



# THE MASTER KEY SYSTEM

# 12

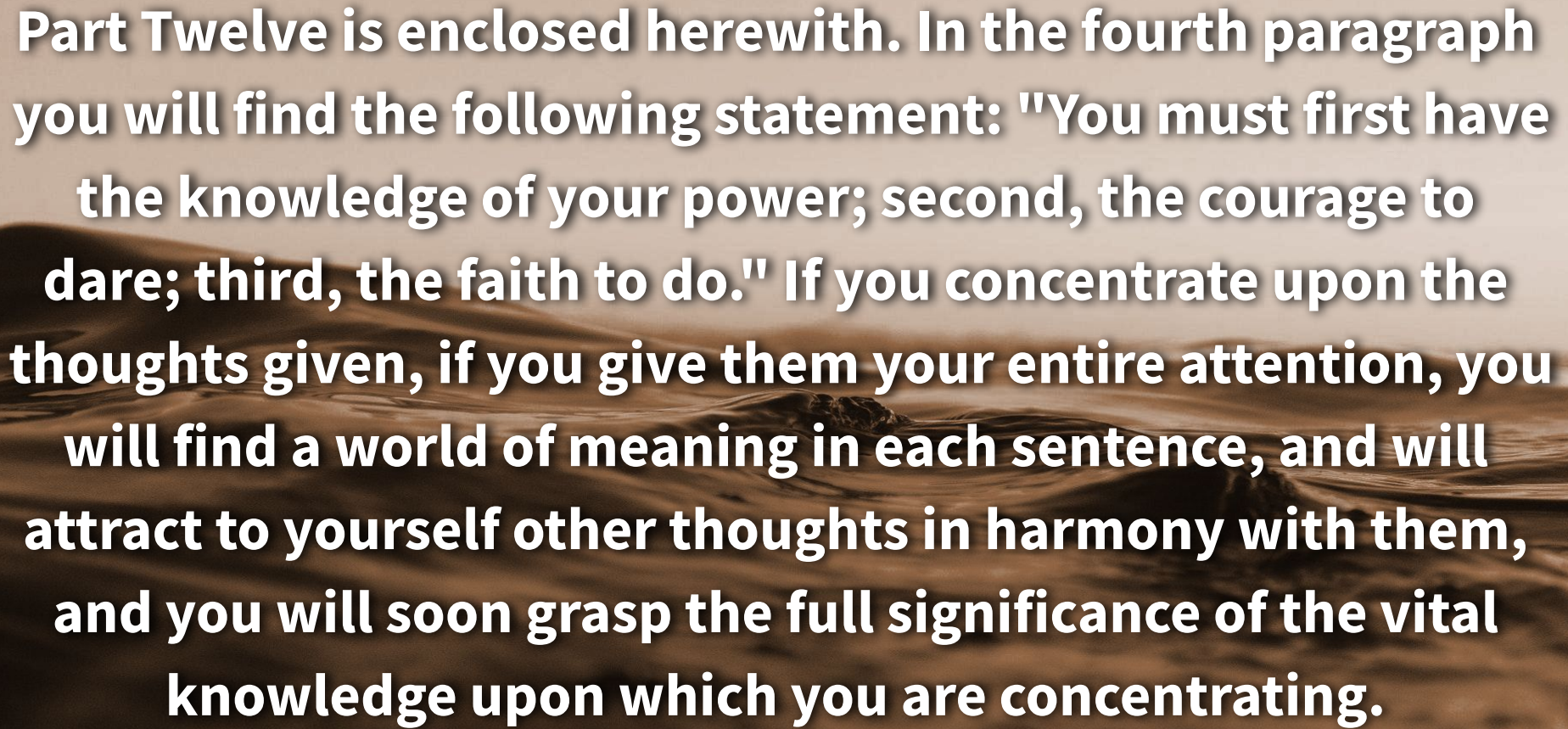
With Text

With Text

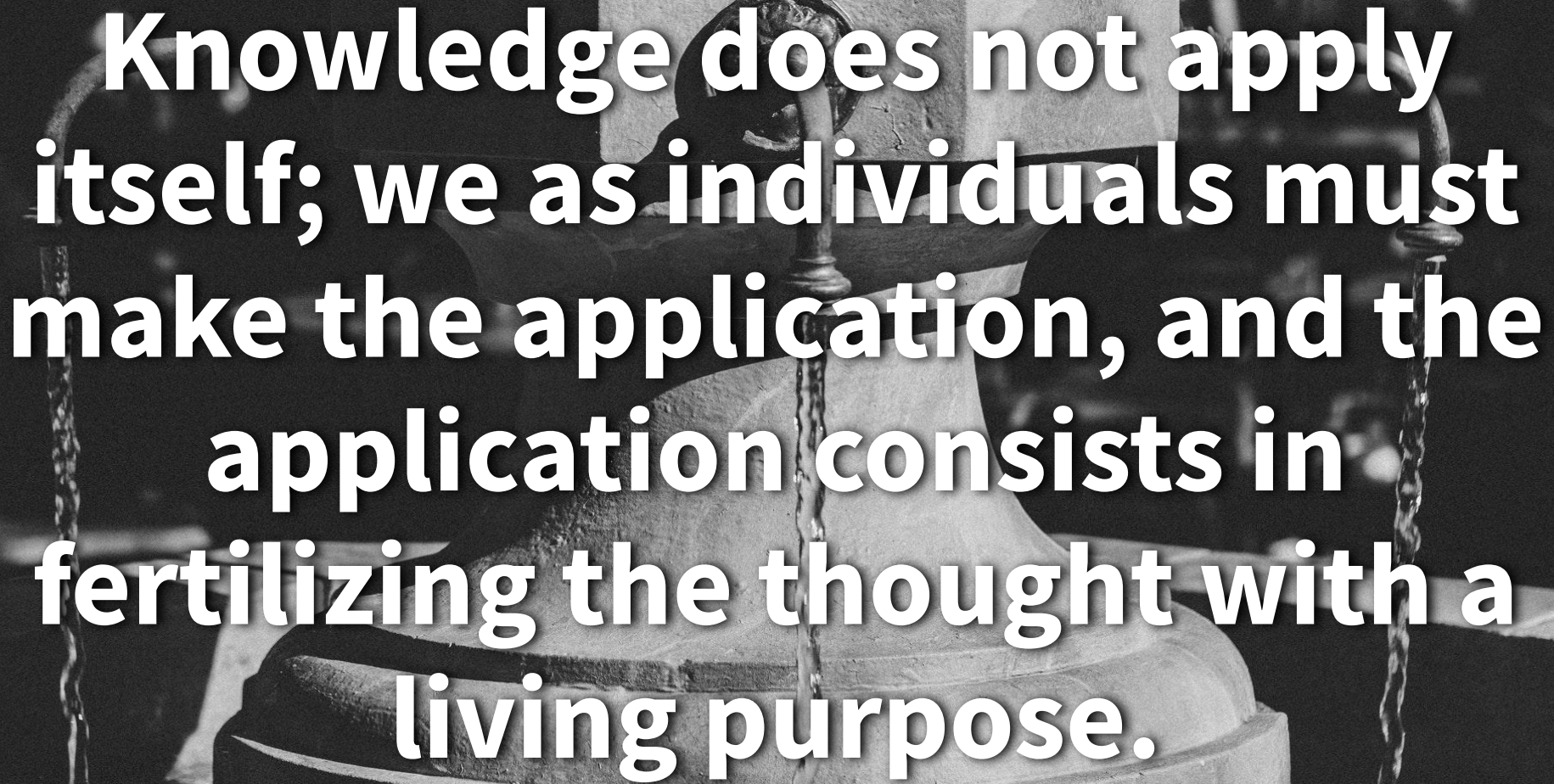
Charles F. Haanel

A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that crosses over the top of the book. The key has an ornate, scrollwork handle and a simple bit. The book is set against a light-colored, textured background, possibly a woven fabric. The text "Chapter Twelve" is overlaid in the center in a large, white, sans-serif font.

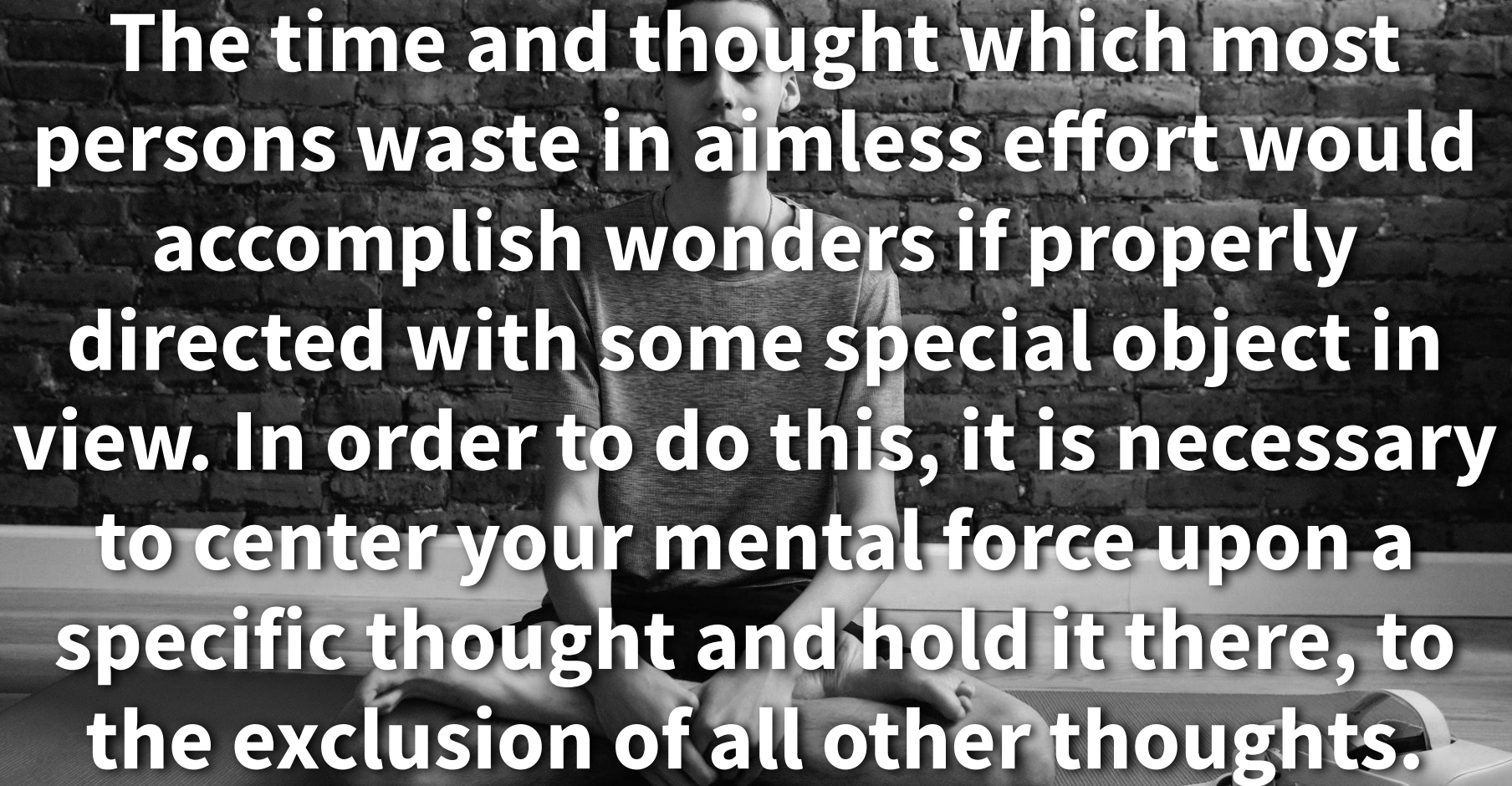
# Chapter Twelve



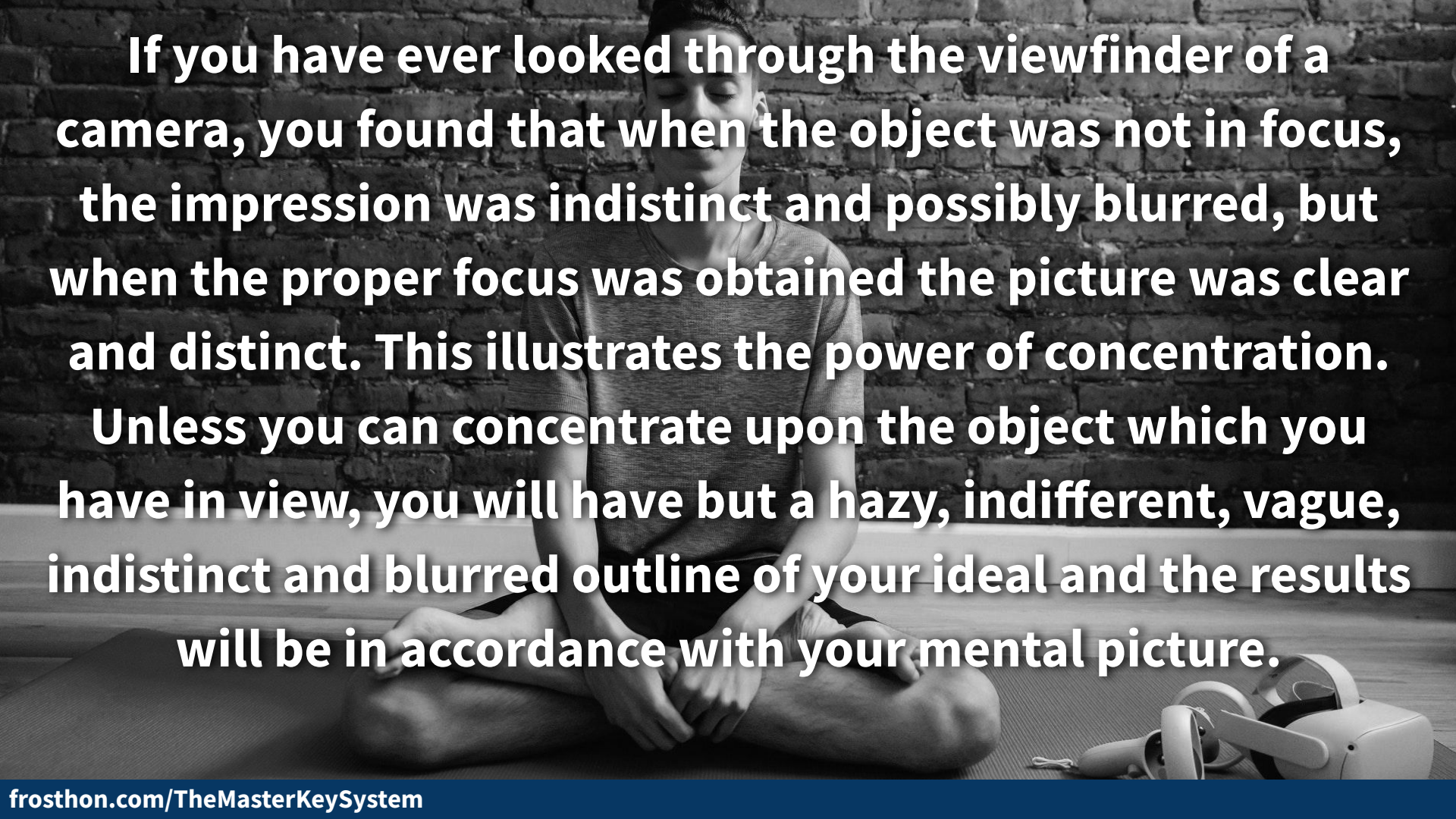
**Part Twelve is enclosed herewith. In the fourth paragraph you will find the following statement: "You must first have the knowledge of your power; second, the courage to dare; third, the faith to do." If you concentrate upon the thoughts given, if you give them your entire attention, you will find a world of meaning in each sentence, and will attract to yourself other thoughts in harmony with them, and you will soon grasp the full significance of the vital knowledge upon which you are concentrating.**



**Knowledge does not apply  
itself; we as individuals must  
make the application, and the  
application consists in  
fertilizing the thought with a  
living purpose.**

A black and white photograph of a person sitting in a meditative lotus position on a mat. The person is centered in the frame, with their hands resting on their knees. The background is a textured brick wall. The overall mood is calm and focused.

**The time and thought which most persons waste in aimless effort would accomplish wonders if properly directed with some special object in view. In order to do this, it is necessary to center your mental force upon a specific thought and hold it there, to the exclusion of all other thoughts.**

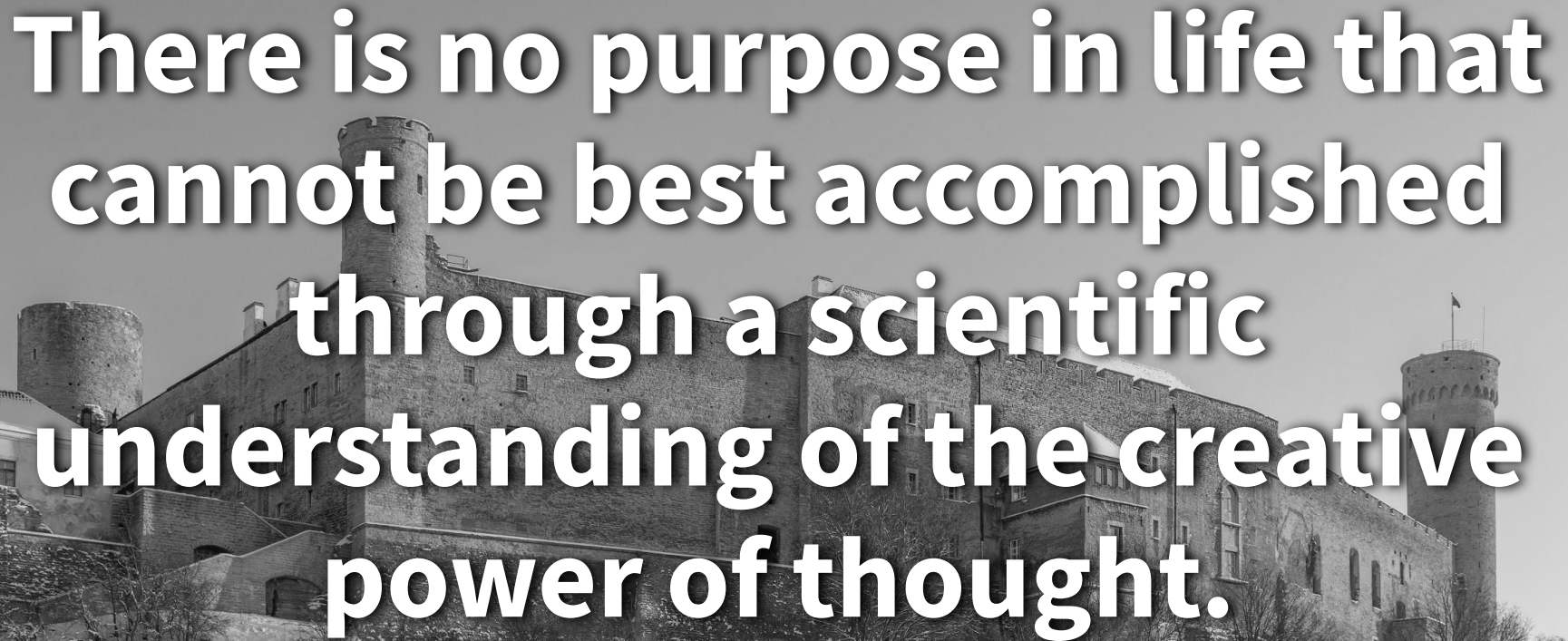
A man is sitting in a meditative lotus position on a mat against a brick wall. He has his eyes closed and a calm expression. To his right, a VR headset lies on the floor, suggesting a connection between meditation and virtual reality. The text is overlaid on the image in a large, bold, white font.

**If you have ever looked through the viewfinder of a camera, you found that when the object was not in focus, the impression was indistinct and possibly blurred, but when the proper focus was obtained the picture was clear and distinct. This illustrates the power of concentration.**

**Unless you can concentrate upon the object which you have in view, you will have but a hazy, indifferent, vague, indistinct and blurred outline of your ideal and the results will be in accordance with your mental picture.**

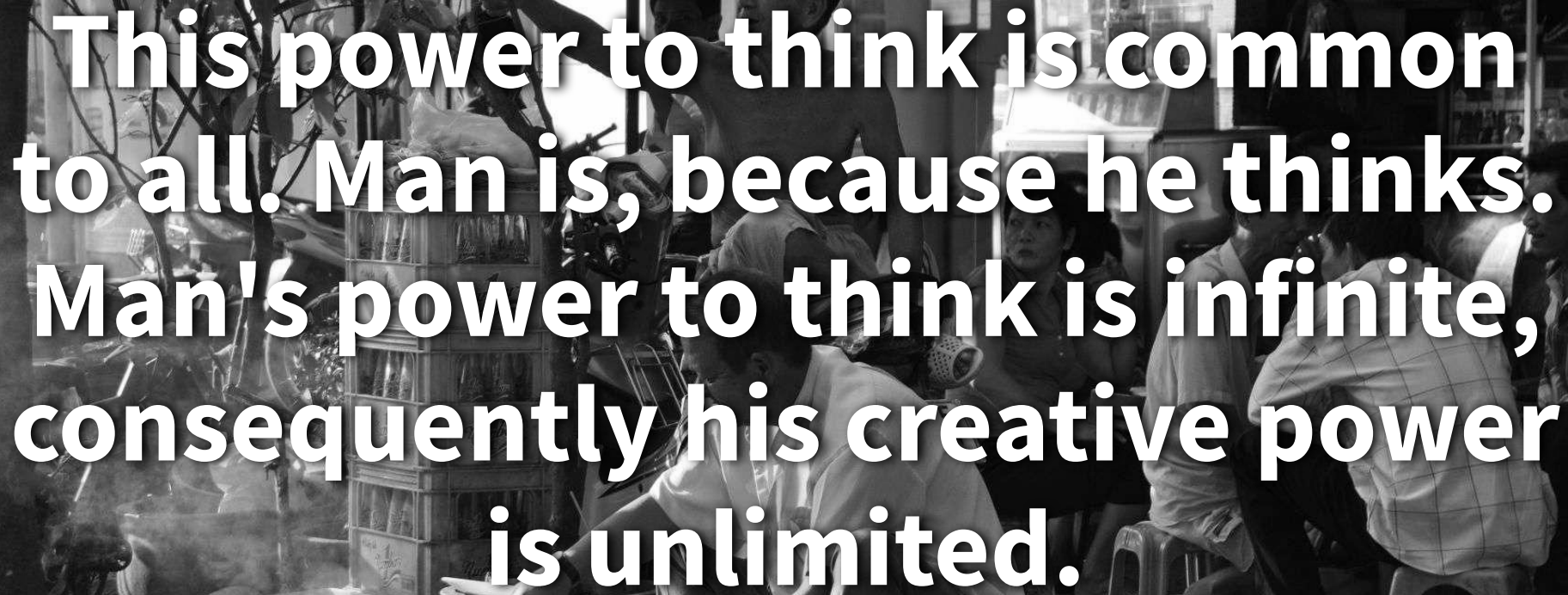
A close-up photograph of a wooden jigsaw puzzle. The puzzle is made of light-colored wood, and one piece is missing from the center, revealing a darker wood underneath. The text 'PART TWELVE' is overlaid in the center of the image.

**PART TWELVE**

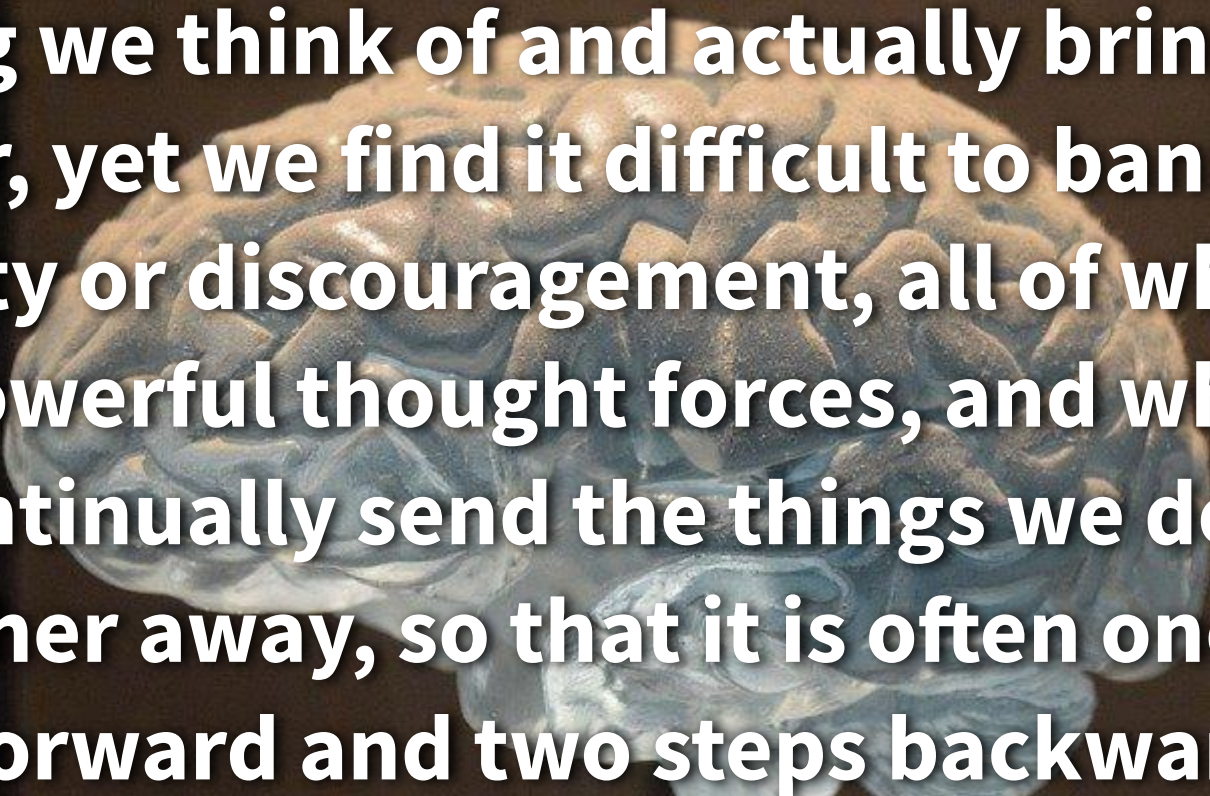


**There is no purpose in life that  
cannot be best accomplished  
through a scientific  
understanding of the creative  
power of thought.**

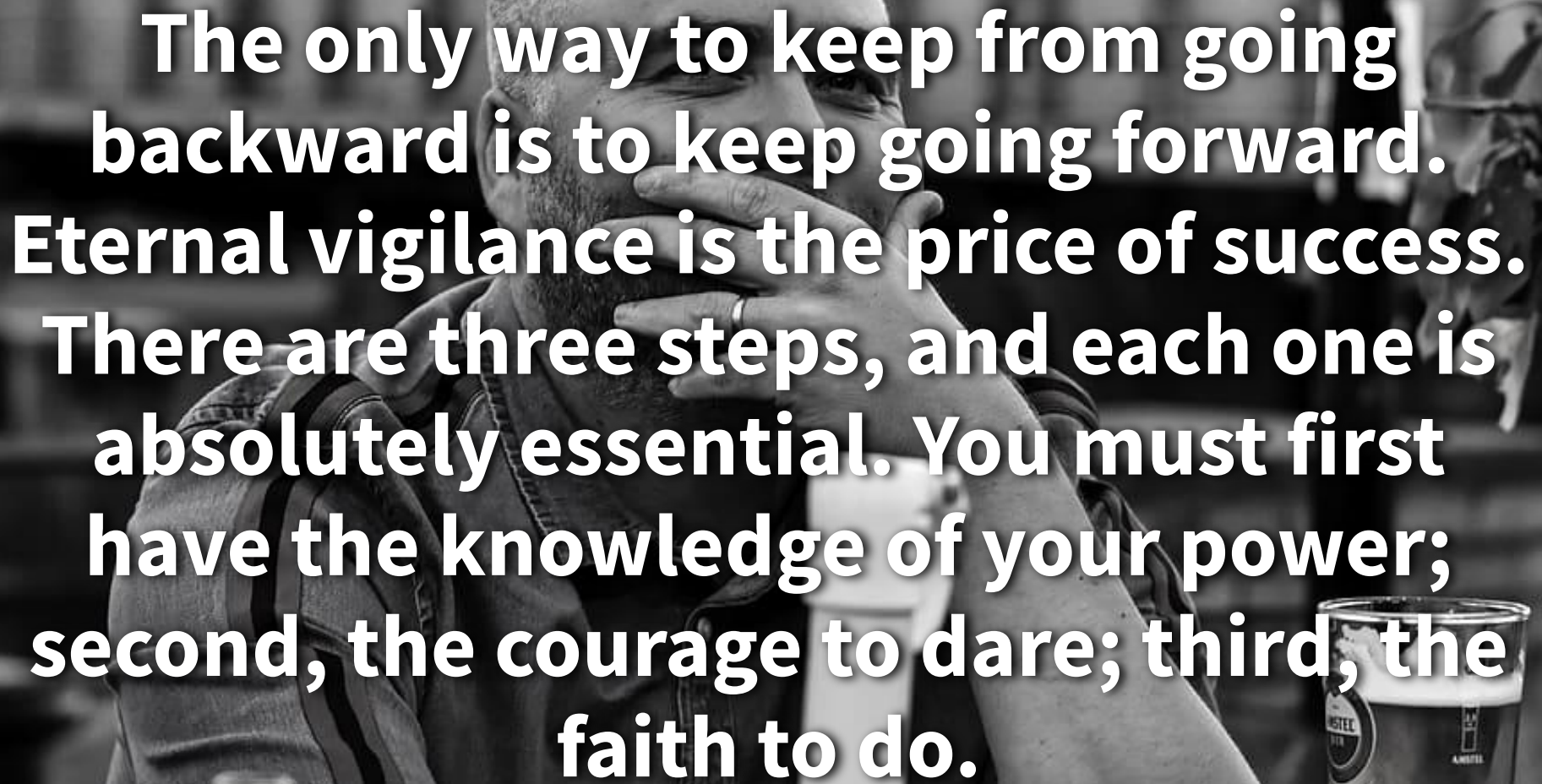




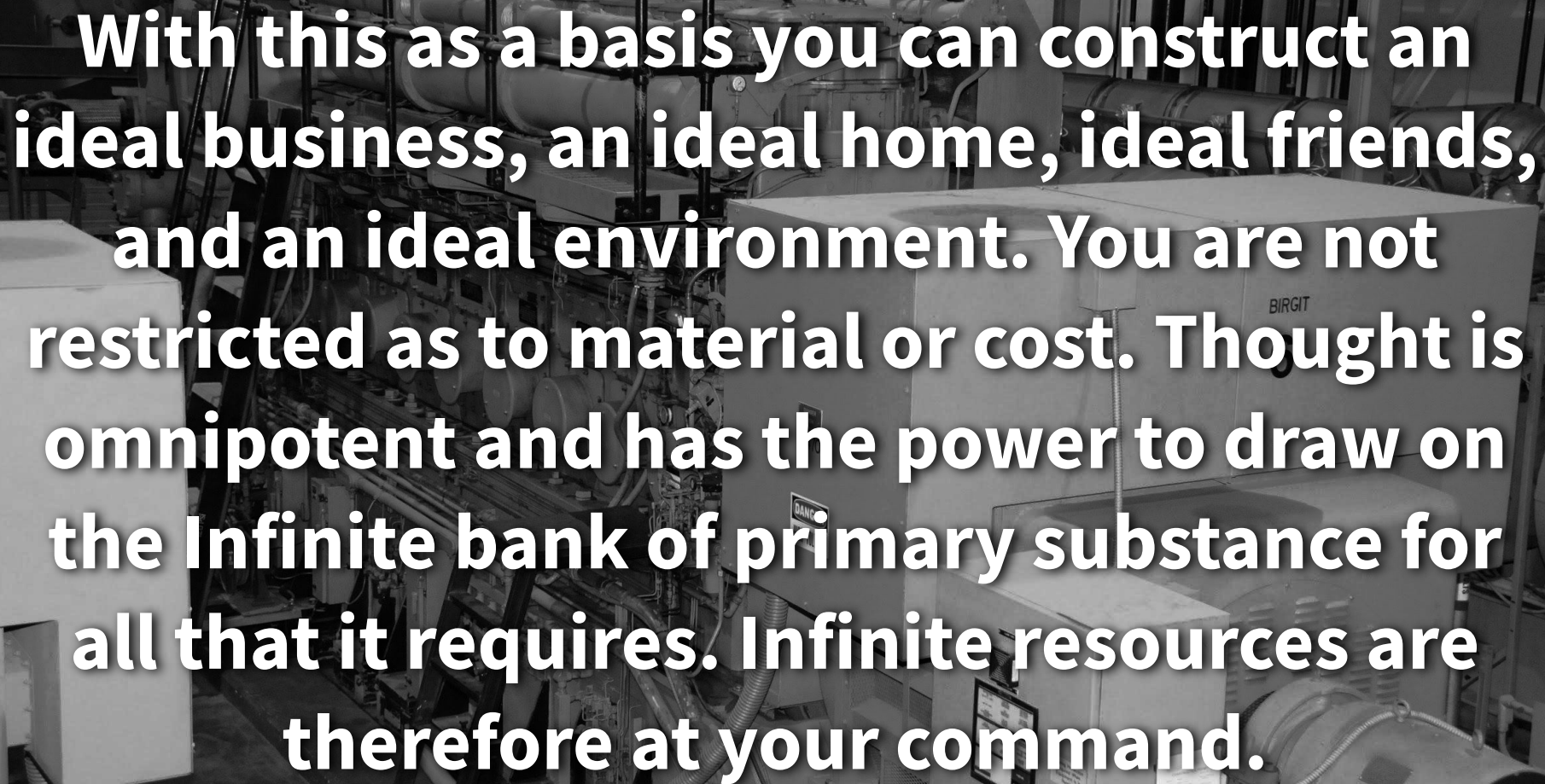
**This power to think is common to all. Man is, because he thinks. Man's power to think is infinite, consequently his creative power is unlimited.**



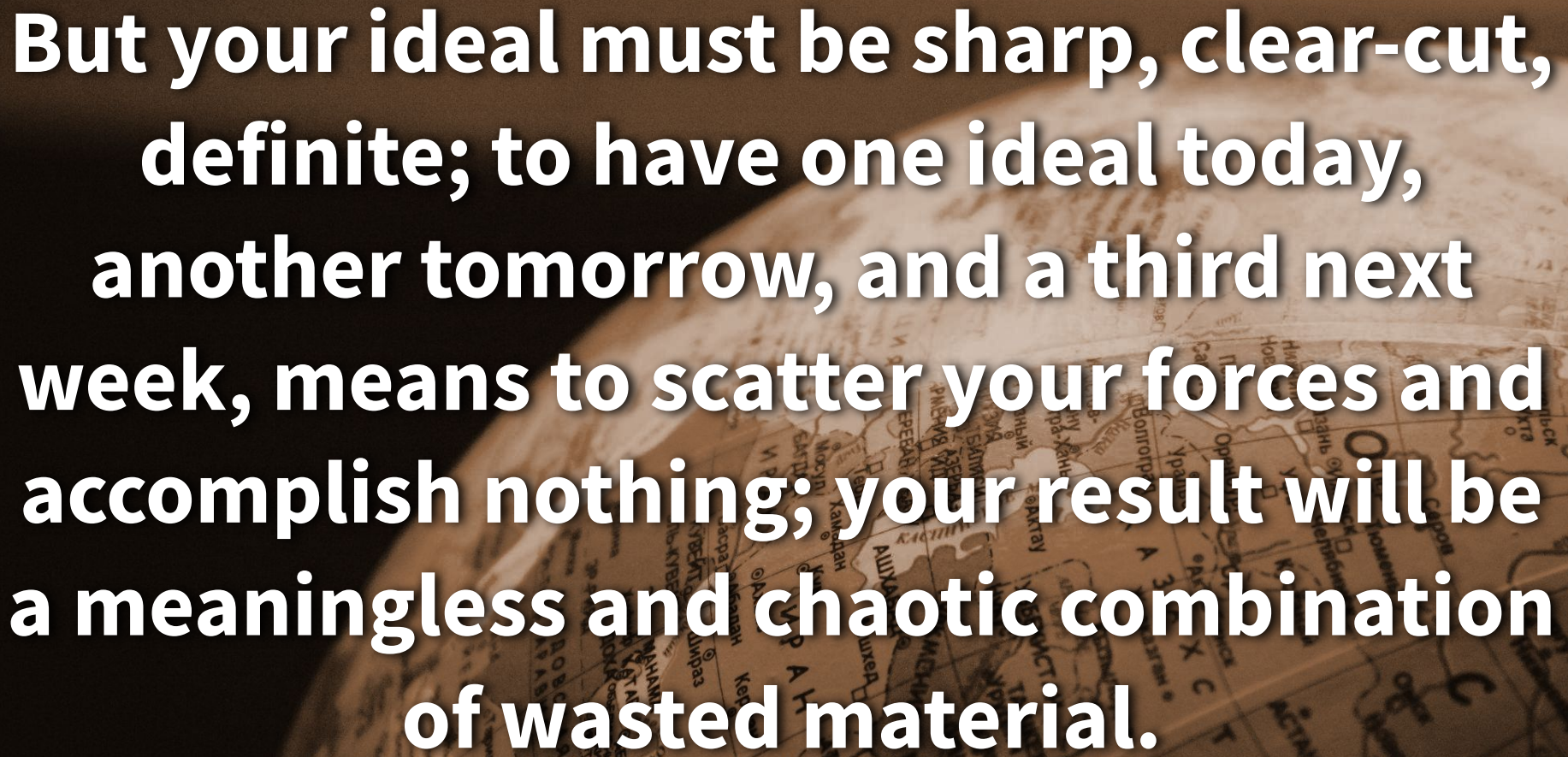
**We know that thought is building for us the thing we think of and actually bringing it nearer, yet we find it difficult to banish fear, anxiety or discouragement, all of which are powerful thought forces, and which continually send the things we desire further away, so that it is often one step forward and two steps backward.**



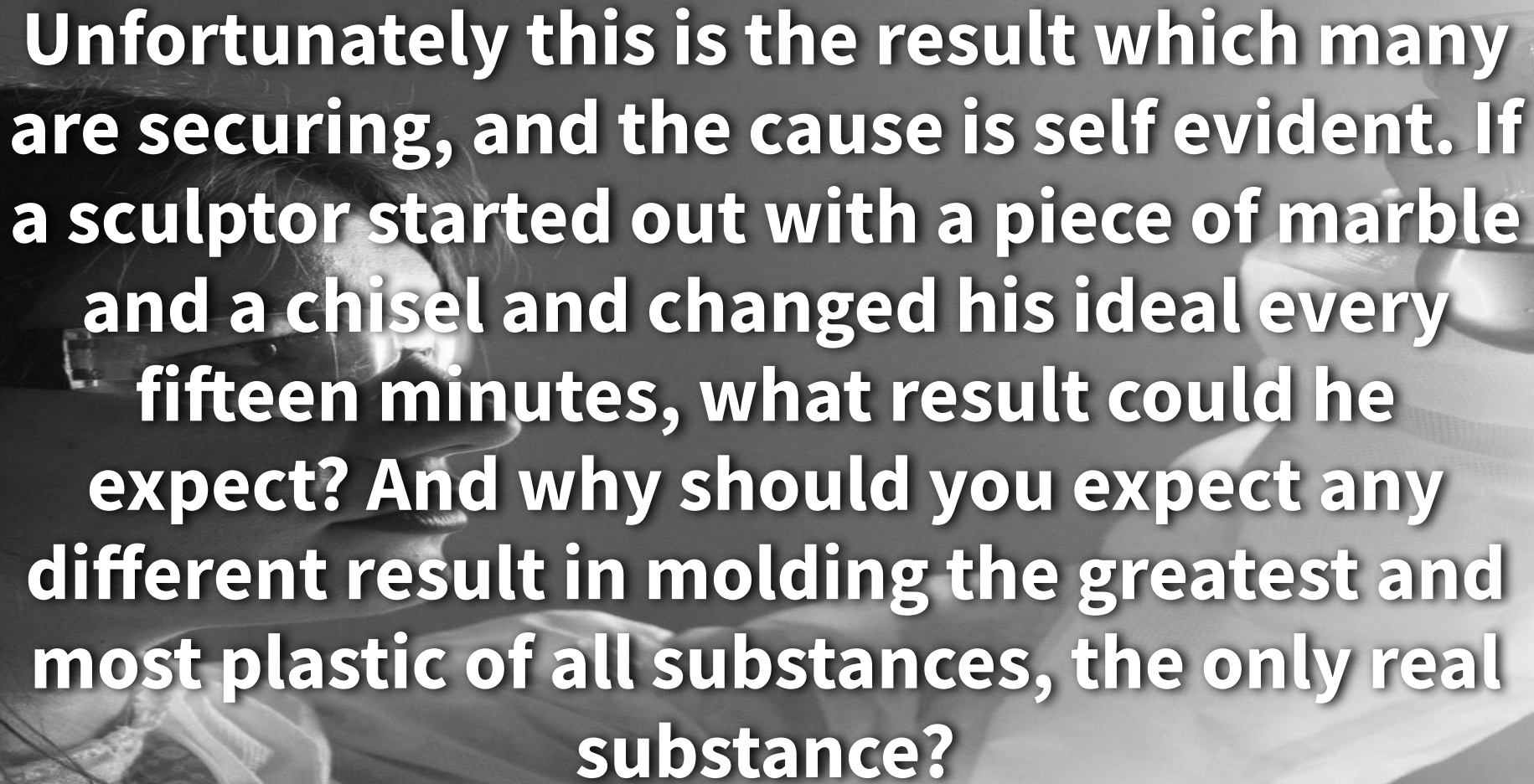
**The only way to keep from going backward is to keep going forward. Eternal vigilance is the price of success. There are three steps, and each one is absolutely essential. You must first have the knowledge of your power; second, the courage to dare; third, the faith to do.**



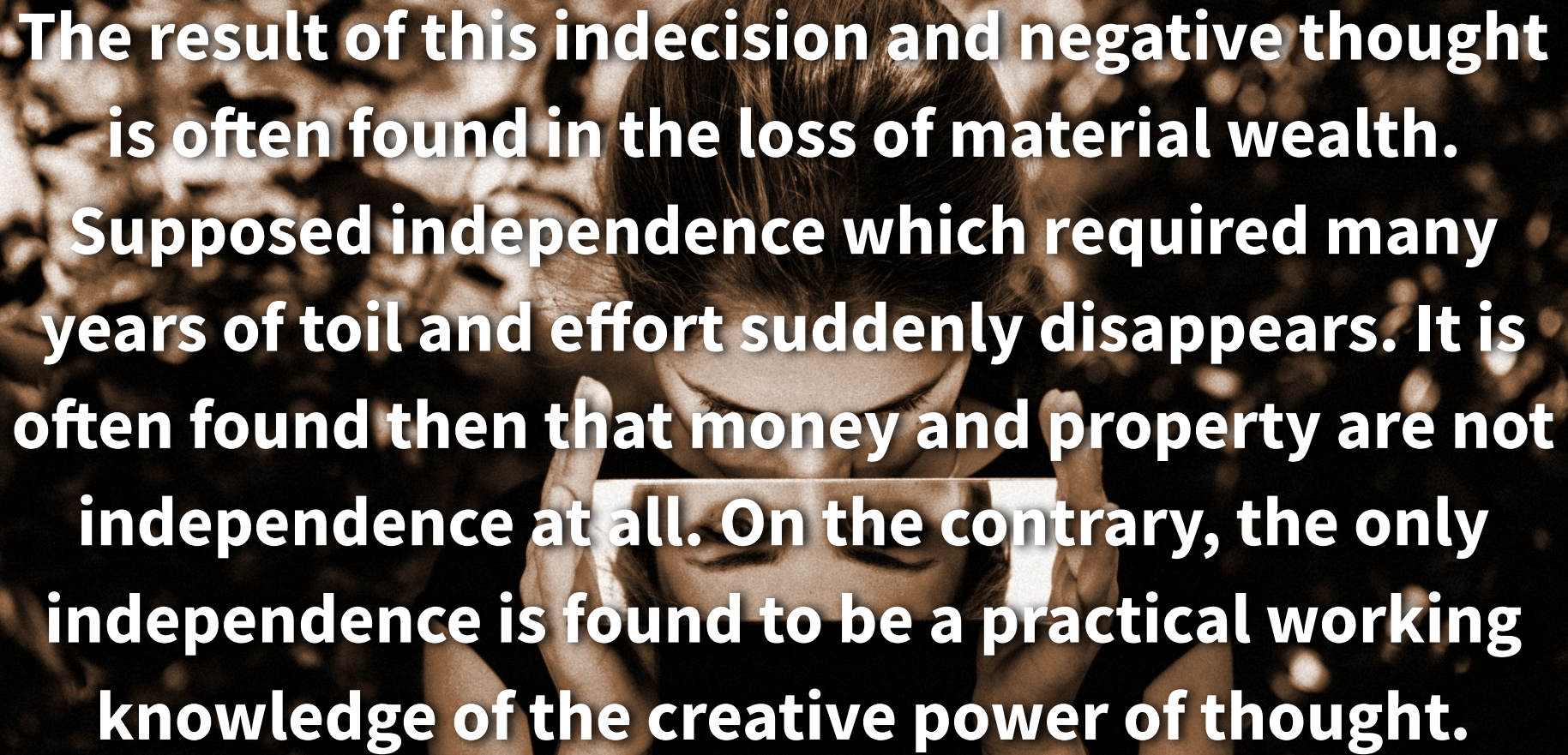
**With this as a basis you can construct an ideal business, an ideal home, ideal friends, and an ideal environment. You are not restricted as to material or cost. Thought is omnipotent and has the power to draw on the Infinite bank of primary substance for all that it requires. Infinite resources are therefore at your command.**



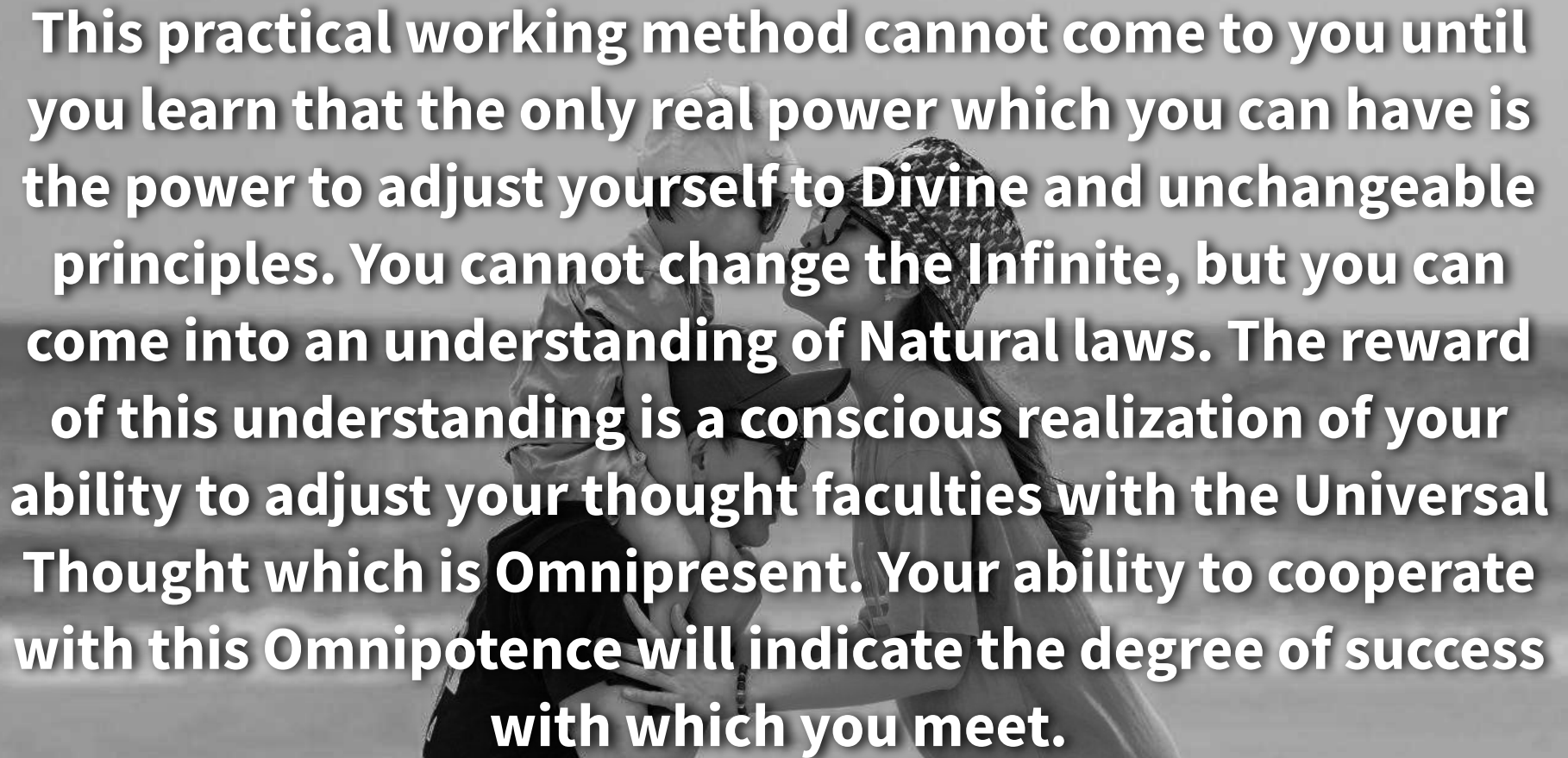
**But your ideal must be sharp, clear-cut, definite; to have one ideal today, another tomorrow, and a third next week, means to scatter your forces and accomplish nothing; your result will be a meaningless and chaotic combination of wasted material.**



**Unfortunately this is the result which many are securing, and the cause is self evident. If a sculptor started out with a piece of marble and a chisel and changed his ideal every fifteen minutes, what result could he expect? And why should you expect any different result in molding the greatest and most plastic of all substances, the only real substance?**

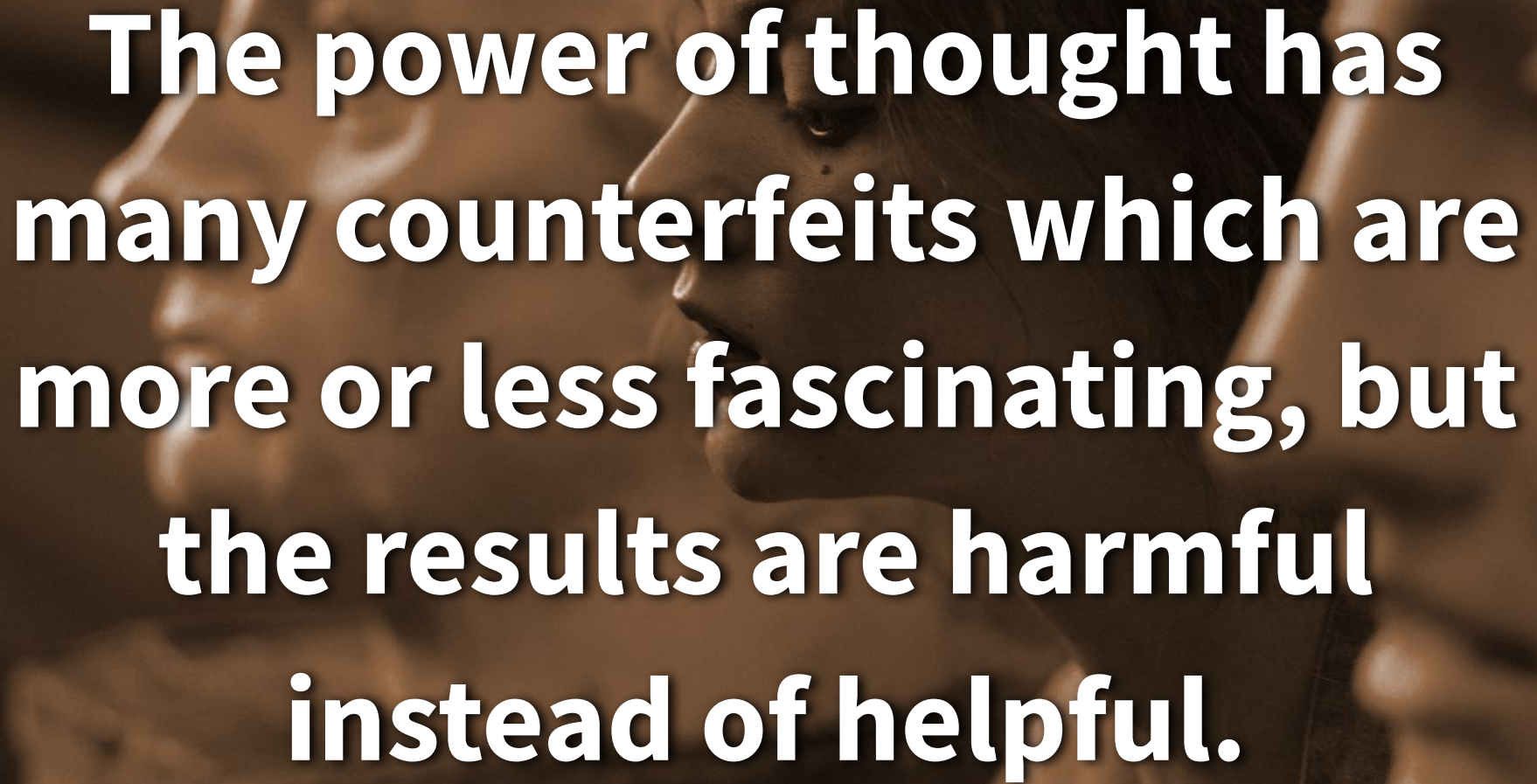
A woman with her hands covering her eyes, looking down, symbolizing despair or loss. The background is a dark, textured surface with some light spots.

**The result of this indecision and negative thought is often found in the loss of material wealth. Supposed independence which required many years of toil and effort suddenly disappears. It is often found then that money and property are not independence at all. On the contrary, the only independence is found to be a practical working knowledge of the creative power of thought.**

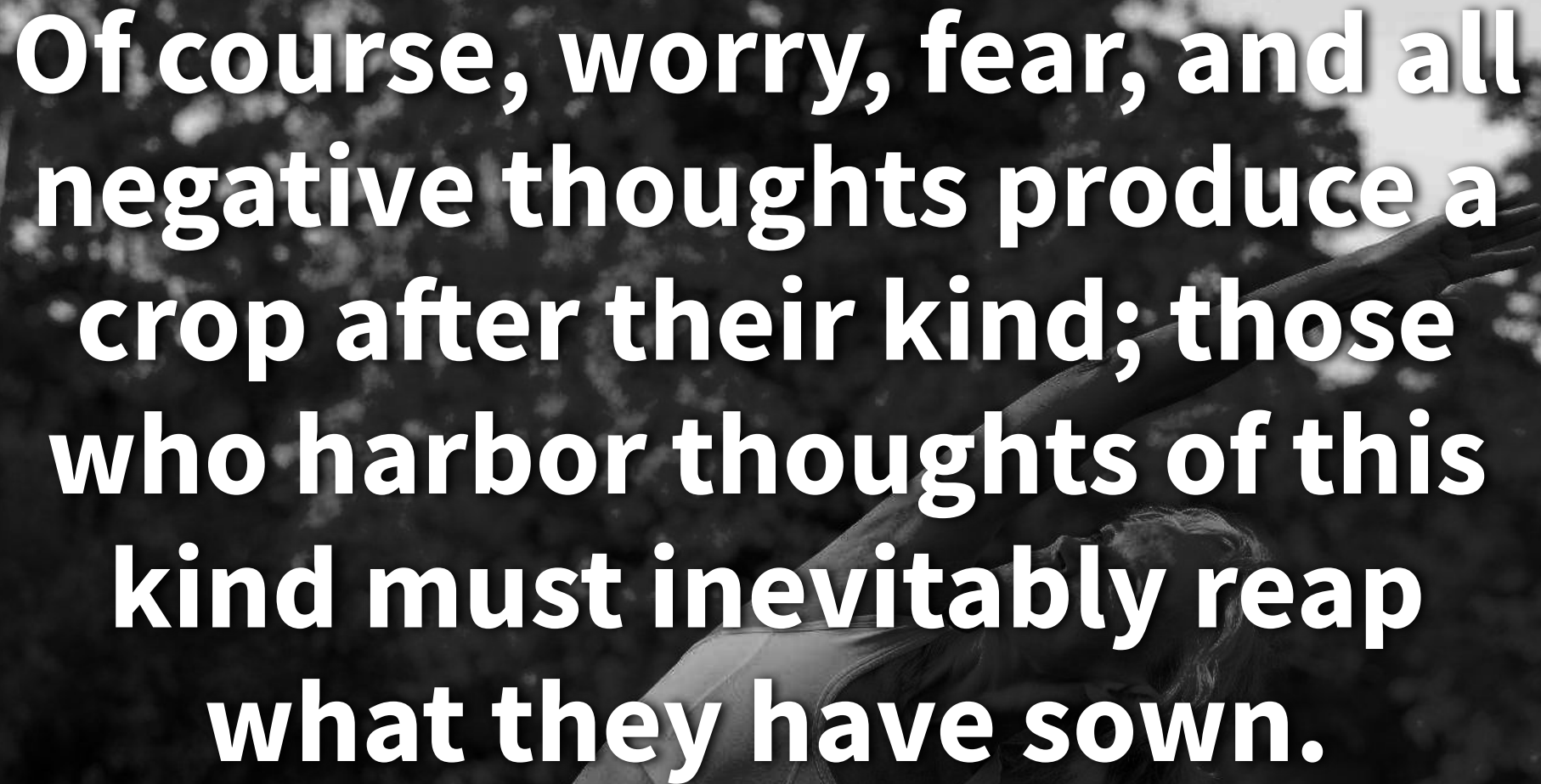


**This practical working method cannot come to you until you learn that the only real power which you can have is the power to adjust yourself to Divine and unchangeable principles. You cannot change the Infinite, but you can come into an understanding of Natural laws. The reward of this understanding is a conscious realization of your ability to adjust your thought faculties with the Universal Thought which is Omnipresent. Your ability to cooperate with this Omnipotence will indicate the degree of success with which you meet.**

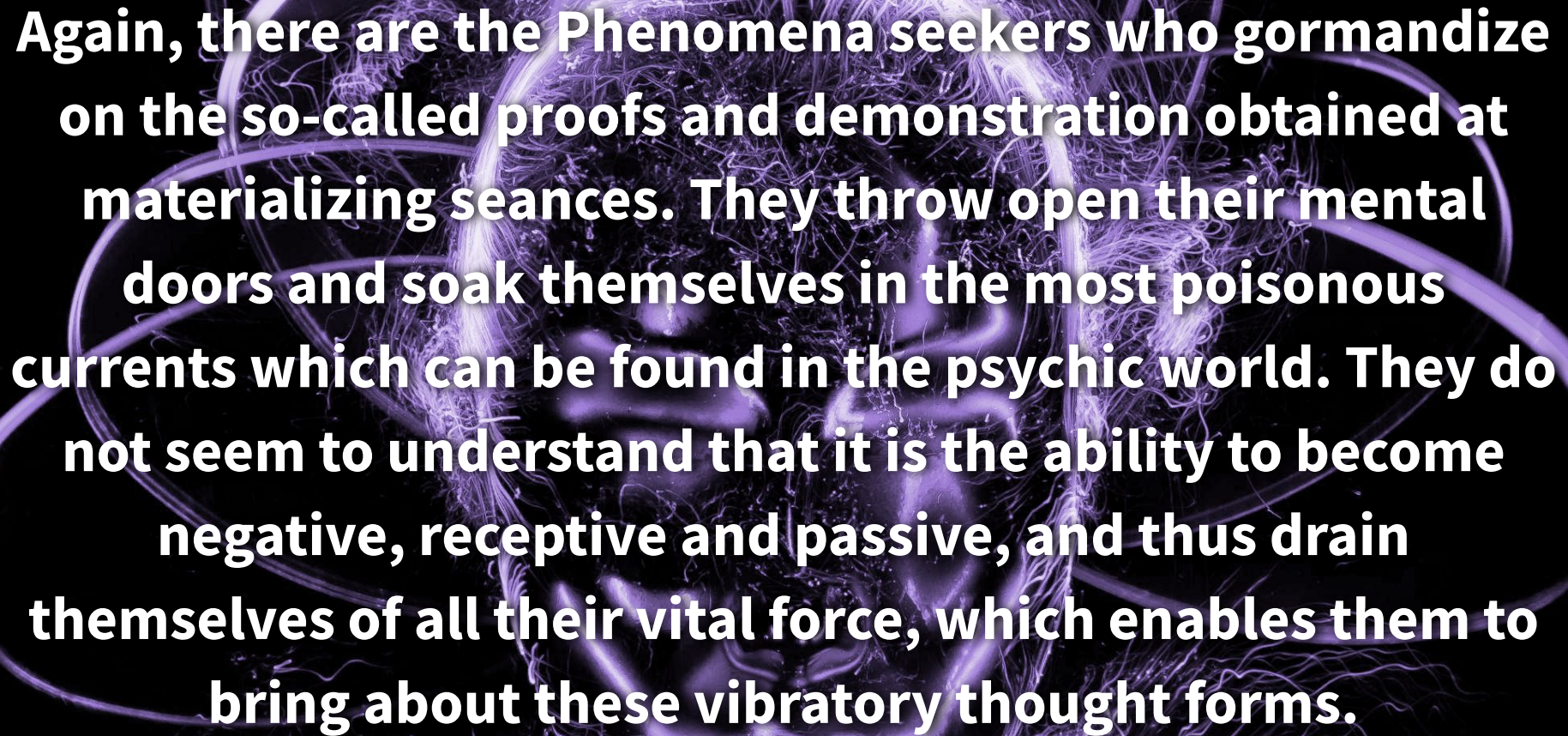




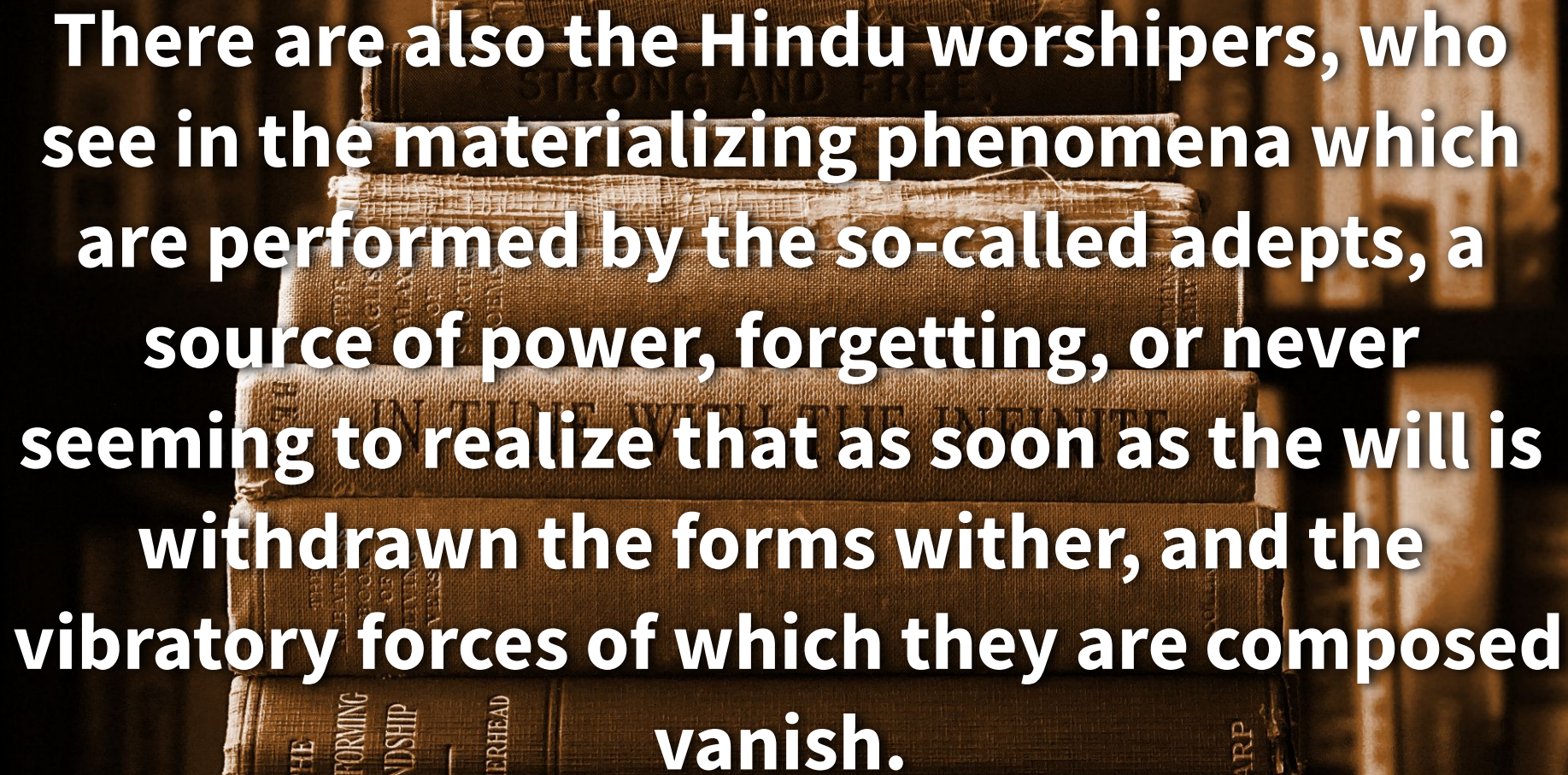
**The power of thought has many counterfeits which are more or less fascinating, but the results are harmful instead of helpful.**



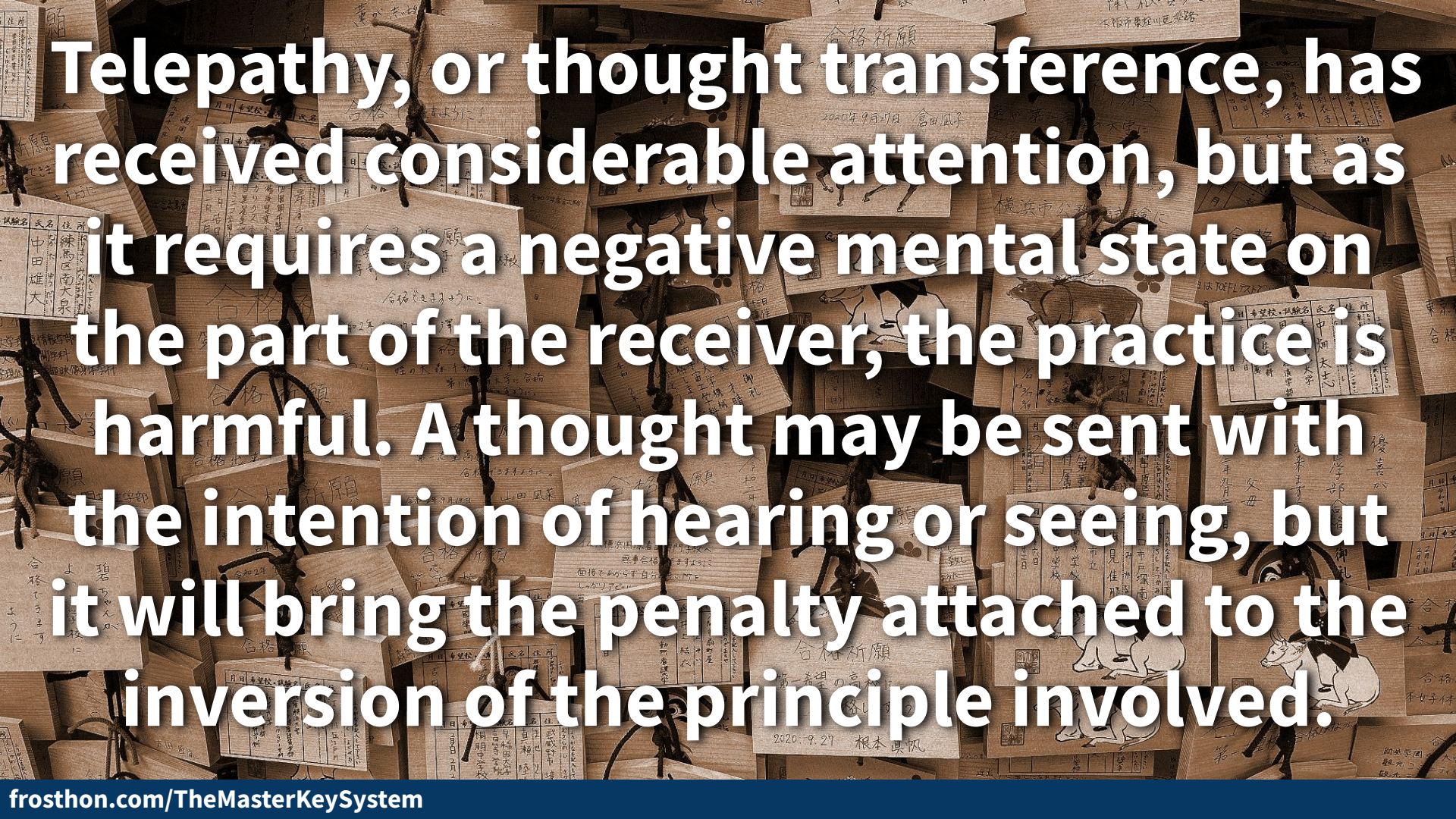
**Of course, worry, fear, and all negative thoughts produce a crop after their kind; those who harbor thoughts of this kind must inevitably reap what they have sown.**



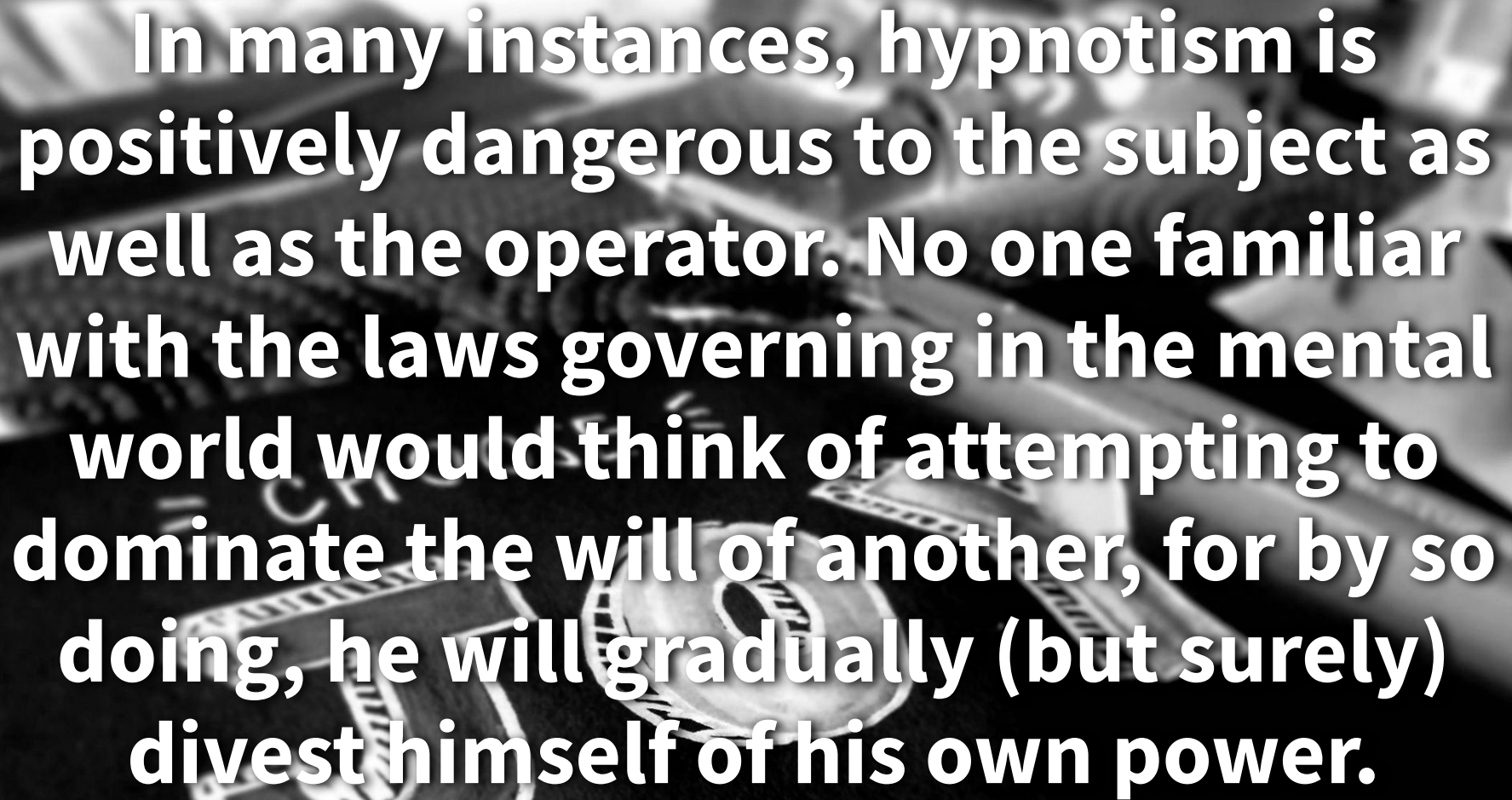
**Again, there are the Phenomena seekers who gormandize on the so-called proofs and demonstration obtained at materializing seances. They throw open their mental doors and soak themselves in the most poisonous currents which can be found in the psychic world. They do not seem to understand that it is the ability to become negative, receptive and passive, and thus drain themselves of all their vital force, which enables them to bring about these vibratory thought forms.**

A stack of several old, worn books with visible spines and titles. The books are stacked vertically, and the text is overlaid on the image. The background is a blurred bookshelf.

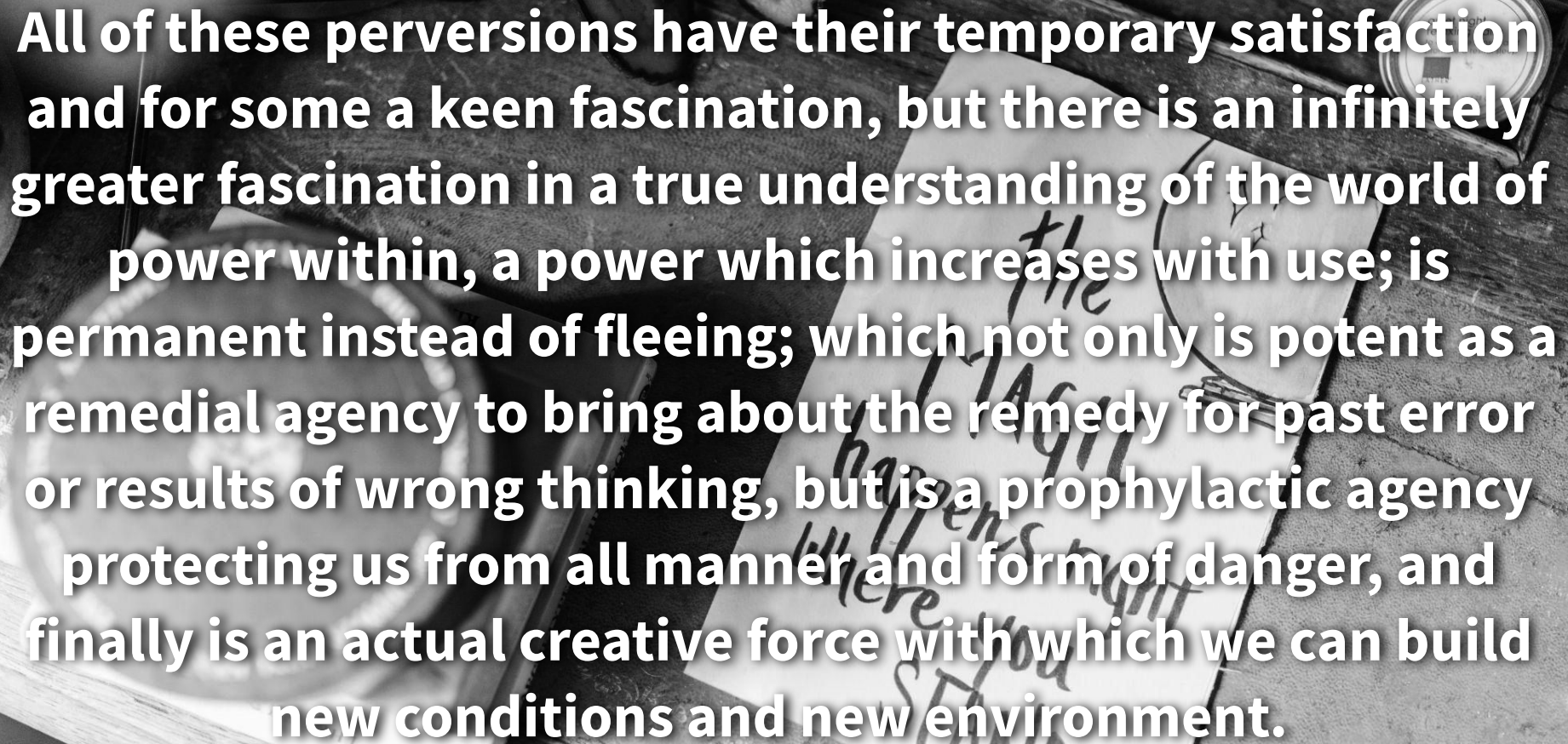
**There are also the Hindu worshipers, who see in the materializing phenomena which are performed by the so-called adepts, a source of power, forgetting, or never seeming to realize that as soon as the will is withdrawn the forms wither, and the vibratory forces of which they are composed vanish.**



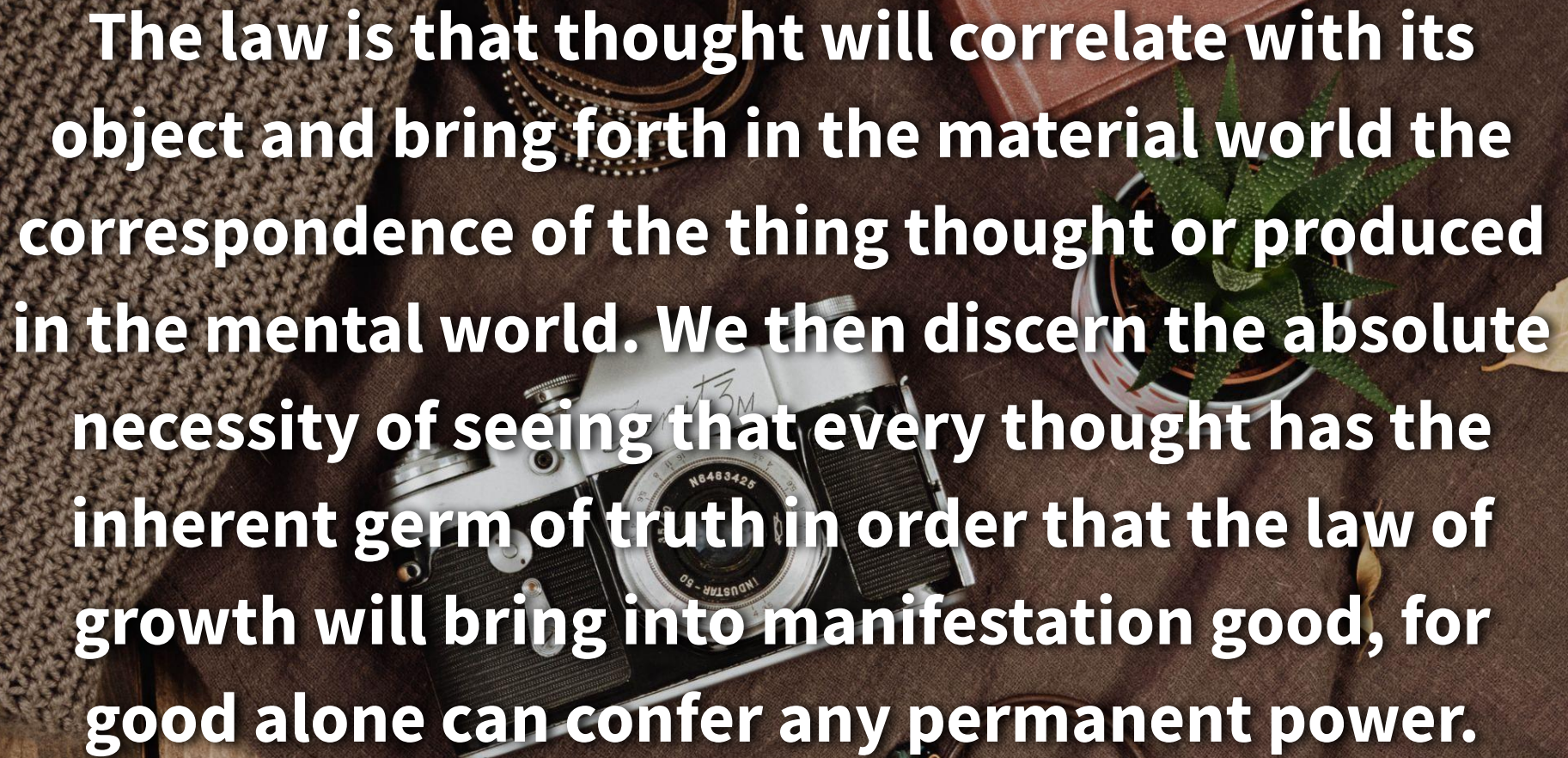
**Telepathy, or thought transference, has received considerable attention, but as it requires a negative mental state on the part of the receiver, the practice is harmful. A thought may be sent with the intention of hearing or seeing, but it will bring the penalty attached to the inversion of the principle involved.**



**In many instances, hypnotism is positively dangerous to the subject as well as the operator. No one familiar with the laws governing in the mental world would think of attempting to dominate the will of another, for by so doing, he will gradually (but surely) divest himself of his own power.**

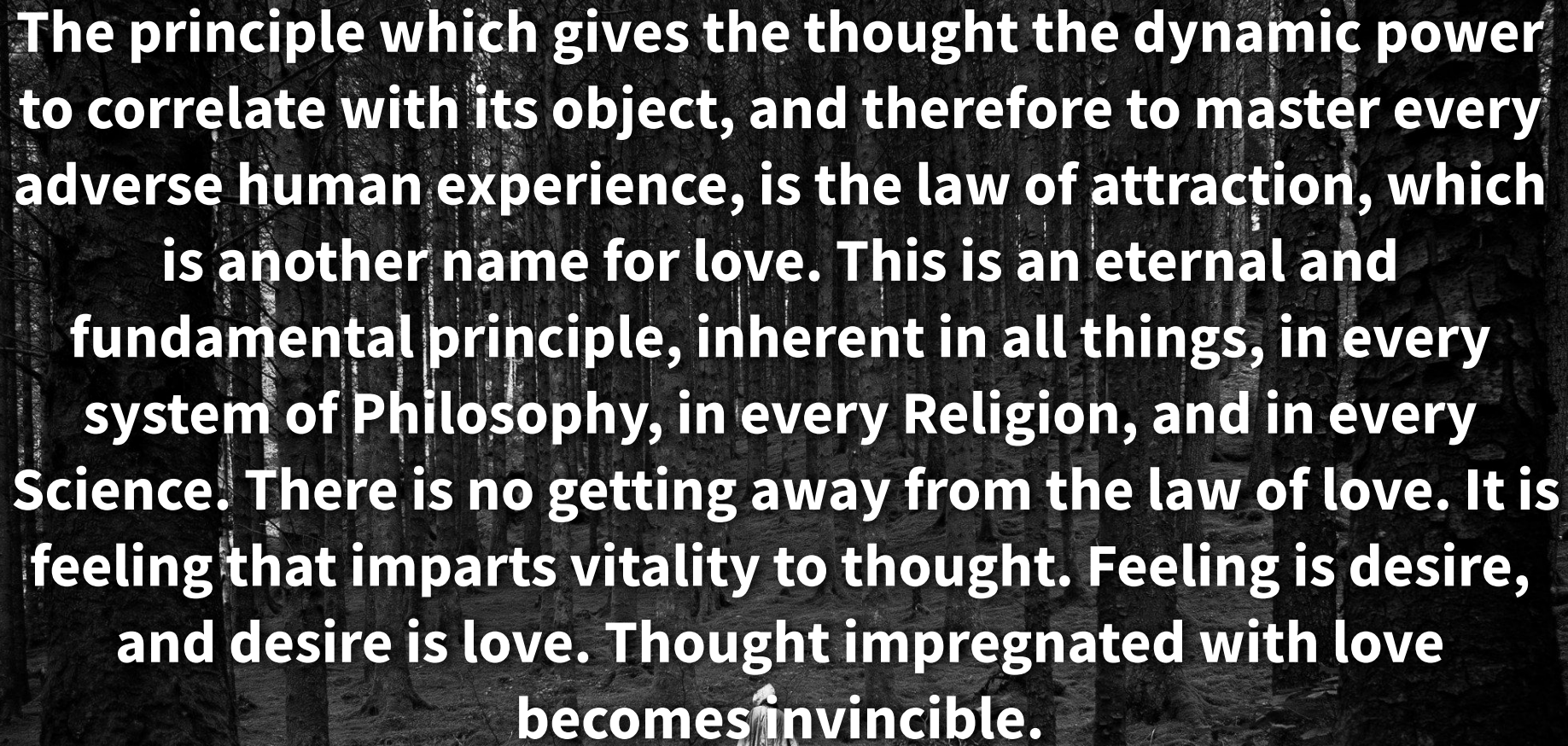
A black and white photograph of a workbench. In the foreground, there is a piece of paper with handwritten text in black ink. The text on the paper reads: "The", "I AGU", "happens", "where you", and "STAND". To the left of the paper is a circular object, possibly a lens or a gauge. In the background, there are various tools and equipment, including what looks like a dial indicator or a similar measuring tool. The overall scene suggests a workshop or a place of creative work.

**All of these perversions have their temporary satisfaction and for some a keen fascination, but there is an infinitely greater fascination in a true understanding of the world of power within, a power which increases with use; is permanent instead of fleeing; which not only is potent as a remedial agency to bring about the remedy for past error or results of wrong thinking, but is a prophylactic agency protecting us from all manner and form of danger, and finally is an actual creative force with which we can build new conditions and new environment.**

A vintage camera with a lens cap, a small potted plant, and a book on a textured surface. The camera is the central focus, with a lens cap on top. The background is a textured, brownish surface, possibly a book cover or a piece of fabric. The text is overlaid on the image in a bold, white font.

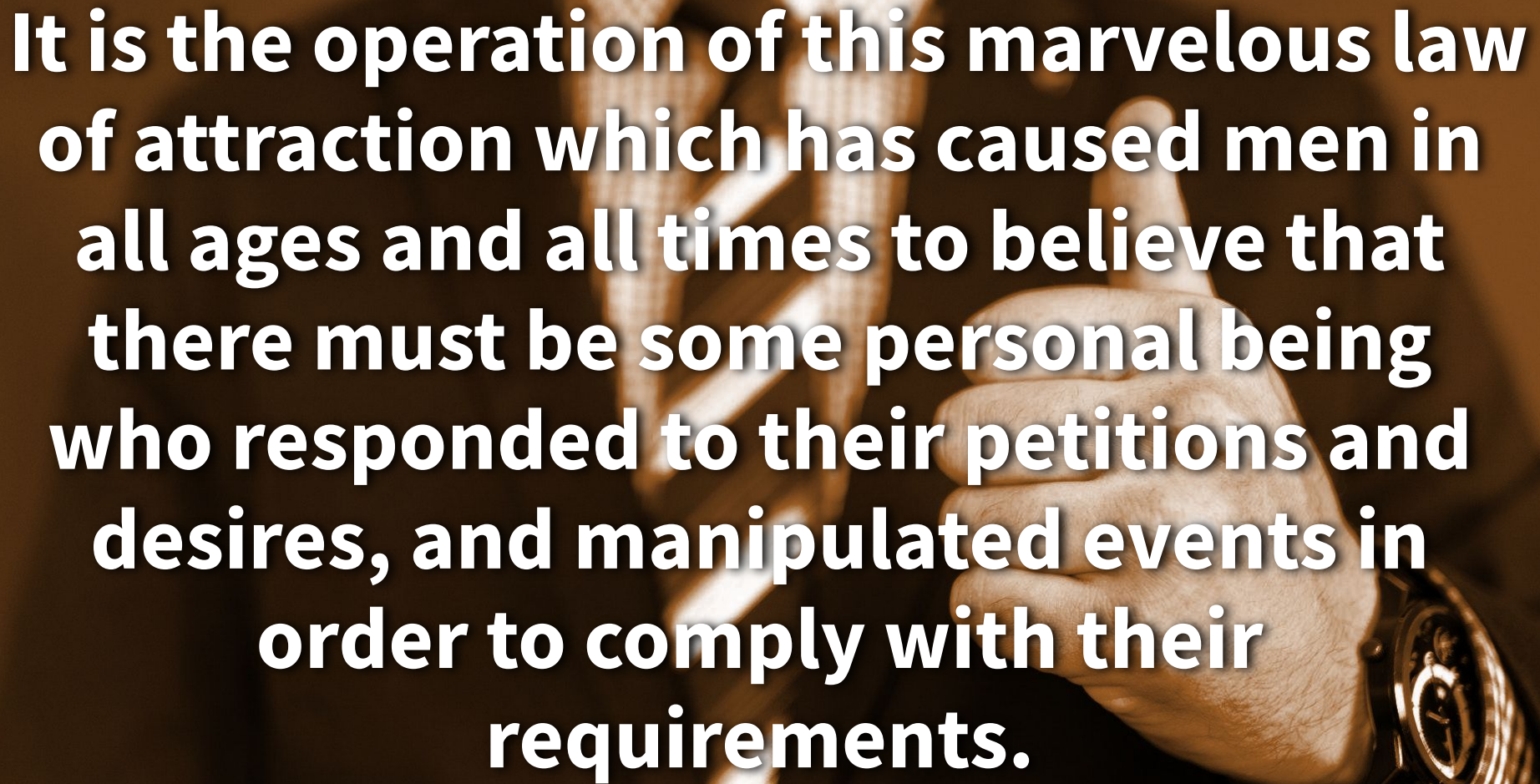
**The law is that thought will correlate with its object and bring forth in the material world the correspondence of the thing thought or produced in the mental world. We then discern the absolute necessity of seeing that every thought has the inherent germ of truth in order that the law of growth will bring into manifestation good, for good alone can confer any permanent power.**



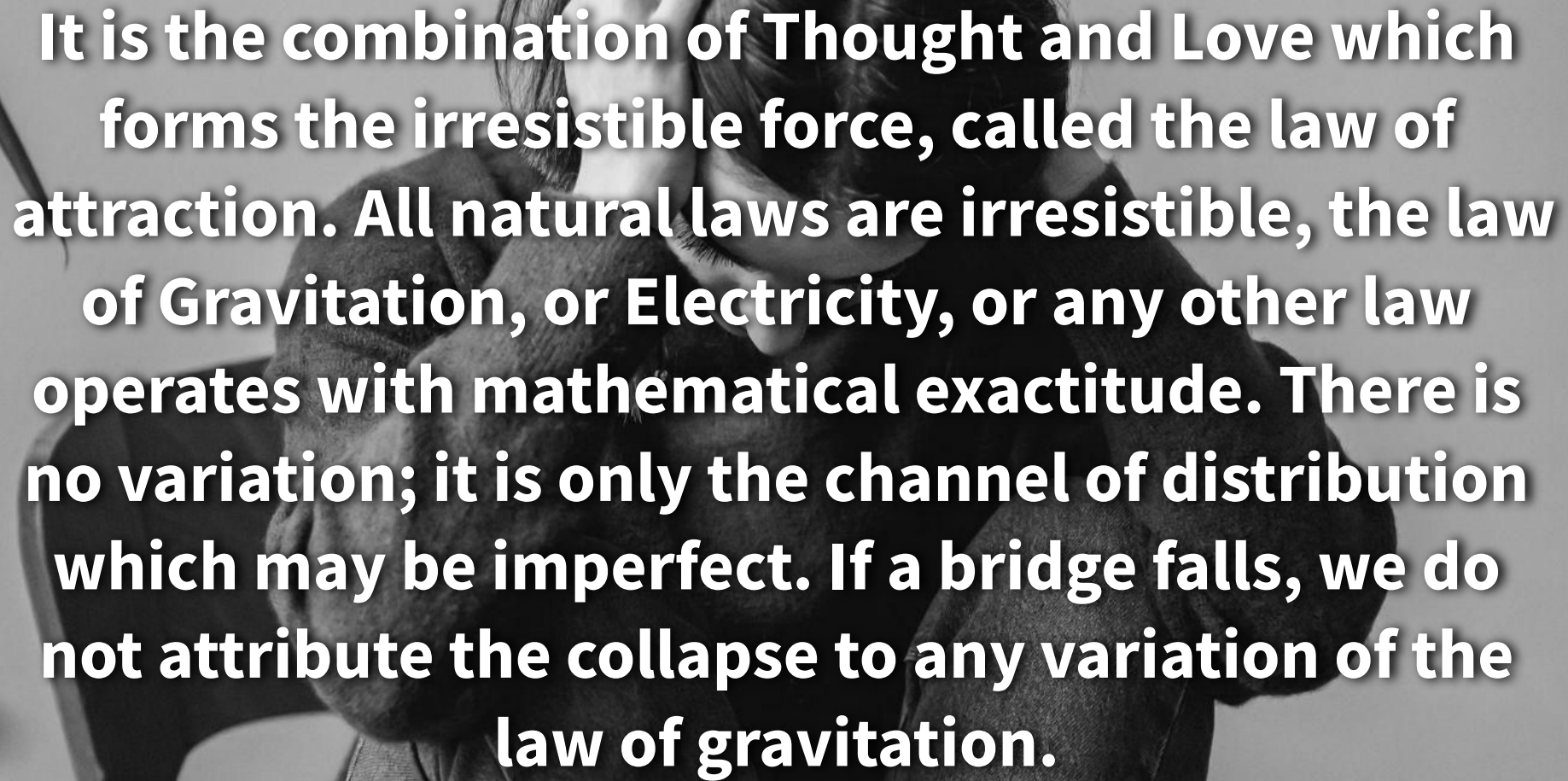
A dark, atmospheric forest scene with a person walking away in the distance. The text is overlaid in white, bold font.

**The principle which gives the thought the dynamic power to correlate with its object, and therefore to master every adverse human experience, is the law of attraction, which is another name for love. This is an eternal and fundamental principle, inherent in all things, in every system of Philosophy, in every Religion, and in every Science. There is no getting away from the law of love. It is feeling that imparts vitality to thought. Feeling is desire, and desire is love. Thought impregnated with love becomes invincible.**

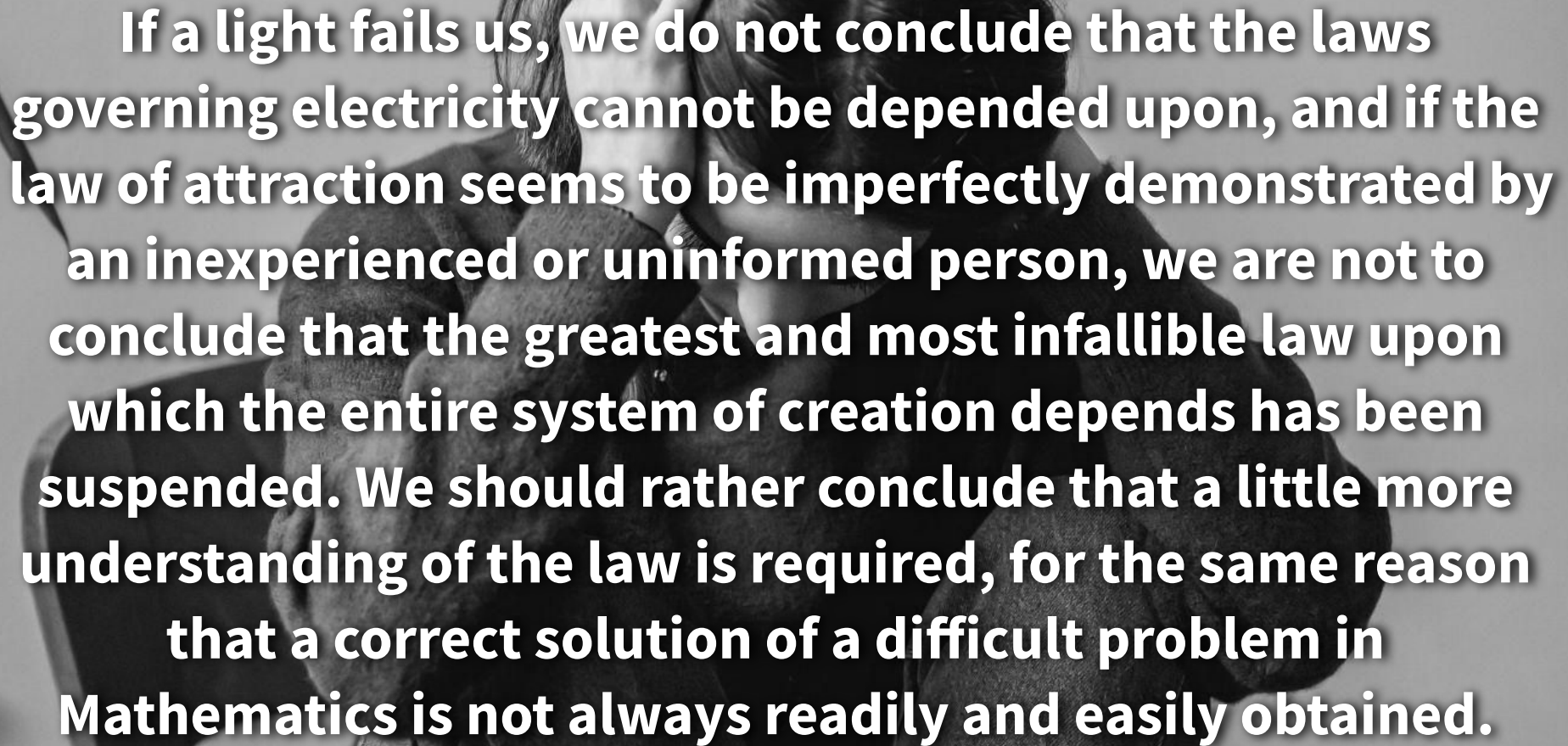
**We find this truth emphasized wherever the power of thought is understood, The Universal Mind is not only Intelligence, but it is substance, and this substance is the attractive force which brings electrons together by the law of attraction so that they form atoms; the atoms in turn are brought together by the same law and form molecules; molecules take objective forms; and so we find that the law of love is the creative force behind every manifestation, not only of atoms, but of worlds, of the Universe, of everything of which the imagination can form any conception.**



**It is the operation of this marvelous law of attraction which has caused men in all ages and all times to believe that there must be some personal being who responded to their petitions and desires, and manipulated events in order to comply with their requirements.**




**It is the combination of Thought and Love which forms the irresistible force, called the law of attraction. All natural laws are irresistible, the law of Gravitation, or Electricity, or any other law operates with mathematical exactitude. There is no variation; it is only the channel of distribution which may be imperfect. If a bridge falls, we do not attribute the collapse to any variation of the law of gravitation.**

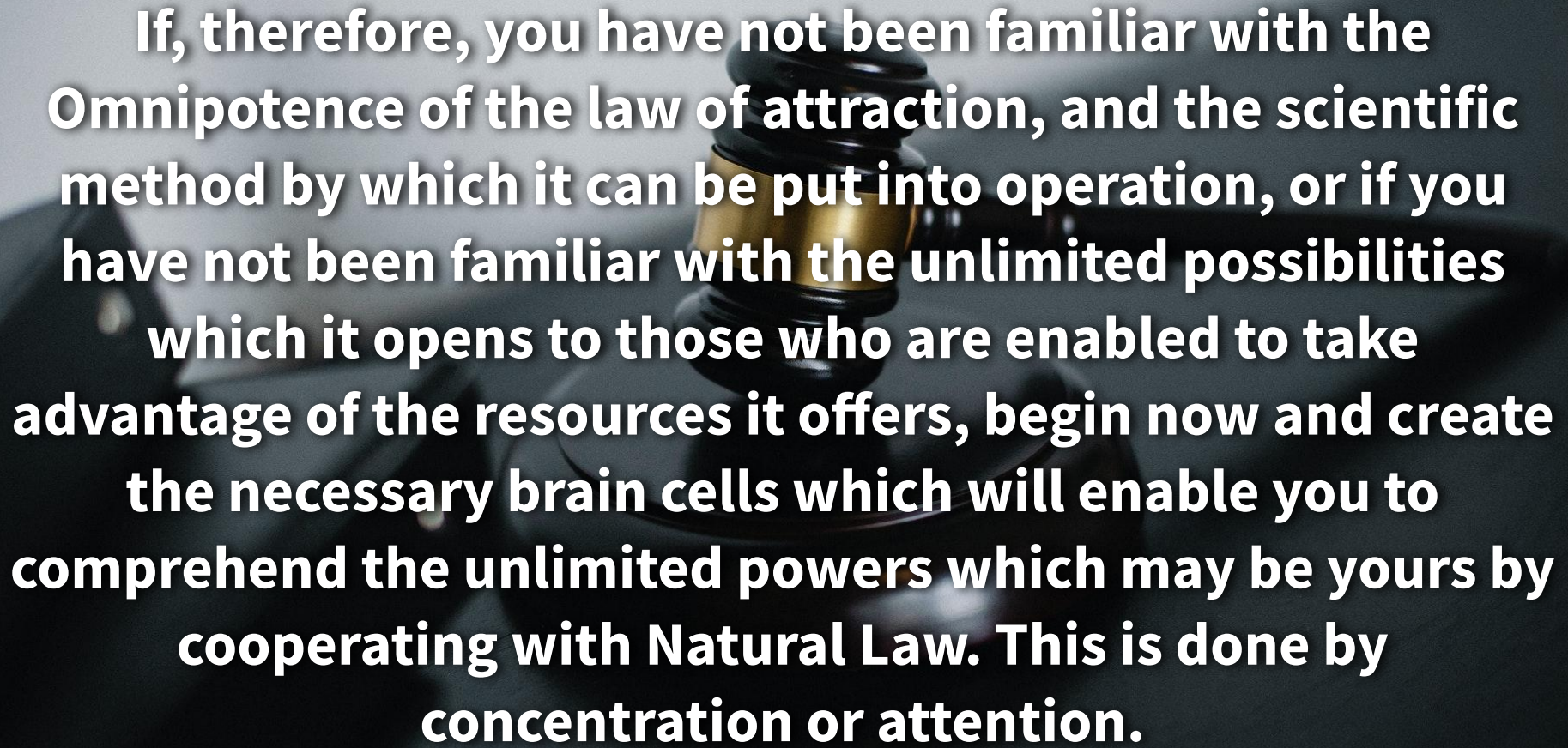


**If a light fails us, we do not conclude that the laws governing electricity cannot be depended upon, and if the law of attraction seems to be imperfectly demonstrated by an inexperienced or uninformed person, we are not to conclude that the greatest and most infallible law upon which the entire system of creation depends has been suspended. We should rather conclude that a little more understanding of the law is required, for the same reason that a correct solution of a difficult problem in Mathematics is not always readily and easily obtained.**

**. Things are created in the mental or spiritual world before they appear in the outward act or event. by the simple process of governing our thought forces today, we help create the events which will come into our lives in the future, perhaps even tomorrow. Educated desire is the most potent means of bringing into action the law of attraction.**



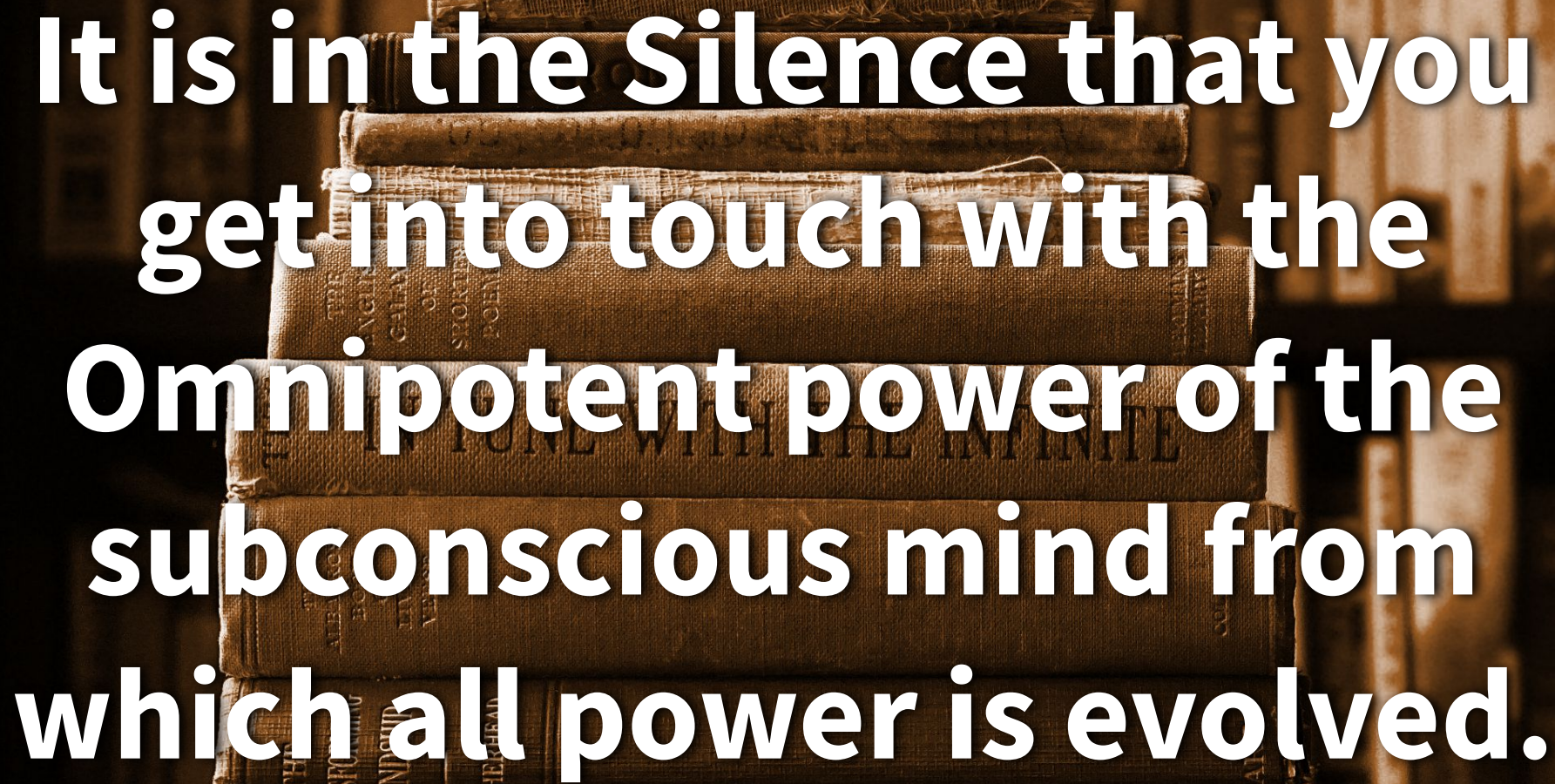
**Man is so constituted that he must first create the tools, or implements by which he gains the power to think. The mind cannot comprehend an entirely new idea until a corresponding vibratory brain cell has been prepared to receive it. This explains why it is so difficult for us to receive or appreciate an entirely new idea; we have no brain cell capable of receiving it; we are therefore incredulous; we do not believe it.**



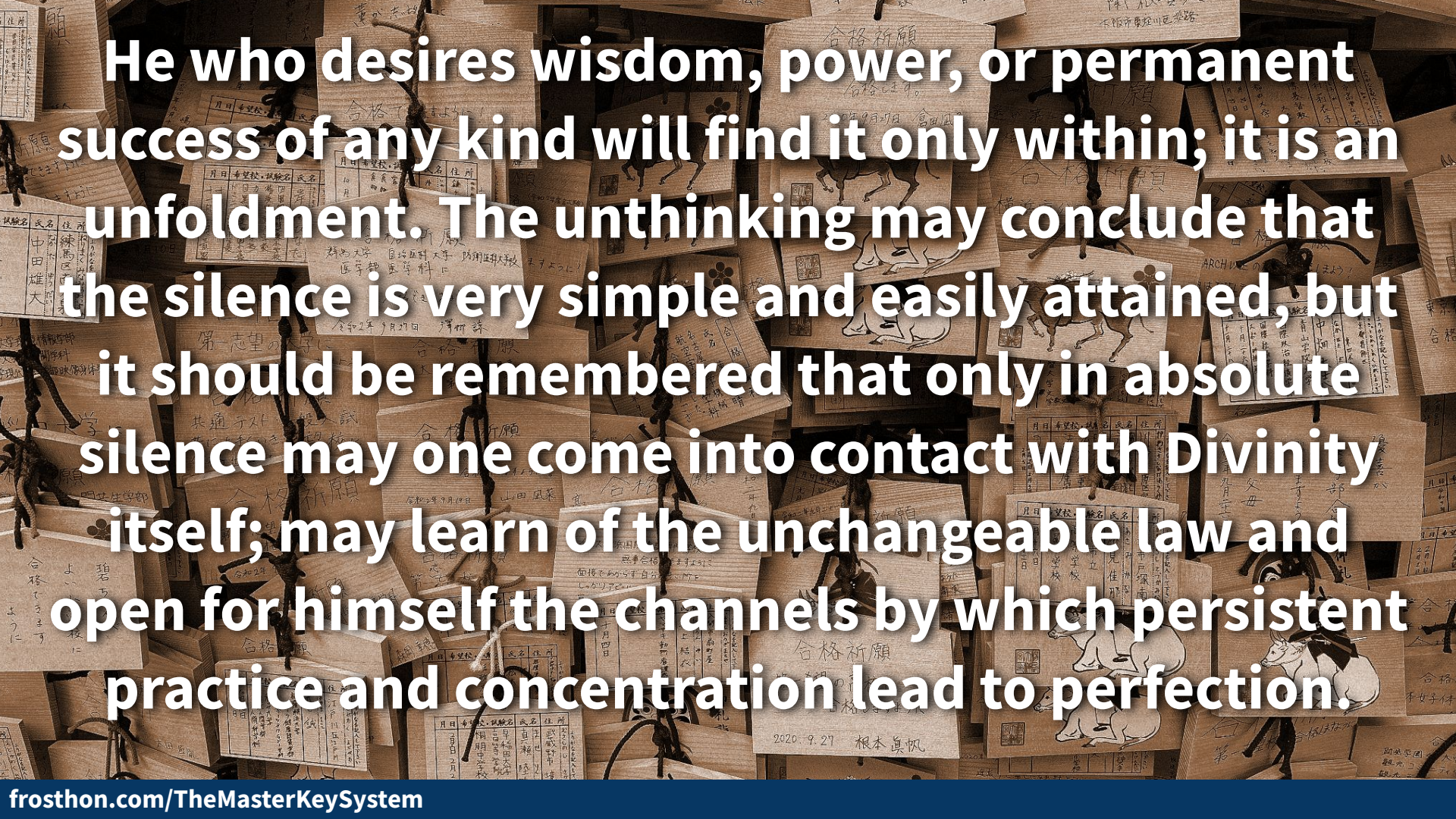
**If, therefore, you have not been familiar with the Omnipotence of the law of attraction, and the scientific method by which it can be put into operation, or if you have not been familiar with the unlimited possibilities which it opens to those who are enabled to take advantage of the resources it offers, begin now and create the necessary brain cells which will enable you to comprehend the unlimited powers which may be yours by cooperating with Natural Law. This is done by concentration or attention.**



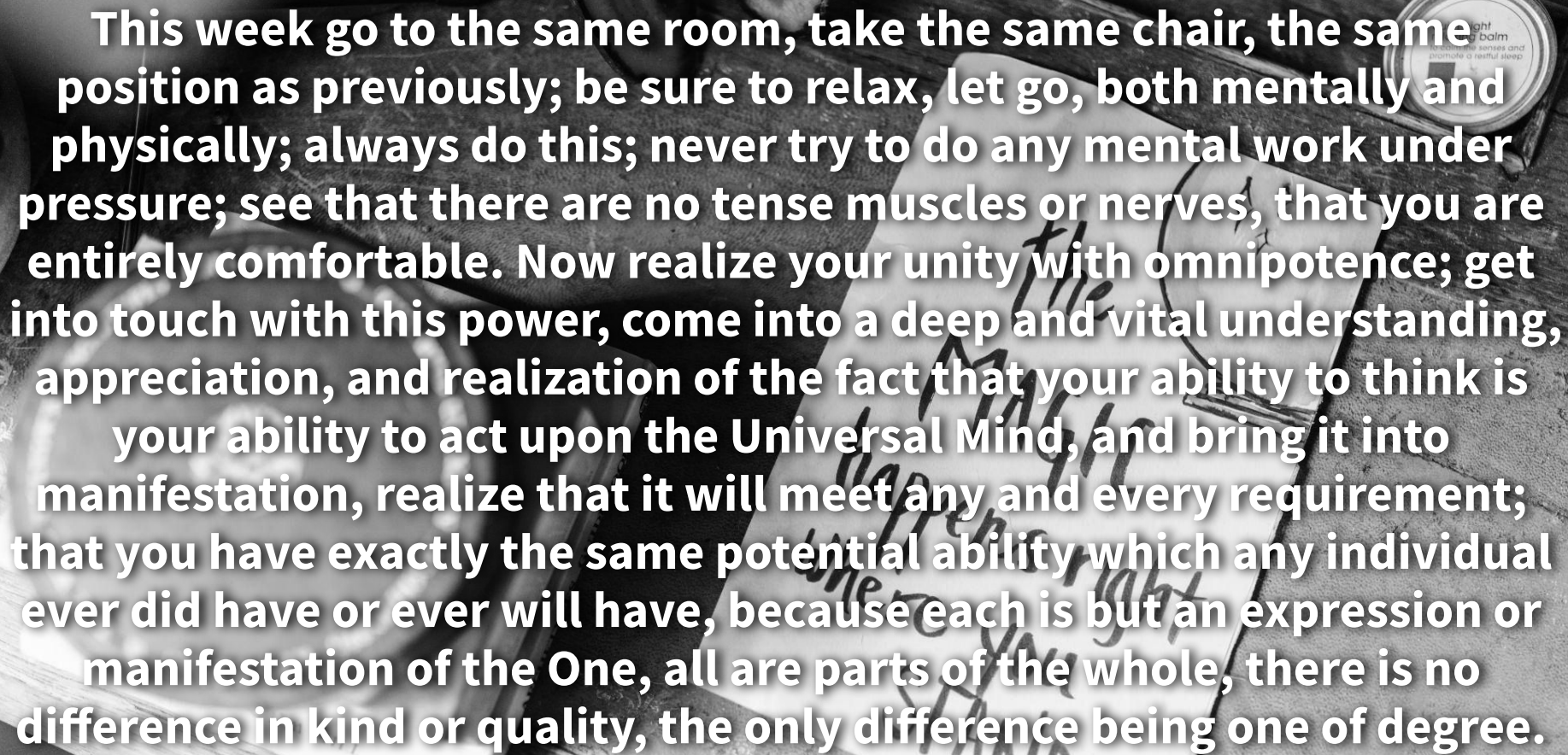
**The intention governs the attention. Power comes through repose. It is by concentration that deep thoughts, wise speech, and all forces of high potentiality are accomplished.**

A stack of several old, worn books with dark brown covers. The text is overlaid in large, white, bold, sans-serif font. The background is a blurred image of a bookshelf filled with similar books.

**It is in the Silence that you  
get into touch with the  
Omnipotent power of the  
subconscious mind from  
which all power is evolved.**



He who desires wisdom, power, or permanent success of any kind will find it only within; it is an unfoldment. The unthinking may conclude that the silence is very simple and easily attained, but it should be remembered that only in absolute silence may one come into contact with Divinity itself; may learn of the unchangeable law and open for himself the channels by which persistent practice and concentration lead to perfection.



**This week go to the same room, take the same chair, the same position as previously; be sure to relax, let go, both mentally and physically; always do this; never try to do any mental work under pressure; see that there are no tense muscles or nerves, that you are entirely comfortable. Now realize your unity with omnipotence; get into touch with this power, come into a deep and vital understanding, appreciation, and realization of the fact that your ability to think is your ability to act upon the Universal Mind, and bring it into manifestation, realize that it will meet any and every requirement; that you have exactly the same potential ability which any individual ever did have or ever will have, because each is but an expression or manifestation of the One, all are parts of the whole, there is no difference in kind or quality, the only difference being one of degree.**

A close-up photograph of a brown leather book cover. The cover features a metal clasp mechanism with a decorative key. The leather is textured and shows signs of wear. The background is a light-colored, woven fabric. Overlaid on the image is white text with a drop shadow effect.

**Thank You For Listening.  
It Has Been A Pleasure To  
Read This Out To You.  
Have A Fantastic Day.**

