



THE MASTER KEY SYSTEM

15

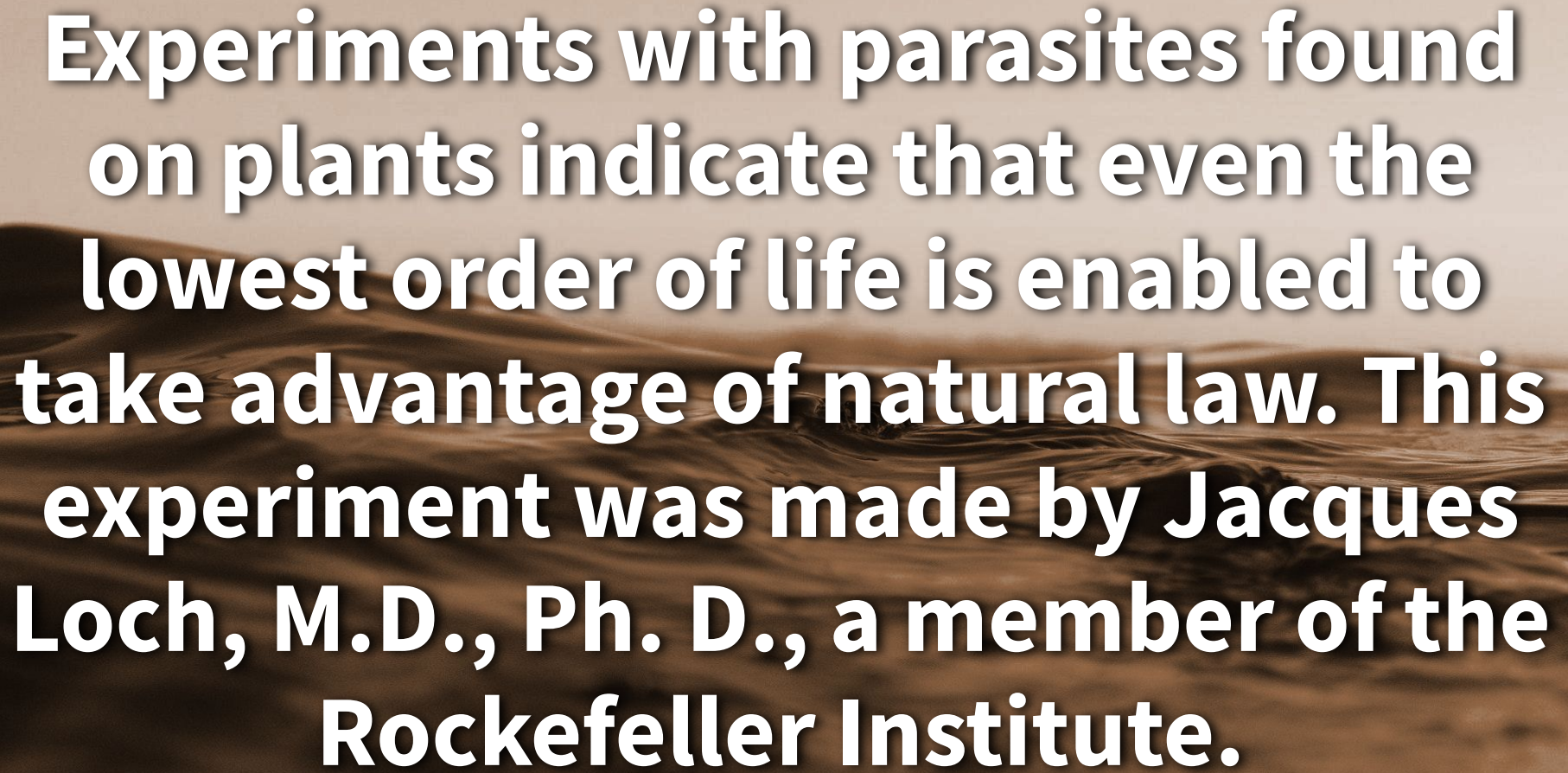
With Text

With Text

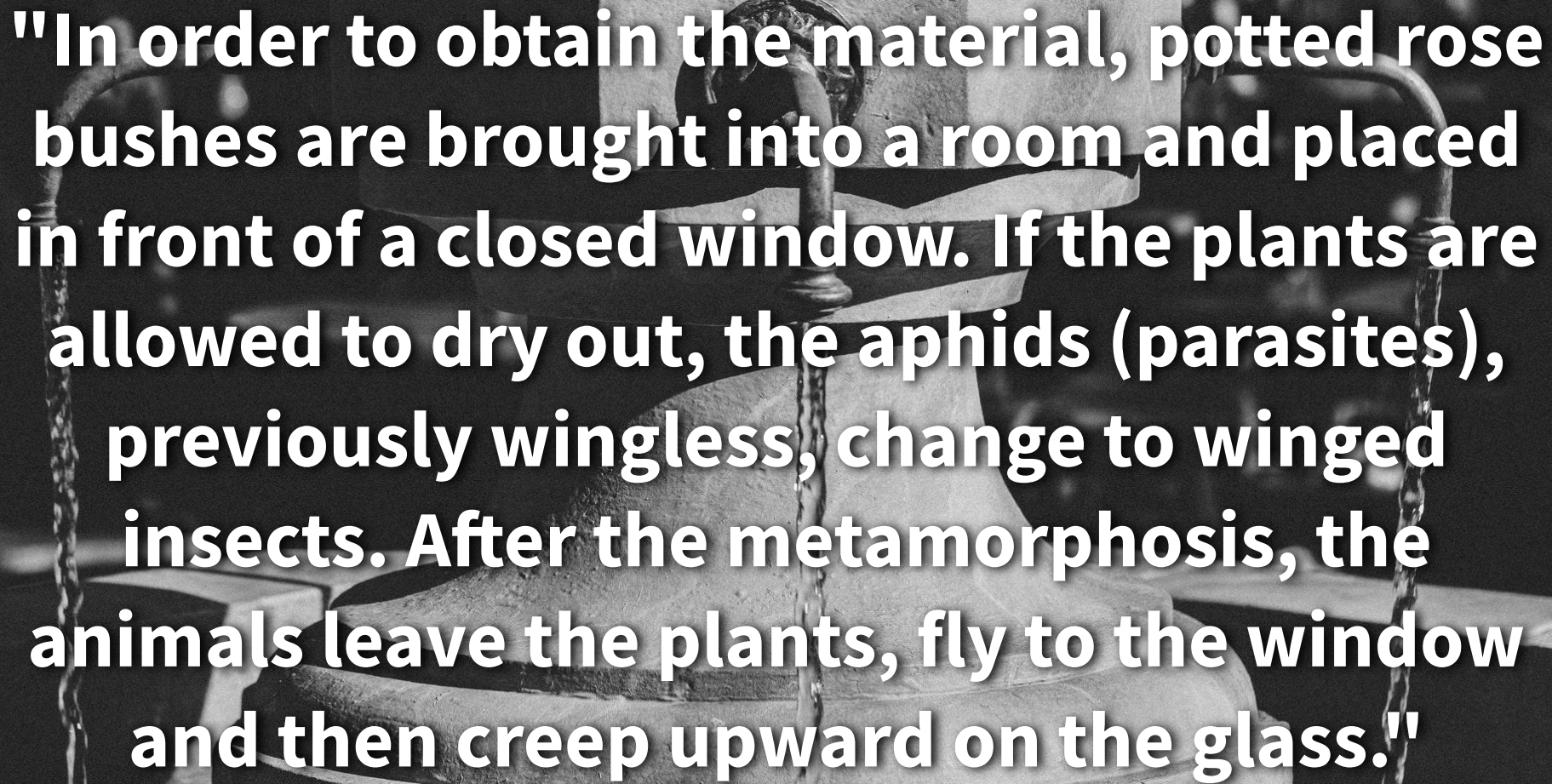
Charles F. Haanel

A close-up photograph of a brown leather book cover. A decorative metal key is attached to a leather strap that is fastened to the cover with brass rivets. The key has an ornate, scrollwork handle and a simple bit. The book is resting on a light-colored, textured fabric background. The text "Chapter Fifteen" is overlaid in a large, white, sans-serif font across the center of the image.

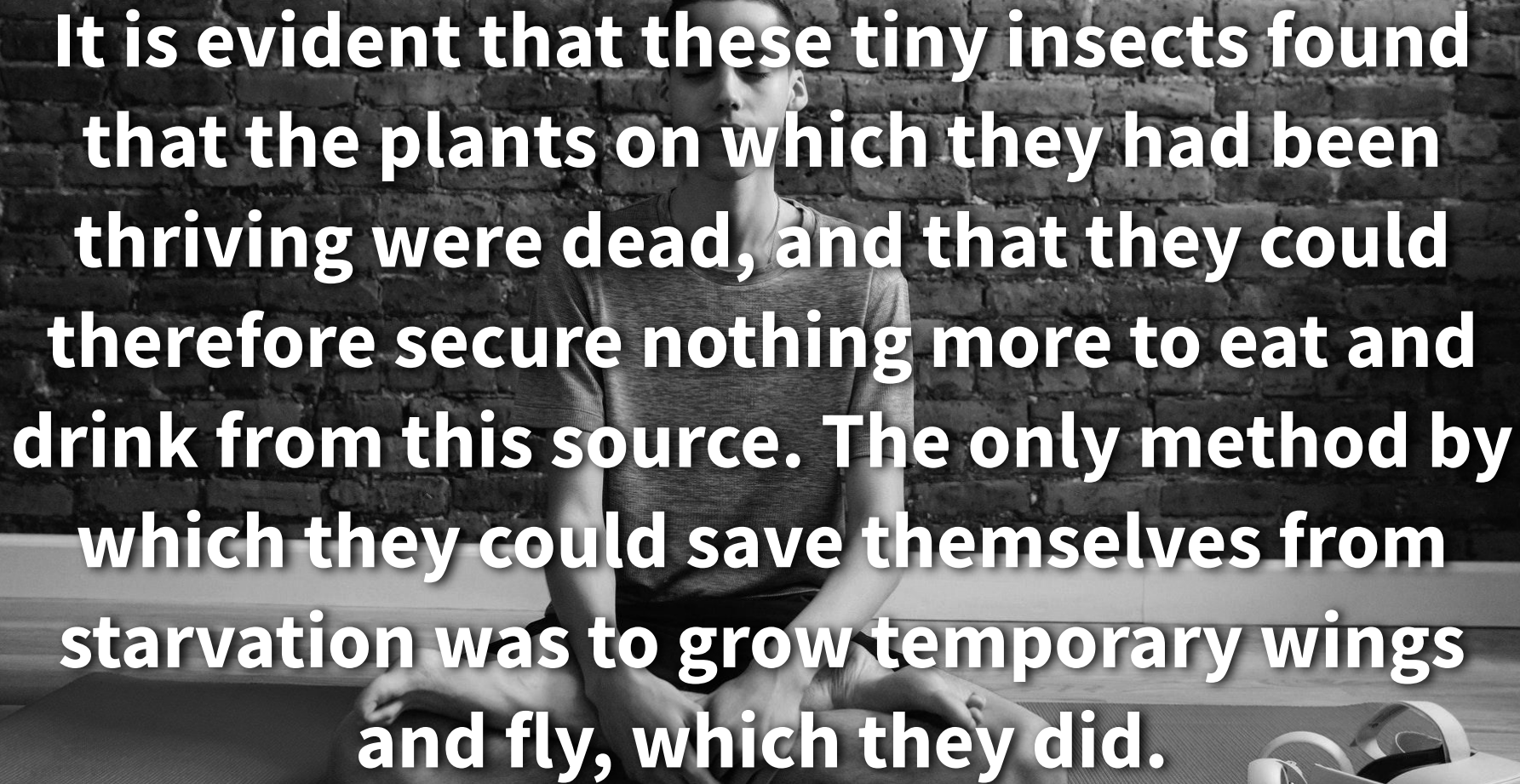
Chapter Fifteen



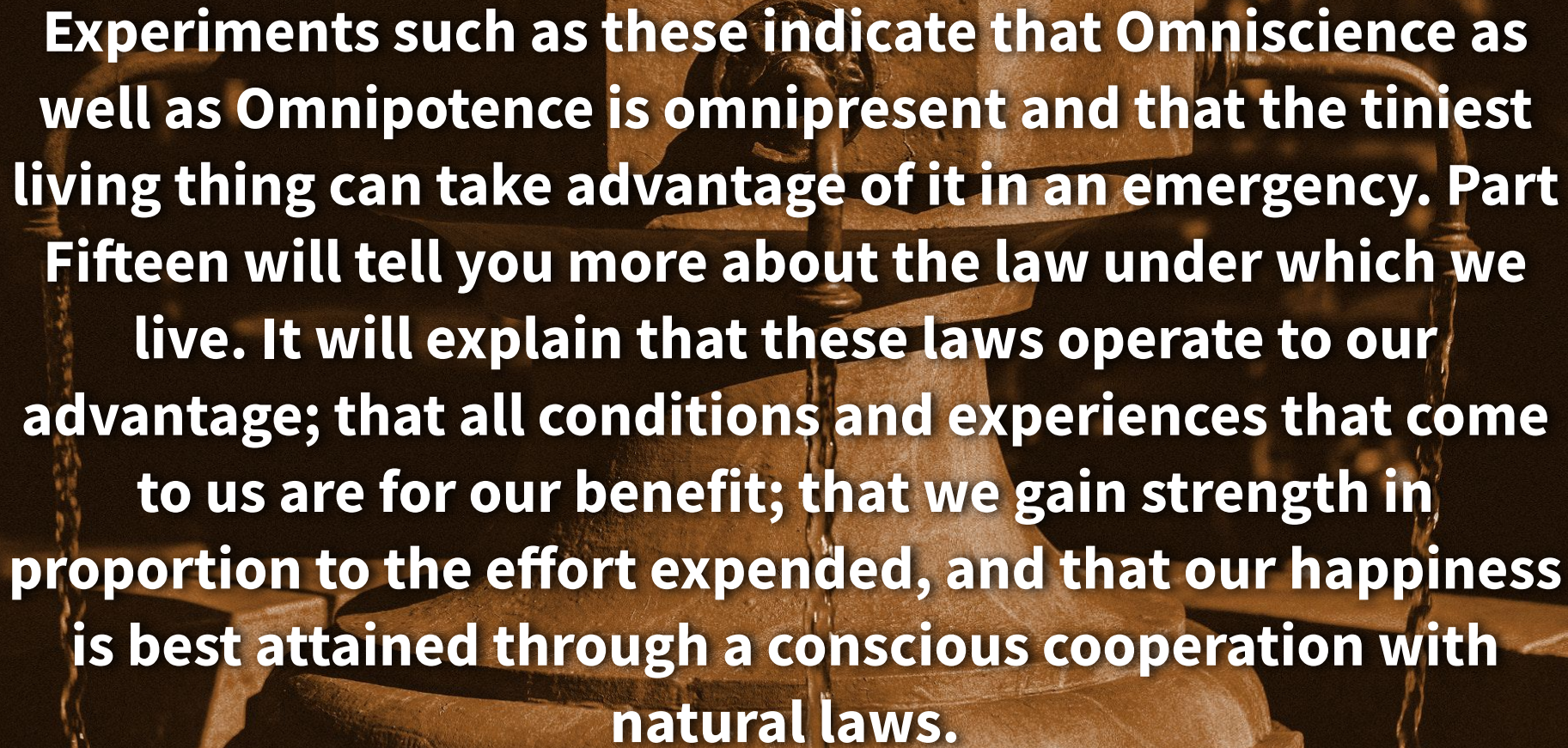
Experiments with parasites found on plants indicate that even the lowest order of life is enabled to take advantage of natural law. This experiment was made by Jacques Loch, M.D., Ph. D., a member of the Rockefeller Institute.

A black and white photograph of a large, ornate metal padlock with a chain, set against a dark background. The padlock is the central focus, with its intricate details and heavy chain visible. The background is dark and out of focus, suggesting an outdoor setting with some architectural elements.

"In order to obtain the material, potted rose bushes are brought into a room and placed in front of a closed window. If the plants are allowed to dry out, the aphids (parasites), previously wingless, change to winged insects. After the metamorphosis, the animals leave the plants, fly to the window and then creep upward on the glass."

A person is sitting in a meditative lotus position on a mat against a brick wall. They are wearing a grey t-shirt and dark shorts. In the bottom right corner, a VR headset is lying on the floor. The text is overlaid in large, bold, white font.

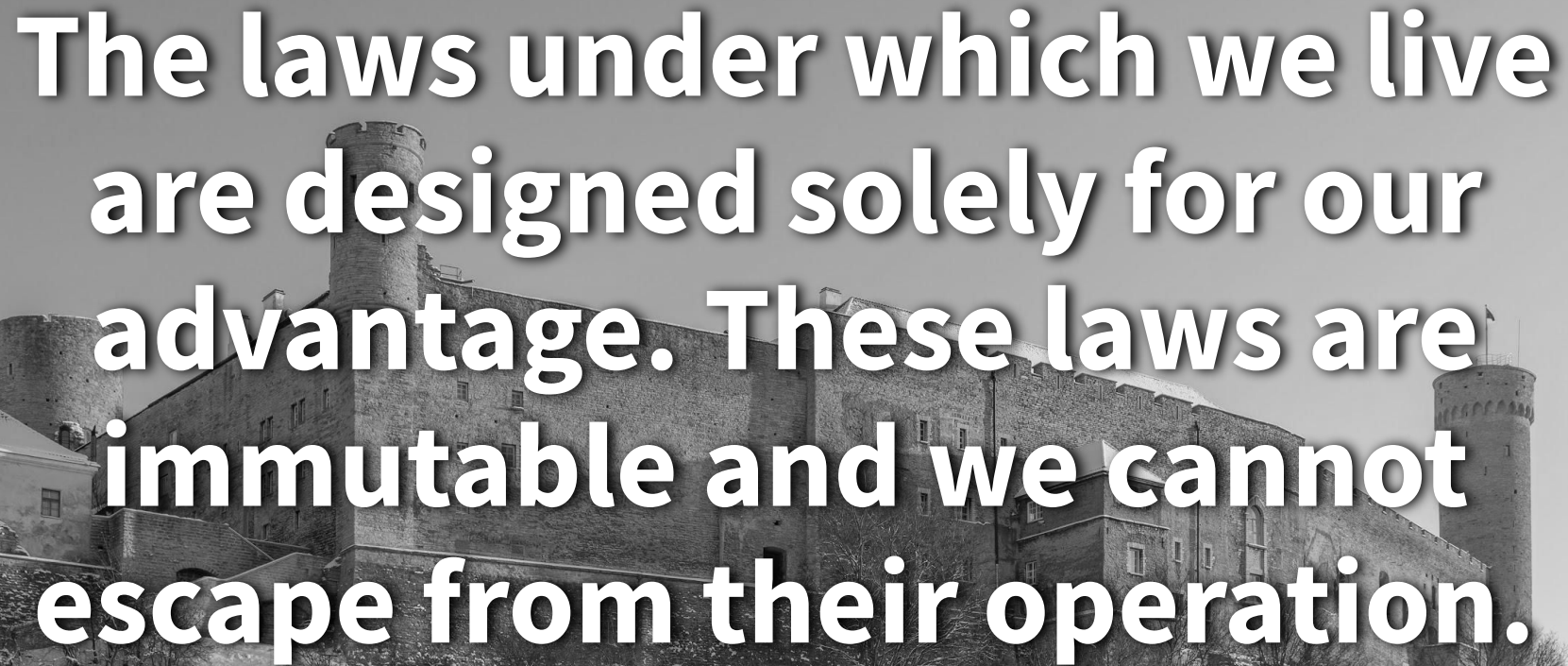
It is evident that these tiny insects found that the plants on which they had been thriving were dead, and that they could therefore secure nothing more to eat and drink from this source. The only method by which they could save themselves from starvation was to grow temporary wings and fly, which they did.



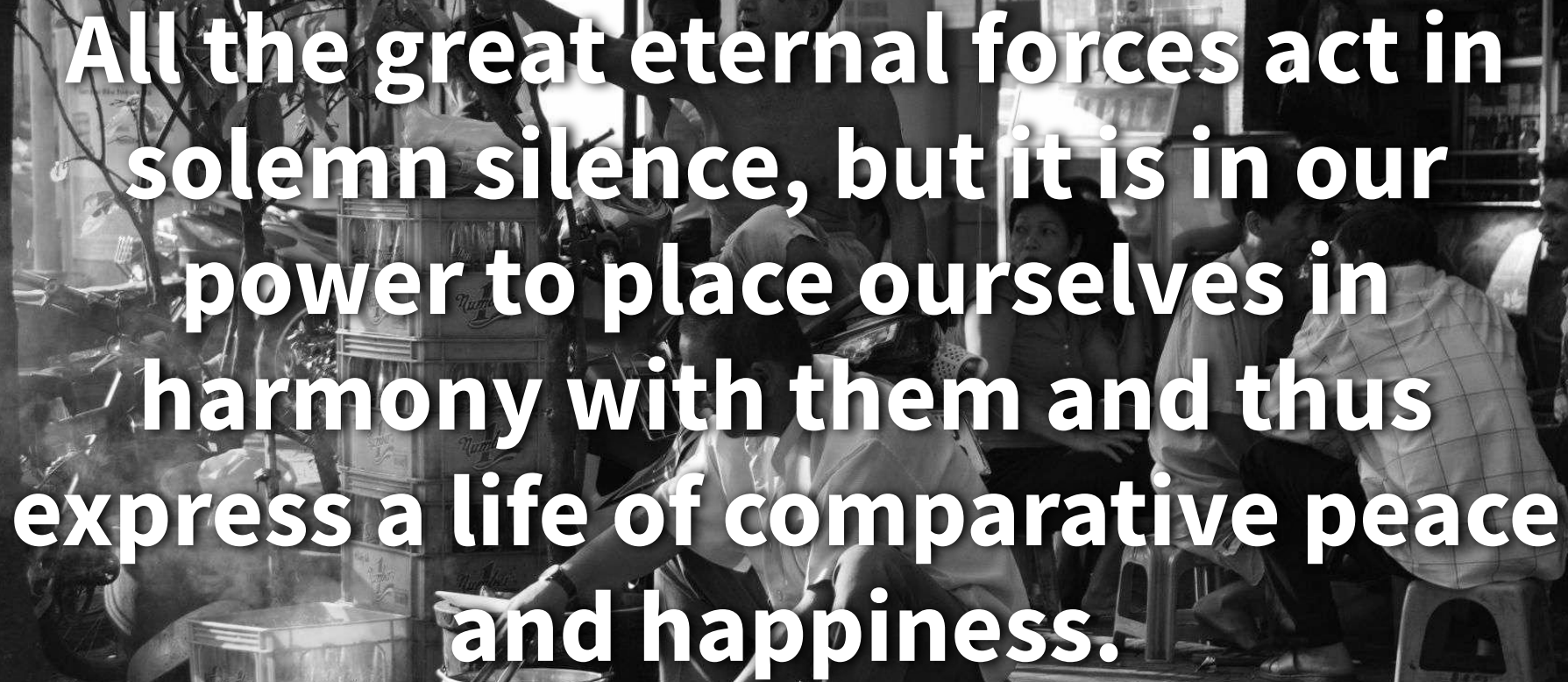
Experiments such as these indicate that Omniscience as well as Omnipotence is omnipresent and that the tiniest living thing can take advantage of it in an emergency. Part Fifteen will tell you more about the law under which we live. It will explain that these laws operate to our advantage; that all conditions and experiences that come to us are for our benefit; that we gain strength in proportion to the effort expended, and that our happiness is best attained through a conscious cooperation with natural laws.

A close-up photograph of a wooden jigsaw puzzle. The puzzle pieces are light-colored wood with dark, wavy grain patterns. The pieces are interlocked, and the background is a darker wood. The text 'PART FIFTEEN' is overlaid in the center in a bold, white, sans-serif font.

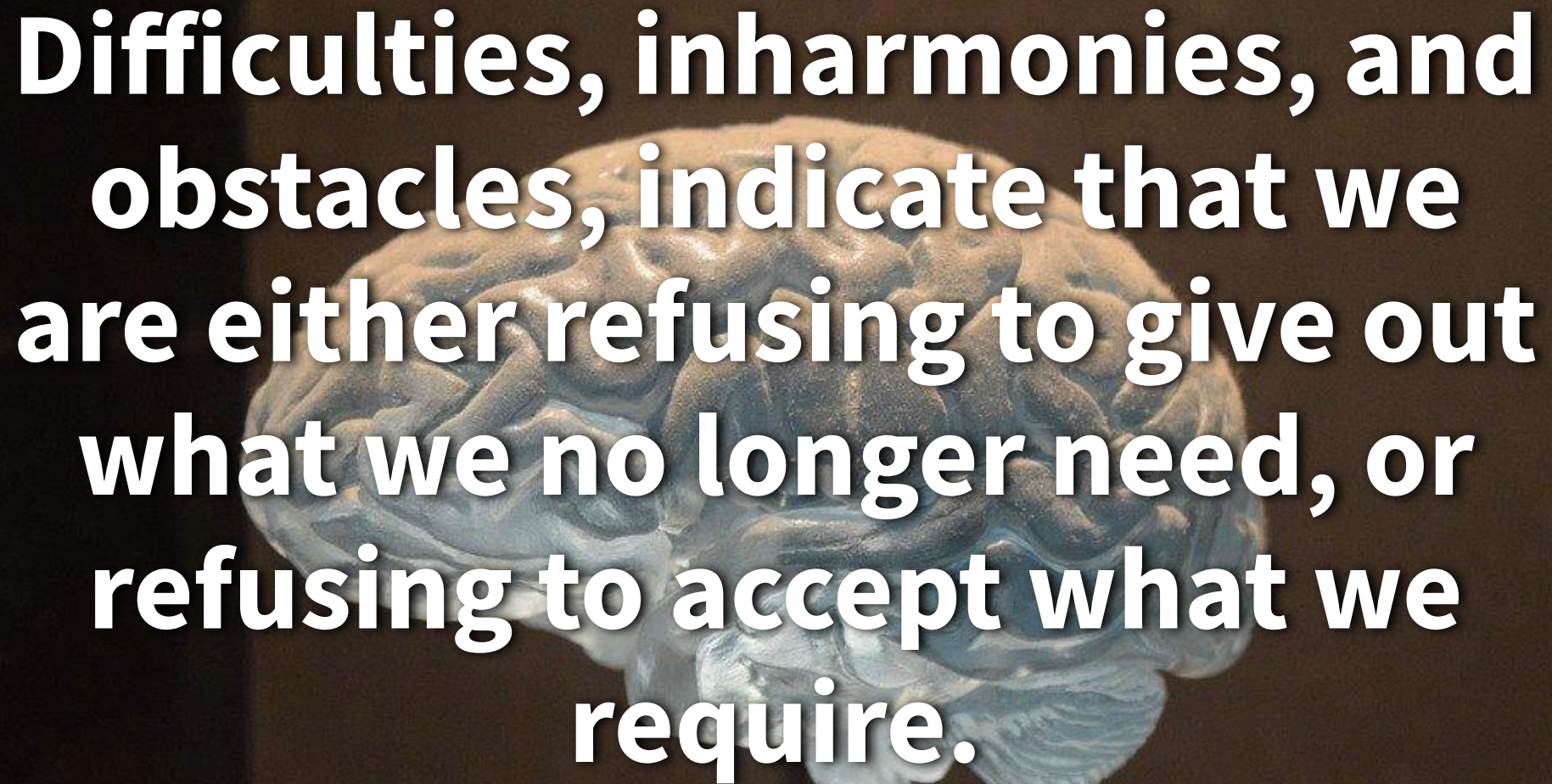
PART FIFTEEN



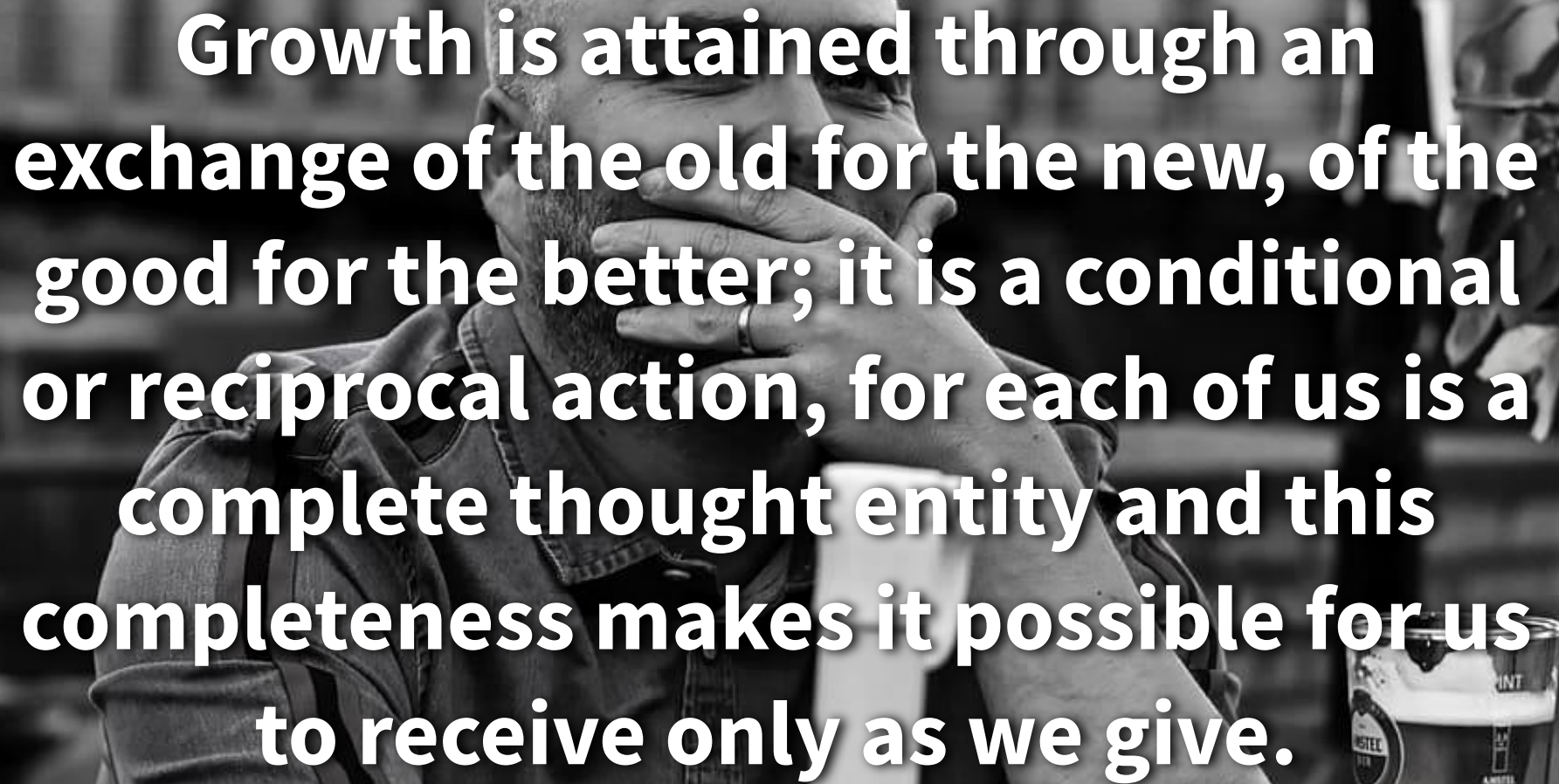
**The laws under which we live
are designed solely for our
advantage. These laws are
immutable and we cannot
escape from their operation.**



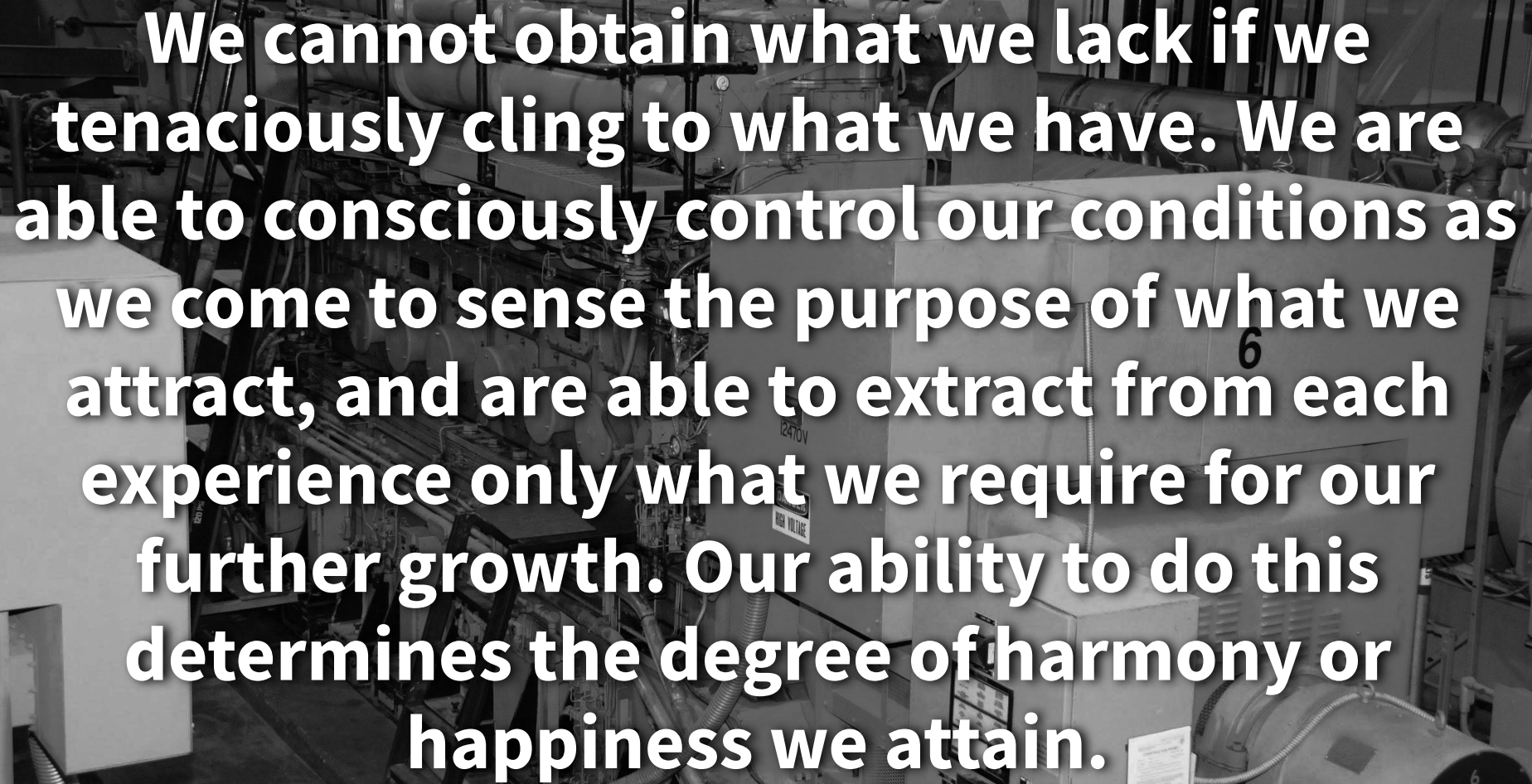
All the great eternal forces act in solemn silence, but it is in our power to place ourselves in harmony with them and thus express a life of comparative peace and happiness.

A human brain is shown in profile, facing right, with a blueish tint. The brain's surface is highly textured with visible gyri and sulci. The background is dark and out of focus. Overlaid on the brain is white text with a slight drop shadow.

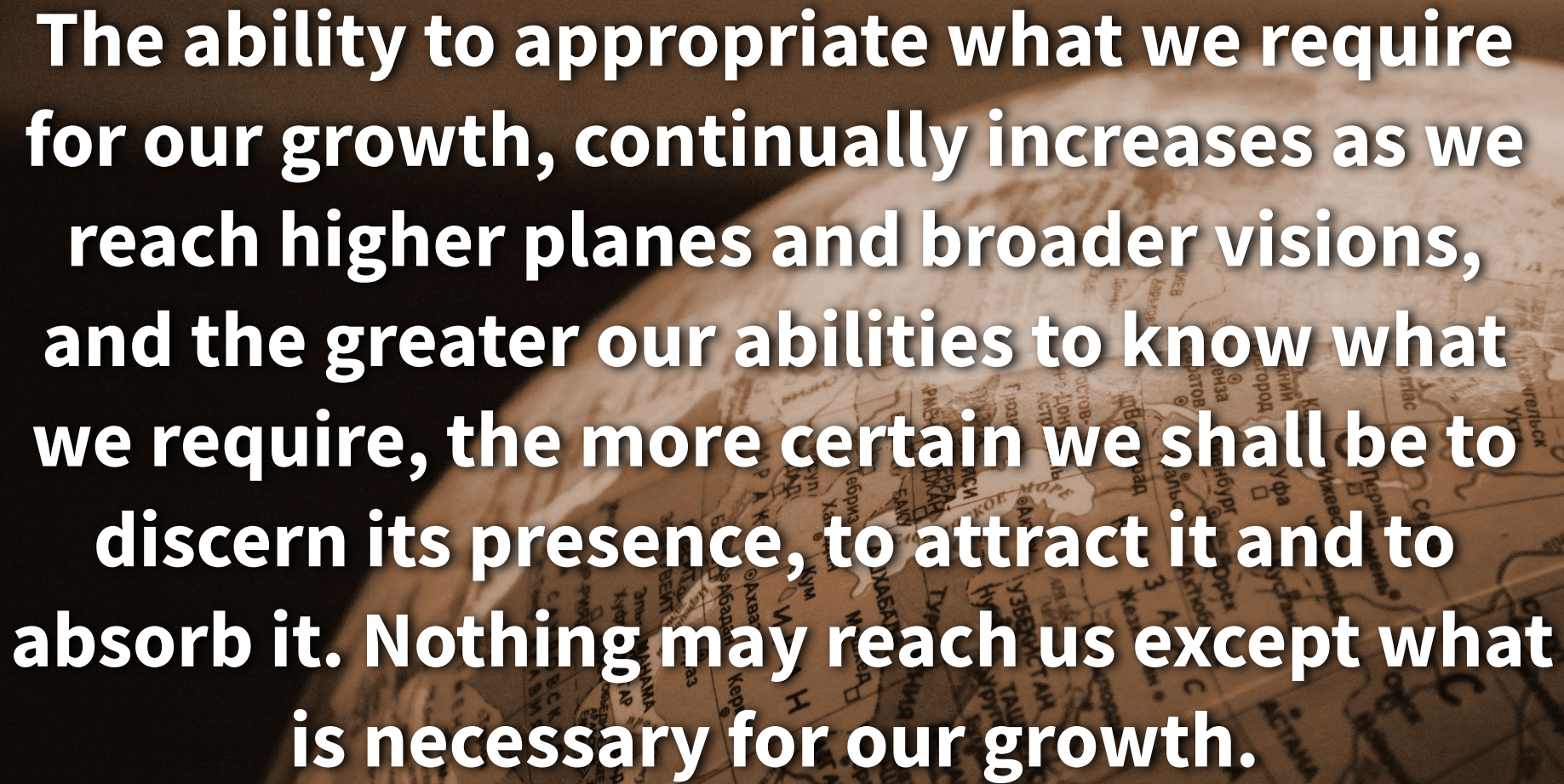
**Difficulties, inharmonies, and
obstacles, indicate that we
are either refusing to give out
what we no longer need, or
refusing to accept what we
require.**



Growth is attained through an exchange of the old for the new, of the good for the better; it is a conditional or reciprocal action, for each of us is a complete thought entity and this completeness makes it possible for us to receive only as we give.



We cannot obtain what we lack if we tenaciously cling to what we have. We are able to consciously control our conditions as we come to sense the purpose of what we attract, and are able to extract from each experience only what we require for our further growth. Our ability to do this determines the degree of harmony or happiness we attain.

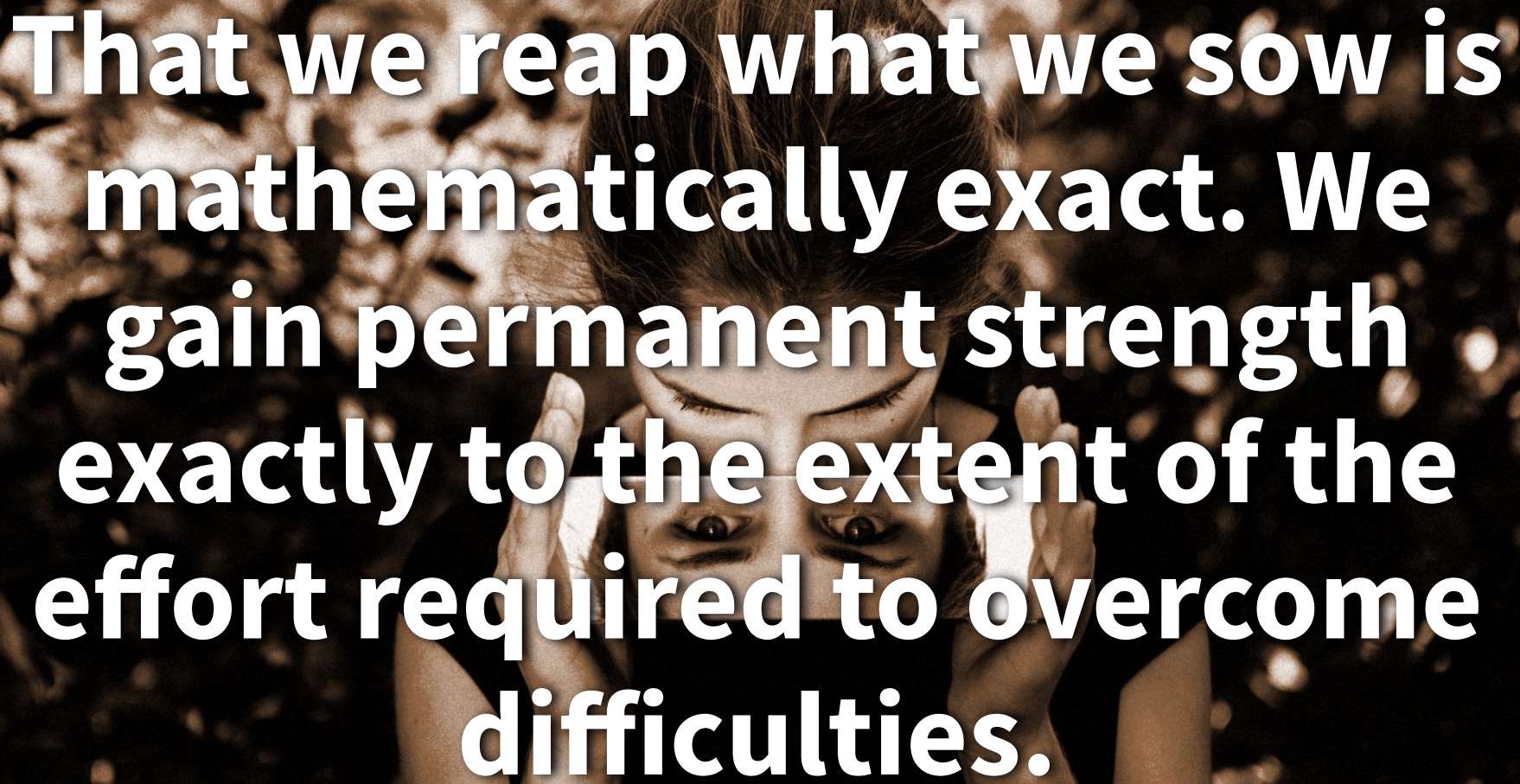


The ability to appropriate what we require for our growth, continually increases as we reach higher planes and broader visions, and the greater our abilities to know what we require, the more certain we shall be to discern its presence, to attract it and to absorb it. Nothing may reach us except what is necessary for our growth.

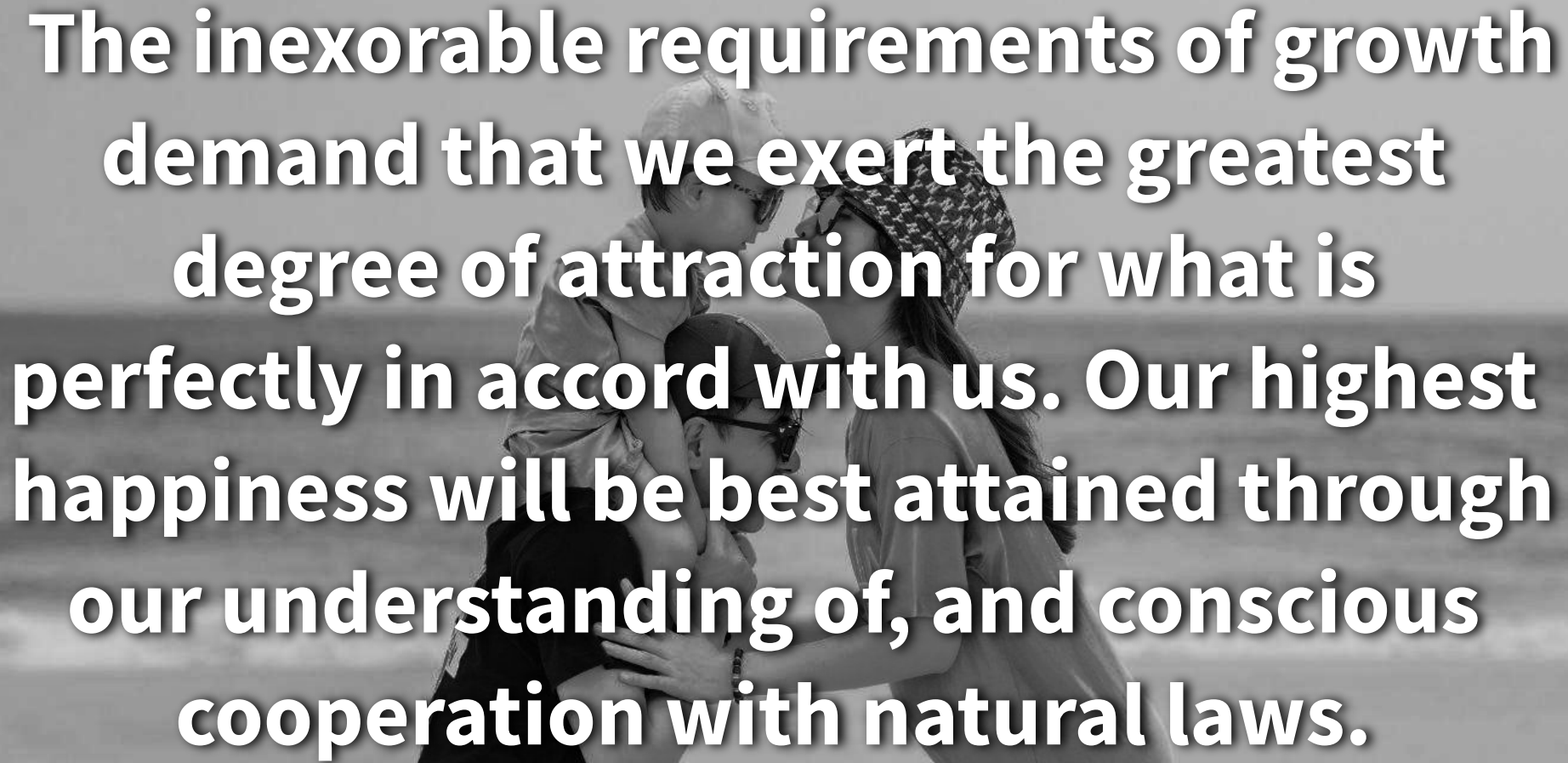


**All conditions and experiences that
come to us do so for our benefit.**

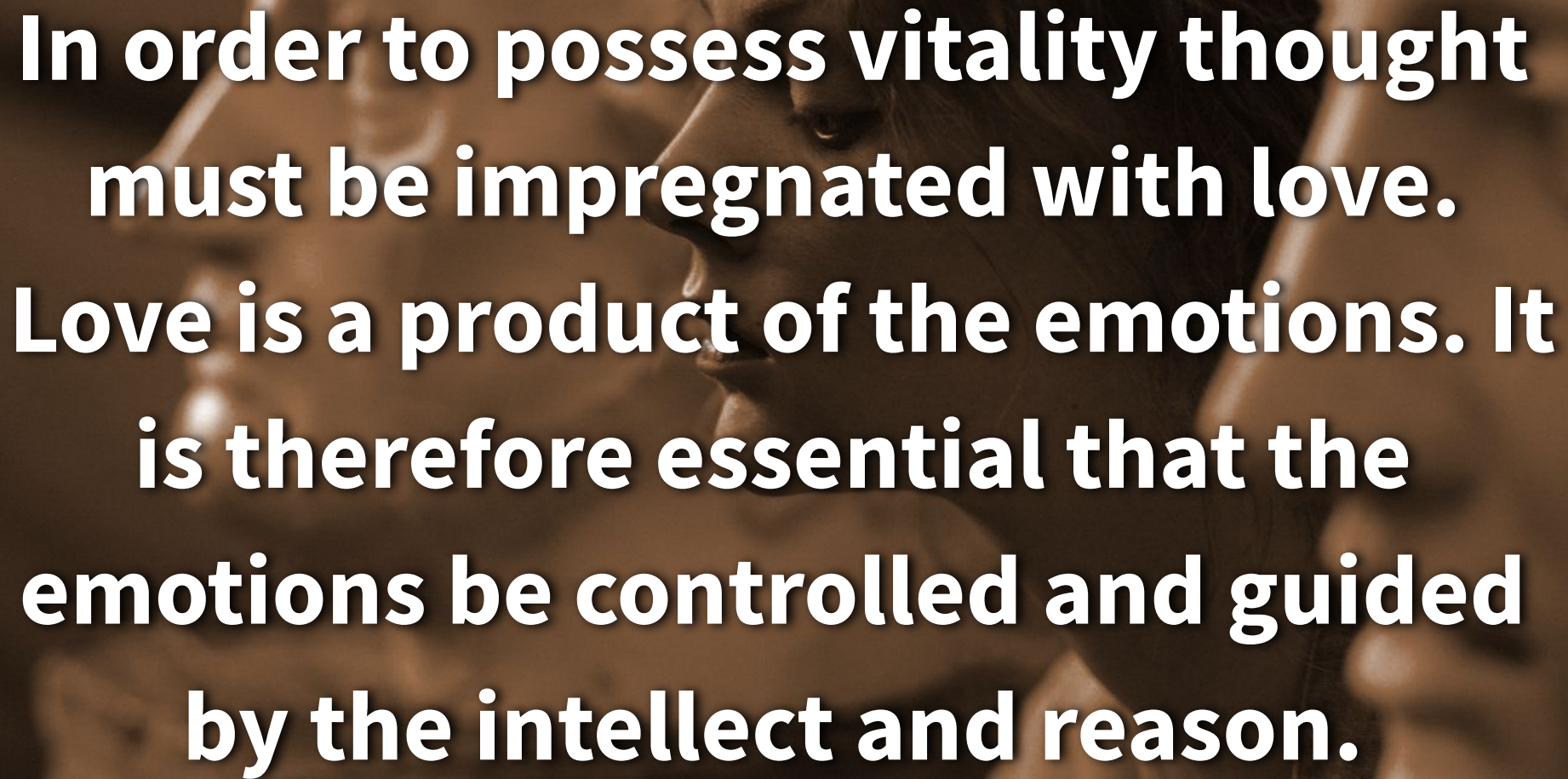
**Difficulties and obstacles will
continue to come until we absorb
their wisdom and gather from them
the essentials of further growth.**

A woman with her hands on her face, looking distressed, with a background of falling leaves.

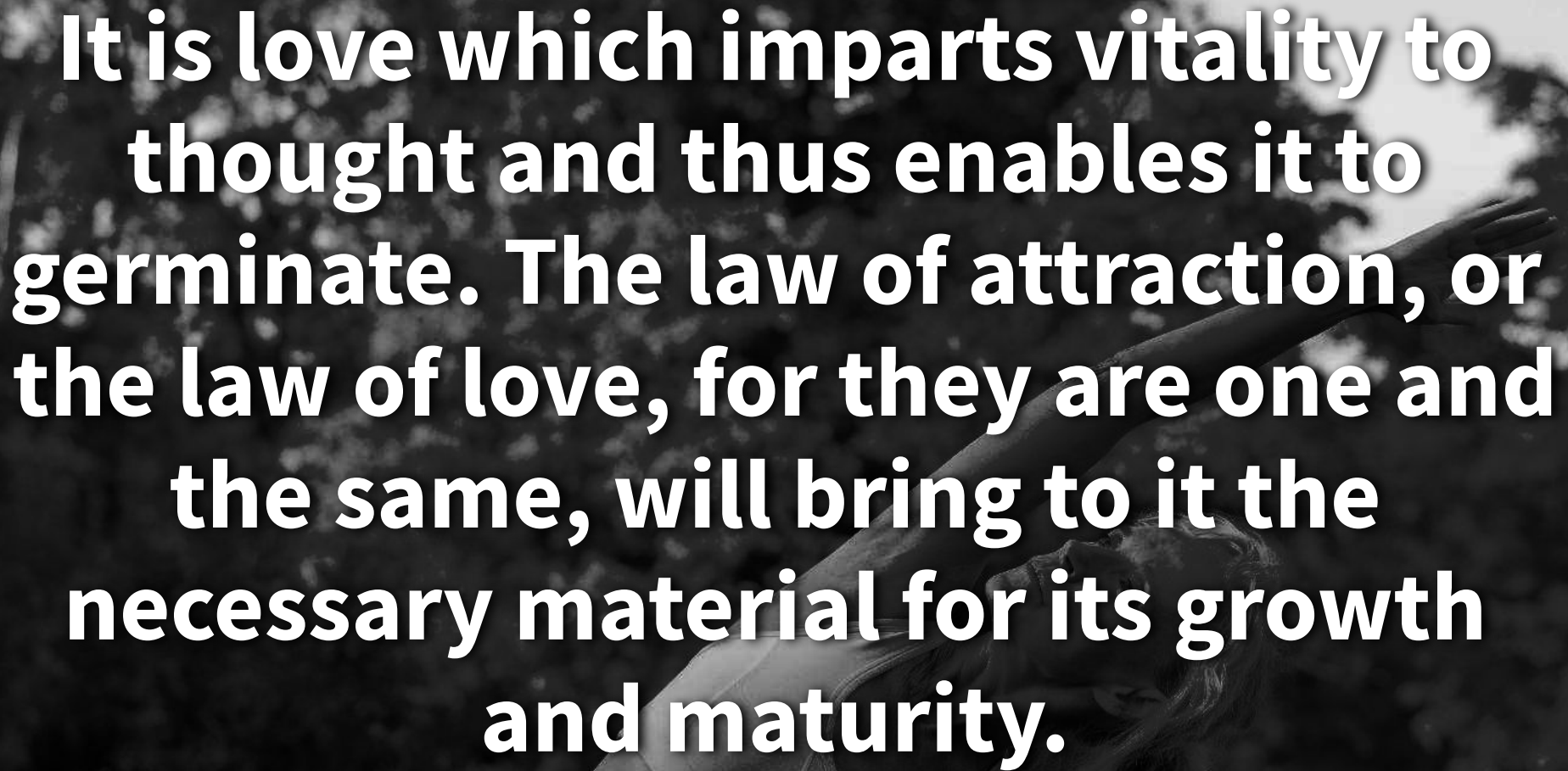
**That we reap what we sow is
mathematically exact. We
gain permanent strength
exactly to the extent of the
effort required to overcome
difficulties.**



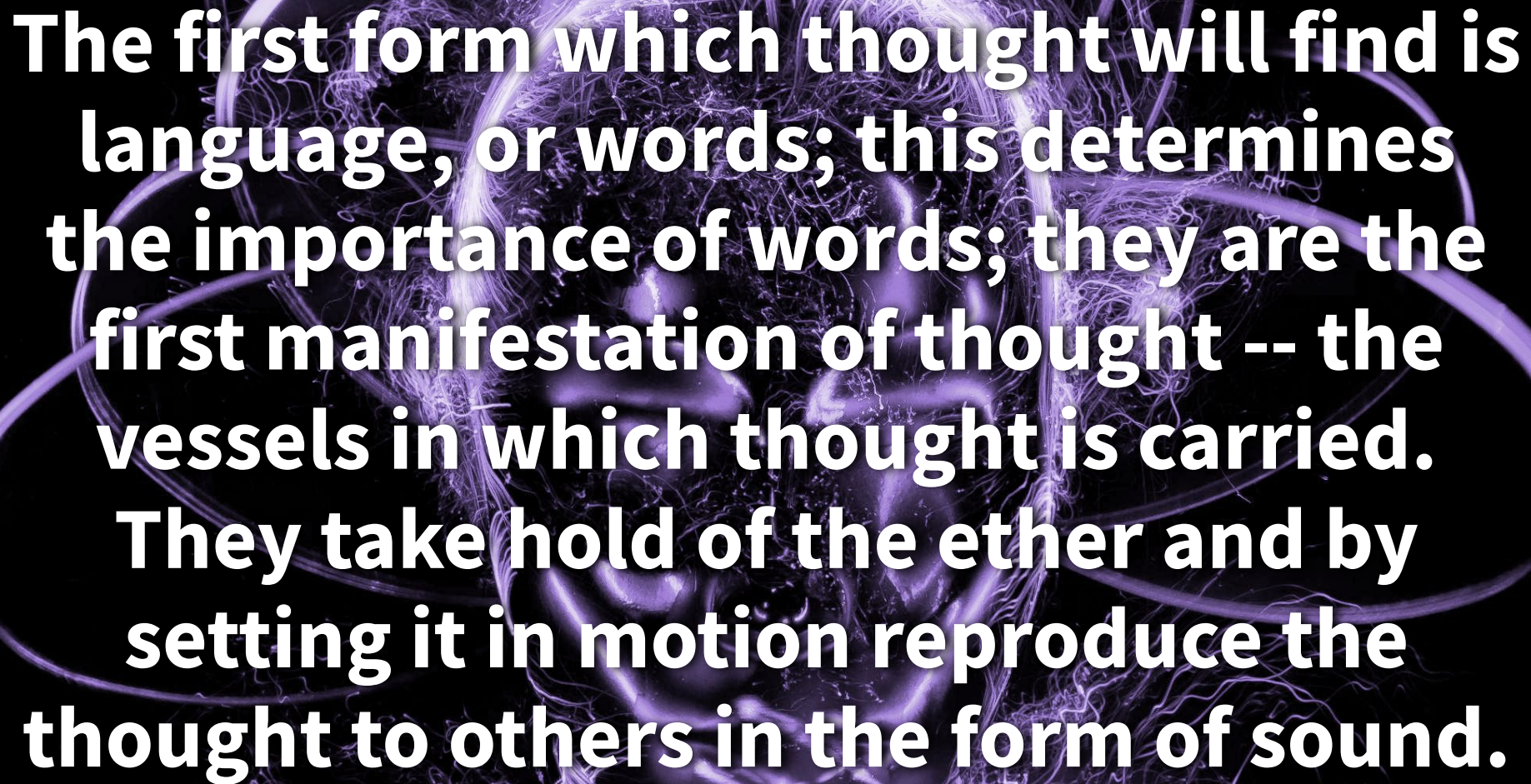
The inexorable requirements of growth demand that we exert the greatest degree of attraction for what is perfectly in accord with us. Our highest happiness will be best attained through our understanding of, and conscious cooperation with natural laws.



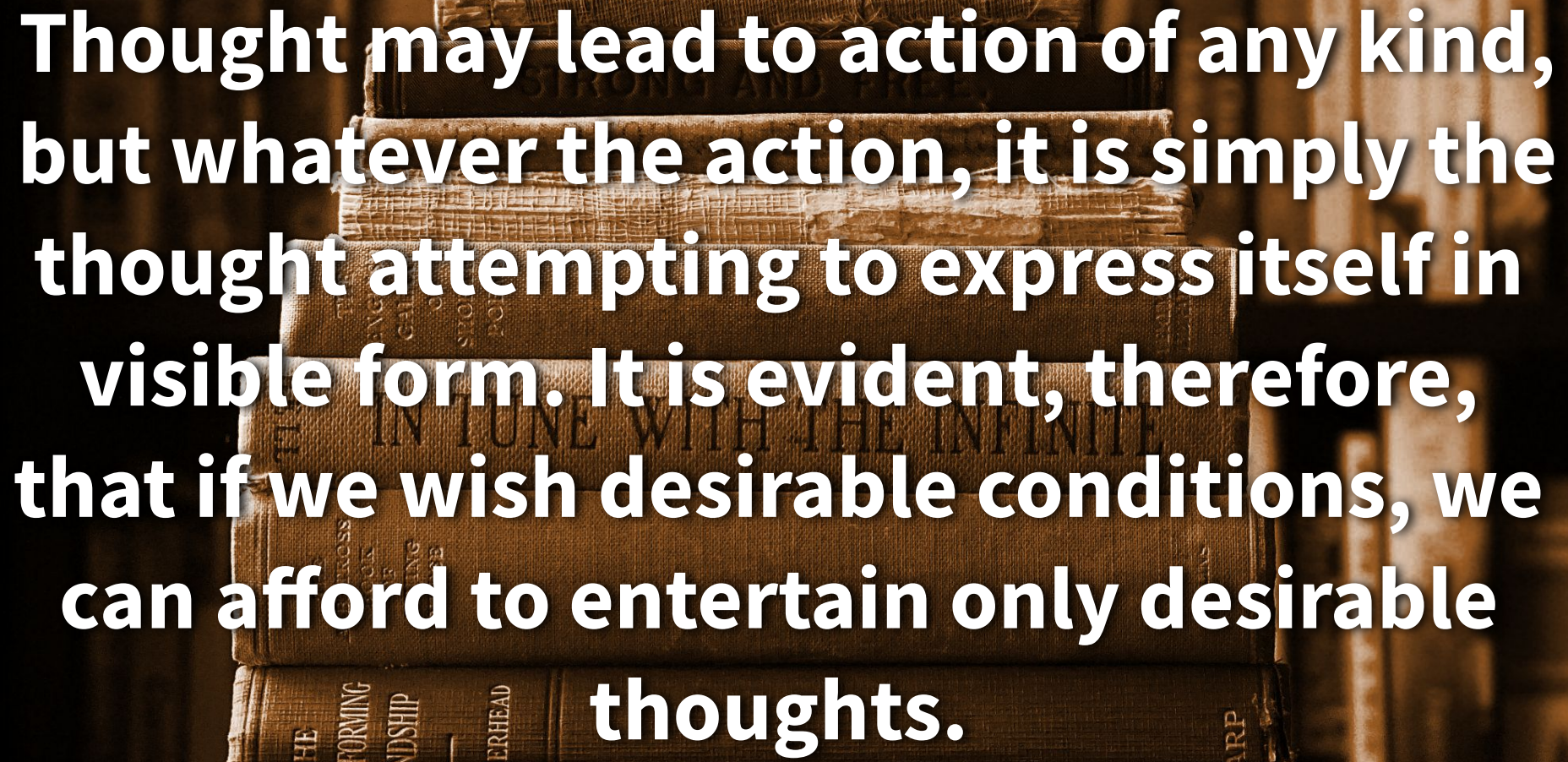
**In order to possess vitality thought
must be impregnated with love.
Love is a product of the emotions. It
is therefore essential that the
emotions be controlled and guided
by the intellect and reason.**



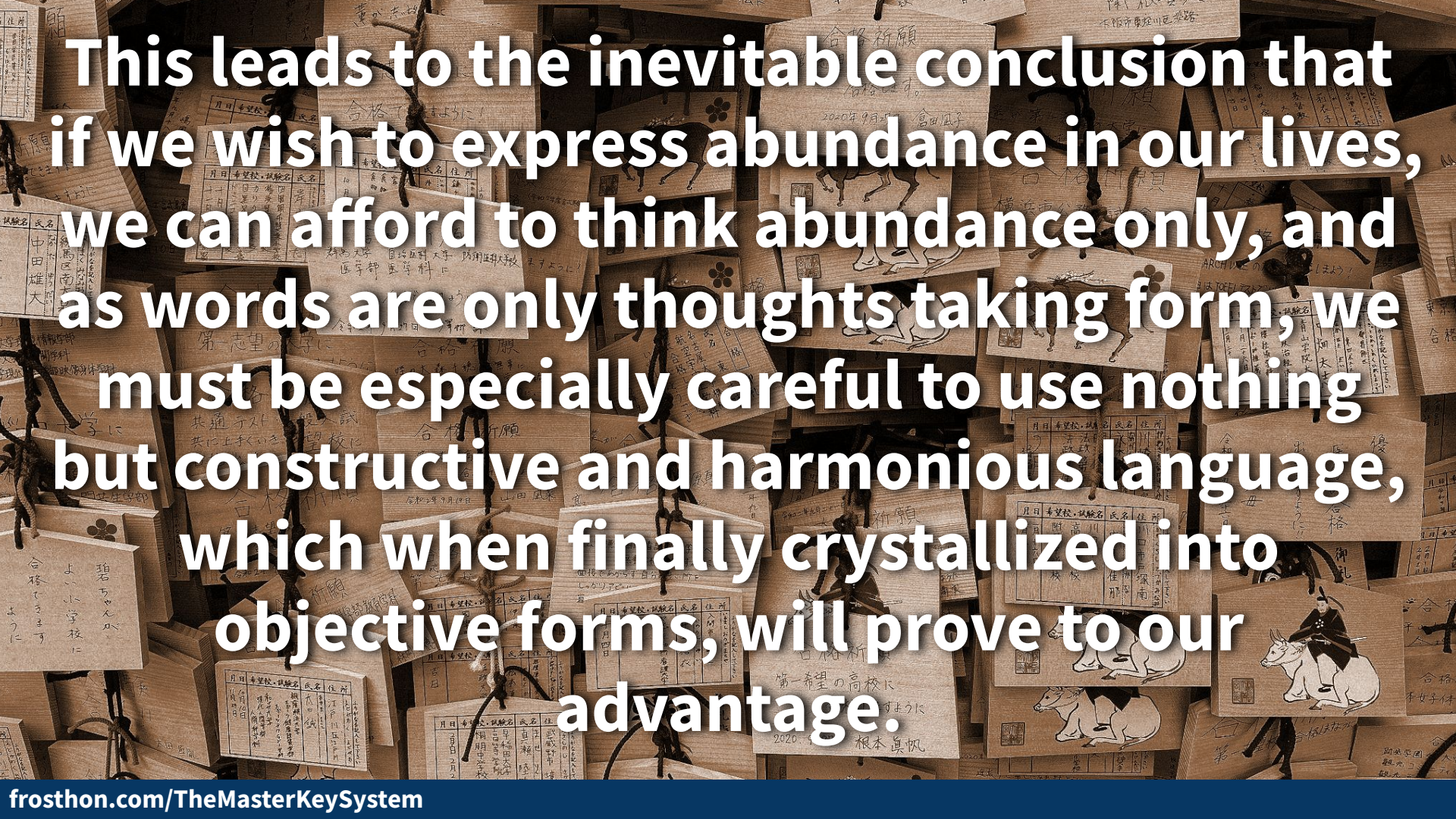
It is love which imparts vitality to thought and thus enables it to germinate. The law of attraction, or the law of love, for they are one and the same, will bring to it the necessary material for its growth and maturity.

A glowing purple brain with intricate neural connections and a circular light path, symbolizing thought and communication.

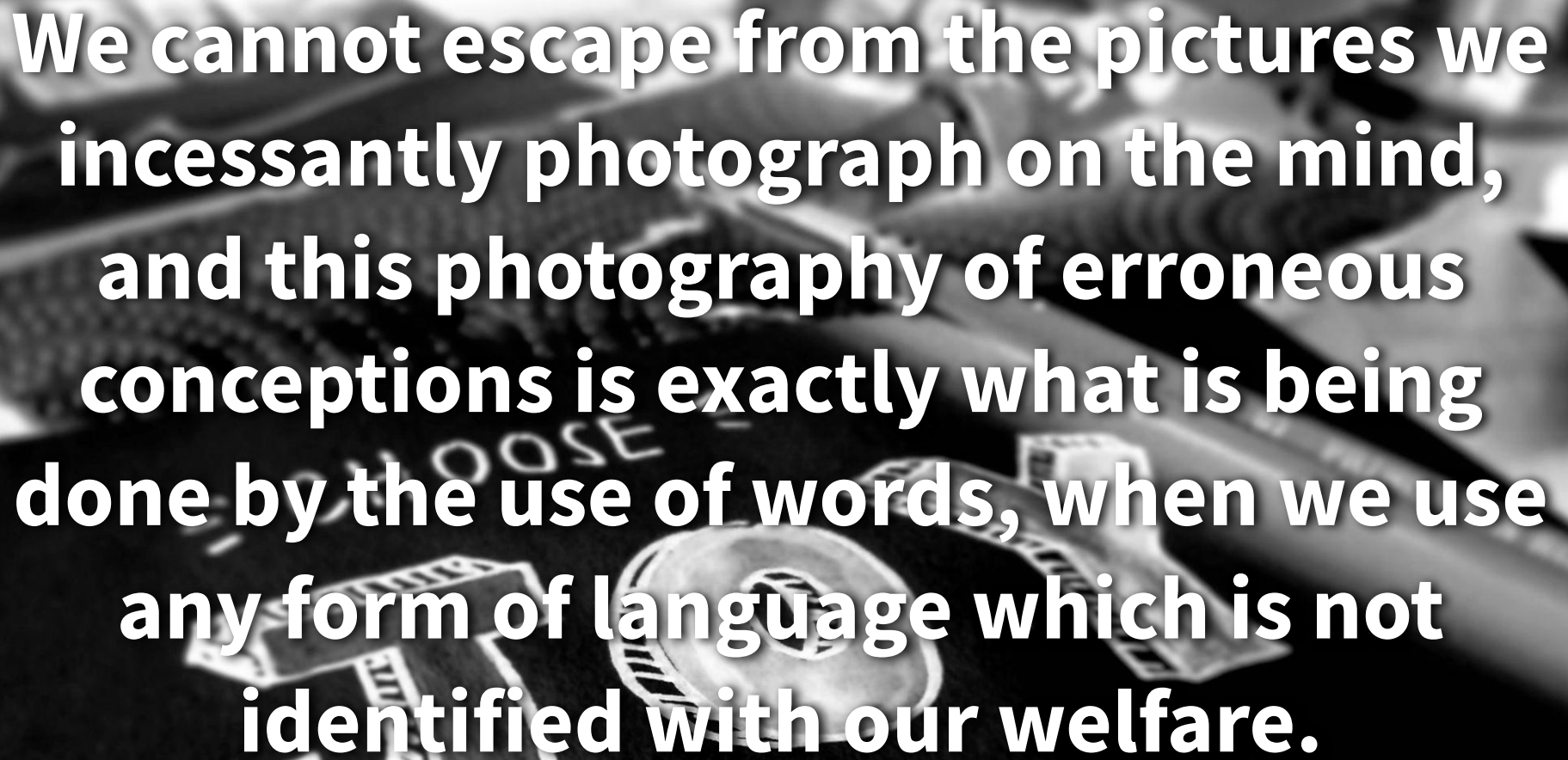
The first form which thought will find is language, or words; this determines the importance of words; they are the first manifestation of thought -- the vessels in which thought is carried. They take hold of the ether and by setting it in motion reproduce the thought to others in the form of sound.

A stack of several old, worn books with visible spines and titles. The books are arranged vertically, and the text is overlaid on the central part of the stack. The background is a blurred bookshelf.

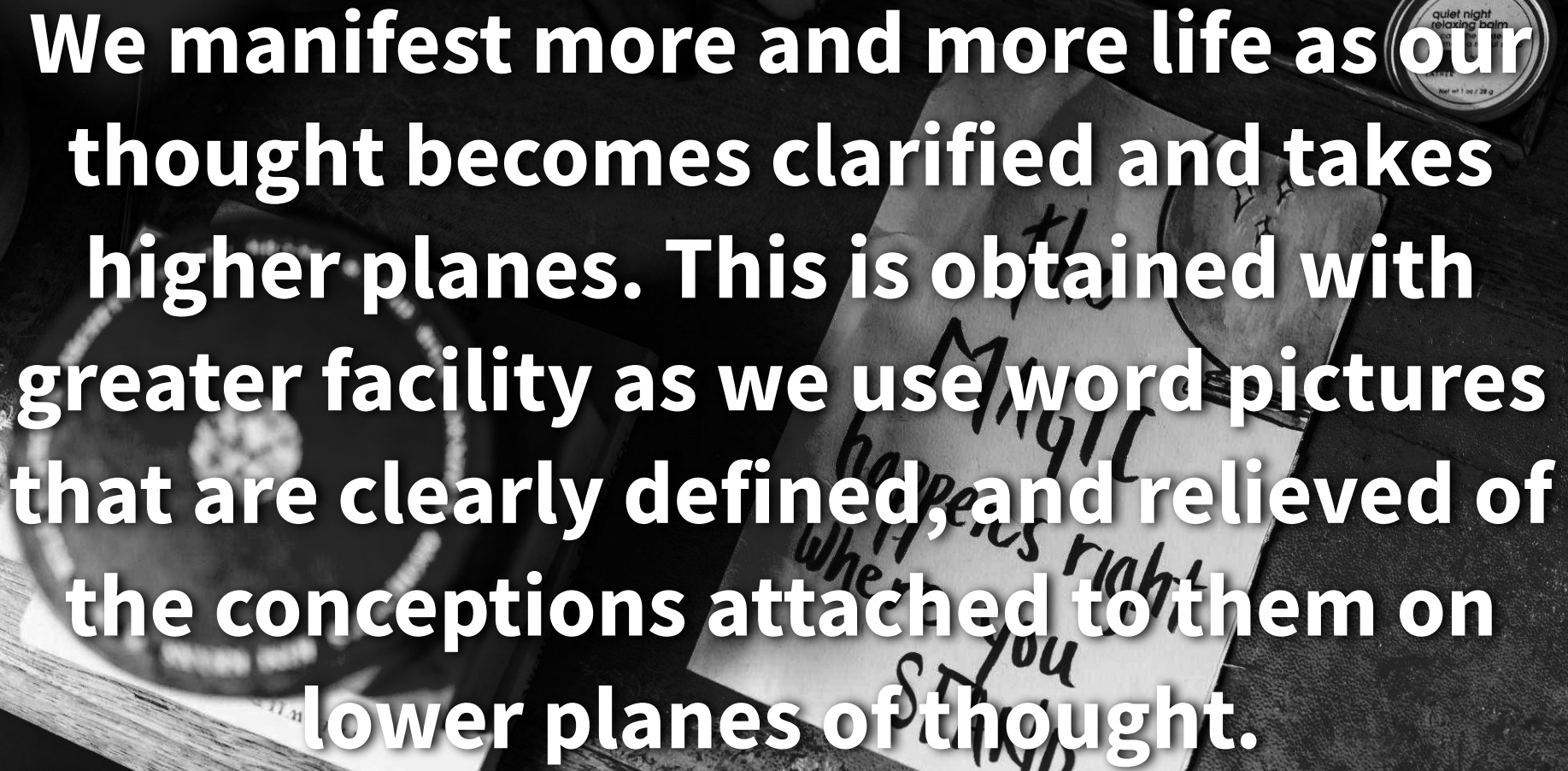
**Thought may lead to action of any kind,
but whatever the action, it is simply the
thought attempting to express itself in
visible form. It is evident, therefore,
that if we wish desirable conditions, we
can afford to entertain only desirable
thoughts.**



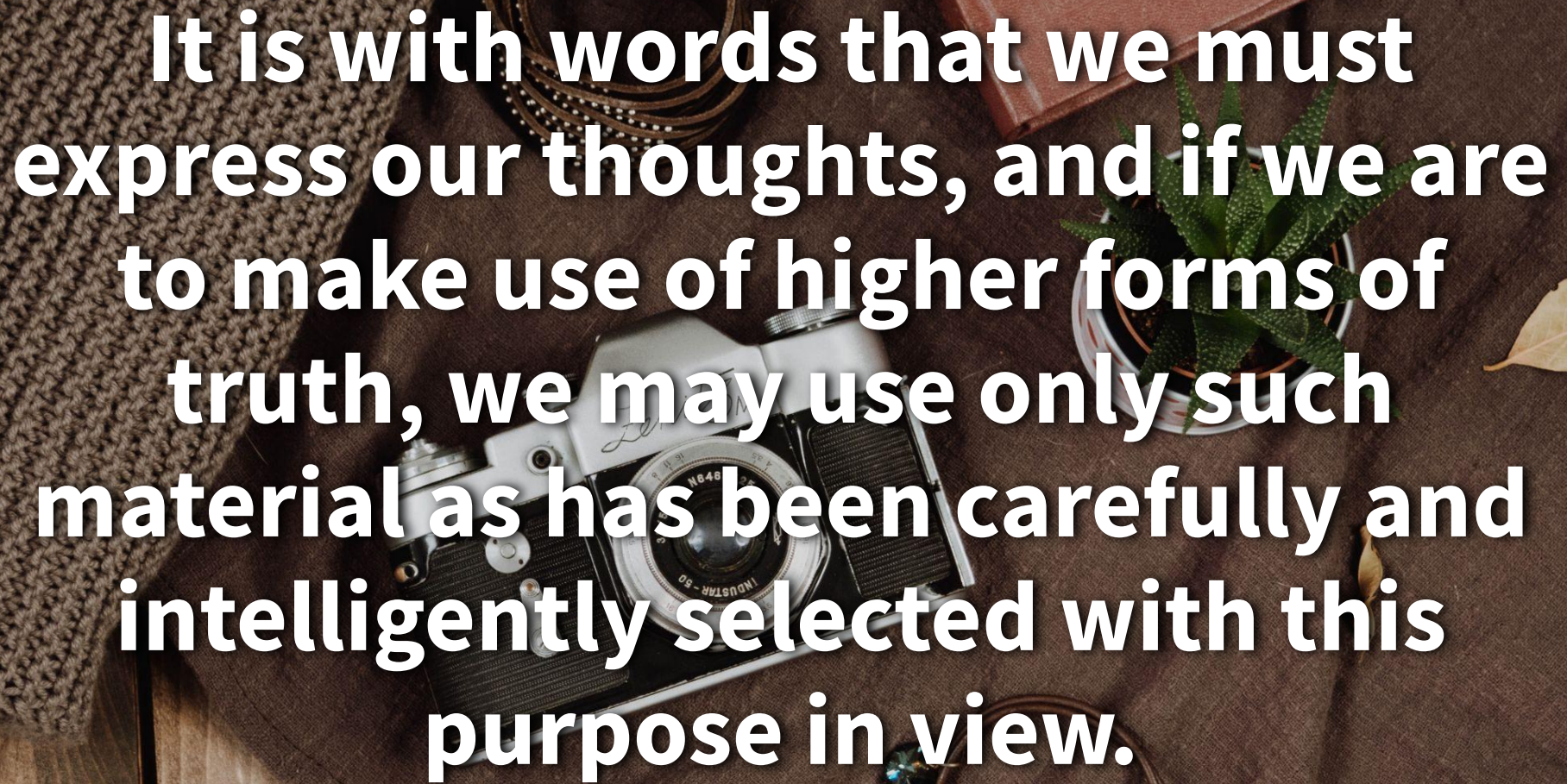
This leads to the inevitable conclusion that if we wish to express abundance in our lives, we can afford to think abundance only, and as words are only thoughts taking form, we must be especially careful to use nothing but constructive and harmonious language, which when finally crystallized into objective forms, will prove to our advantage.



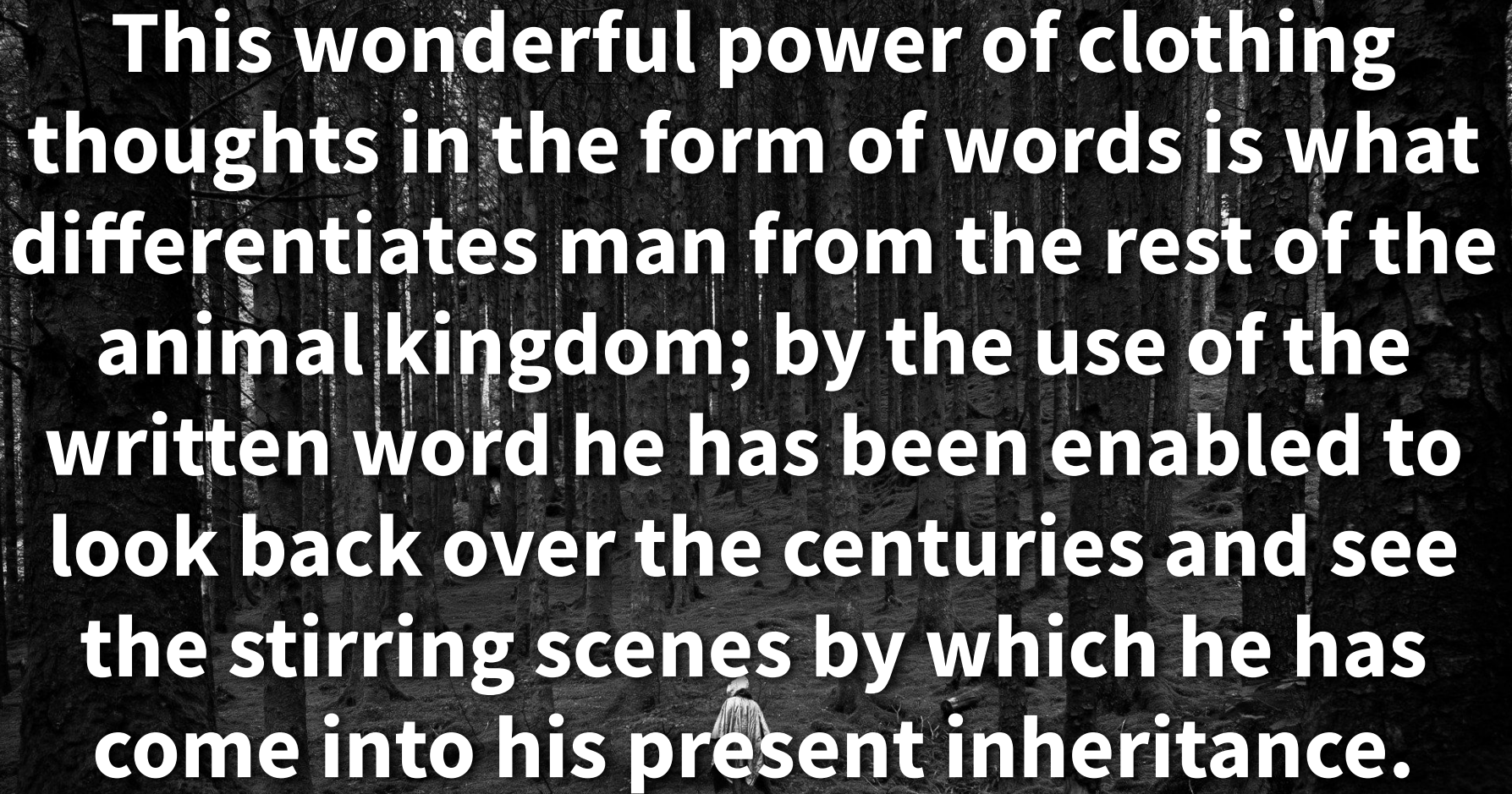
We cannot escape from the pictures we incessantly photograph on the mind, and this photography of erroneous conceptions is exactly what is being done by the use of words, when we use any form of language which is not identified with our welfare.



We manifest more and more life as our thought becomes clarified and takes higher planes. This is obtained with greater facility as we use word pictures that are clearly defined, and relieved of the conceptions attached to them on lower planes of thought.

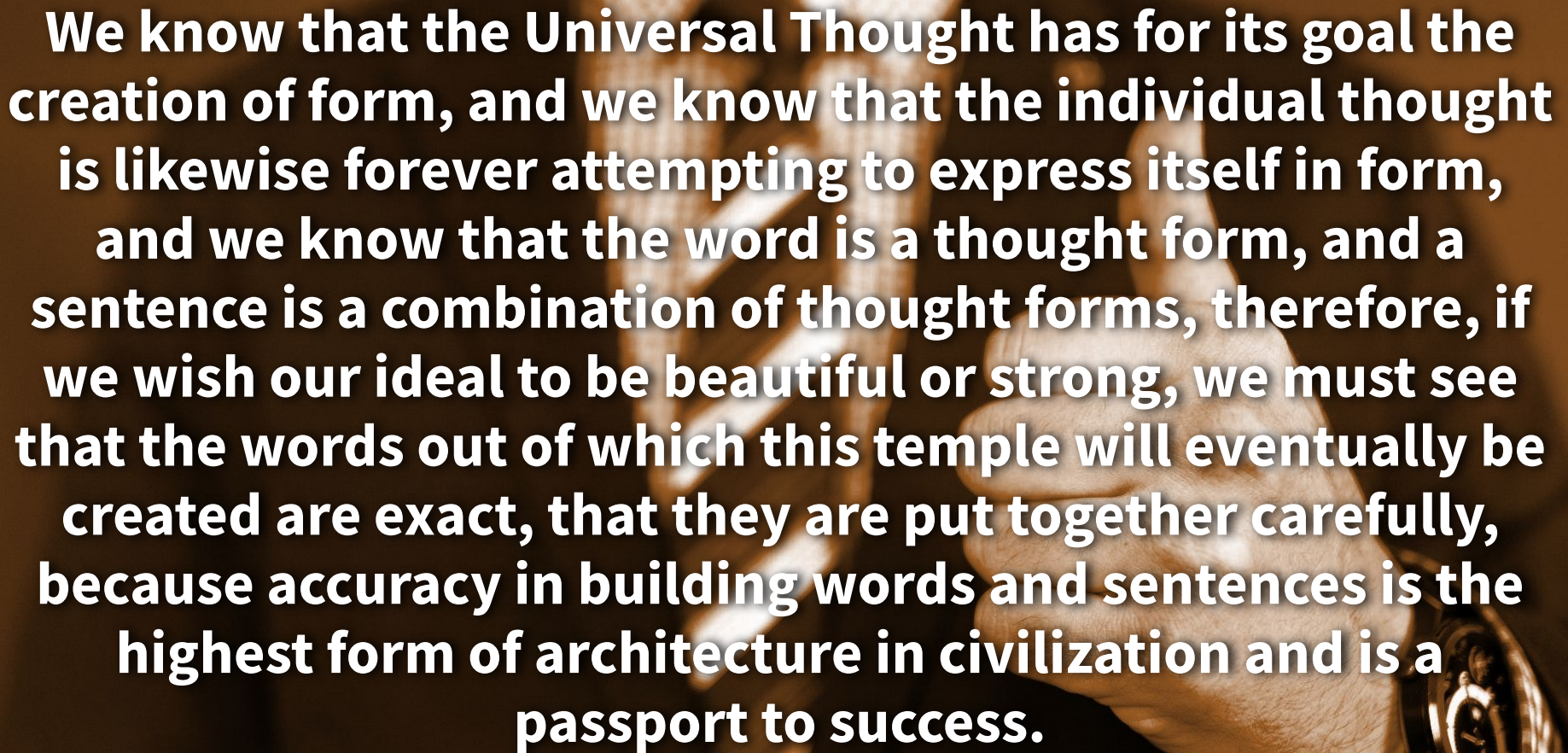
A vintage camera with a lens cap and a small potted plant are visible in the background. The camera is a silver and black rangefinder-style camera with a lens that has 'INDUSTAR-50' and 'No 48' written on it. The plant is a small green succulent in a white pot. The background is a textured, brownish surface, possibly a book cover or a piece of fabric.

It is with words that we must express our thoughts, and if we are to make use of higher forms of truth, we may use only such material as has been carefully and intelligently selected with this purpose in view.

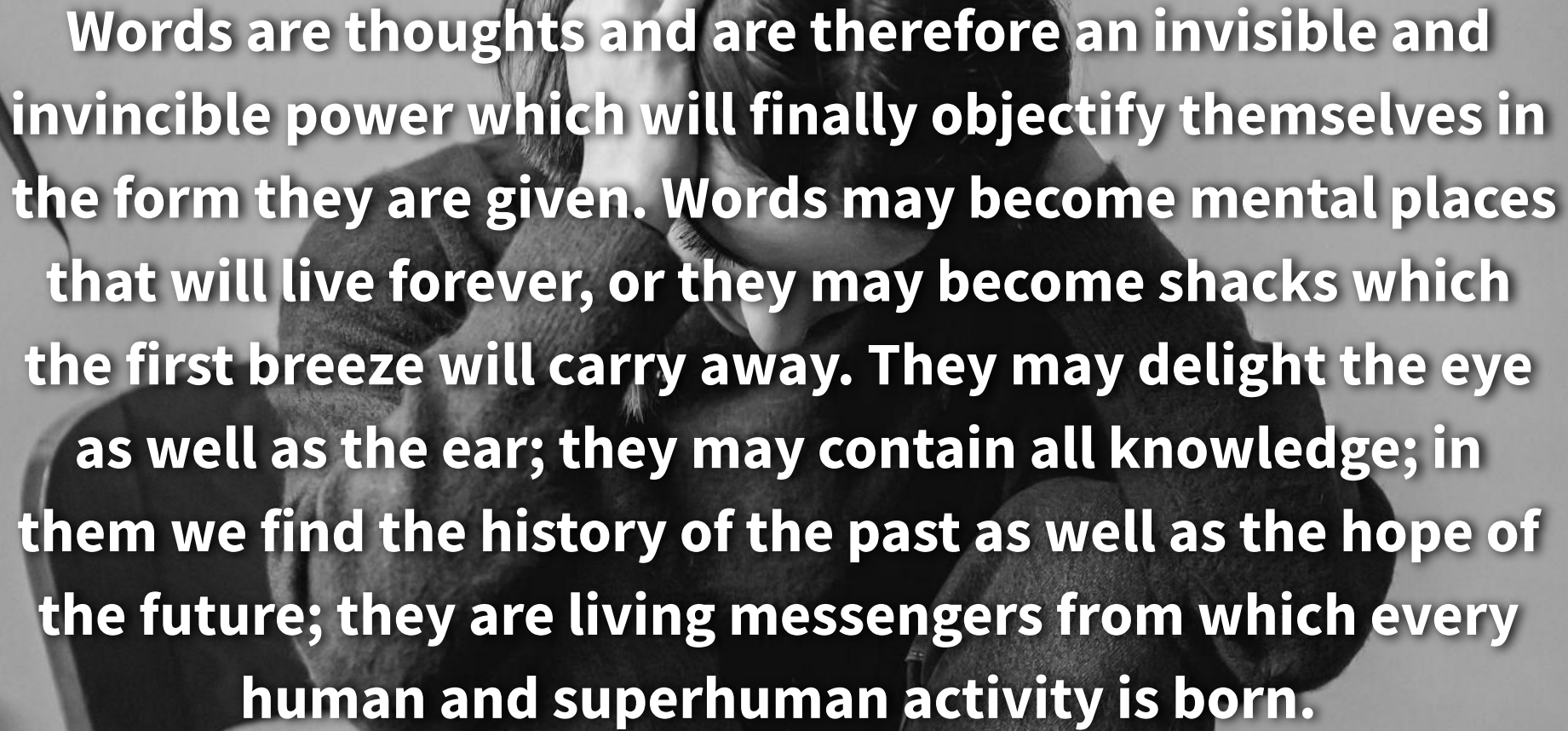
A dark, atmospheric forest scene with a person standing in the distance, looking up at the trees. The text is overlaid in white, bold font.

This wonderful power of clothing thoughts in the form of words is what differentiates man from the rest of the animal kingdom; by the use of the written word he has been enabled to look back over the centuries and see the stirring scenes by which he has come into his present inheritance.

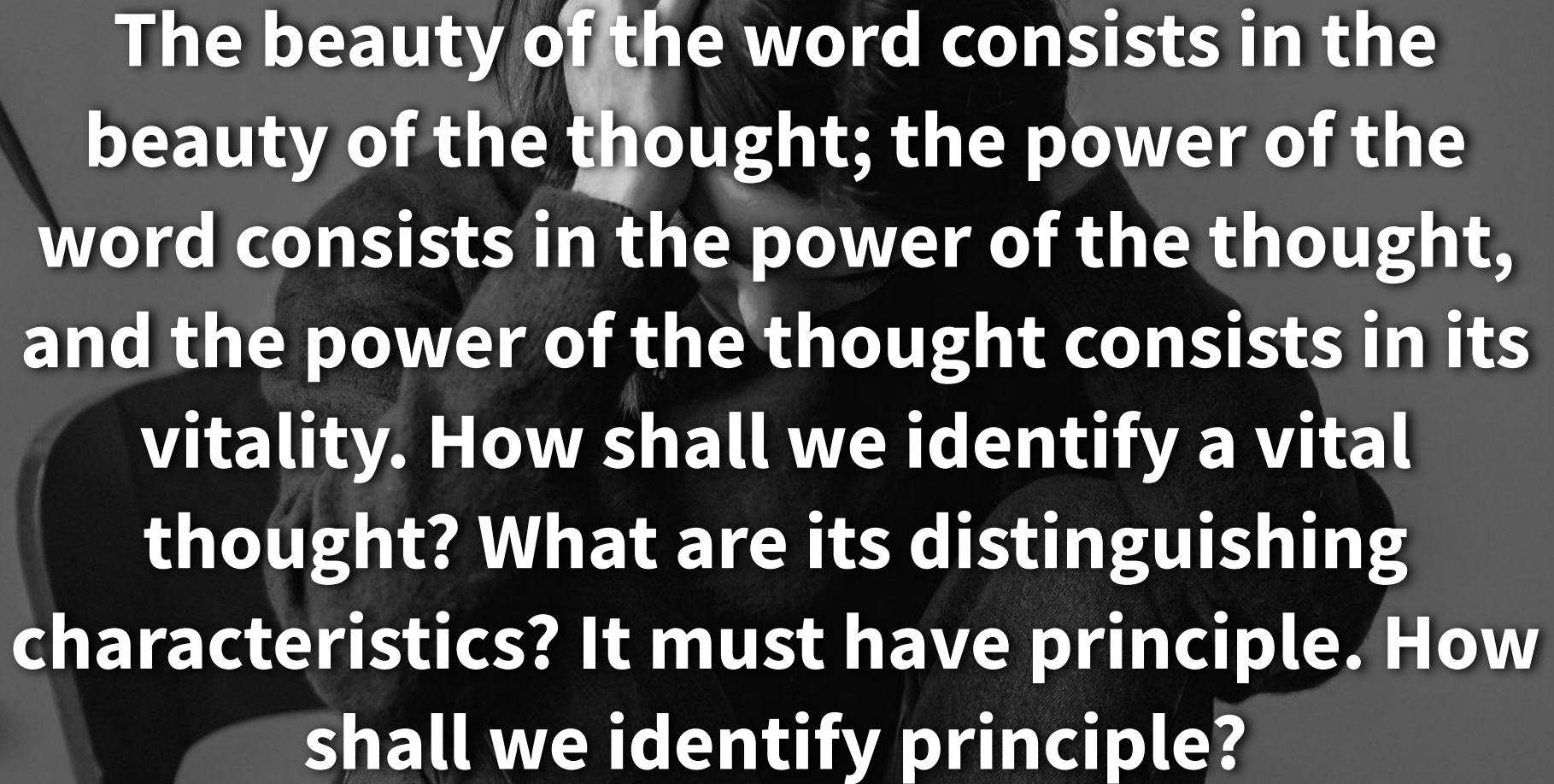
He has been enabled to come into communion with the greatest writers and thinkers of all time, and the combined record which we possess today is therefore the expression of Universal Thought as it has been seeking to take form in the mind of Man.



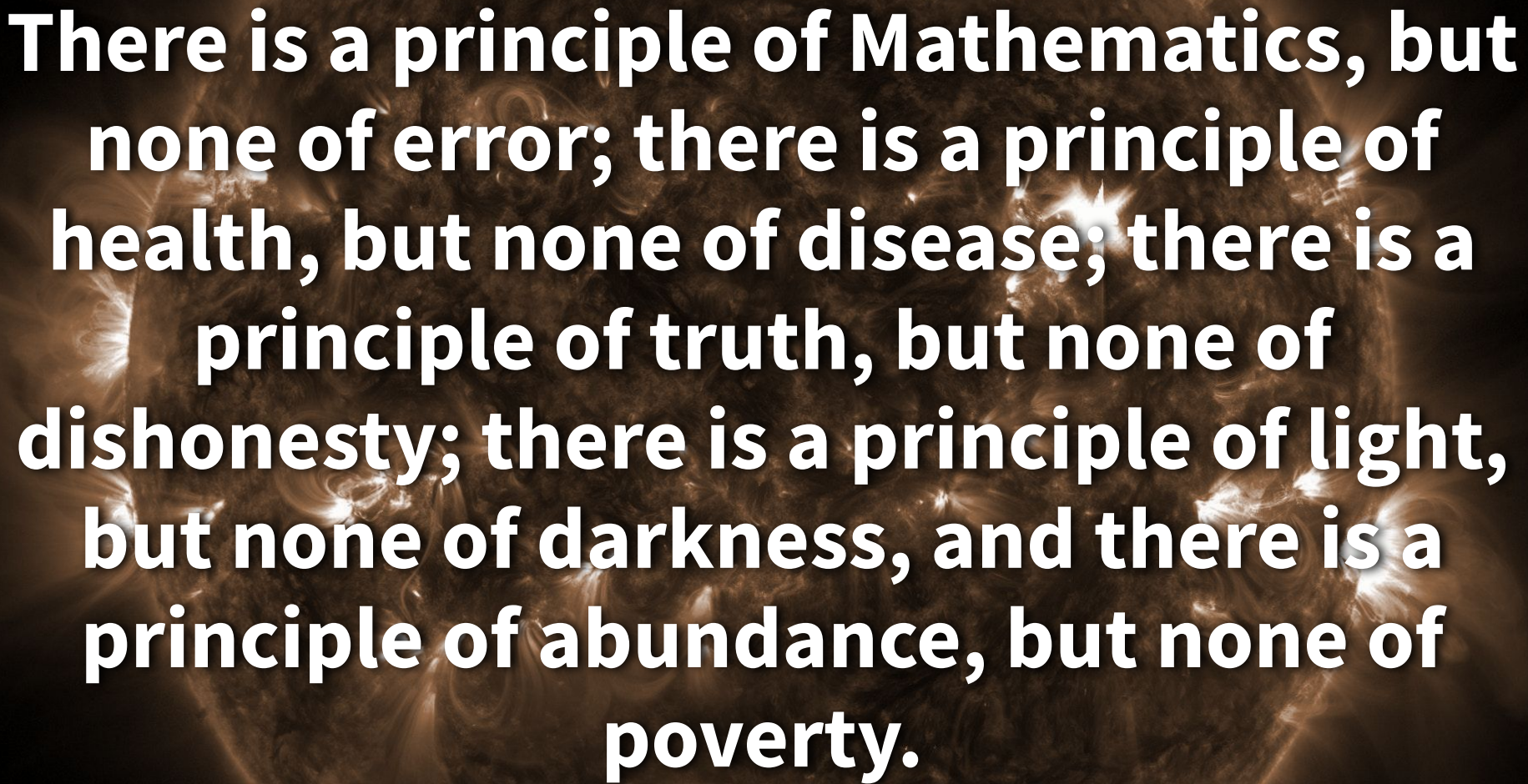
We know that the Universal Thought has for its goal the creation of form, and we know that the individual thought is likewise forever attempting to express itself in form, and we know that the word is a thought form, and a sentence is a combination of thought forms, therefore, if we wish our ideal to be beautiful or strong, we must see that the words out of which this temple will eventually be created are exact, that they are put together carefully, because accuracy in building words and sentences is the highest form of architecture in civilization and is a passport to success.




Words are thoughts and are therefore an invisible and invincible power which will finally objectify themselves in the form they are given. Words may become mental places that will live forever, or they may become shacks which the first breeze will carry away. They may delight the eye as well as the ear; they may contain all knowledge; in them we find the history of the past as well as the hope of the future; they are living messengers from which every human and superhuman activity is born.



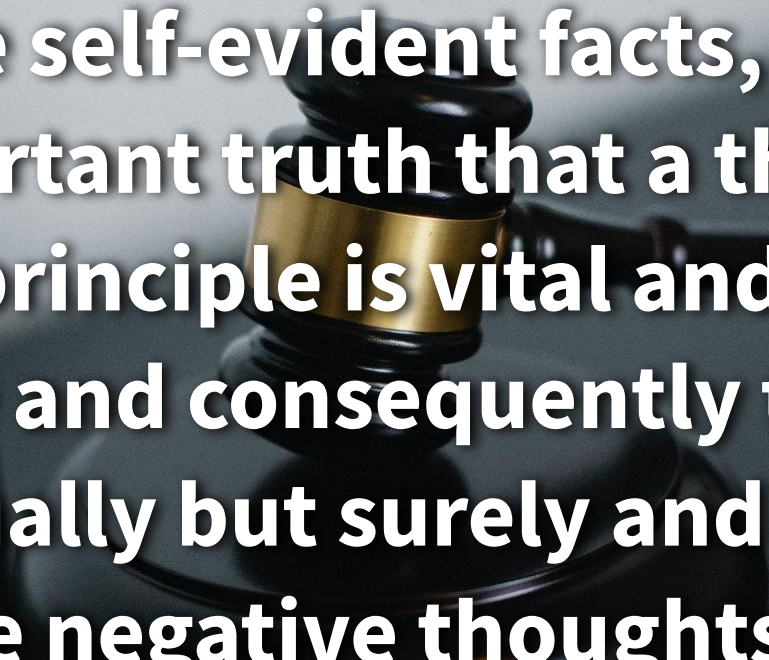
The beauty of the word consists in the beauty of the thought; the power of the word consists in the power of the thought, and the power of the thought consists in its vitality. How shall we identify a vital thought? What are its distinguishing characteristics? It must have principle. How shall we identify principle?



There is a principle of Mathematics, but none of error; there is a principle of health, but none of disease; there is a principle of truth, but none of dishonesty; there is a principle of light, but none of darkness, and there is a principle of abundance, but none of poverty.

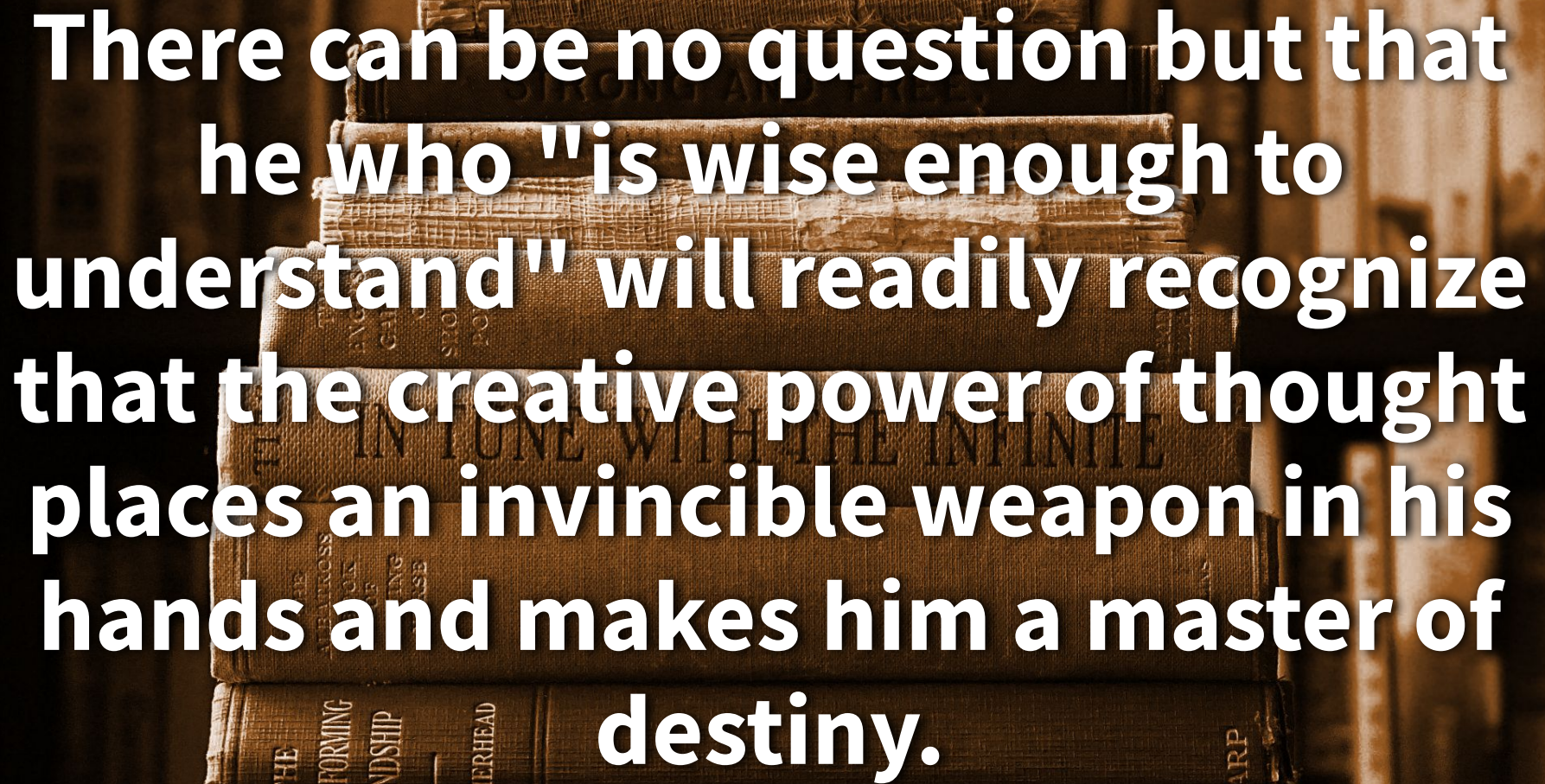
A vertical metal chain is positioned on the right side of the image, extending from the top to the bottom. The chain consists of several interlocking links, with the central link being the most prominent. The background is a dark, solid color, possibly black or dark grey, which makes the metallic chain stand out. The text is overlaid on the left and center of the image.

**How shall we know that this is true?
Because if we apply the principle of
Mathematics correctly we shall be certain of
our results. Where there is health there will
be no disease. If we know the Truth we
cannot be deceived by error. If we let in light
there can be no darkness, and where there
is abundance there can be no poverty.**

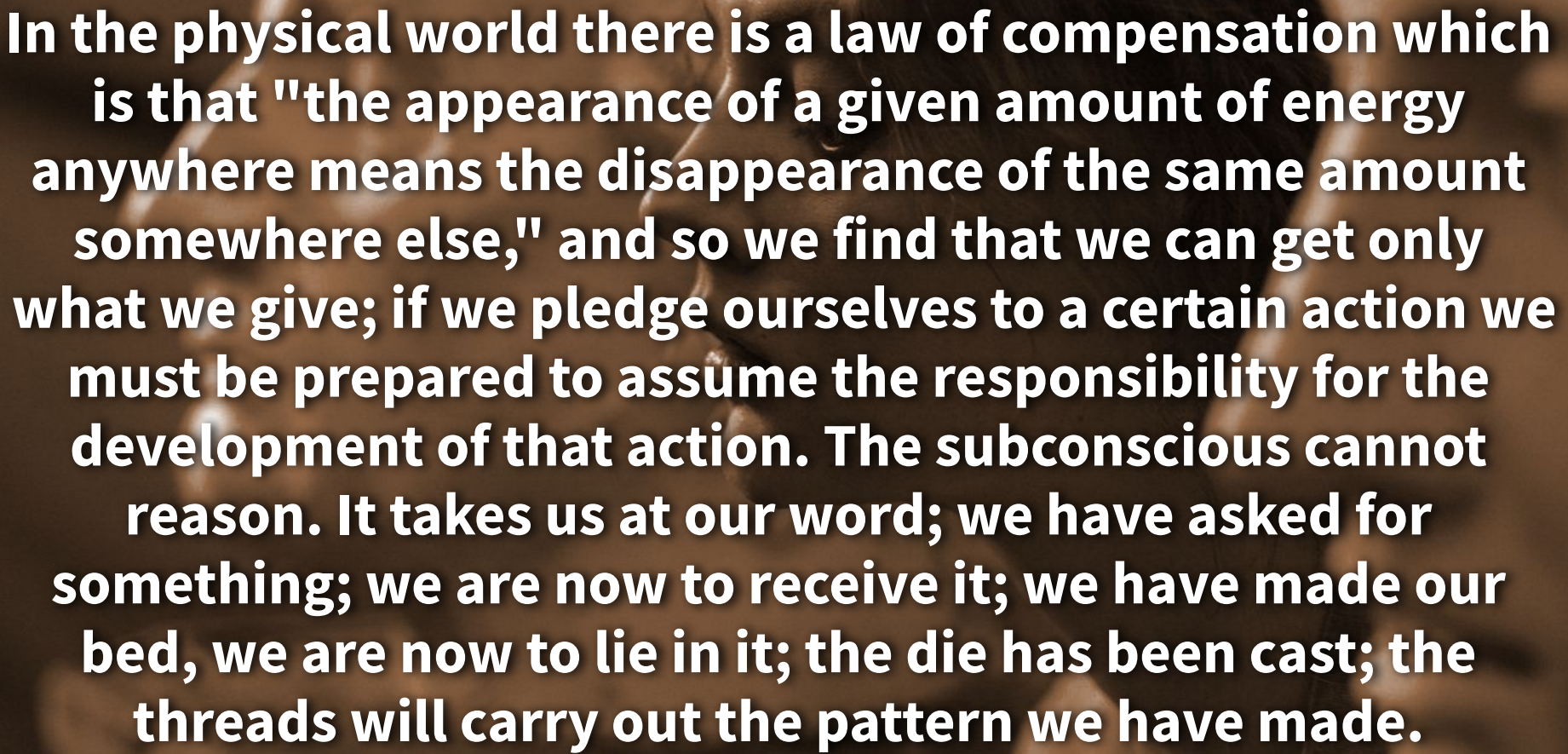
A wooden gavel with a gold band is positioned in the center of the image, resting on a dark surface. The gavel is slightly out of focus, with the text overlaid on top of it. The background is dark and moody, with some blurred shapes that suggest a courtroom or a legal setting.

These are self-evident facts, but the all-important truth that a thought containing principle is vital and therefore contains life and consequently takes root, and eventually but surely and certainly displaces the negative thoughts, which by their very nature can contain no vitality, is one which seems to have been overlooked.

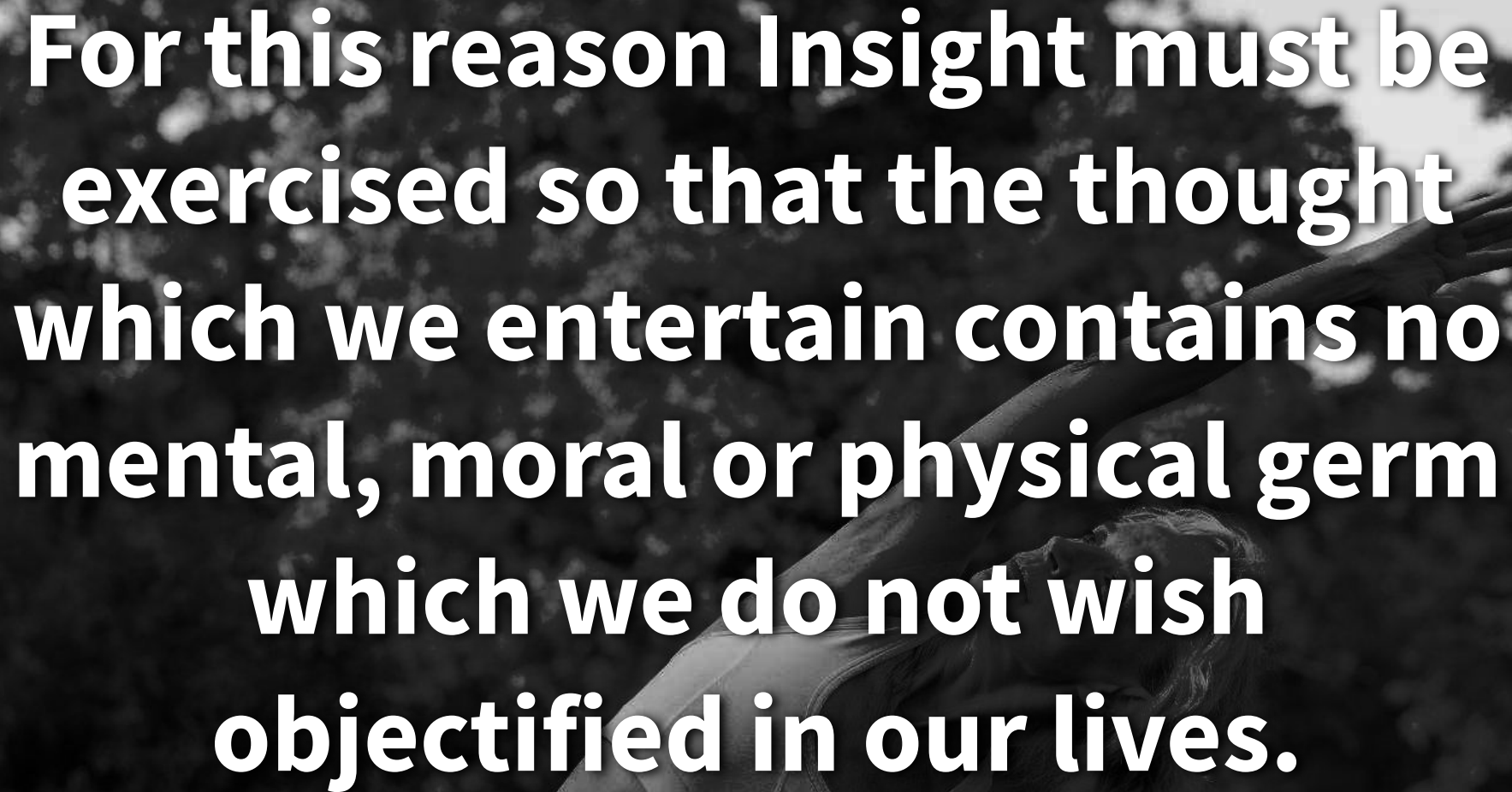
**But this is a fact which will
enable you to destroy every
manner of discord, lack and
limitation.**

A stack of several old, worn books with dark brown covers. The text is overlaid in large, white, bold font. The background is a blurred bookshelf.

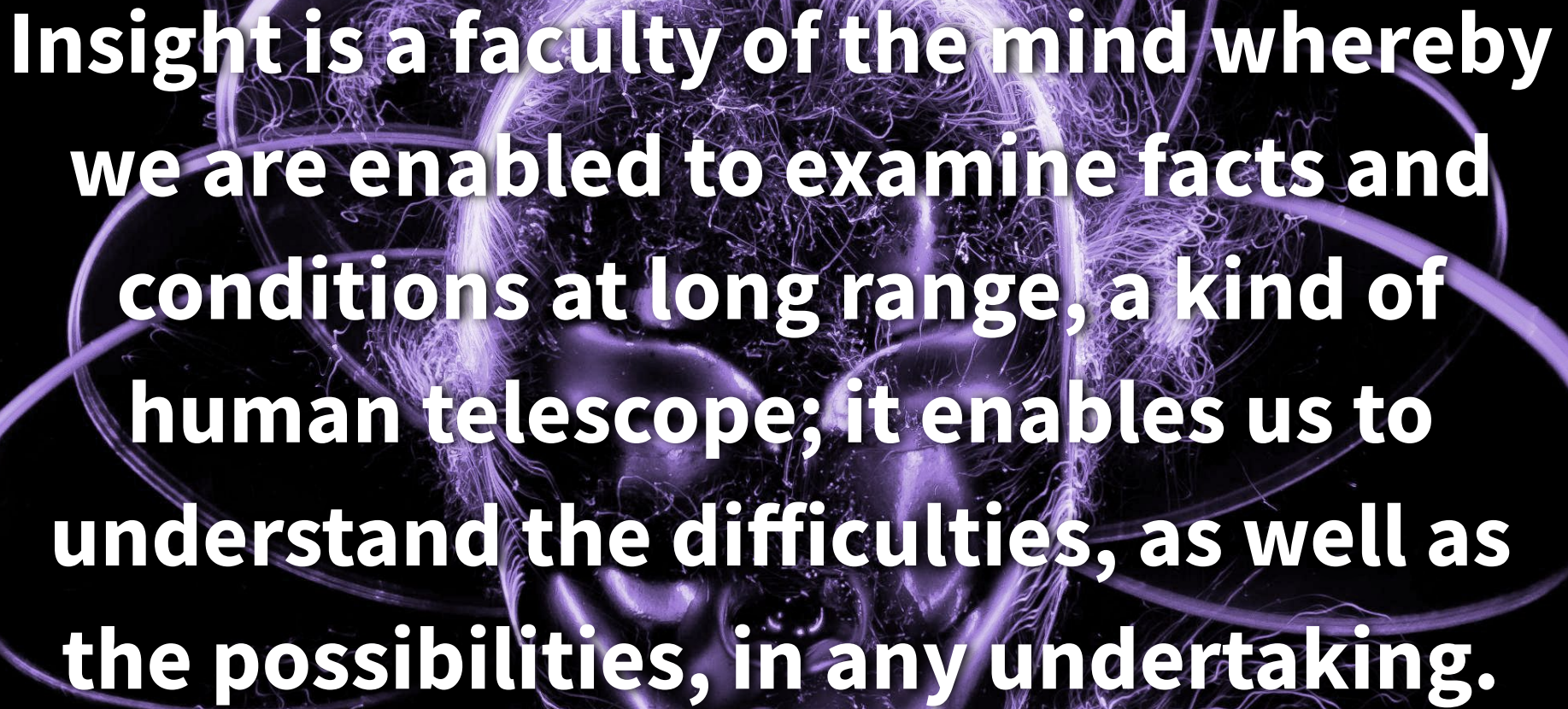
**There can be no question but that
he who "is wise enough to
understand" will readily recognize
that the creative power of thought
places an invincible weapon in his
hands and makes him a master of
destiny.**



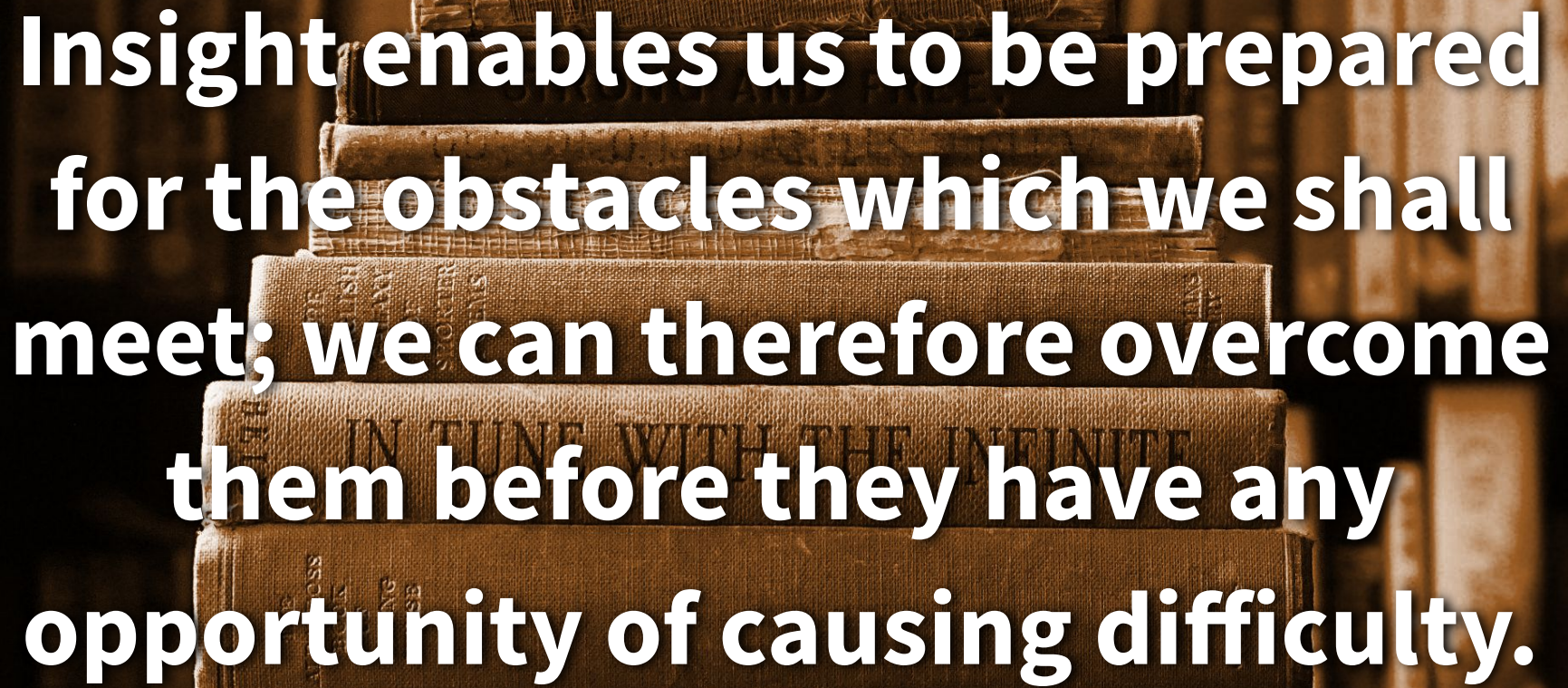
In the physical world there is a law of compensation which is that "the appearance of a given amount of energy anywhere means the disappearance of the same amount somewhere else," and so we find that we can get only what we give; if we pledge ourselves to a certain action we must be prepared to assume the responsibility for the development of that action. The subconscious cannot reason. It takes us at our word; we have asked for something; we are now to receive it; we have made our bed, we are now to lie in it; the die has been cast; the threads will carry out the pattern we have made.



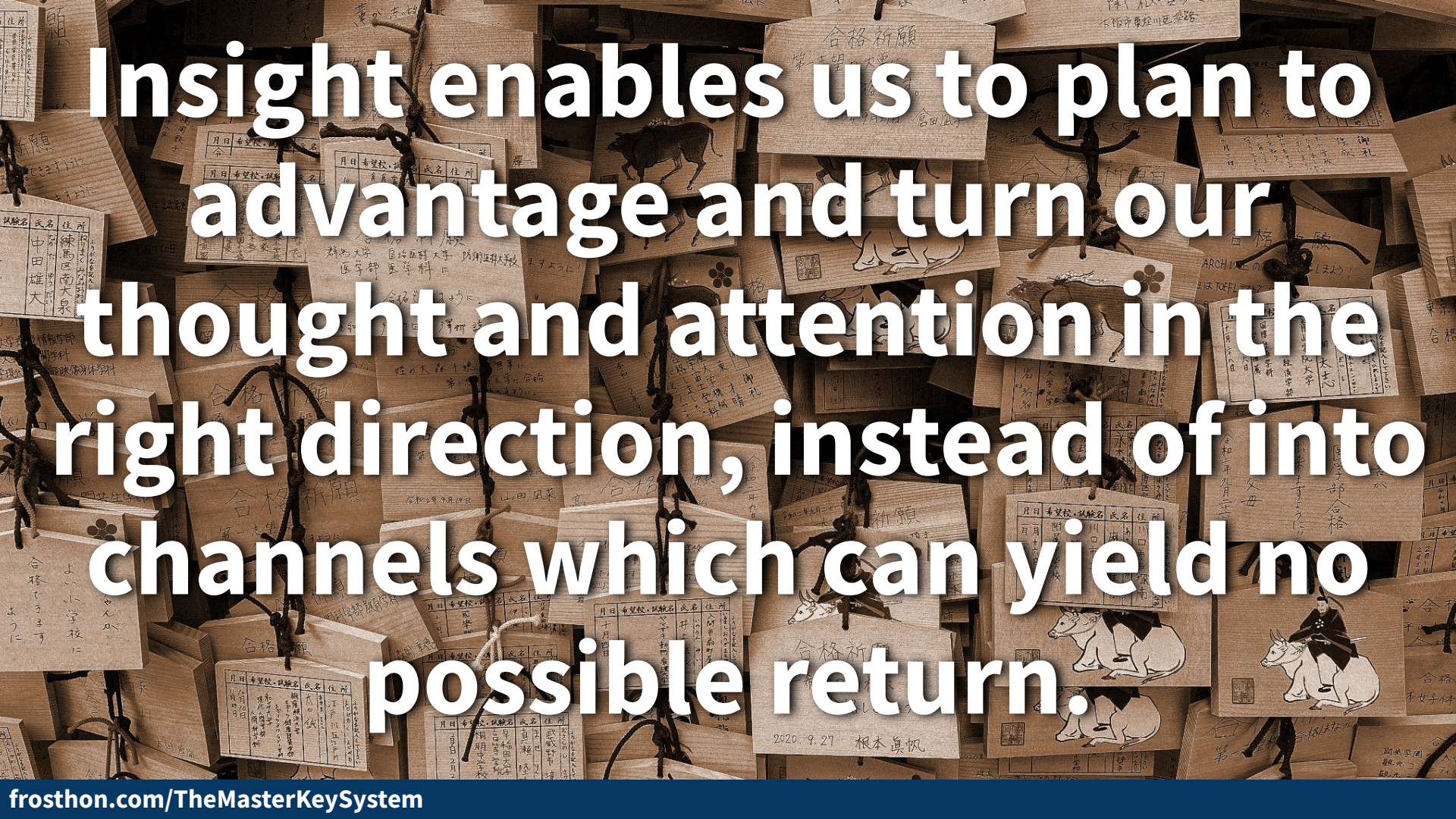
For this reason Insight must be exercised so that the thought which we entertain contains no mental, moral or physical germ which we do not wish objectified in our lives.

A glowing purple brain with intricate neural connections and a circular orbit around it, set against a dark background. The brain is the central focus, with light purple and white highlights on the neural pathways. A thin, glowing purple ring orbits the brain, suggesting a cycle or a process. The overall aesthetic is futuristic and scientific.

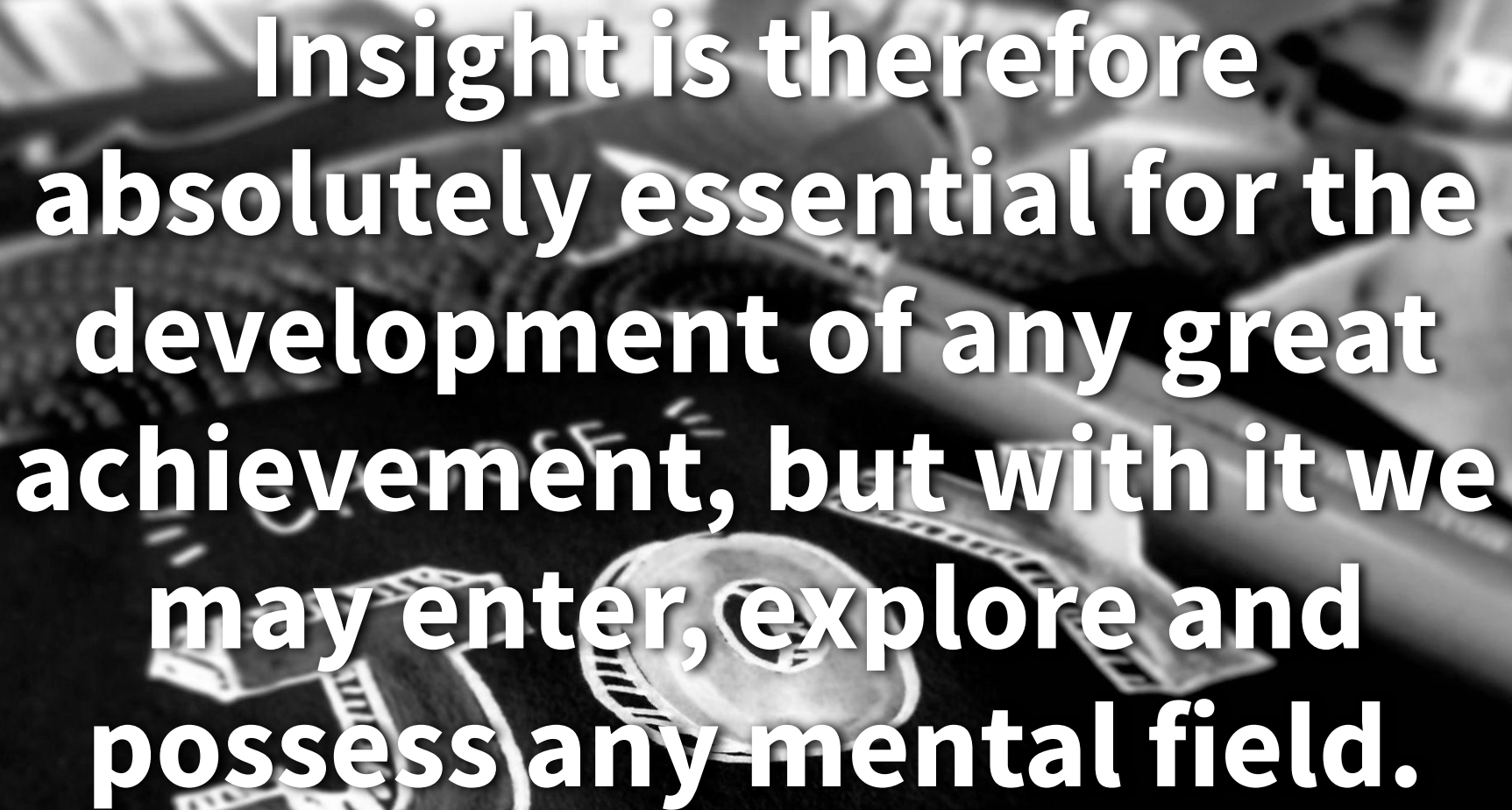
Insight is a faculty of the mind whereby we are enabled to examine facts and conditions at long range, a kind of human telescope; it enables us to understand the difficulties, as well as the possibilities, in any undertaking.

A stack of several old, worn books with visible spines and titles. The books are arranged vertically, and the text is overlaid on the image. The background is a blurred bookshelf.

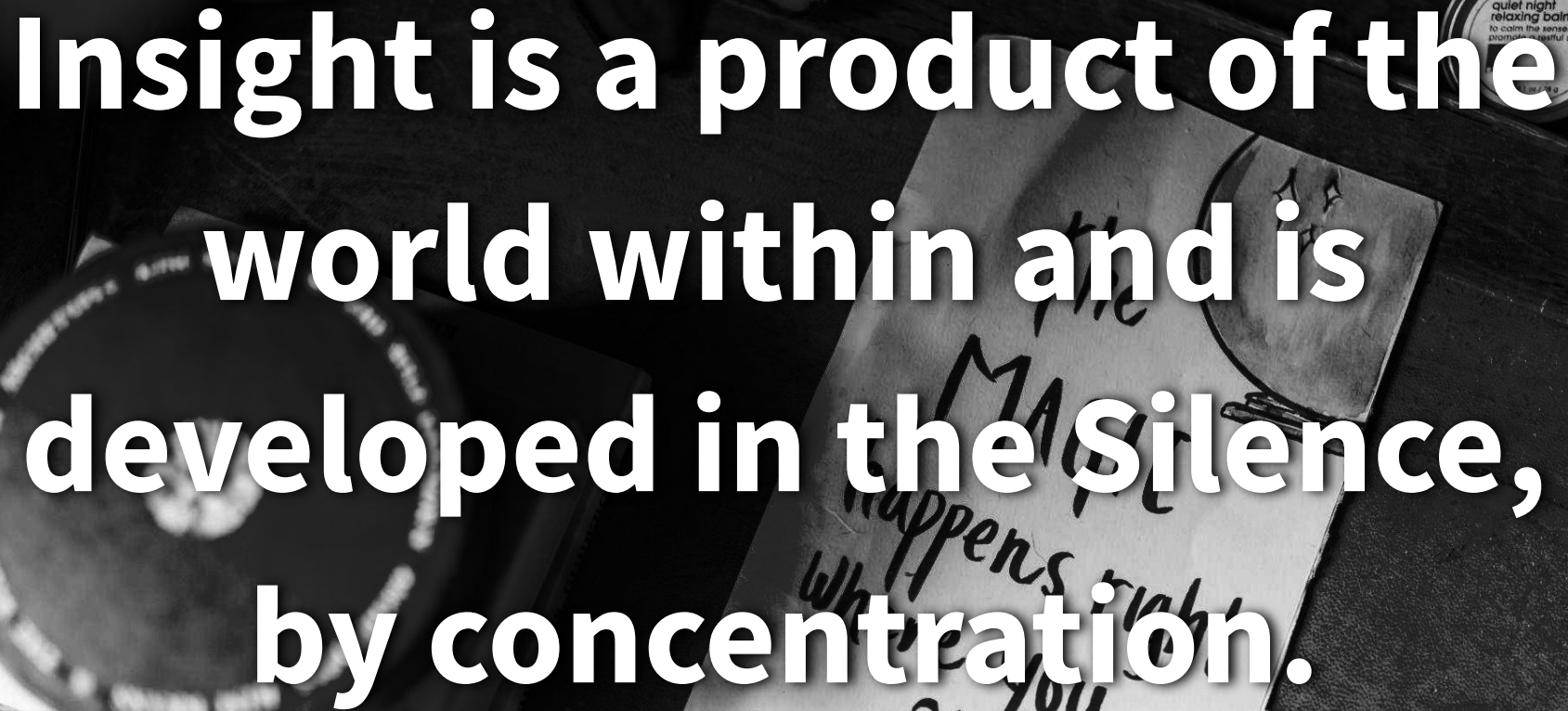
**Insight enables us to be prepared
for the obstacles which we shall
meet; we can therefore overcome
them before they have any
opportunity of causing difficulty.**



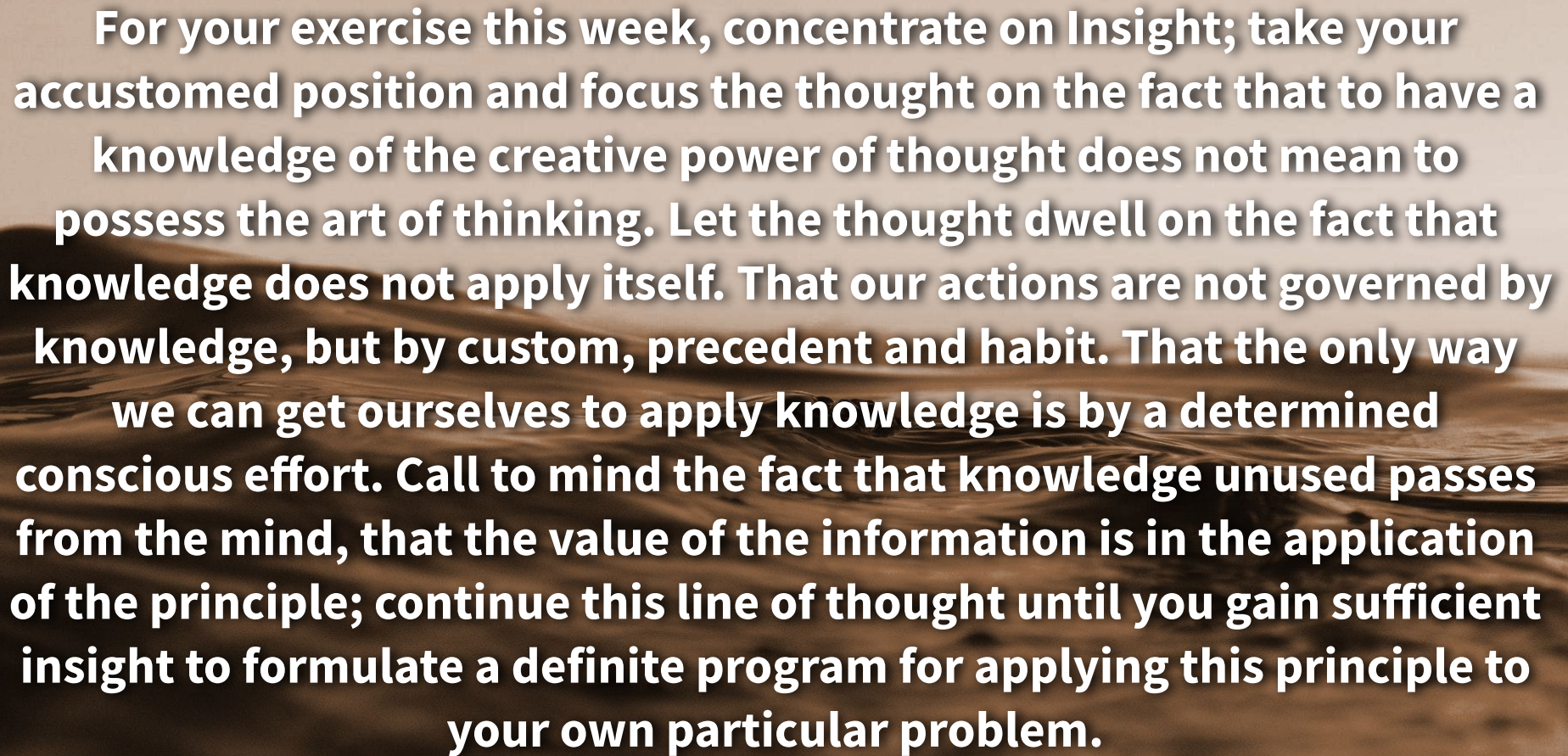
Insight enables us to plan to advantage and turn our thought and attention in the right direction, instead of into channels which can yield no possible return.



**Insight is therefore
absolutely essential for the
development of any great
achievement, but with it we
may enter, explore and
possess any mental field.**

The background is a dark, textured surface, possibly a desk or table. In the upper right corner, there is a small, round jar with a label that reads "quiet night relaxing balm to calm the senses and promote peaceful sleep." In the center, there is a handwritten note on a piece of paper that says "The MAGIC happens right where you STAND". To the left of the note, there is a CD or DVD with some text on it, including "THE W...".

**Insight is a product of the
world within and is
developed in the Silence,
by concentration.**



For your exercise this week, concentrate on Insight; take your accustomed position and focus the thought on the fact that to have a knowledge of the creative power of thought does not mean to possess the art of thinking. Let the thought dwell on the fact that knowledge does not apply itself. That our actions are not governed by knowledge, but by custom, precedent and habit. That the only way we can get ourselves to apply knowledge is by a determined conscious effort. Call to mind the fact that knowledge unused passes from the mind, that the value of the information is in the application of the principle; continue this line of thought until you gain sufficient insight to formulate a definite program for applying this principle to your own particular problem.

A close-up photograph of a brown leather book cover. The cover features a metal clasp mechanism with a decorative key. The leather is textured and shows signs of wear. The background is a light-colored, woven fabric. Overlaid on the image is white text with a drop shadow effect.

**Thank You For Listening.
It Has Been A Pleasure To
Read This Out To You.
Have A Fantastic Day.**

