are like a child who has just planted a seed and every fifteen minutes goes and stirs up the earth to see if it is growing. Of course, under such circumstances, the seed will never germinate, and yet this is exactly what many of us do in the mental world.

A glowing golden key is the central focus, set against a dark, textured background of tangled, fibrous material. The key is illuminated from within, creating a bright, ethereal glow that contrasts sharply with the dark surroundings. The background has a complex, organic appearance, resembling a dense network of fine, interconnected fibers or roots. The overall mood is mysterious and transformative.

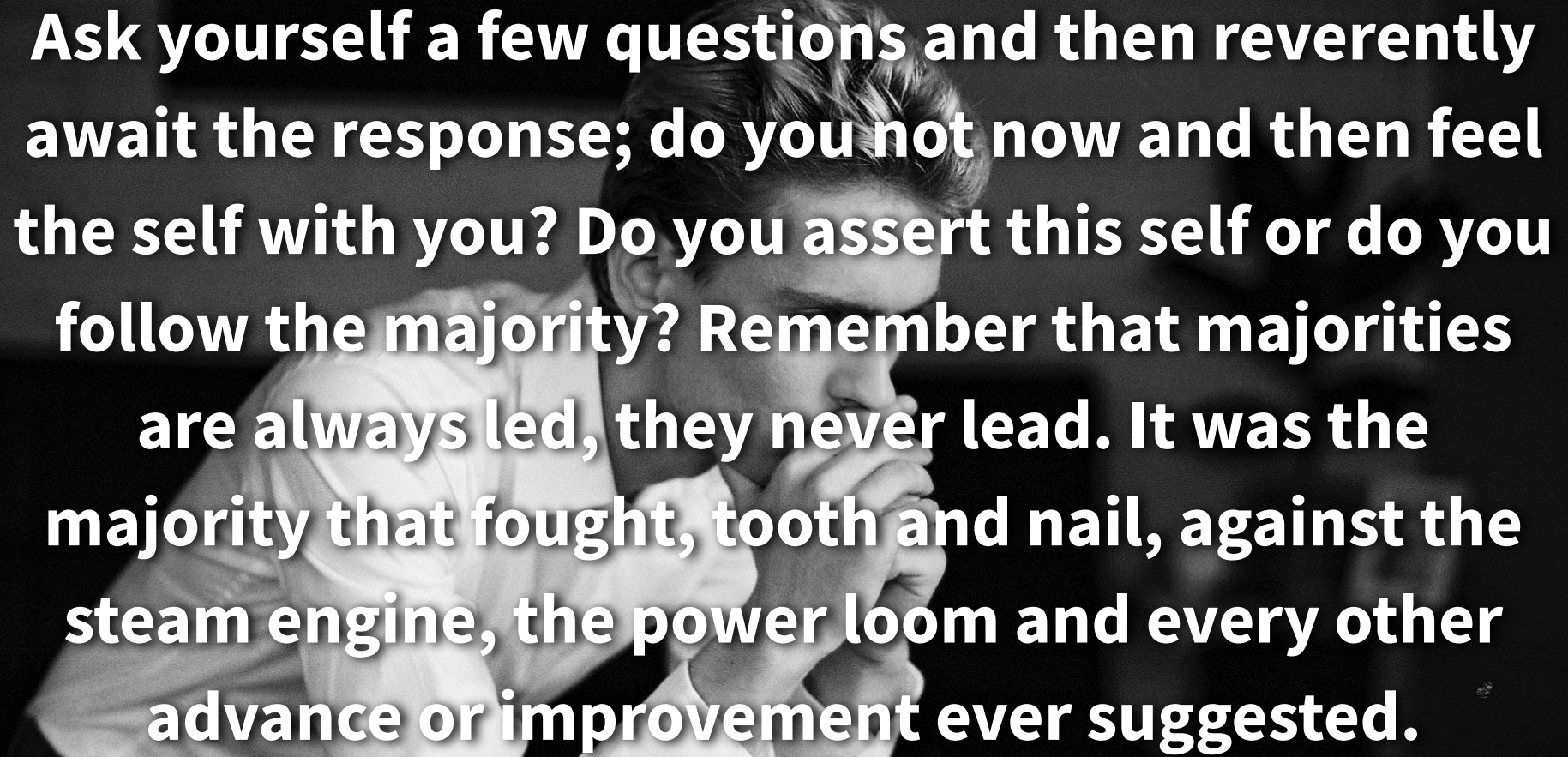
We must plant the seed and leave it undisturbed. This does not mean that we are to sit down and do nothing, by no means; we will do more and better work than we have ever done before, new channels will constantly be provided, new doors will open; all that is necessary is to have an open mind, be ready to act when the time comes.

A grayscale, high-magnification microscopic image of biological tissue, likely a cross-section of a cell or a cluster of cells. The image shows various cellular structures, including what appears to be a nucleus with a nucleolus, and other organelles. The texture is granular and complex, with different shades of gray representing different parts of the cell.

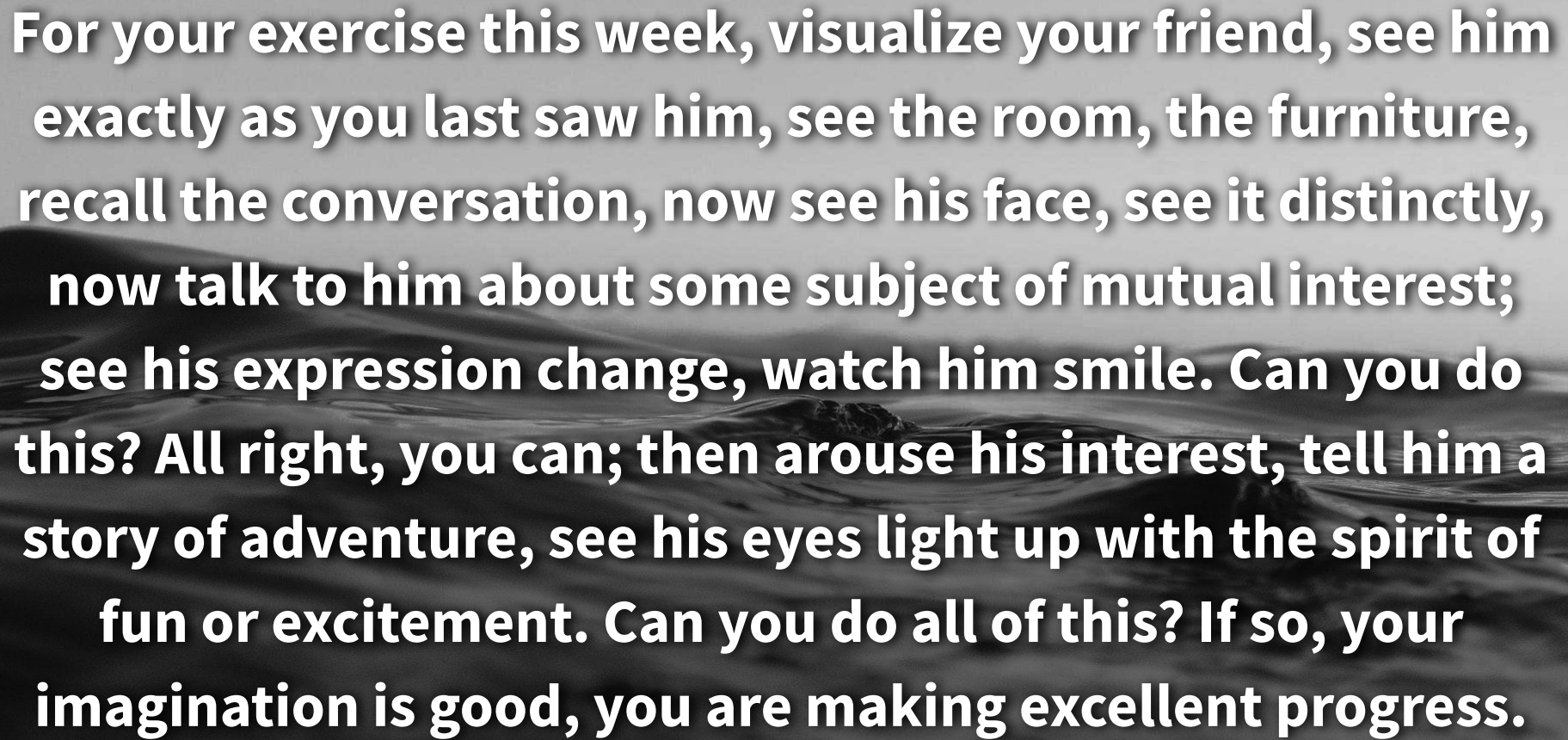
. Thought force is the most powerful means of obtaining knowledge, and if concentrated on any subject will solve the problem. Nothing is beyond the power of human comprehension, but in order to harness thought force and make it do your bidding, work is required.

A man in a dark shirt is sitting at a desk, looking thoughtful with his hand on his chin. A desk lamp is lit, casting a warm glow. The background is dark and slightly blurred.

**Remember that thought is
the fire that creates the
steam that turns the wheel
of fortune, upon which
your experiences depend.**



Ask yourself a few questions and then reverently await the response; do you not now and then feel the self with you? Do you assert this self or do you follow the majority? Remember that majorities are always led, they never lead. It was the majority that fought, tooth and nail, against the steam engine, the power loom and every other advance or improvement ever suggested.



For your exercise this week, visualize your friend, see him exactly as you last saw him, see the room, the furniture, recall the conversation, now see his face, see it distinctly, now talk to him about some subject of mutual interest; see his expression change, watch him smile. Can you do this? All right, you can; then arouse his interest, tell him a story of adventure, see his eyes light up with the spirit of fun or excitement. Can you do all of this? If so, your imagination is good, you are making excellent progress.

A close-up photograph of a brown leather book cover. The cover features a metal clasp mechanism with a keyhole and a key. The leather is textured and shows signs of wear. The background is a light-colored, woven fabric. The text is overlaid in white, bold, sans-serif font.

**Thank You For Listening.
It Has Been A Pleasure To
Read This Out To You.
Have A Fantastic Day.**

