



THE MASTER KEY SYSTEM

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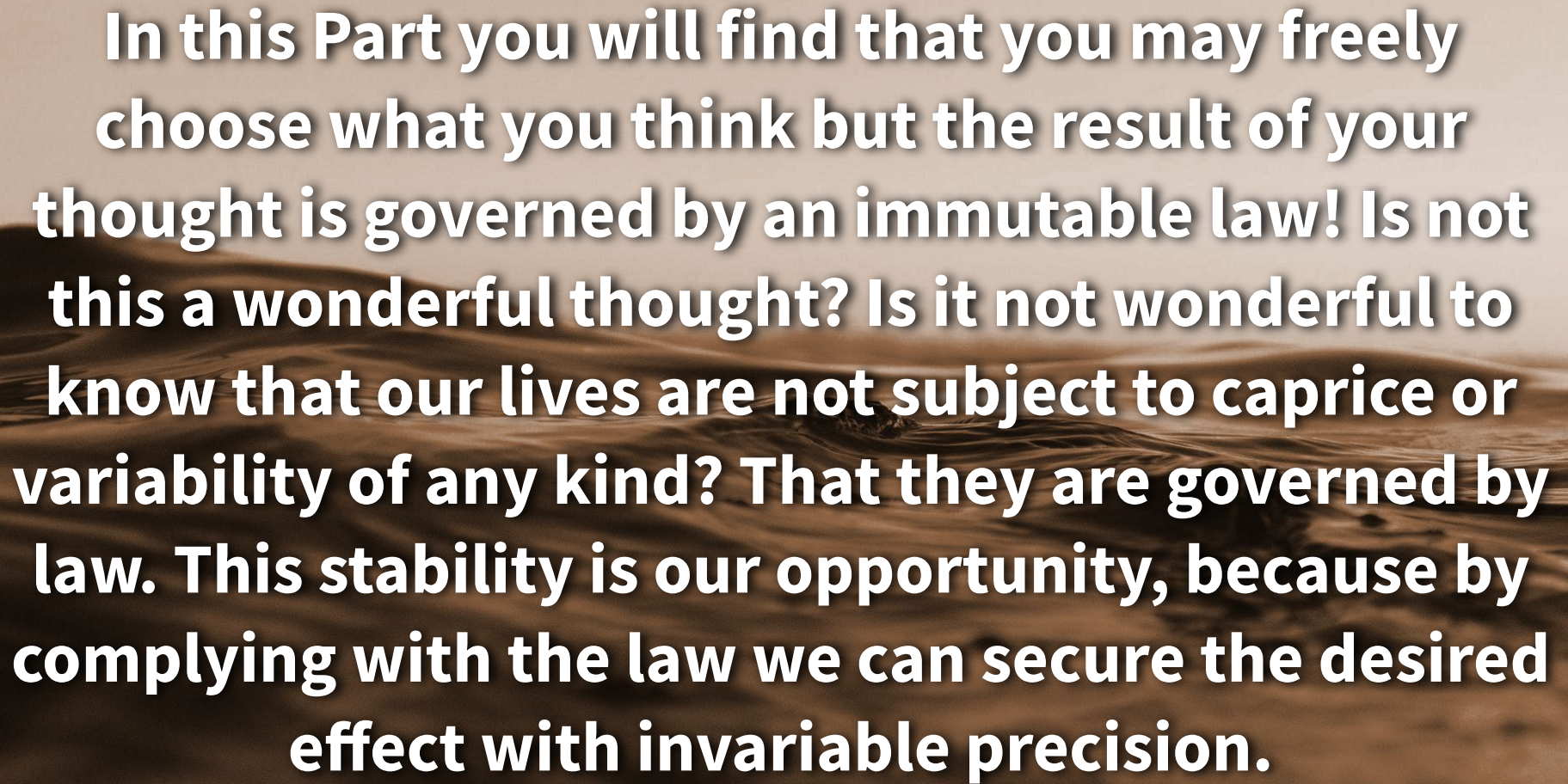
With Text

With Text

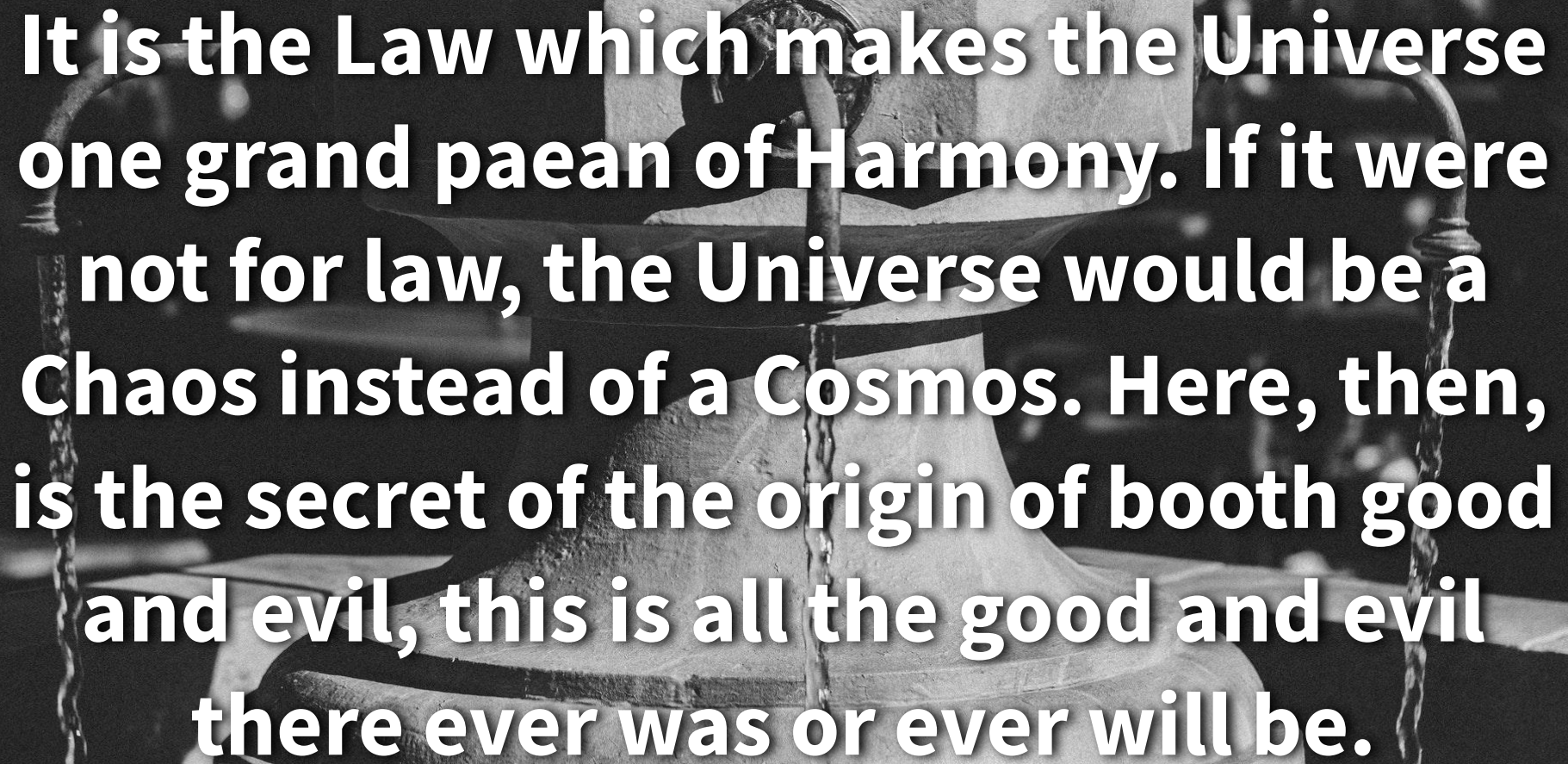
Charles F. Haanel

A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that is fastened to the cover with two brass rivets. The key has an ornate, scrollwork handle and a simple bit. The book is resting on a light-colored, textured fabric surface. The text "Chapter Eight" is overlaid in a large, white, sans-serif font across the center of the image.

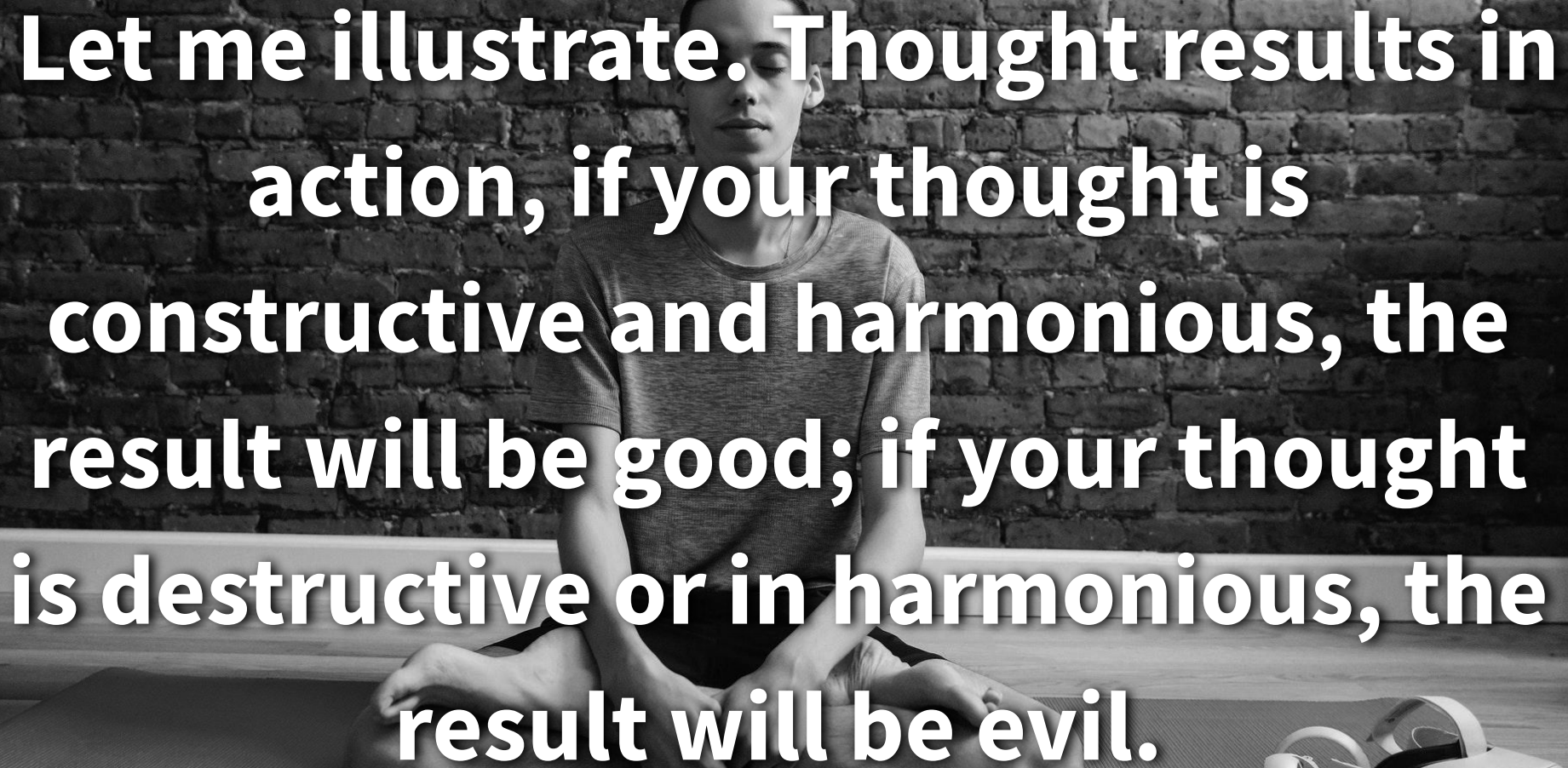
Chapter Eight



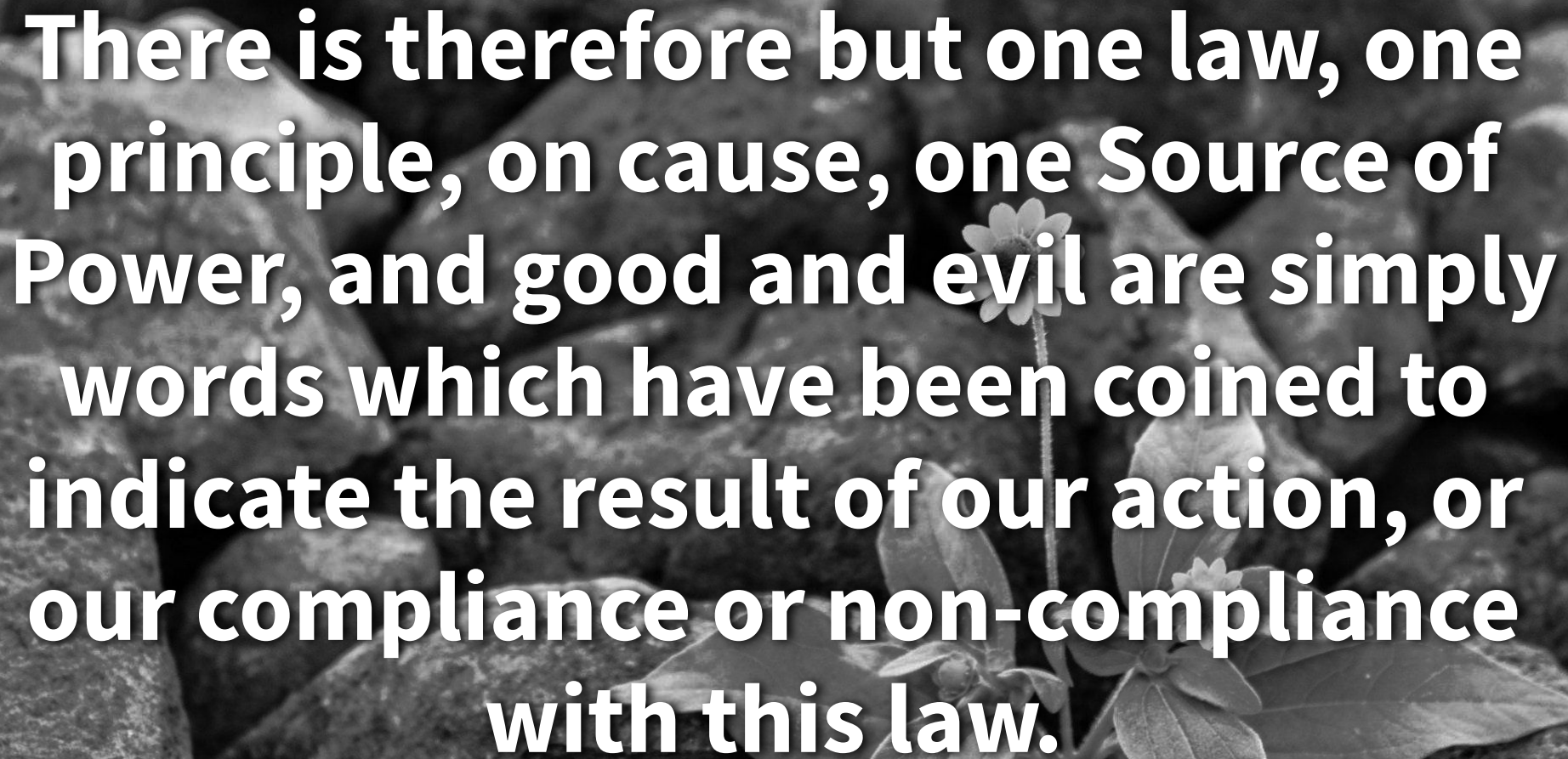
In this Part you will find that you may freely choose what you think but the result of your thought is governed by an immutable law! Is not this a wonderful thought? Is it not wonderful to know that our lives are not subject to caprice or variability of any kind? That they are governed by law. This stability is our opportunity, because by complying with the law we can secure the desired effect with invariable precision.



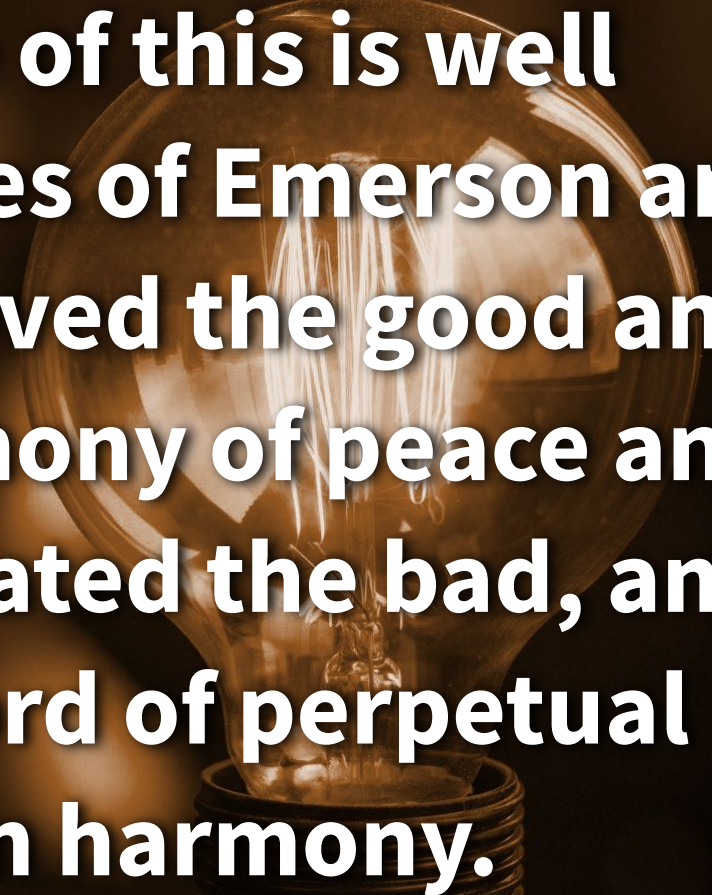
It is the Law which makes the Universe one grand paeon of Harmony. If it were not for law, the Universe would be a Chaos instead of a Cosmos. Here, then, is the secret of the origin of booth good and evil, this is all the good and evil there ever was or ever will be.

A young man is sitting in a meditative lotus position on a dark mat. He is wearing a grey t-shirt and dark shorts. His eyes are closed, and he has a calm expression. The background is a dark, textured brick wall. In the bottom right corner, a white VR headset with its controllers is lying on the floor. The text is overlaid in large, white, bold, sans-serif font.

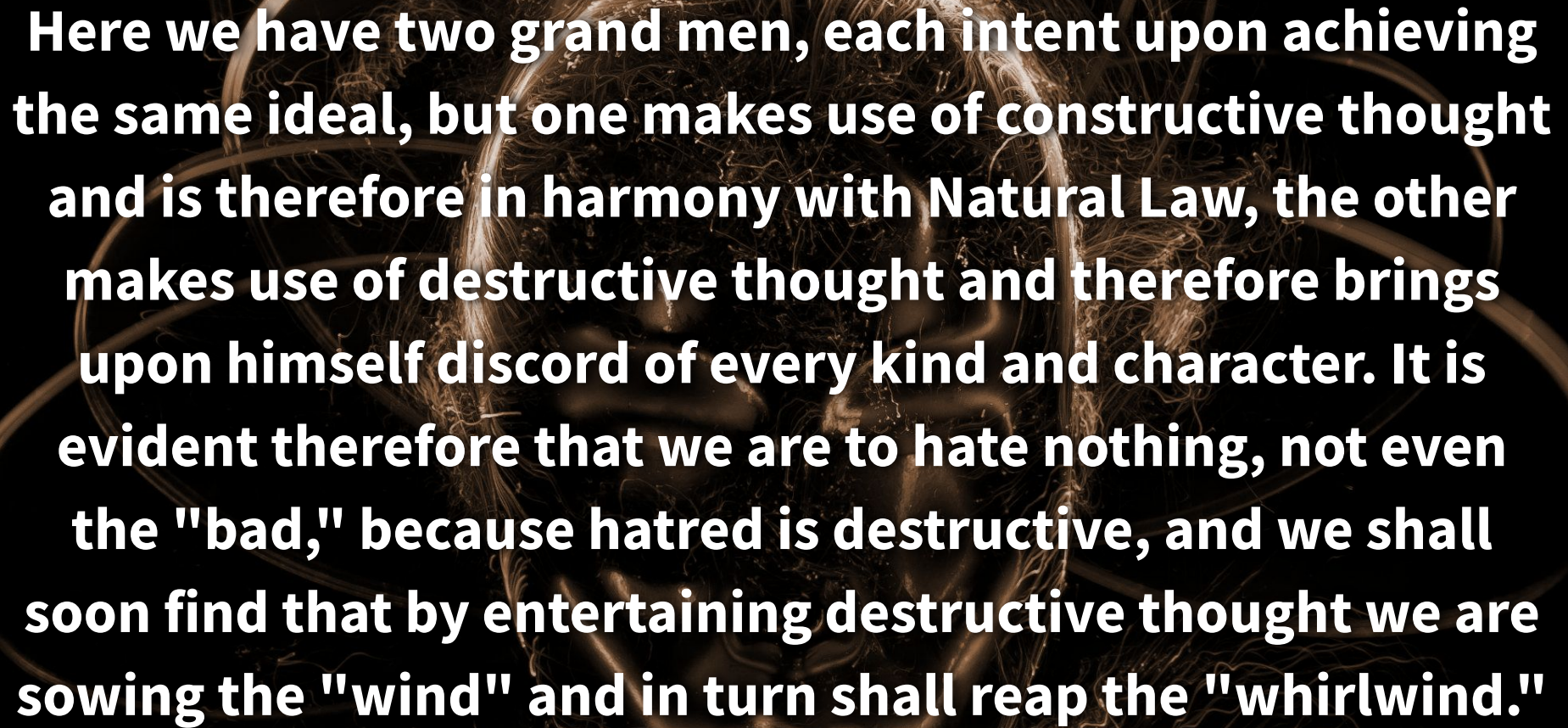
Let me illustrate. Thought results in action, if your thought is constructive and harmonious, the result will be good; if your thought is destructive or in harmonious, the result will be evil.



There is therefore but one law, one principle, one cause, one Source of Power, and good and evil are simply words which have been coined to indicate the result of our action, or our compliance or non-compliance with this law.



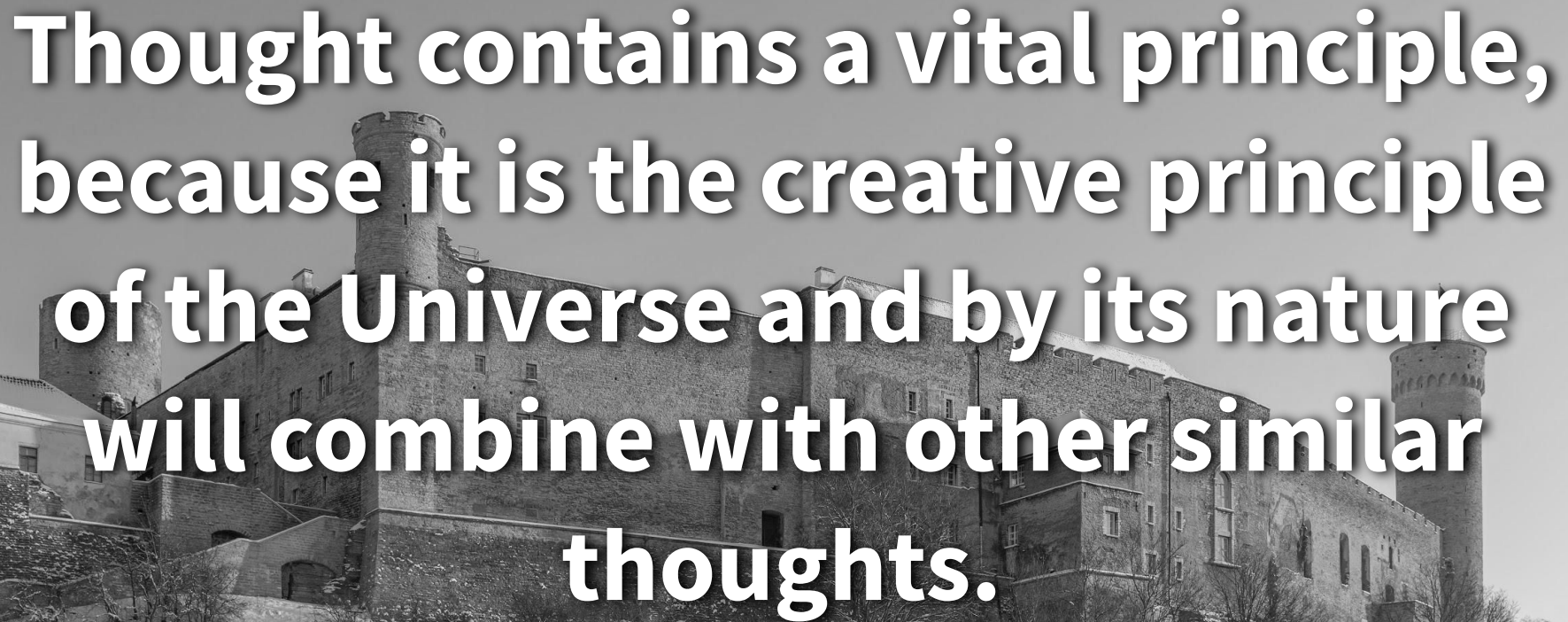
The importance of this is well illustrated in the lives of Emerson and Carlyle. Emerson loved the good and his life was a symphony of peace and harmony, Carlyle hated the bad, and his life was a record of perpetual discord and in harmony.

A human head silhouette is centered in the background, filled with a complex network of glowing, golden-brown neural pathways or fiber-like structures. A large, circular arrow graphic, also in a golden-brown hue, is superimposed over the head, pointing clockwise. The overall background is dark, making the glowing elements stand out.

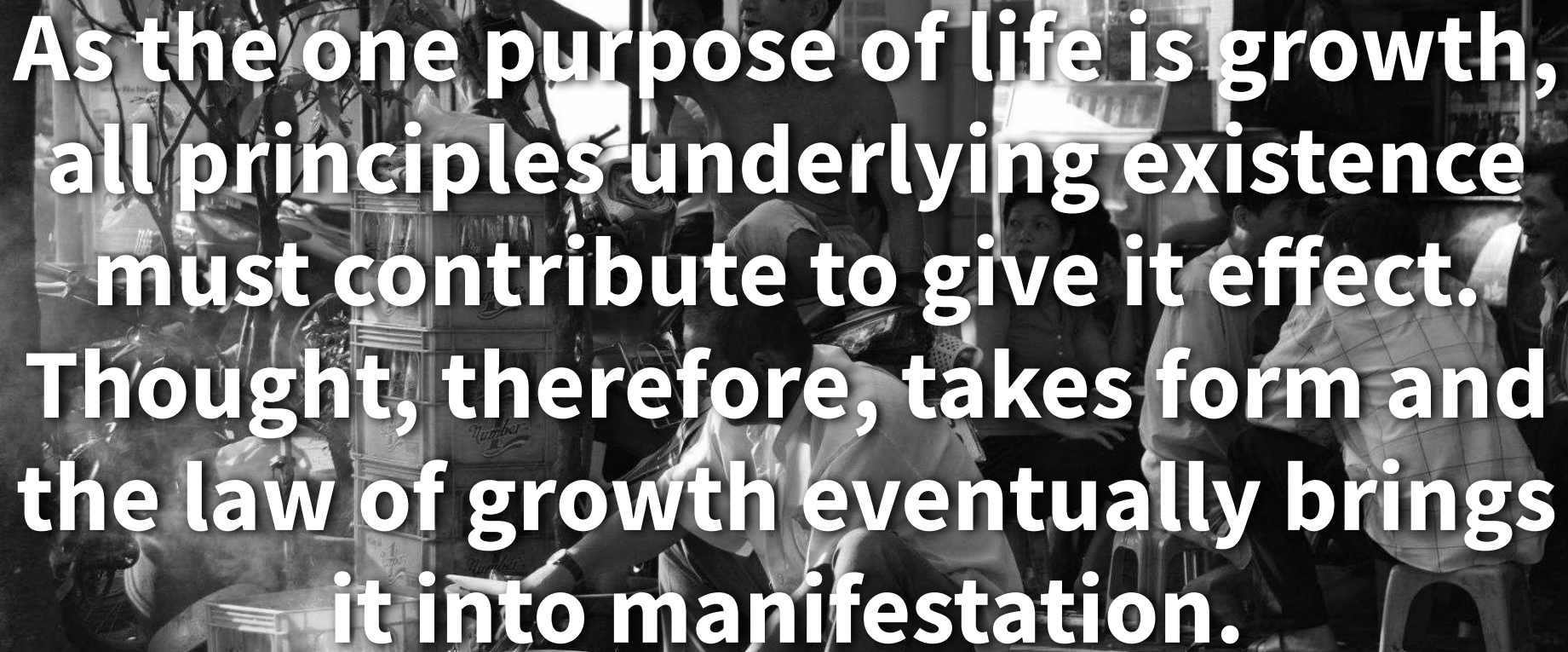
Here we have two grand men, each intent upon achieving the same ideal, but one makes use of constructive thought and is therefore in harmony with Natural Law, the other makes use of destructive thought and therefore brings upon himself discord of every kind and character. It is evident therefore that we are to hate nothing, not even the "bad," because hatred is destructive, and we shall soon find that by entertaining destructive thought we are sowing the "wind" and in turn shall reap the "whirlwind."

A close-up photograph of a wooden jigsaw puzzle. The puzzle pieces are light-colored wood with a natural grain. One piece is missing from the center, revealing a darker, richer wood underneath. The text 'PART EIGHT' is printed in white, bold, sans-serif capital letters across the center of the puzzle, partially overlapping the missing piece and the surrounding pieces.

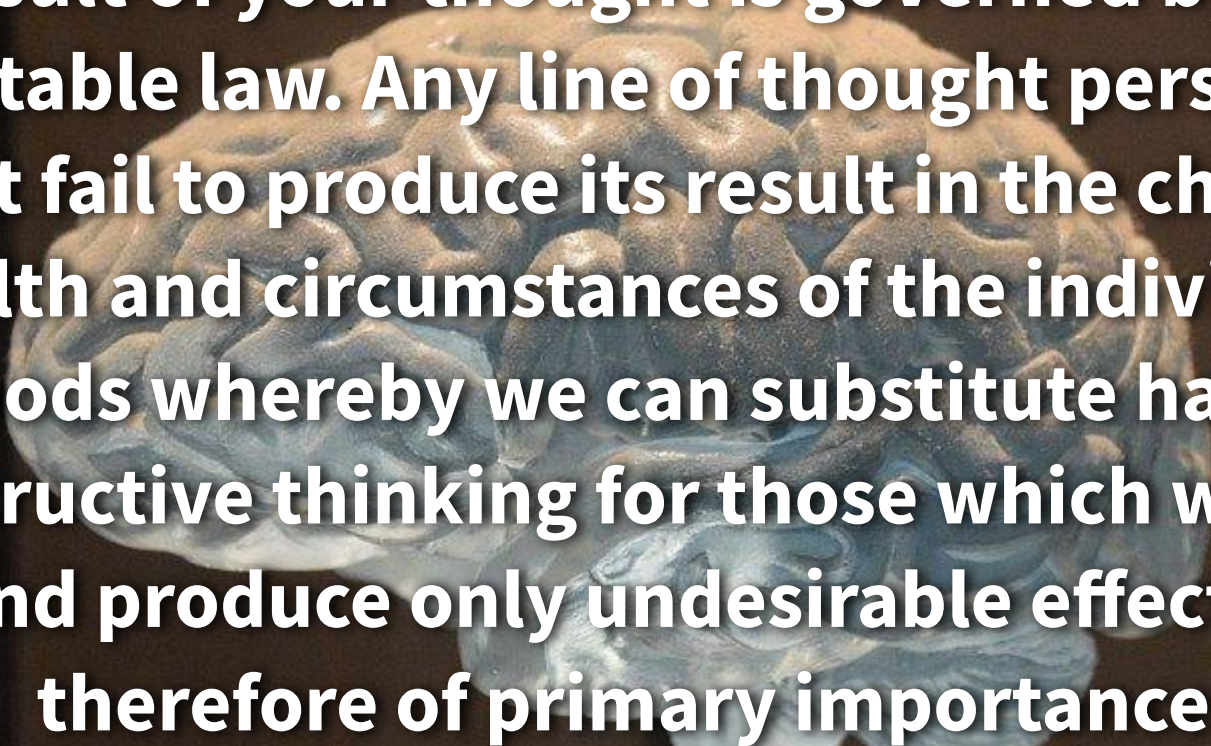
PART EIGHT



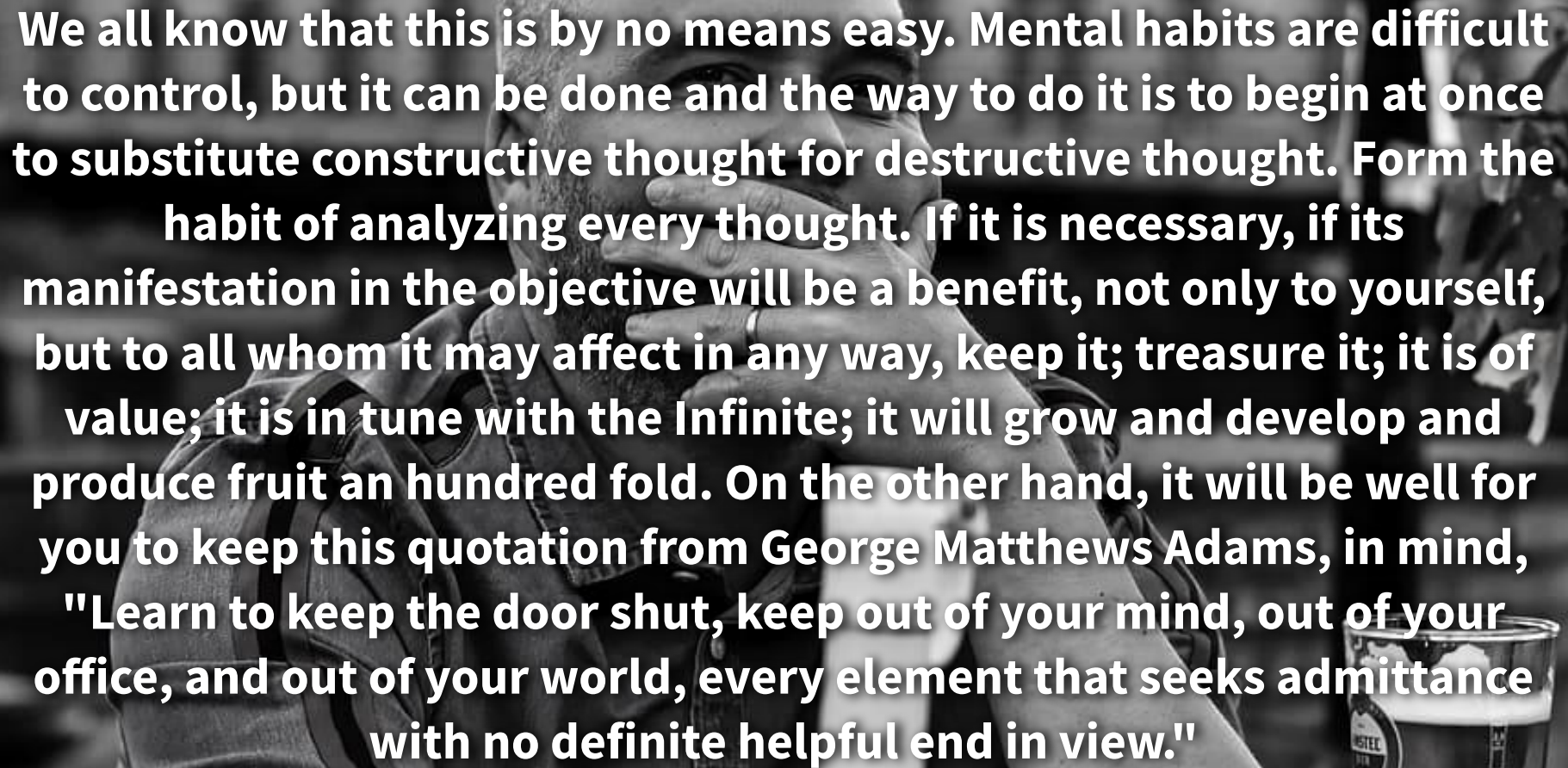
**Thought contains a vital principle,
because it is the creative principle
of the Universe and by its nature
will combine with other similar
thoughts.**



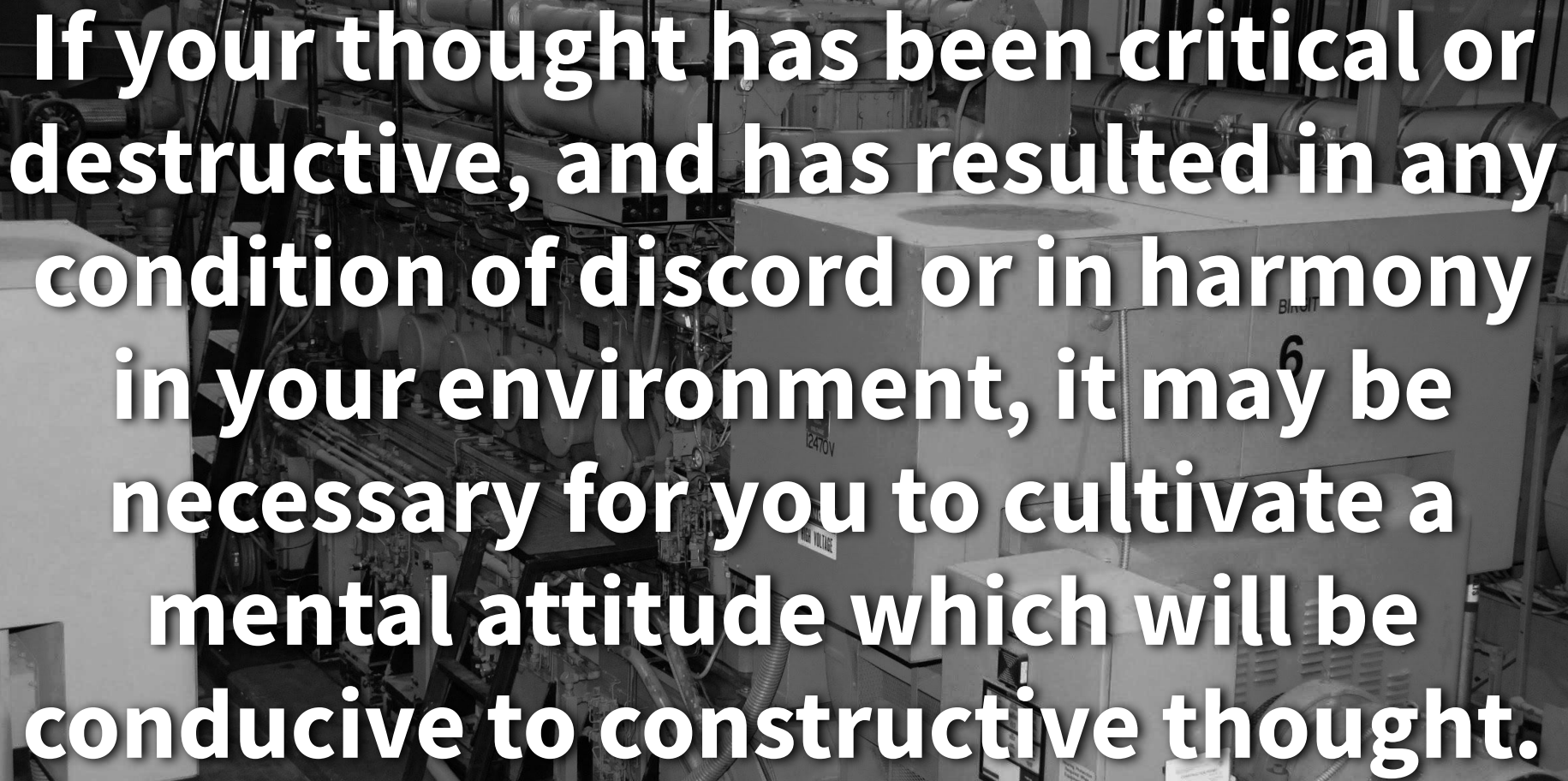
**As the one purpose of life is growth,
all principles underlying existence
must contribute to give it effect.
Thought, therefore, takes form and
the law of growth eventually brings
it into manifestation.**



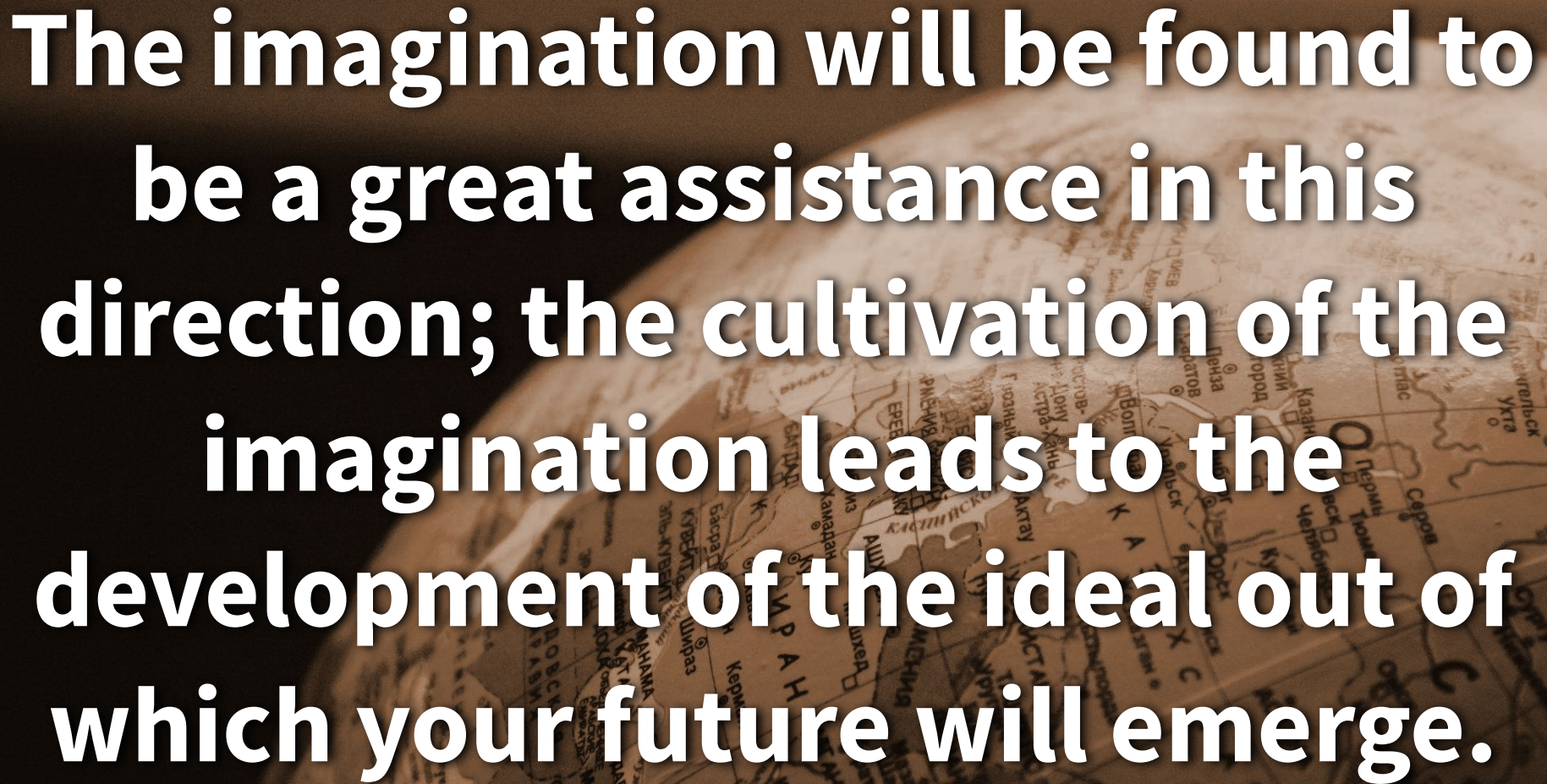
You may freely choose what you think, but the result of your thought is governed by an immutable law. Any line of thought persisted in cannot fail to produce its result in the character, health and circumstances of the individual. Methods whereby we can substitute habits of constructive thinking for those which we have found produce only undesirable effects are therefore of primary importance.



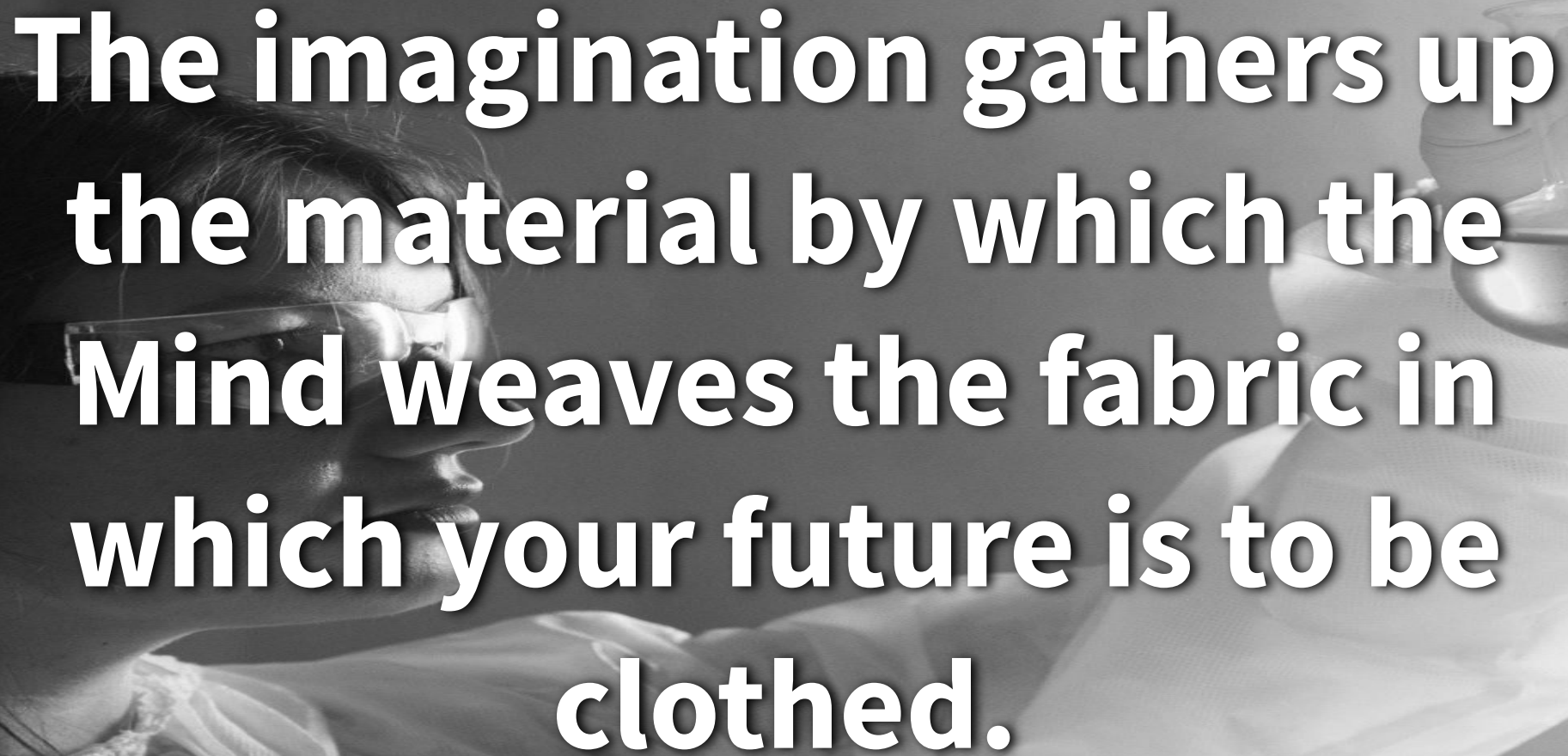
We all know that this is by no means easy. Mental habits are difficult to control, but it can be done and the way to do it is to begin at once to substitute constructive thought for destructive thought. Form the habit of analyzing every thought. If it is necessary, if its manifestation in the objective will be a benefit, not only to yourself, but to all whom it may affect in any way, keep it; treasure it; it is of value; it is in tune with the Infinite; it will grow and develop and produce fruit an hundred fold. On the other hand, it will be well for you to keep this quotation from George Matthews Adams, in mind, "Learn to keep the door shut, keep out of your mind, out of your office, and out of your world, every element that seeks admittance with no definite helpful end in view."



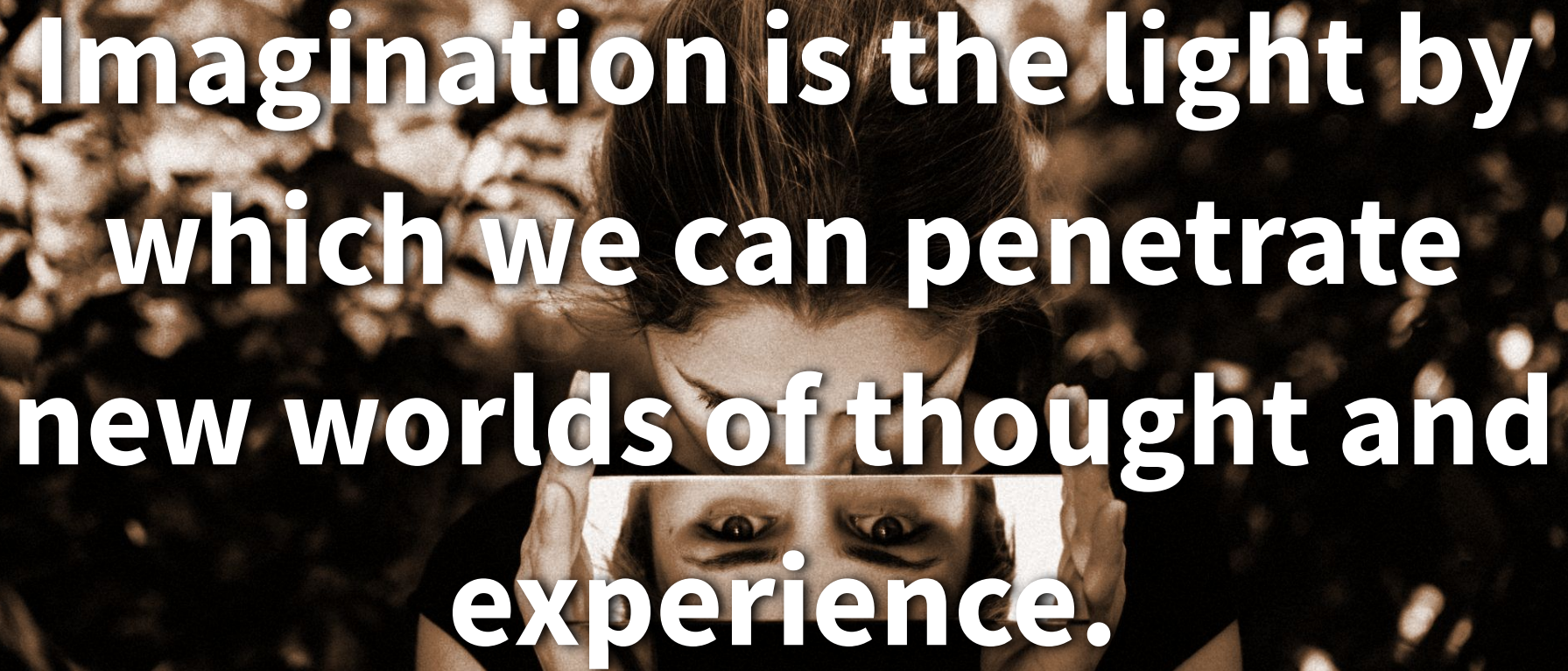
If your thought has been critical or destructive, and has resulted in any condition of discord or in harmony in your environment, it may be necessary for you to cultivate a mental attitude which will be conducive to constructive thought.



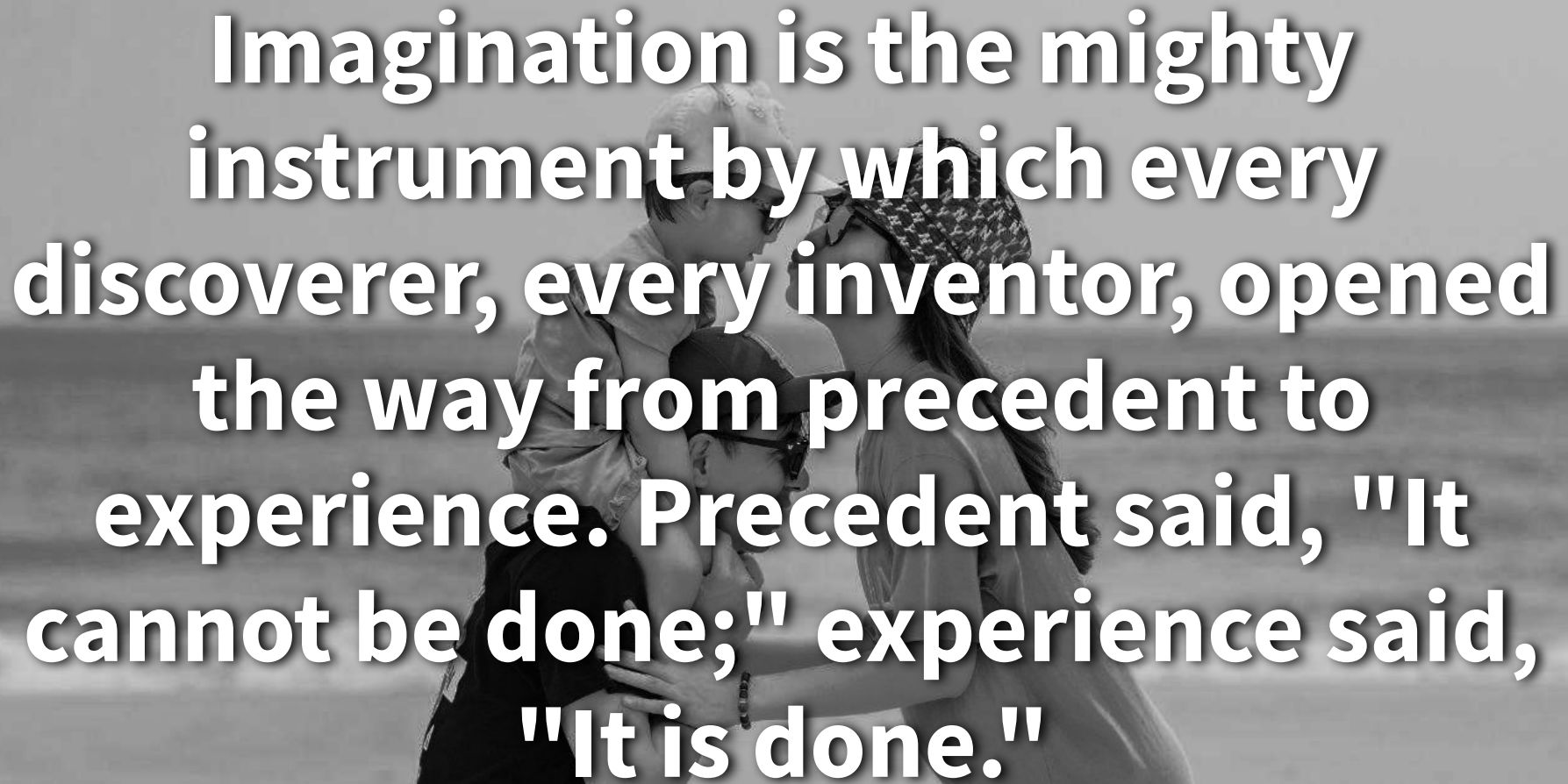
The imagination will be found to be a great assistance in this direction; the cultivation of the imagination leads to the development of the ideal out of which your future will emerge.

A grayscale photograph of a person wearing safety goggles, looking intently at a laboratory setup with glass beakers and flasks. The person is in profile, facing right. The background is dark, and the laboratory equipment is in the foreground, slightly out of focus.

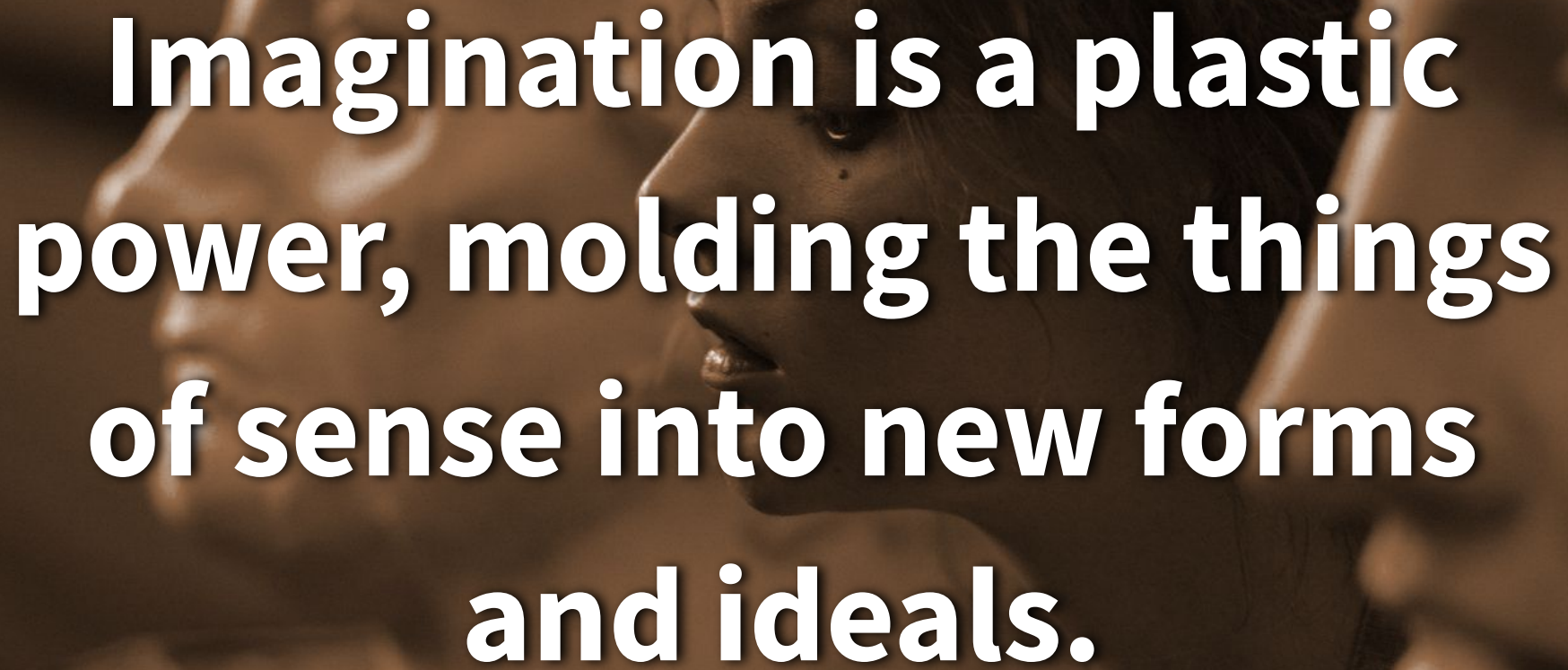
**The imagination gathers up
the material by which the
Mind weaves the fabric in
which your future is to be
clothed.**



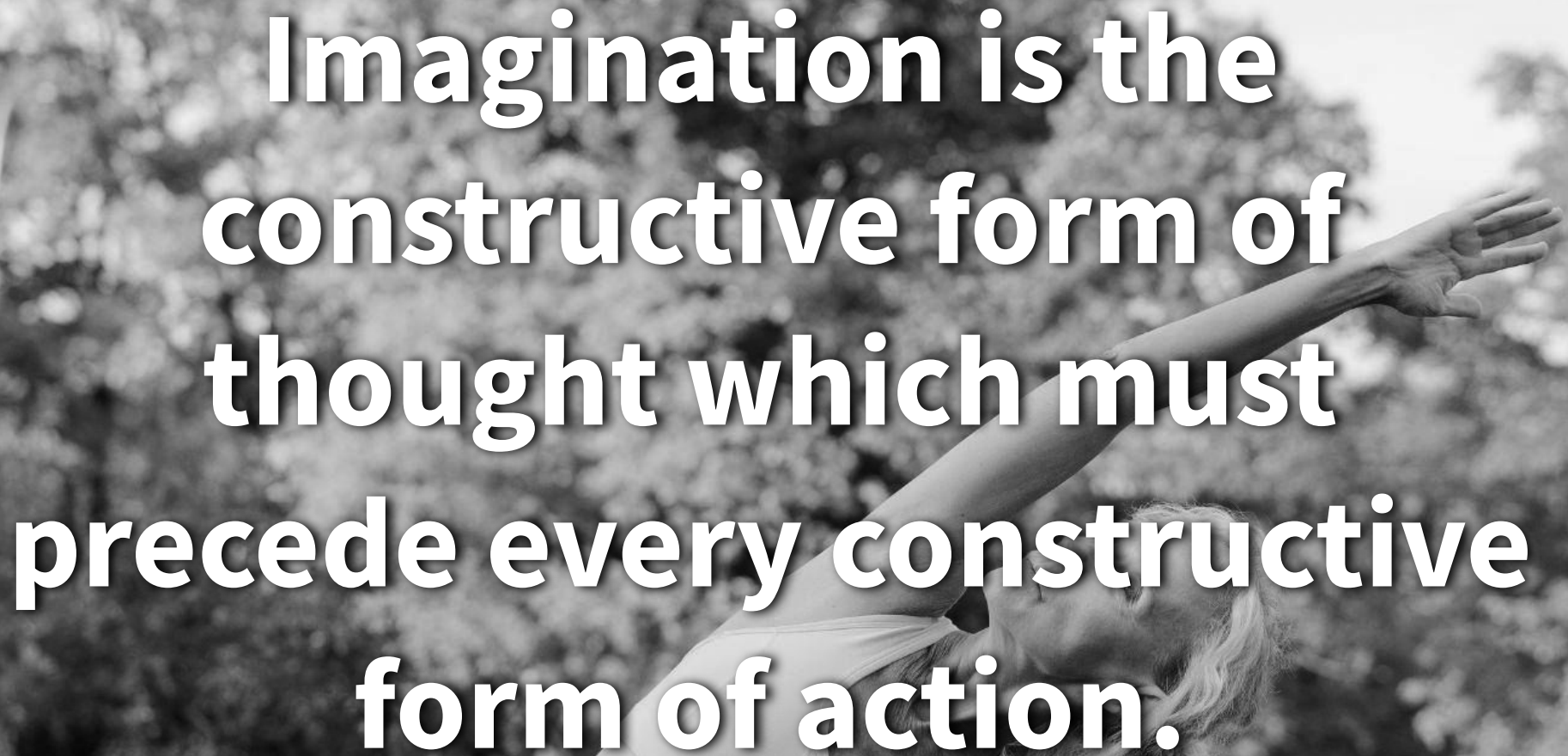
**Imagination is the light by
which we can penetrate
new worlds of thought and
experience.**



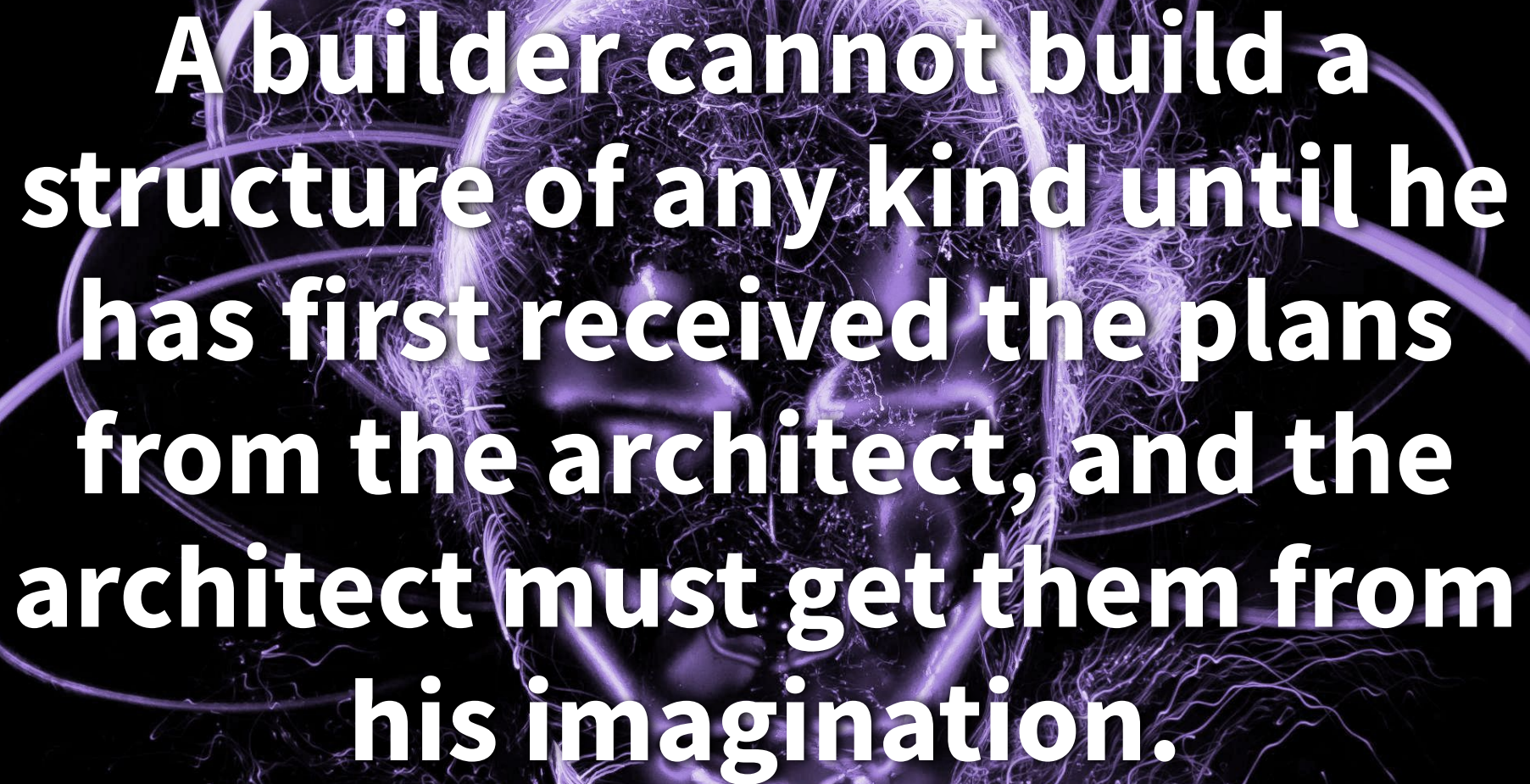
Imagination is the mighty instrument by which every discoverer, every inventor, opened the way from precedent to experience. Precedent said, "It cannot be done;" experience said, "It is done."



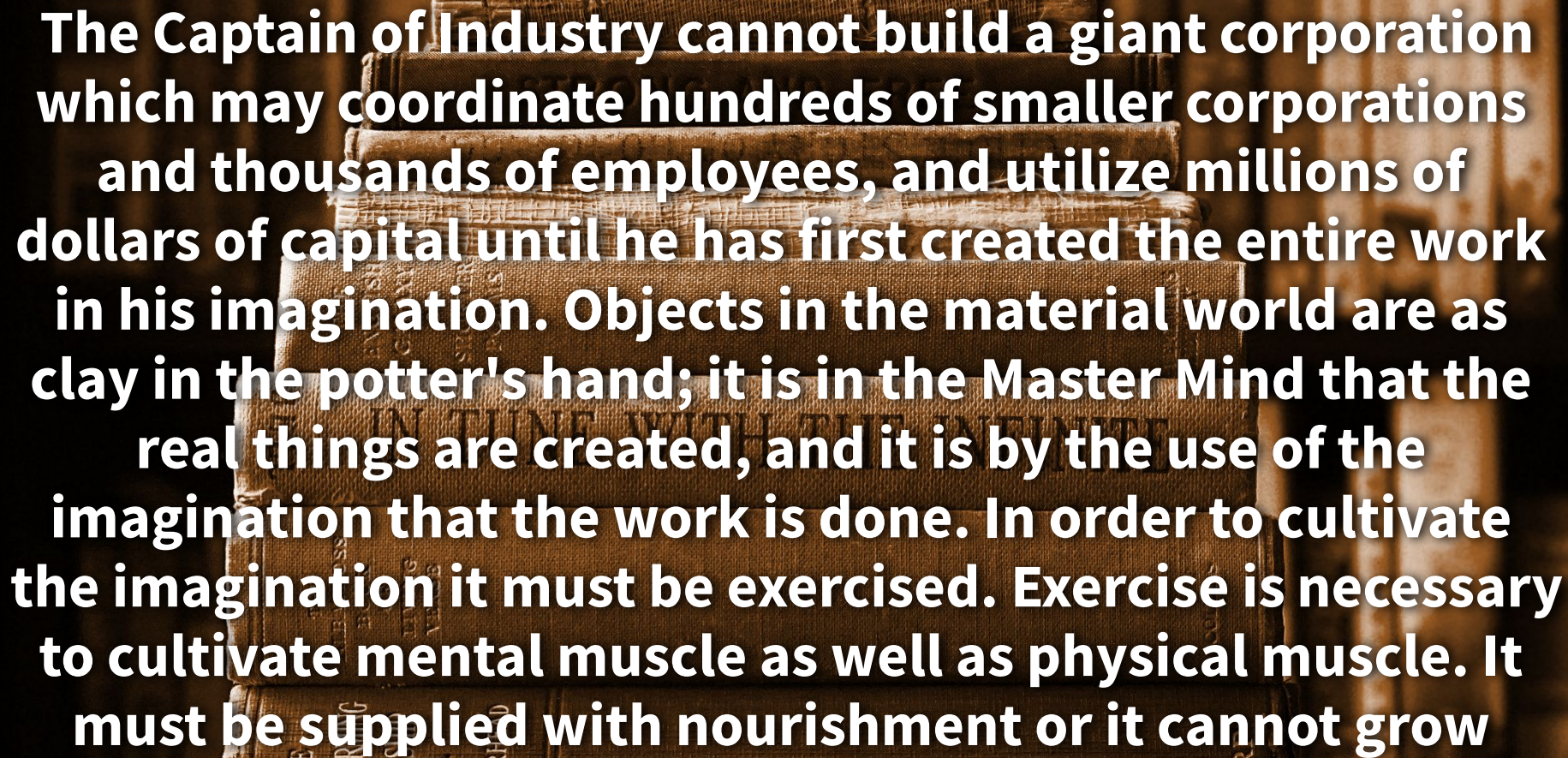
**Imagination is a plastic
power, molding the things
of sense into new forms
and ideals.**



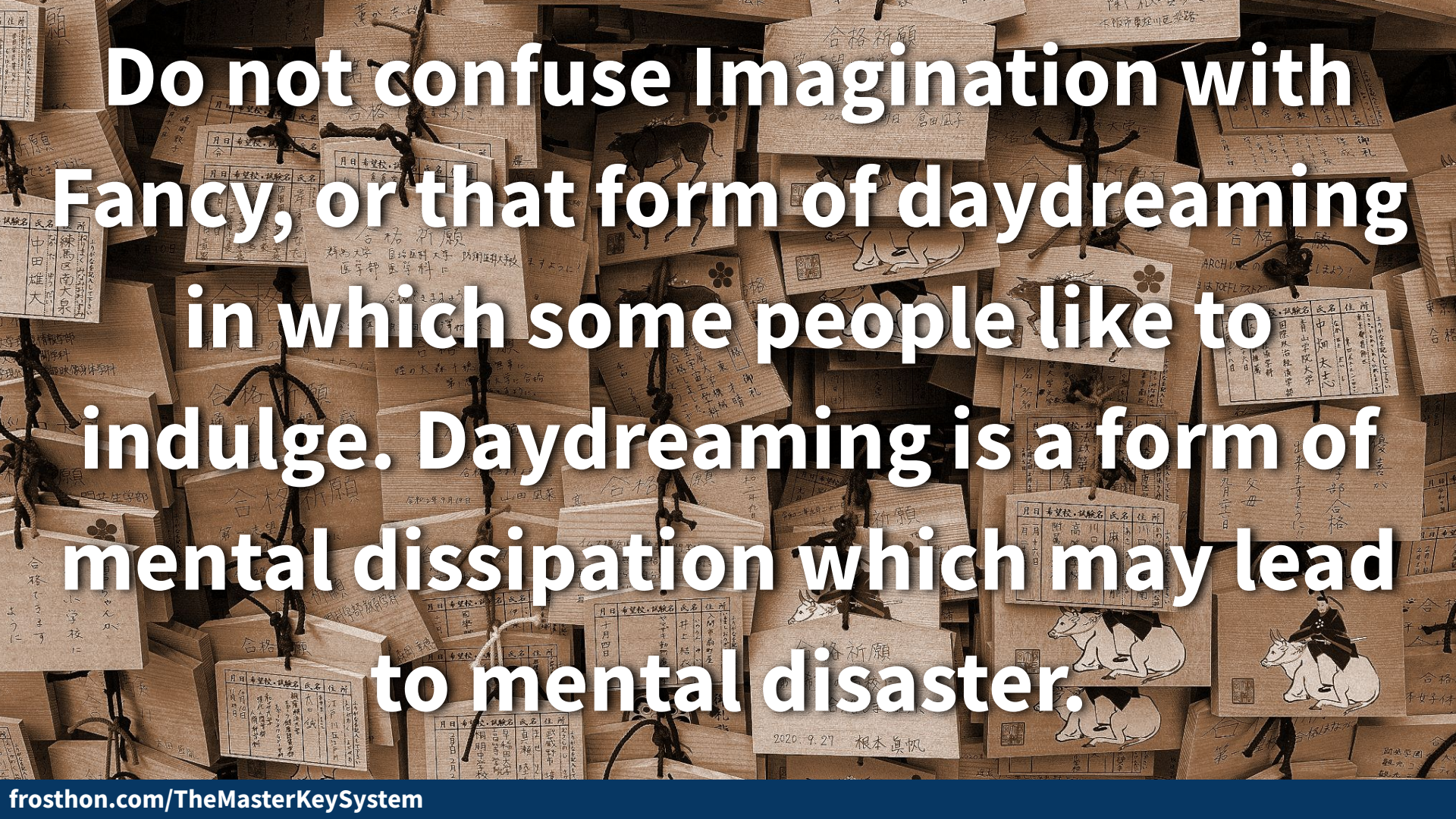
**Imagination is the
constructive form of
thought which must
precede every constructive
form of action.**



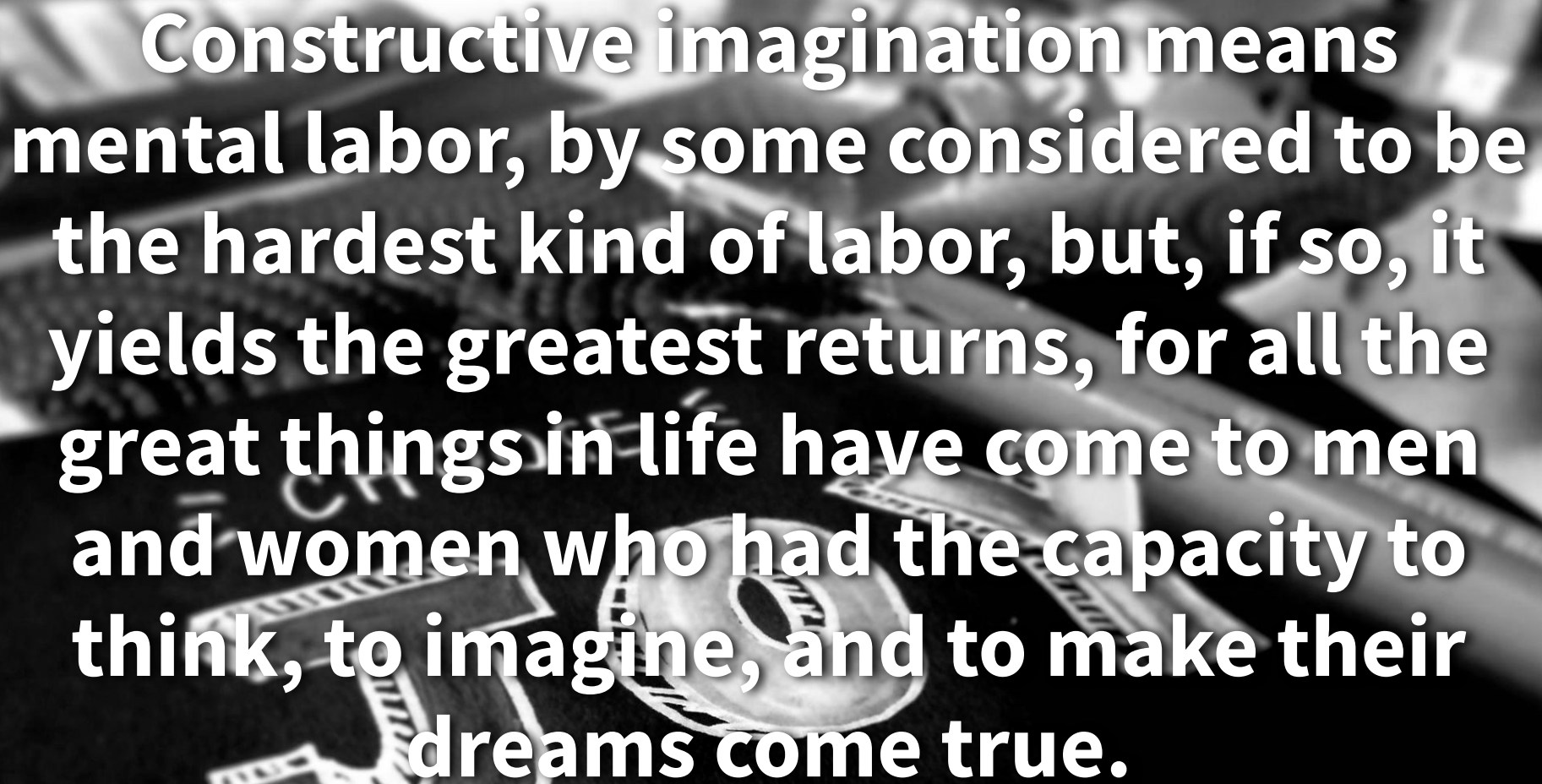
A builder cannot build a structure of any kind until he has first received the plans from the architect, and the architect must get them from his imagination.



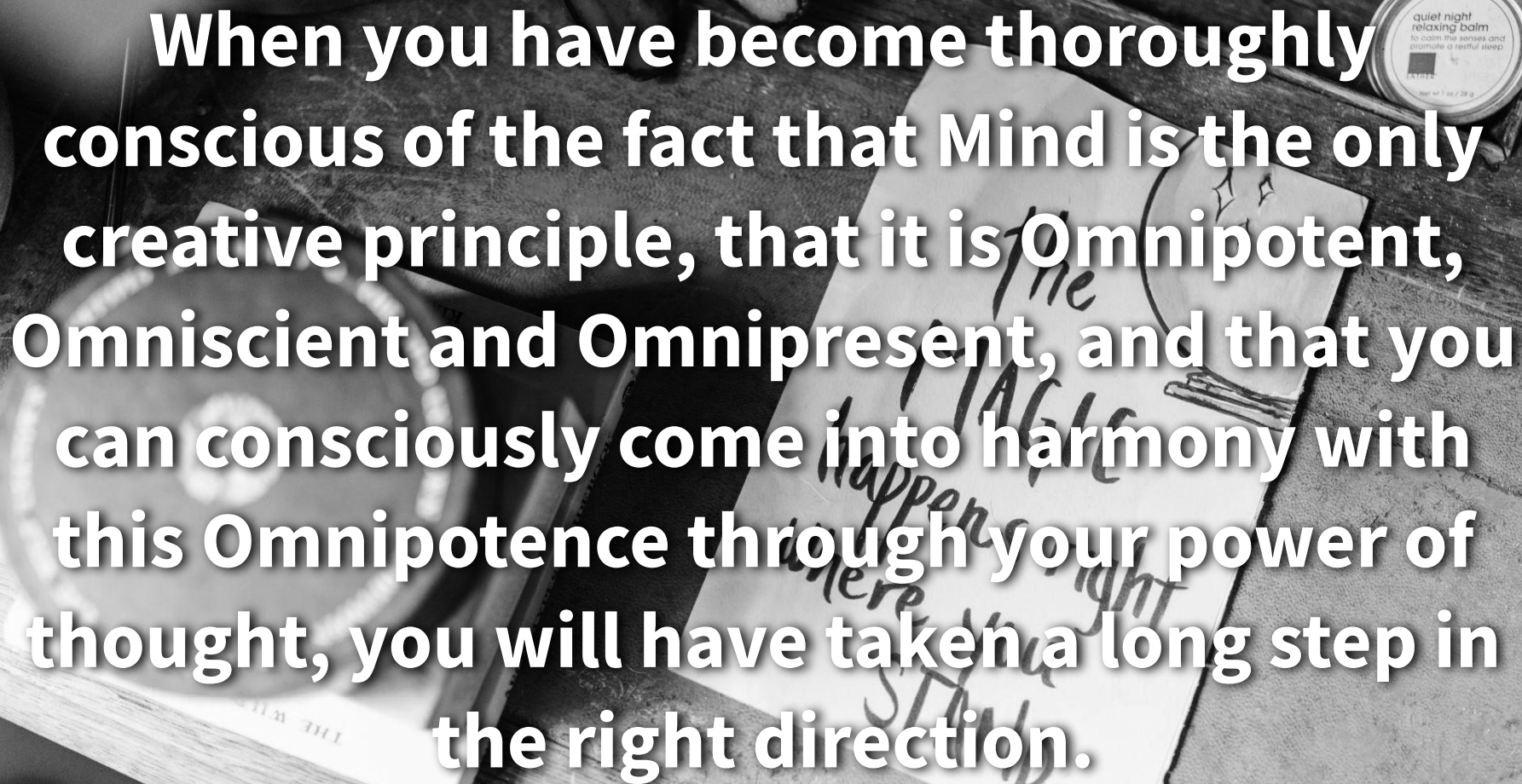
The Captain of Industry cannot build a giant corporation which may coordinate hundreds of smaller corporations and thousands of employees, and utilize millions of dollars of capital until he has first created the entire work in his imagination. Objects in the material world are as clay in the potter's hand; it is in the Master Mind that the real things are created, and it is by the use of the imagination that the work is done. In order to cultivate the imagination it must be exercised. Exercise is necessary to cultivate mental muscle as well as physical muscle. It must be supplied with nourishment or it cannot grow



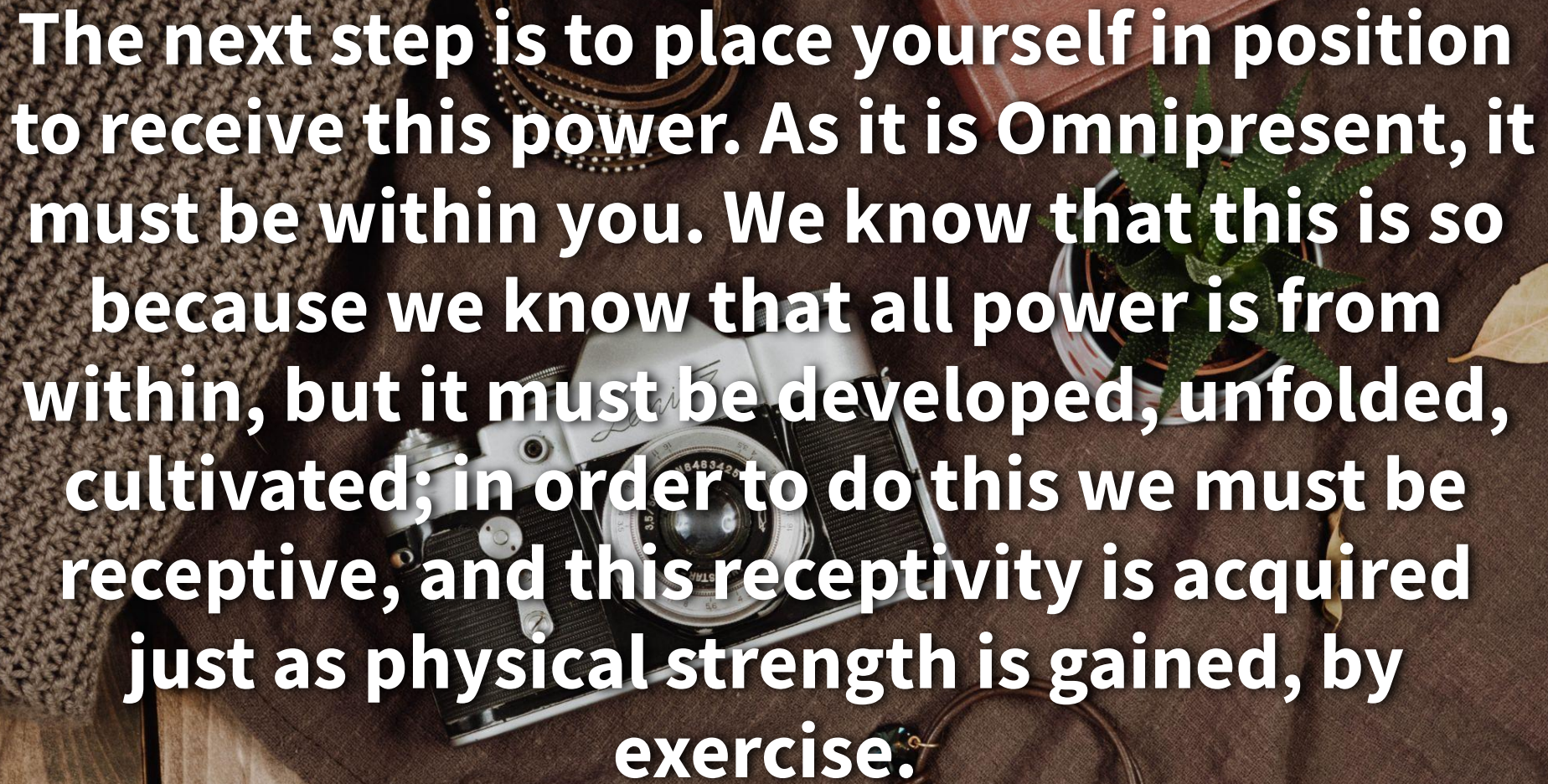
Do not confuse Imagination with Fancy, or that form of daydreaming in which some people like to indulge. Daydreaming is a form of mental dissipation which may lead to mental disaster.



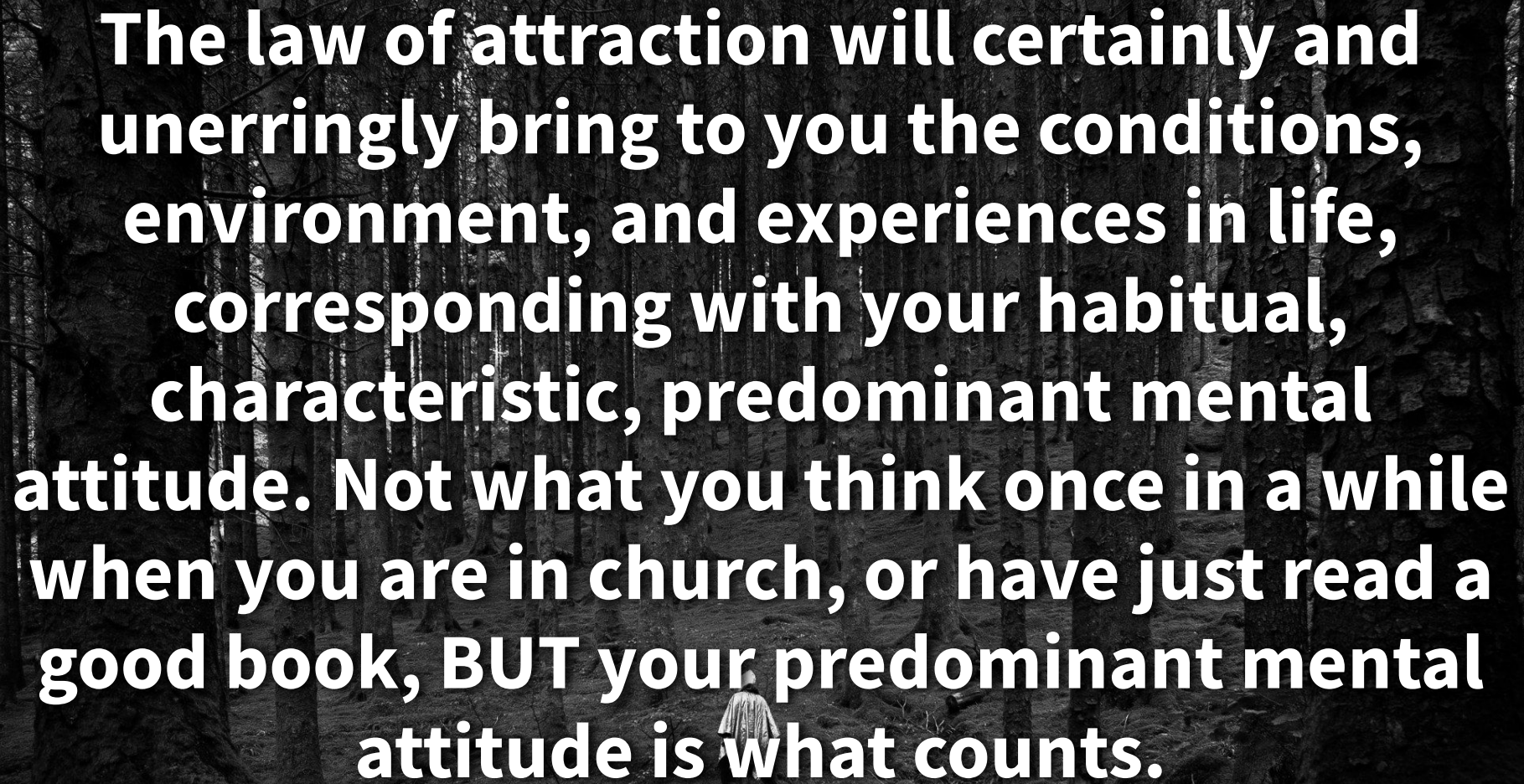
Constructive imagination means mental labor, by some considered to be the hardest kind of labor, but, if so, it yields the greatest returns, for all the great things in life have come to men and women who had the capacity to think, to imagine, and to make their dreams come true.

A black and white photograph of a desk. In the foreground, a notebook is open with handwritten text in cursive. The text on the notebook reads: "The Master Key System happens where you stand". To the right of the notebook is a small jar of "quiet night relaxing balm" with a label that says "to calm the senses and promote a restful sleep." and "Net wt 1 oz (28 g)". A pen lies on the desk near the notebook. The background is a wooden desk surface.

When you have become thoroughly conscious of the fact that Mind is the only creative principle, that it is Omnipotent, Omniscient and Omnipresent, and that you can consciously come into harmony with this Omnipotence through your power of thought, you will have taken a long step in the right direction.

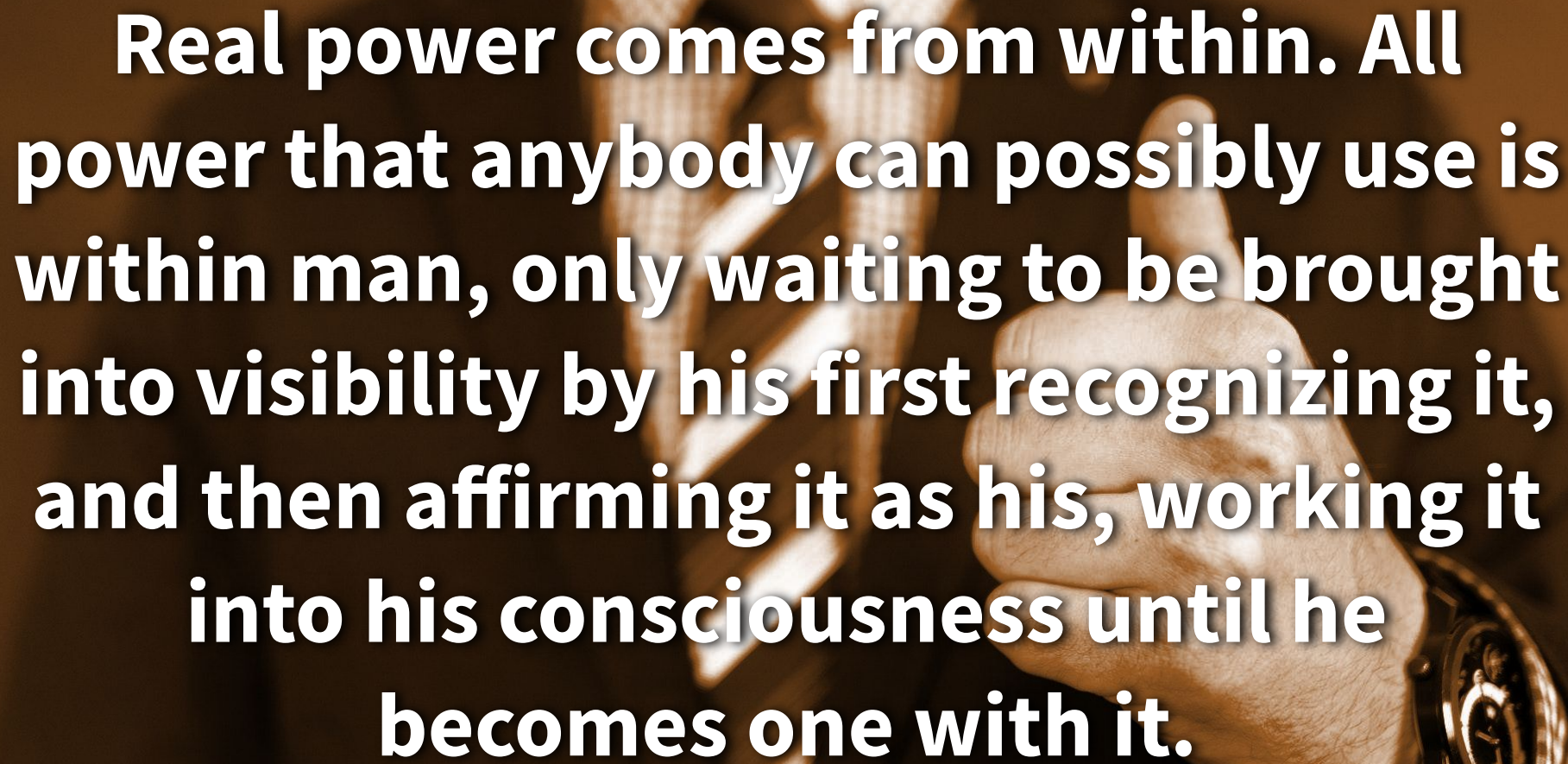
A vintage camera with a lens cap and a small potted plant are visible in the background, resting on a textured, brown fabric surface. The camera is a classic SLR model with a lens cap and a strap. The plant is a small, green, succulent-like plant in a white pot. The overall scene is warm and artistic, with soft lighting and a focus on texture and color.

The next step is to place yourself in position to receive this power. As it is Omnipresent, it must be within you. We know that this is so because we know that all power is from within, but it must be developed, unfolded, cultivated; in order to do this we must be receptive, and this receptivity is acquired just as physical strength is gained, by exercise.

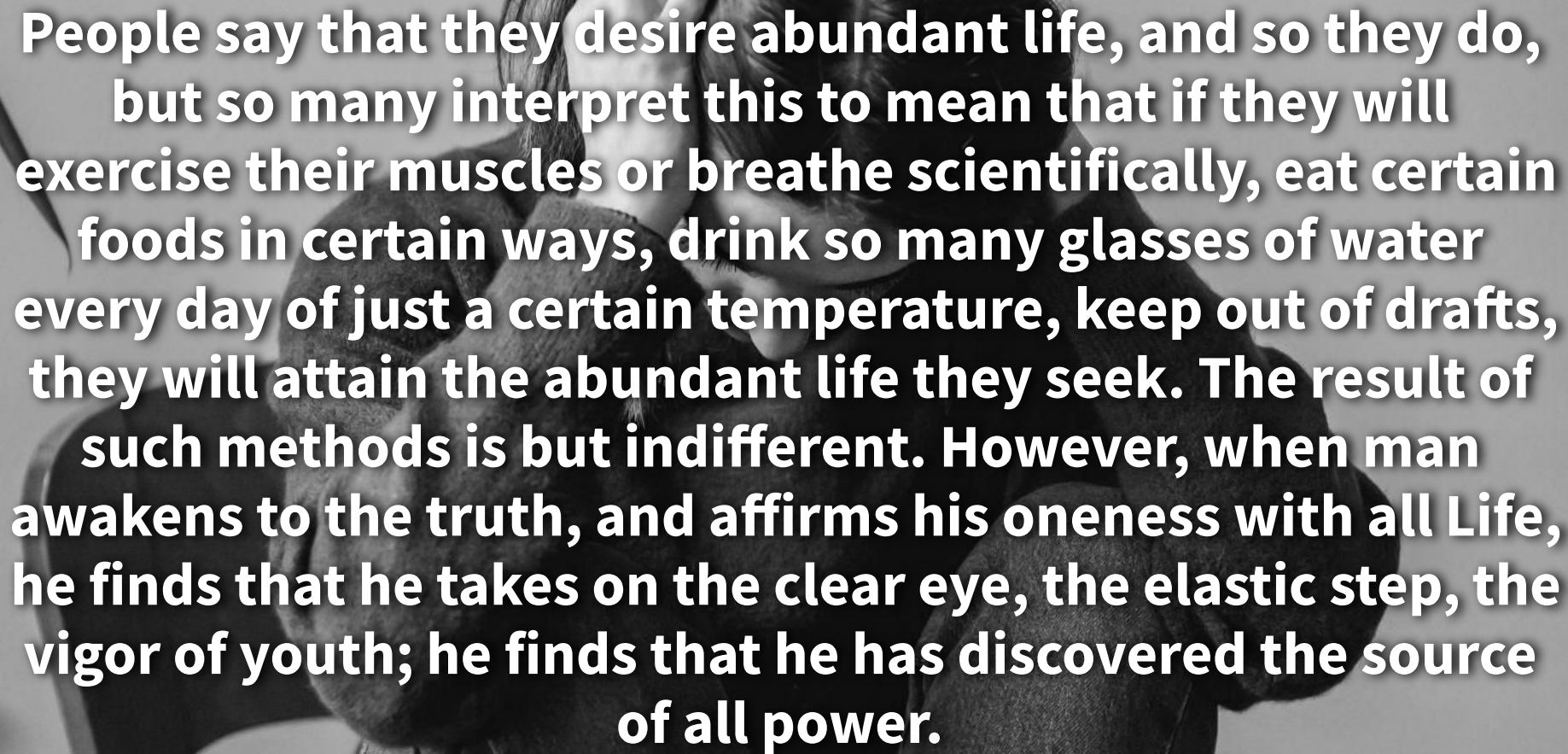
A dark, dense forest with a person standing in the distance. The text is overlaid on the image.

The law of attraction will certainly and unerringly bring to you the conditions, environment, and experiences in life, corresponding with your habitual, characteristic, predominant mental attitude. Not what you think once in a while when you are in church, or have just read a good book, BUT your predominant mental attitude is what counts.

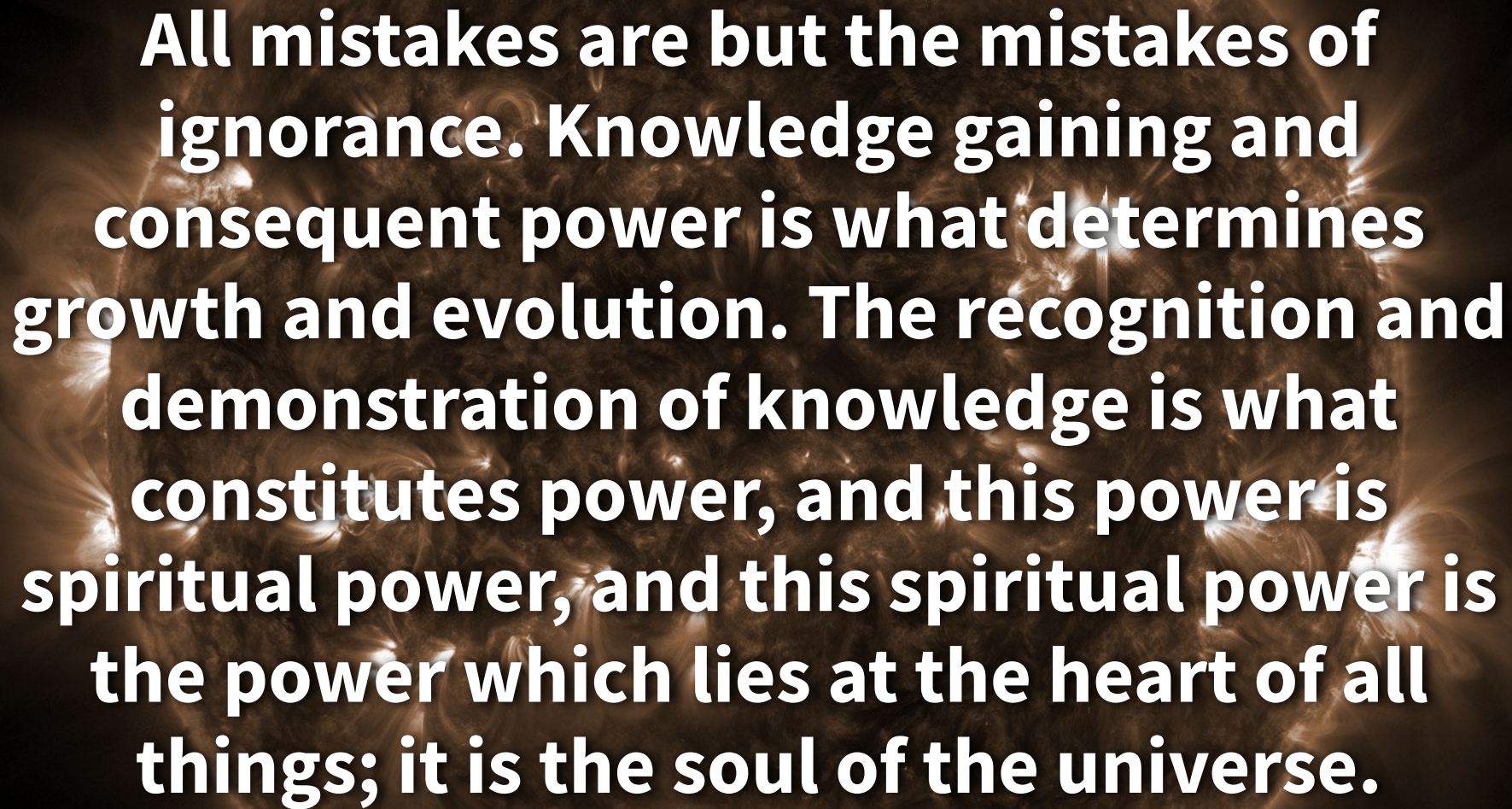
**You can not entertain weak,
harmful, negative thoughts ten
hours a day and expect to bring
about beautiful, strong and
harmonious conditions by ten
minutes of strong, positive,
creative thought.**




Real power comes from within. All power that anybody can possibly use is within man, only waiting to be brought into visibility by his first recognizing it, and then affirming it as his, working it into his consciousness until he becomes one with it.



People say that they desire abundant life, and so they do, but so many interpret this to mean that if they will exercise their muscles or breathe scientifically, eat certain foods in certain ways, drink so many glasses of water every day of just a certain temperature, keep out of drafts, they will attain the abundant life they seek. The result of such methods is but indifferent. However, when man awakens to the truth, and affirms his oneness with all Life, he finds that he takes on the clear eye, the elastic step, the vigor of youth; he finds that he has discovered the source of all power.



All mistakes are but the mistakes of ignorance. Knowledge gaining and consequent power is what determines growth and evolution. The recognition and demonstration of knowledge is what constitutes power, and this power is spiritual power, and this spiritual power is the power which lies at the heart of all things; it is the soul of the universe.



This knowledge is the result of man's ability to think; thought is therefore the germ of man's conscious evolution. When man ceases to advance in his thoughts and ideals, his forces immediately begin to disintegrate and his countenance gradually registers these changing conditions.

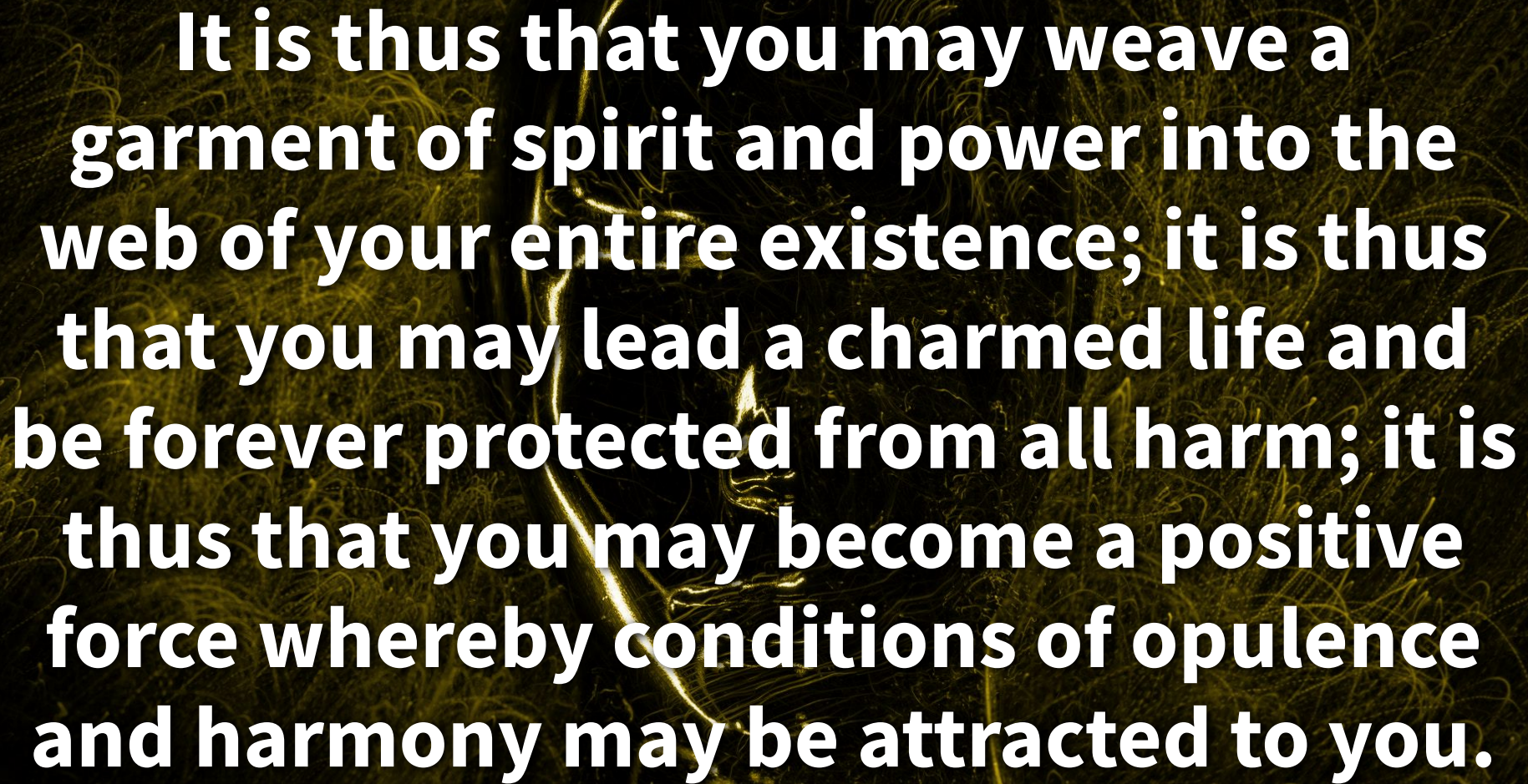


Successful men make it their business to hold ideals of the conditions which they wish to realize.

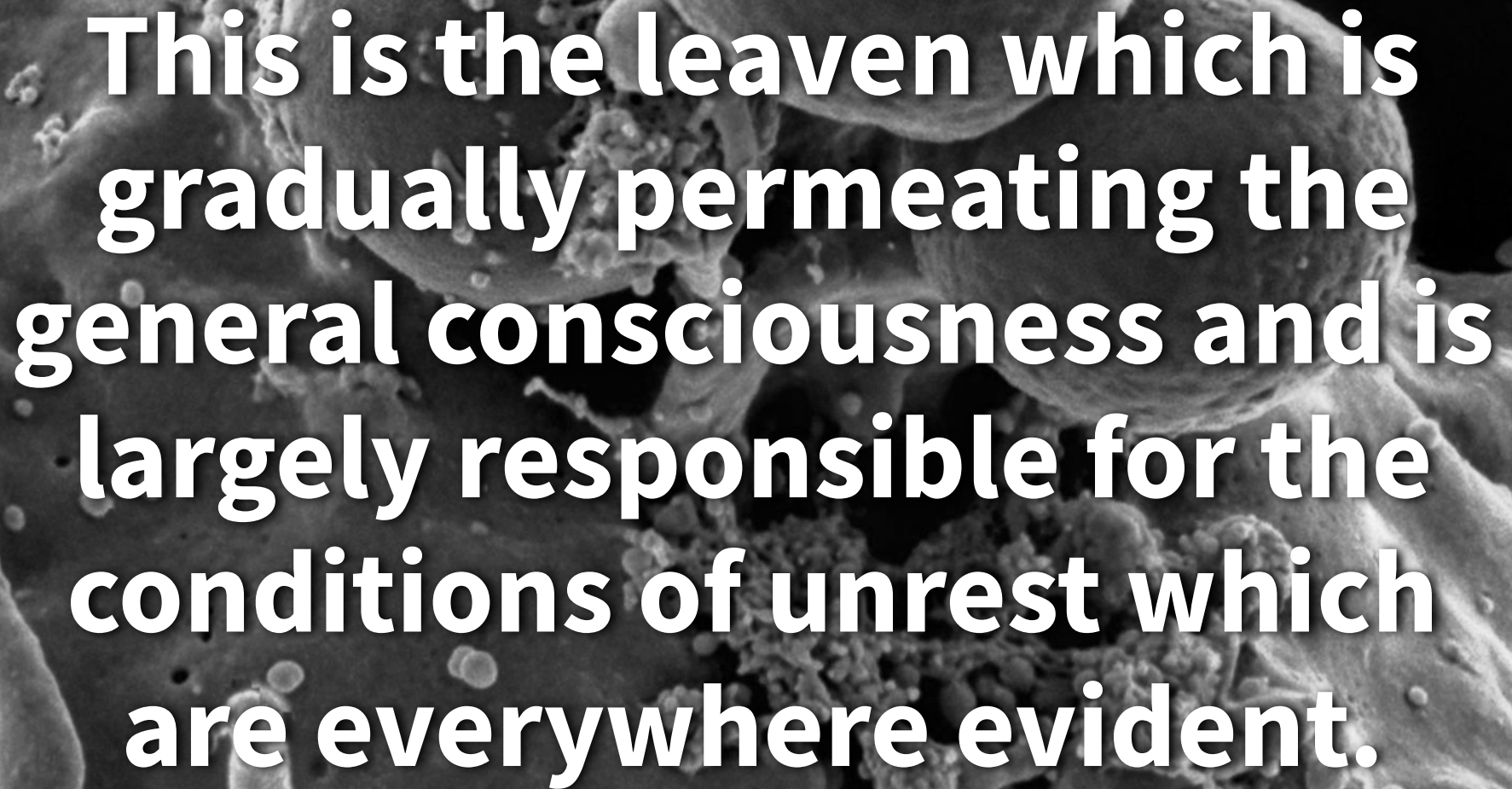
They constantly hold in mind the next step necessary to the ideal for which they are striving. Thoughts are the materials with which they build, and the imagination is their mental workshop.

Mind is the ever-moving force with which they secure the persons and circumstance necessary to build their success structure, and imagination is the matrix in which all great things are fashioned.

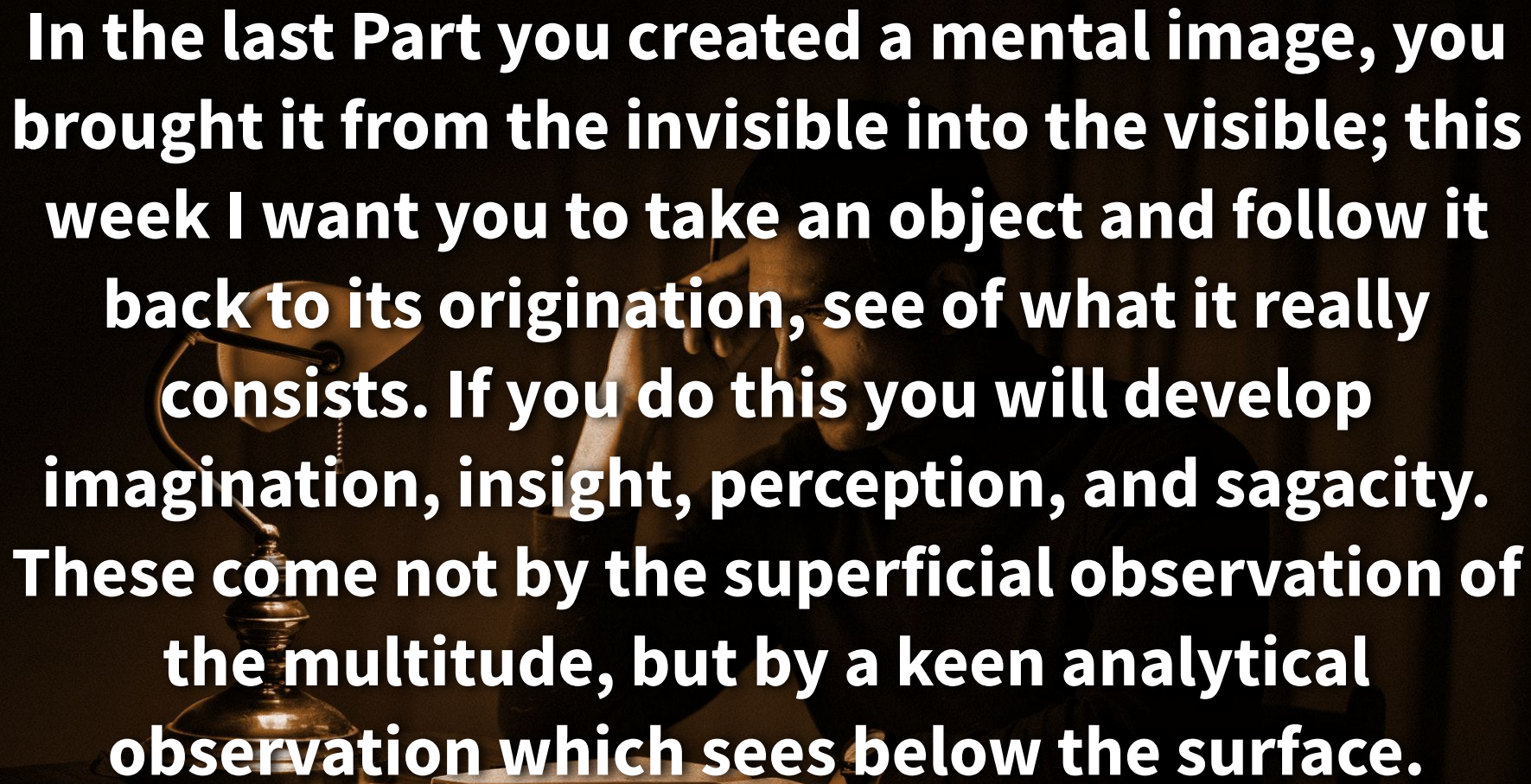
**If you have been faithful to your ideal,
you will hear the call when
circumstances are ready to materialize
your plans and results will correspond
in the exact ratio of your fidelity to
your ideal. The ideal steadily held is
what pre-determines and attracts the
necessary conditions for its fulfillment.**



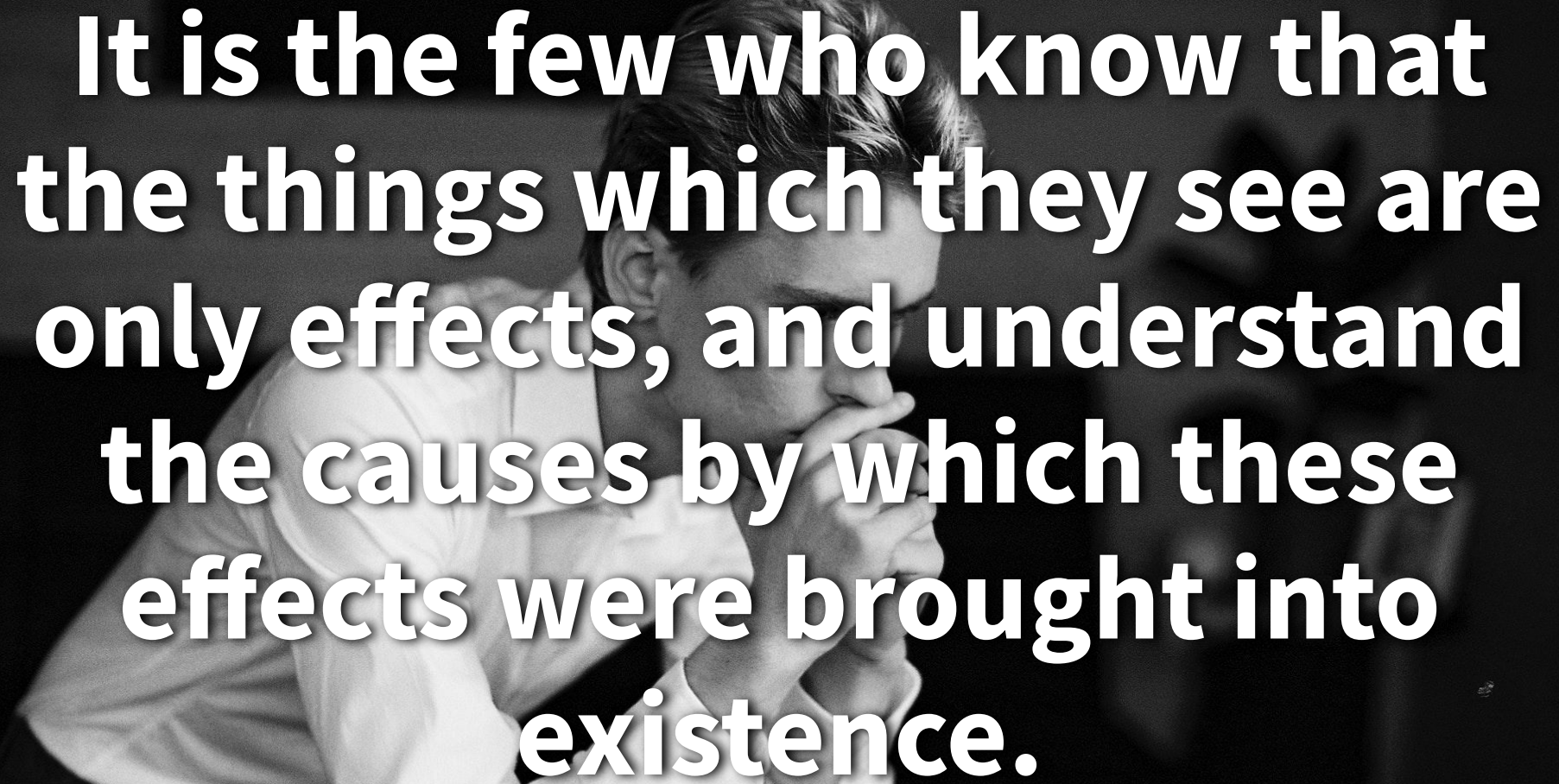
It is thus that you may weave a garment of spirit and power into the web of your entire existence; it is thus that you may lead a charmed life and be forever protected from all harm; it is thus that you may become a positive force whereby conditions of opulence and harmony may be attracted to you.

A grayscale, high-magnification microscopic image of biological tissue, likely showing cells and their internal structures. The image is dark with various shades of gray, highlighting the complex, textured surfaces of the cells. The text is overlaid on this background.

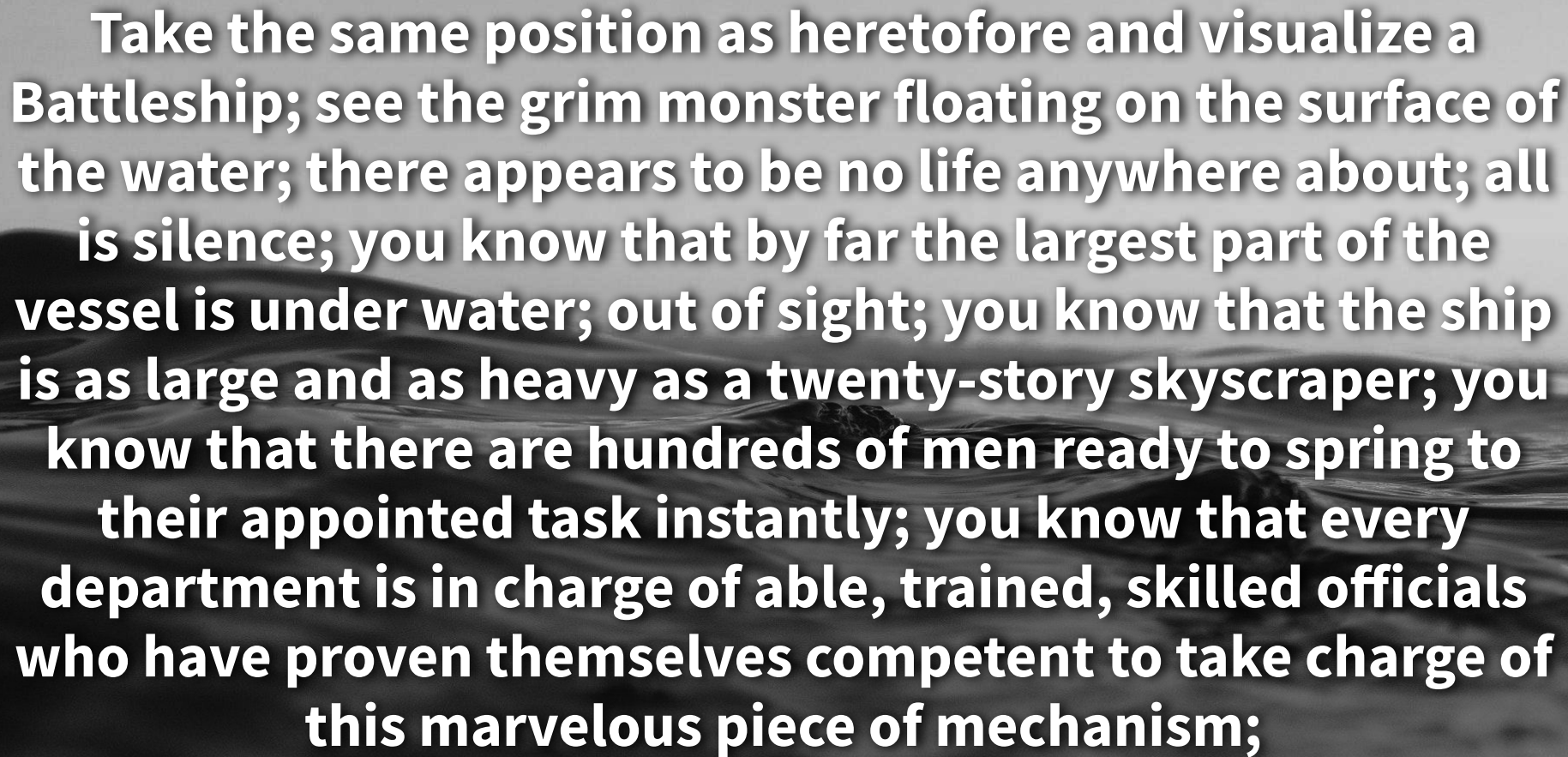
This is the leaven which is gradually permeating the general consciousness and is largely responsible for the conditions of unrest which are everywhere evident.

A person is shown in profile, resting their chin on their hand in a thoughtful pose. They are sitting at a desk with an open book and a classic desk lamp. The lamp is lit, casting a warm glow on the scene. The background is dark, making the person and the desk items stand out.

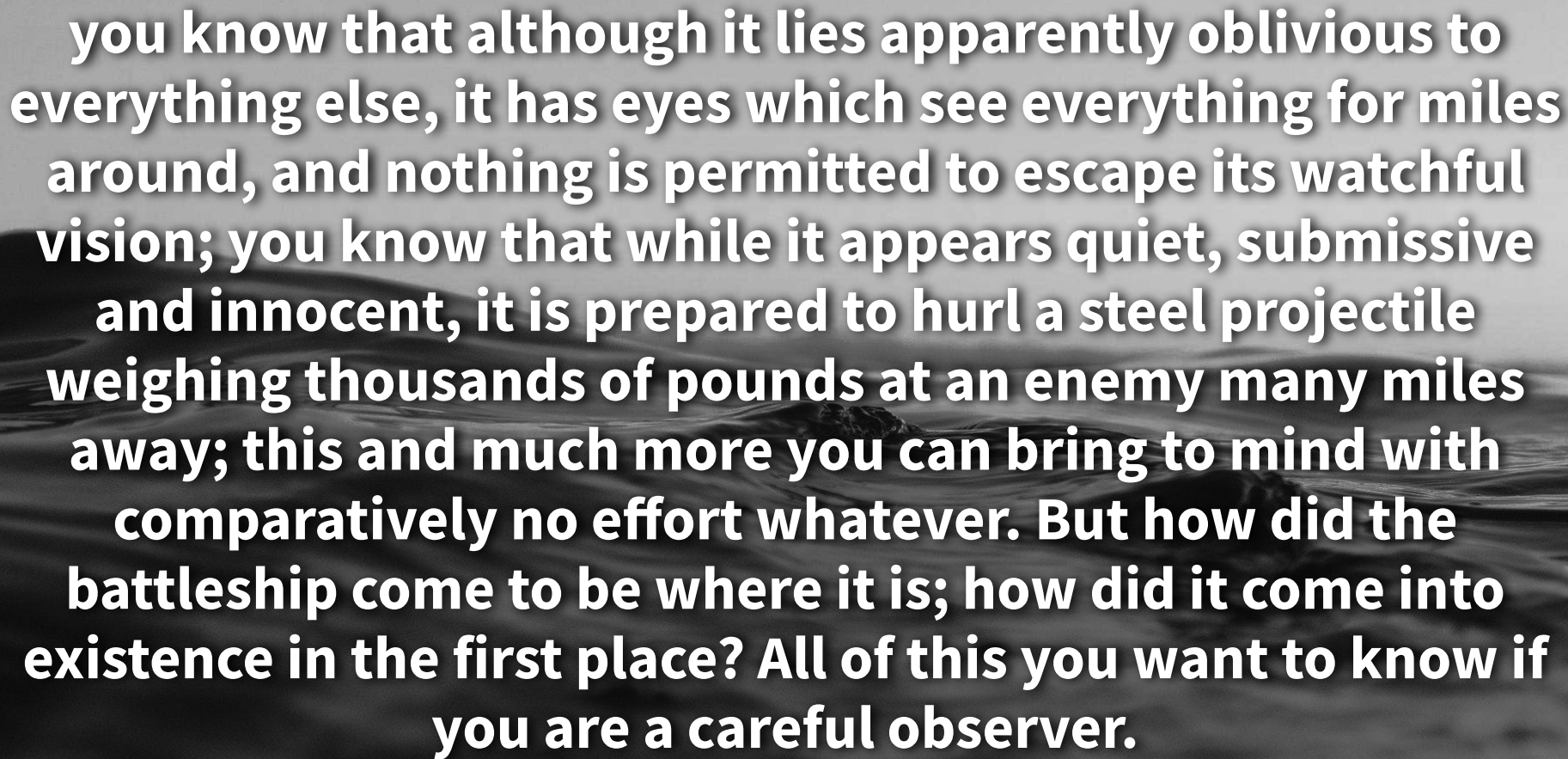
In the last Part you created a mental image, you brought it from the invisible into the visible; this week I want you to take an object and follow it back to its origination, see of what it really consists. If you do this you will develop imagination, insight, perception, and sagacity. These come not by the superficial observation of the multitude, but by a keen analytical observation which sees below the surface.

A black and white photograph of a man in a white shirt, looking thoughtful with his hand to his chin. The background is dark and out of focus.

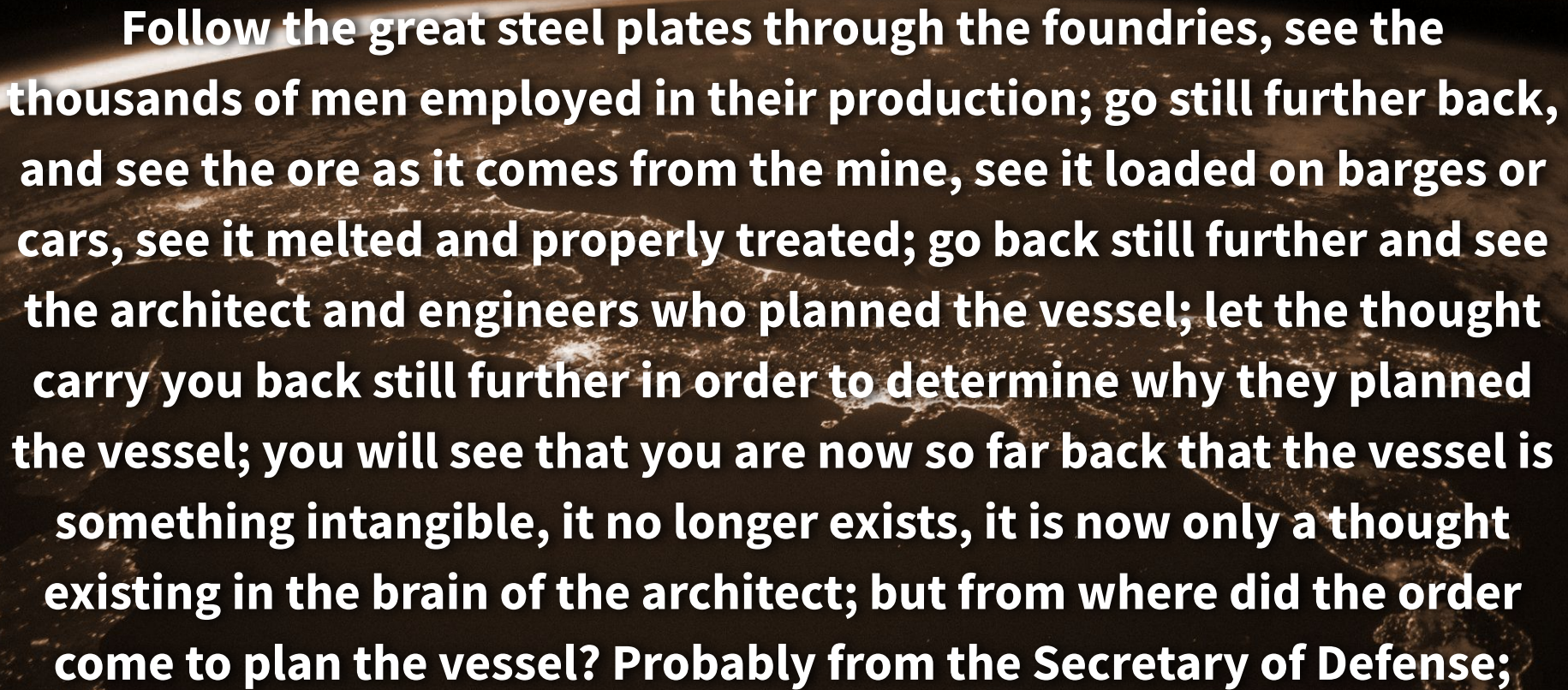
**It is the few who know that
the things which they see are
only effects, and understand
the causes by which these
effects were brought into
existence.**



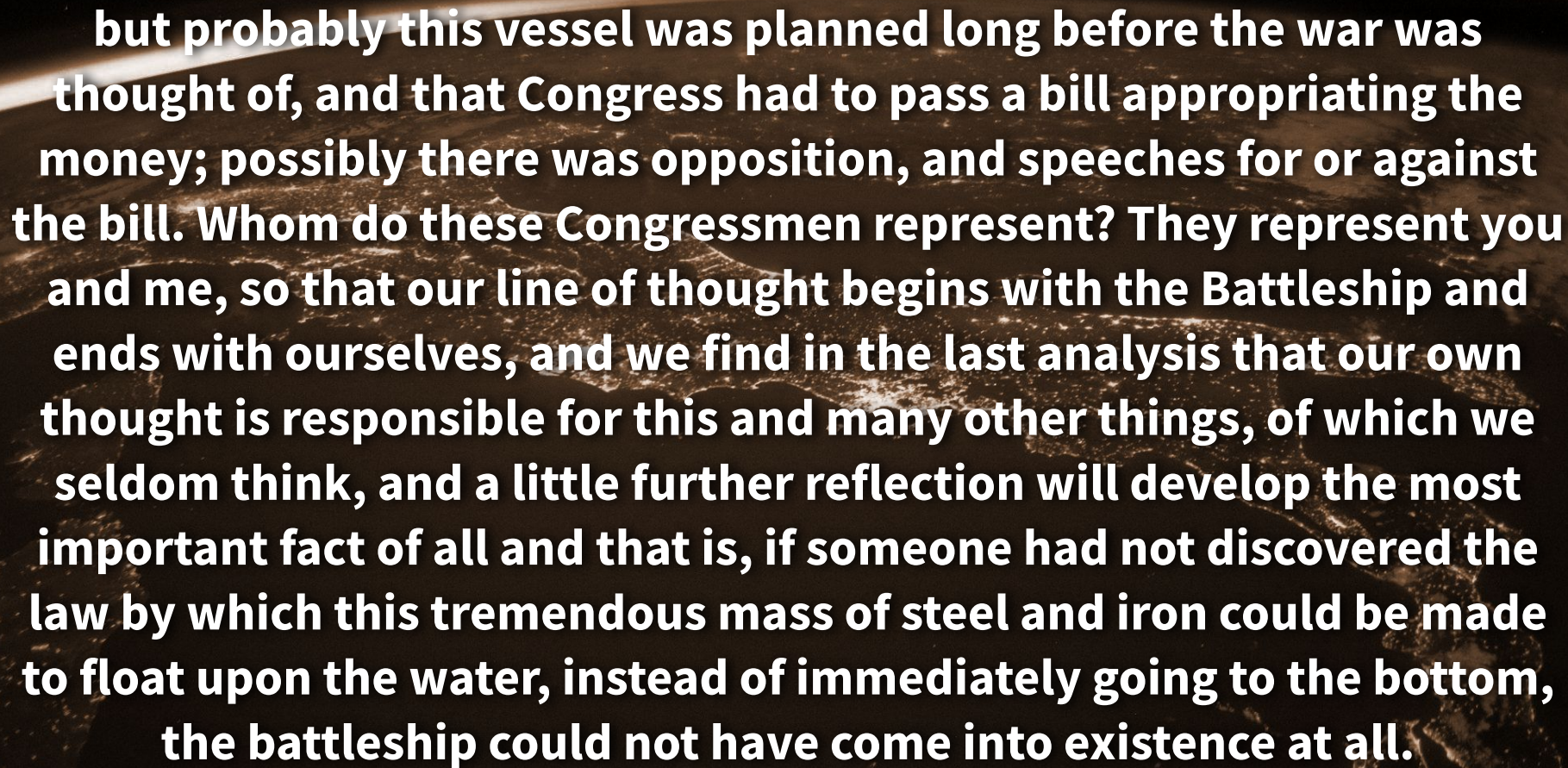
Take the same position as heretofore and visualize a Battleship; see the grim monster floating on the surface of the water; there appears to be no life anywhere about; all is silence; you know that by far the largest part of the vessel is under water; out of sight; you know that the ship is as large and as heavy as a twenty-story skyscraper; you know that there are hundreds of men ready to spring to their appointed task instantly; you know that every department is in charge of able, trained, skilled officials who have proven themselves competent to take charge of this marvelous piece of mechanism;



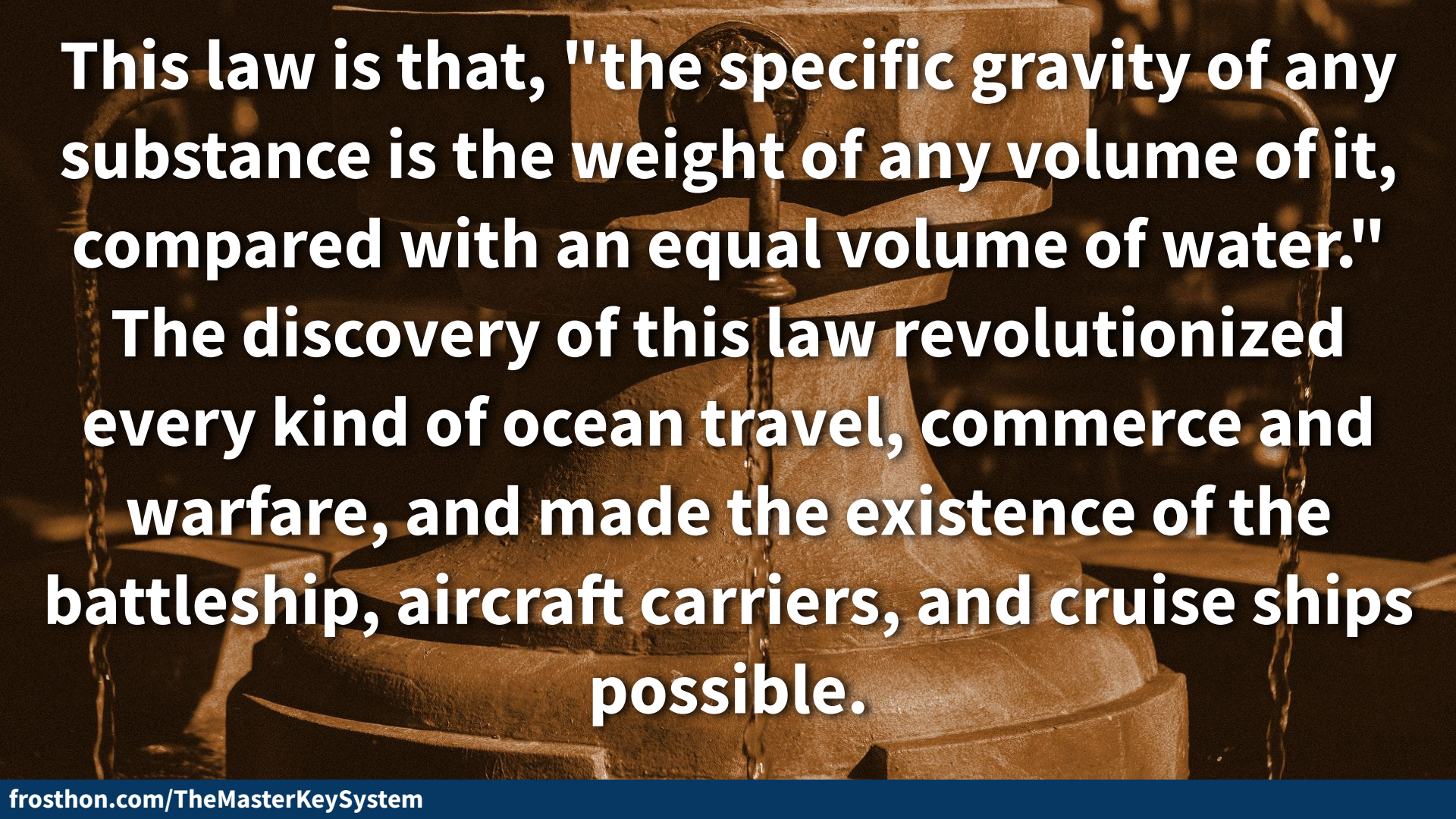
you know that although it lies apparently oblivious to everything else, it has eyes which see everything for miles around, and nothing is permitted to escape its watchful vision; you know that while it appears quiet, submissive and innocent, it is prepared to hurl a steel projectile weighing thousands of pounds at an enemy many miles away; this and much more you can bring to mind with comparatively no effort whatever. But how did the battleship come to be where it is; how did it come into existence in the first place? All of this you want to know if you are a careful observer.



Follow the great steel plates through the foundries, see the thousands of men employed in their production; go still further back, and see the ore as it comes from the mine, see it loaded on barges or cars, see it melted and properly treated; go back still further and see the architect and engineers who planned the vessel; let the thought carry you back still further in order to determine why they planned the vessel; you will see that you are now so far back that the vessel is something intangible, it no longer exists, it is now only a thought existing in the brain of the architect; but from where did the order come to plan the vessel? Probably from the Secretary of Defense;



but probably this vessel was planned long before the war was thought of, and that Congress had to pass a bill appropriating the money; possibly there was opposition, and speeches for or against the bill. Whom do these Congressmen represent? They represent you and me, so that our line of thought begins with the Battleship and ends with ourselves, and we find in the last analysis that our own thought is responsible for this and many other things, of which we seldom think, and a little further reflection will develop the most important fact of all and that is, if someone had not discovered the law by which this tremendous mass of steel and iron could be made to float upon the water, instead of immediately going to the bottom, the battleship could not have come into existence at all.



This law is that, "the specific gravity of any substance is the weight of any volume of it, compared with an equal volume of water."

The discovery of this law revolutionized every kind of ocean travel, commerce and warfare, and made the existence of the battleship, aircraft carriers, and cruise ships possible.

You will find exercises of this kind invaluable. When the thought has been trained to look below the surface everything takes on a different appearance, the insignificant becomes significant, the uninteresting interesting; the things which we supposed to be of no importance are seen to be the only really vital things in existence.

A close-up photograph of a brown leather book cover. The cover features a metal clasp mechanism with a decorative keyhole and a key. The leather is textured and shows signs of wear. The background is a light-colored, woven fabric. Overlaid on the image is white text with a drop shadow effect.

**Thank You For Listening.
It Has Been A Pleasure To
Read This Out To You.
Have A Fantastic Day.**

